Andrew Beattie

Winterfest

I am a veteran in stunts and film fighting/ safety, having worked in the industry for over 20 years.

I believe that the best option for the government to consider is Option 3: Significant Change.

Australia is in a unique position at present to become a significant powerhouse in film and TV. With commercial and online Australian content, both in production and stories to be told, this will have a major draw to the industry, and invigorate spending in Australia from a global market.

It is important to reinforce the Australian ideals and educational values in language and literacy through local content. Children seeing their own world reflected is an important cognitive step in development of self, and Australian programs for kids have a unique and important role in supporting the highest of educational standards, growth and self worth for Australian children.

Incentives and tax breaks increase the local spend for overseas productions at an unprecedented rate. For such a small (by comparison) investment in rebates and support, the industry earn at least \$252 million annually through exports, while around 230,000 tourists are inspired to visit Australia or extend their holiday and work stays due to Australian screen content, contributing an estimated \$725 million to the economy.

I wish for my submission to be anonymous: No

I wish for my submission to be private: No

Supporting document	ts:		

This submission has been lodged via the <u>Media, Entertainment & Arts Alliance</u>.