

# Inquiry into the competitive neutrality of Australia’s national broadcasters

## Submission – James King (15 May 2018)

### Question 8: Considering the commercial activities of the national broadcasters (e.g. where they are selling or purchasing goods and services), is there evidence that they have taken undue advantage of their government ownership, to the detriment of competitive outcomes?

### No ridiculous

### Question 9: What is the differential impact of regulation on commercial and national broadcasters, and is there evidence of consequent adverse impacts on competition and outcomes?

### The abc make the environment more competitive as it holds other media bodies to a hiegh stand of content and stands which would be abysmal if the abc was weakened or did not exist.

### Question 10: Is the reporting and accountability by the national broadcasters on their best endeavours to observe competitive neutrality adequate?

Yes, if anything to much so

Question 11: Are you aware of any specific instances where the ABC or SBS may have received any other competitive advantage, due to their public ownership, to the detriment of a private competitor?

### No

### Question 12: The SBS Charter requires it to take into account the activities of the ABC and community television on radio and television. In the context of the competitive neutrality principles how in your view, is the SBS complying with this requirement? From your perspective does it adequately cover the activities of the SBS?

### Yes, Yes, if anything to much so.

### Question 13: From your perspective do the national broadcasters seek a balance between competing in the market and complementing the market? Is that balance the same for traditional broadcasting and for new digital platforms?

### yes it creates a essential balance

### Question 14: Do you have comment on these guiding principles?

With our newspapers shrinking shadows of their former depth and breadth, public journalism is more important than ever.

As the commercial models wobble, stronger, not weaker, public broadcasters and online information providers are required.