

# Inquiry into the competitive neutrality of Australia’s national broadcasters

## Submission – Anonymous 1 (28 April 2018)

### Question 8: Considering the commercial activities of the national broadcasters (e.g. where they are selling or purchasing goods and services), is there evidence that they have taken undue advantage of their government ownership, to the detriment of competitive outcomes?

### No. They are showing material that would not be commercial (ie they didnt bid for the cricket or the afl/nrl?). Grand designs australia is on pay tv, clearly when it 'pays' the commercial networks are happy to back a format that would naturally sit on the ABC.

### Question 9: What is the differential impact of regulation on commercial and national broadcasters, and is there evidence of consequent adverse impacts on competition and outcomes?

### News Limited clearly has an undue impact on government policy due to their impact on tabloid news (and hence this enquiry). They contribute little to the life of the nation, directly caused a judge to committ suicide in Melbourne recently, and pay no tax and employ few young journalists. No one watches sky or reads the Australian (the Beetota advocate has a consistently higher reach). Perhaps the inquiry should be into News adverse impact on competition.

### Question 10: Is the reporting and accountability by the national broadcasters on their best endeavours to observe competitive neutrality adequate?

### They are painfully neutral.

### Question 11: Are you aware of any specific instances where the ABC or SBS may have received any other competitive advantage, due to their public ownership, to the detriment of a private competitor?

No.

### Question 12: The SBS Charter requires it to take into account the activities of the ABC and community television on radio and television. In the context of the competitive neutrality principles how in your view, is the SBS complying with this requirement? From your perspective does it adequately cover the activities of the SBS?

Yes.

### Question 13: From your perspective do the national broadcasters seek a balance between competing in the market and complementing the market? Is that balance the same for traditional broadcasting and for new digital platforms?

### They both show a lot of shows the commercial broadcasters wouldn't touch.

### Question 14: Do you have comment on these guiding principles?

ABC iview is playing a massive part in the raising of Australia's toddlers (mainly in marginal seats in the outer suburbs that will decide the next election), dont kill this to pander to rupert.