

# Inquiry into the competitive neutrality of Australia’s national broadcasters

## Submission – Jennifer Gawne (5 May 2018)

### Question 8: Considering the commercial activities of the national broadcasters (e.g. where they are selling or purchasing goods and services), is there evidence that they have taken undue advantage of their government ownership, to the detriment of competitive outcomes?

### No

### Commercials are just shirty because many of us prefer some quality

### Question 9: What is the differential impact of regulation on commercial and national broadcasters, and is there evidence of consequent adverse impacts on competition and outcomes?

### Hard to see that there is much regulation of commercial broadcasters -- they lie, pack in advertisements and (in the case of 9) set out to offend people like me

### Question 10: Is the reporting and accountability by the national broadcasters on their best endeavours to observe competitive neutrality adequate?

Yes

### Question 11: Are you aware of any specific instances where the ABC or SBS may have received any other competitive advantage, due to their public ownership, to the detriment of a private competitor?

### No!

### This government is stripping ABC and SBS of resources, so quite the opposite

### Question 12: The SBS Charter requires it to take into account the activities of the ABC and community television on radio and television. In the context of the competitive neutrality principles how in your view, is the SBS complying with this requirement? From your perspective does it adequately cover the activities of the SBS?

### Yes

### Question 13: From your perspective do the national broadcasters seek a balance between competing in the market and complementing the market? Is that balance the same for traditional broadcasting and for new digital platforms?

### ABC and SBS are doing very good jobs

### ABC web content and apps are, possibly, best in Australia

### Commercials just want to dumb us all down and IPA wishlist makes it clear that they wish to destroy public broadcasting

### Question 14: Do you have comment on these guiding principles?

Not really

Inquiry after inquiry found that that ABC and SBS are doing a good job and are appreciated