

s22

From: s22 @communications.gov.au>
Sent: Thursday, 16 July 2020 4:22 PM
To: s22
Cc: s22
Subject: RE: For review - JMR - Foxtel & Under-represented sports [DLM=For-Official-Use-Only]
Attachments: 2007xx - Fletcher Colbeck - Media release - Foxtel Funding EM edits.docx

Hi
 Pls see attached with my mark ups and a couple of comments. I think this needs to be fact checked....
 Cheers,

s22

Office of the Hon Paul Fletcher MP
 Minister for Communications, Cyber Safety and the Arts

Commonwealth Parliamentary Offices | 1 Bligh Street | Sydney NSW 2000
 Suite MG.48 | Parliament House | Canberra ACT 2600

I would like to acknowledge the traditional custodians of this land on which we meet, work and live. I recognise and respect their continuing connection to the land, waters and communities. I pay my respect to Elders past and present and to all Aboriginal and Torres Strait Islanders.

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From: s22
Sent: Wednesday, 15 July 2020 3:55 PM
To: s22
Cc: s22
Subject: For review - JMR - Foxtel & Under-represented sports [DLM=For-Official-Use-Only]

Hi s22

For review –

JMR with Colbeck on Foxtel & under-represented sports grant.

Once we have your feedback, we will run past Colbeck's office, than the Minister.

Thanks,

s22

s22

Office of the Hon Paul Fletcher MP
 Minister for Communications, Cyber Safety and the Arts

Commonwealth Parliamentary Offices | 1 Bligh Street | Sydney NSW 2000
 Suite MG.48 | Parliament House | Canberra ACT 2600

M: s22

For Official Use Only



THE HON PAUL FLETCHER MP

Minister for Communications, Cyber Safety and the Arts

SENATOR THE HON RICHARD COLBECK

Minister for Aged Care and Senior Australians
Minister for Youth and Sport

MEDIA RELEASE

XX July 2020

Supporting broadcast coverage of under-represented sports

The Morrison Government has today announced \$10 million in funding to ~~continue its~~ support ~~increased-of~~ coverage of women's, niche and other under-represented sports, bringing total funding for the under-represented sports grant to \$40 million over ~~four-six~~ years.

Commented s22 My notes tell me the funding runs over 6 years from 1/1/18 to 22/23

Minister for Communications, Cyber Safety and the Arts, the Hon Paul Fletcher MP, said that the funding will allow Fox Sports to extend its broadcasting for under-represented sports over the next ~~12-months~~ ~~two years~~.

Commented s22 It is my understanding that his grant runs from 20/21 to 22/23

"With six dedicated sports channels and a wide range of sports news ~~and reporting~~, Fox Sports has a strong commitment to broadcasting sports and events that would otherwise may not receive television coverage," said Minister Fletcher.

Over the past year, despite the significant impact of COVID-19 on sports competitions, Fox Sports broadcast more than 4,888 hours of content covered by the grant, including 1,167 hours of live broadcast.

Commented s22 Can we please check this number – that's over half a year

~~Coverage included m~~More than 3,0530 hours ~~was coverage~~ of women's sport, which is an increase of more than 100 per cent since 2016.

Commented s22 as per above, please check this

Minister for Youth and Sport, Senator the Hon Richard Colbeck, said that the under-represented sports grant is an important step in addressing the coverage imbalance between sports, and enabling sporting bodies to lift participation rates.

"As well as helping to improve people's health and wellbeing, sport helps to foster a strong sense of community belonging and pride, which is why our Government's National Sport 2030 plan is to make Australia the world's most active sporting nation," Minister Colbeck said.

"We are investing in sport and physical activity to drive social inclusion, and a broad representation of sport on our televisions is an important aspect of this."

ENDS

Media contacts:

Minister Colbeck:

Name | XXXX XXX XXX | Email

Minister Fletcher:

Brad Hatch | 0448 162 679 | Brad.Hatch@communications.gov.au

Rebecca Papillo | 0439 892 771 | Rebecca.Papillo@communications.gov.au

Field Code Changed

s22

From: media <media@communications.gov.au>
Sent: Friday, 17 July 2020 11:46 AM
To: s22
Cc: s22 media
Subject: RE: JMR with Colebeck [DLM=For-Official-Use-Only]
Attachments: 2007xx - Fletcher Colbeck - Media release - Foxtel Funding EM edits.docx; Under-represented Sports Grant - Performance Report 2019-20_Final_180620.pdf

Hi s22

Please find the media release attached with line area comments below.

This has also been provided directly to s22 via the line area.

Comments:

Thanks for picking up the drafting issues in the initial version of the media release for Fox Sports. As we discussed last week, the grant started in FY17-18 and runs through to FY22-23 so six years is correct. The reference to two years rather than 12 months in the second paragraph is also more accurate. You also had questions in relation to the figures for hours of sport coverage for the 2019-20 financial year. The 4,888, 1,167 and 3050 hours figures are sourced directly from the attached report (see page 2) we received from Fox Sports last month. I am comfortable having them in the media release but am happy to discuss. The latest draft of the media release is attached.

Kind regards,

s22

For Official Use Only

From: s22
Sent: Friday, 17 July 2020 11:34 AM
To: media ; s22
Cc: s22
Subject: RE: JMR with Colebeck [SEC=UNCLASSIFIED]

Hi – checking on status of this one so we can progress through approvals?

Cheers,

s22

UNCLASSIFIED

From: media <media@communications.gov.au>
Sent: Thursday, 16 July 2020 6:15 PM
To: s22 [@communications.gov.au](mailto:s22@communications.gov.au)
Cc: s22 [@communications.gov.au](mailto:s22@communications.gov.au); media <media@communications.gov.au>; s22 [@communications.gov.au](mailto:s22@communications.gov.au); s22 [@communications.gov.au](mailto:s22@communications.gov.au)
Subject: Re: JMR with Colebeck [SEC=UNCLASSIFIED]

Hi s22

Thanks, we'll have this back to you as a priority in the morning.

Thanks,

s22

Sent from my iPhone

On 16 Jul 2020, at 6:01 pm, s22 <[REDACTED]>@communications.gov.au> wrote:

Hi team,

Can we please have a fact check of this release by tomorrow – and also responding to the questions in mark up.

Thanks,

s22

UNCLASSIFIED

From: media <media@communications.gov.au>

Sent: Tuesday, 14 July 2020 3:33 PM

To: s22 <[REDACTED]>@communications.gov.au>; media <media@communications.gov.au>

Cc: s22 <[REDACTED]>@communications.gov.au>

Subject: RE: JMR with Colebeck [SEC=UNCLASSIFIED]

Hi s22

Yes, this is in train – we will have a draft with you tomorrow.

Kind regards,

s22

UNCLASSIFIED

From: s22 <[REDACTED]>@communications.gov.au>

Sent: Tuesday, 14 July 2020 3:23 PM

To: media <media@communications.gov.au>

Cc: s22 <[REDACTED]>@communications.gov.au>

Subject: JMR with Colebeck [SEC=UNCLASSIFIED]

Hi team,

Just wanted to check we are still on track for draft JMR with Colebeck?

Cheers,

s22

Office of the Hon Paul Fletcher MP
Minister for Communications, Cyber Safety and the Arts

Commonwealth Parliamentary Offices | 1 Bligh Street | Sydney NSW 2000
Suite MG.48 | Parliament House | Canberra ACT 2600

M: s22

UNCLASSIFIED



THE HON PAUL FLETCHER MP

Minister for Communications, Cyber Safety and the Arts

SENATOR THE HON RICHARD COLBECK

Minister for Aged Care and Senior Australians

Minister for Youth and Sport

MEDIA RELEASE

XX July 2020

Supporting broadcast coverage of under-represented sports

The Morrison Government has today announced \$10 million in funding to continue its support of coverage of women's, niche and other under-represented sports, bringing total funding for the under-represented sports grant to \$40 million over six years.

Minister for Communications, Cyber Safety and the Arts, the Hon Paul Fletcher MP, said that the funding will allow Fox Sports to extend its broadcasting for under-represented sports over the next two years.

“With six dedicated sports channels and a wide range of sports news, Fox Sports has a strong commitment to broadcasting sports and events that may not otherwise receive television coverage,” said Minister Fletcher.

Over the past year, despite the significant impact of COVID-19 on sports competitions, Fox Sports broadcast more than 4,888 hours of content covered by the grant, including 1,167 hours of live broadcast.

Coverage included more than 3,050 hours of women's sport, which is an increase of more than 100 per cent since 2016.

Minister for Youth and Sport, Senator the Hon Richard Colbeck, said that the under-represented sports grant is an important step in addressing the coverage imbalance between sports, and enabling sporting bodies to lift participation rates.

“As well as helping to improve people's health and wellbeing, sport helps to foster a strong sense of community belonging and pride, which is why our Government's National Sport 2030 plan is to make Australia the world's most active sporting nation,” Minister Colbeck said.

“We are investing in sport and physical activity to drive social inclusion, and a broad representation of sport on our televisions is an important aspect of this.”

ENDS

Media contacts:

Minister Colbeck:

Name | XXXX XXX XXX | Email

Minister Fletcher:

Brad Hatch | 0448 162 679 | Brad.Hatch@communications.gov.au

Rebecca Papillo | 0439 892 771 | Rebecca.Papillo@communications.gov.au

s22

From: s22 @communications.gov.au>
Sent: Friday, 17 July 2020 1:07 PM
To: s22
Cc: media; Mike Makin; s22
Subject: RE: FOR REVIEW: Media Release - Foxtel Funding [DLM=For-Official-Use-Only]

Thanks s22

s22

Office of the Hon Paul Fletcher MP
 Minister for Communications, Cyber Safety and the Arts

Commonwealth Parliamentary Offices | 1 Bligh Street | Sydney NSW 2000
 Suite MG.48 | Parliament House | Canberra ACT 2600

I would like to acknowledge the traditional custodians of this land on which we meet, work and live. I recognise and respect their continuing connection to the land, waters and communities. I pay my respect to Elders past and present and to all Aboriginal and Torres Strait Islanders.

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From: s22
Sent: Friday, 17 July 2020 9:07 AM
To: s22
Cc: media ; Makin, Mike
Subject: RE: FOR REVIEW: Media Release - Foxtel Funding [DLM=For-Official-Use-Only]

s22

Thanks for picking up the drafting issues in the initial version of the media release for Fox Sports. As we discussed last week, the grant started in FY17-18 and runs through to FY22-23 so six years is correct. The reference to two years rather than 12 months in the second paragraph is also more accurate. You also had questions in relation to the figures for hours of sport coverage for the 2019-20 financial year. The 4,888, 1,167 and 3050 hours figures are sourced directly from the attached report (see page 2) we received from Fox Sports last month. I am comfortable having them in the media release but am happy to discuss. The latest draft of the media release is attached.

s22

For Official Use Only

From: media <media@communications.gov.au>
Sent: Thursday, 16 July 2020 6:24 PM
To: s22 @communications.gov.au>; Makin, Mike
 <Mike.Makin@communications.gov.au>
Cc: media <media@communications.gov.au>
Subject: RE: FOR REVIEW: Media Release - Foxtel Funding [DLM=For-Official-Use-Only]

Hi Mike, s22

Please find attached the latest draft of the Foxtel funding media release from the MO for your review.

Grateful if you could please fact check / review s22 comments tomorrow morning.

Appreciate your assistance.

Kindest regards,

s22

For Official Use Only

From: s22 <[REDACTED]@communications.gov.au>
Sent: Wednesday, 15 July 2020 2:37 PM
To: media <media@communications.gov.au>
Subject: RE: FOR REVIEW: Media Release - Foxtel Funding [DLM=For-Official-Use-Only]

Minor changes from me. s22

From: media <media@communications.gov.au>
Sent: Wednesday, 15 July 2020 1:16 PM
To: s22 <[REDACTED]@communications.gov.au>
Cc: Makin, Mike <Mike.Makin@communications.gov.au>; media <media@communications.gov.au>
Subject: RE: FOR REVIEW: Media Release - Foxtel Funding [DLM=For-Official-Use-Only]

Hi s22

Just confirming you've got this one – grateful if you could review sometime this arvo.

Let me know if you have any questions/concerns.

Kind regards,

s22

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From: media <media@communications.gov.au>
Sent: Tuesday, 14 July 2020 4:19 PM
To: s22 <[REDACTED]@communications.gov.au>; media <media@communications.gov.au>
Cc: Makin, Mike <Mike.Makin@communications.gov.au>
Subject: FOR REVIEW: Media Release - Foxtel Funding [DLM=For-Official-Use-Only]

Hi s22

Please find below, a draft media release for this announcement.

Minister Colbeck recently [announced funding recipients for the Driving Social Inclusion through Sport and Physical Activity program](#).

I've drawn on this and tried to incorporate a social cohesion/increasing participating angle.

Grateful if you could review – it would be good to be able to provide to the MO before COB tomorrow.

Kind regards,

s22

Record Title	2007xx - Fletcher Colbeck - Foxtel Funding
Record Number	PAD/20/61124

For Official Use Only

From: s22 @communications.gov.au>
Sent: Monday, 13 July 2020 10:53 AM
To: media <media@communications.gov.au>
Cc: Makin, Mike <Mike.Makin@communications.gov.au>
Subject: RE: FOR INPUT: Media Release - Foxtel Funding [DLM=For-Official-Use-Only]

Dot points to inform the development of a media release:

- The Government is already committed to providing \$30 million (ex GST) to Fox Sports from 2017–18 to 2020–21 to support television and online coverage of sports that receive low or no broadcast exposure.
- Under the current grant arrangement, Fox Sports has received \$27.5 million.
- In this new announcement, the existing grant to Fox Sports is to be accelerated and expanded.
- This will extend the grant program for a further 12 months with a further \$10 million investment in increasing coverage of women's, niche and under-represented sports.
- The Government recognises that, coming out of the COVID-19 pandemic, the sport competitions that are benefitting from the funding need more support to re-start their competitions.
- The increased expenditure brings the total funding through this initiative to \$40 million (ex GST) over the four financial years to 30 June 2023 to Fox Sports. Fox Sports is owned and operated by Foxtel Group.
- Through the initial funding period for the grant Fox Sports has consistently delivered beyond the milestones in the current grant agreement. For instance, this past financial year, despite losing sport for the last quarter of the financial year due to COVID-19, Fox Sports still broadcast more than 4,888 hours of content covered by the grant and 1,167 of these hours were broadcast live. This includes more than 3,053 hours of women's sport coverage which is a more than 100% increase since the baseline year before the grant – 2016-17. In each reporting period, the costs incurred by Fox Sports for the acquisition and broadcast of women's niche and emerging sports in 2019-20 have exceeded the grant allocation. This financial year, 36 different competitions have benefited and coverage of grant covered sports reached more than 3.69 million Australians.
- Fox Sports provides extensive and comprehensive coverage of domestic and international sports, including six dedicated sports channels and a wide range of sports news and reporting. This mix of sports extends to some lower-profile sports and events that receive little or no free-to-air television coverage. As such, Fox Sports is well-placed to use the funding to extend and develop the broadcasting of underrepresented sports.

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From: media <media@communications.gov.au>
Sent: Monday, 13 July 2020 10:46 AM
To: s22 @communications.gov.au>; media <media@communications.gov.au>
Cc: Makin, Mike <Mike.Makin@communications.gov.au>
Subject: RE: FOR INPUT: Media Release - Foxtel Funding [DLM=For-Official-Use-Only]

Great, thanks s22 much appreciated!

Kind regards,

s22

For Official Use Only

From: s22 @communications.gov.au>
Sent: Monday, 13 July 2020 10:35 AM
To: media <media@communications.gov.au>
Cc: Makin, Mike <Mike.Makin@communications.gov.au>
Subject: RE: FOR INPUT: Media Release - Foxtel Funding [DLM=For-Official-Use-Only]

Yes, it is a continuation. We are providing another \$10 million on top of the existing \$30 million. I will get you some dot points this afternoon. s22

From: media <media@communications.gov.au>
Sent: Monday, 13 July 2020 10:26 AM
To: s22 @communications.gov.au>
Cc: media <media@communications.gov.au>; Makin, Mike <Mike.Makin@communications.gov.au>
Subject: FOR INPUT: Media Release - Foxtel Funding [DLM=For-Official-Use-Only]

Hi s22

The MO have requested a media release to announce funding for Foxtel for underserved sports.

My understanding is that this is a continuation of funding rather than new funding – is this correct?

Grateful if you could provide some key points on the funding and its purpose, which we can use to draft a media release.

Grateful if you could provide these by **COB today**.

Kind regards,

s22

Media Team

Media Services / Communication Branch

Department of Infrastructure, Transport, Regional Development and Communications

P s22

2 Phillip Law Street, Canberra ACT 2601

GPO Box 2154 Canberra ACT 2601

communications.gov.au / @CommsAu

arts.gov.au / @artsculturegov

infrastructure.gov.au / @infra_regional

Note to media: unless otherwise agreed, the information contained in this email is for background only and is not for distribution.

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s22

From: Fletcher, Paul <s47F>
Sent: Saturday, 18 July 2020 6:01 PM
To: s22
Cc: s22
Subject: RE: FOR APPROVAL: Joint Media Release - Funding for under-represented sports [DLM=For-Official-Use-Only]

Fine by me s22 can we discuss the announcement strategy on Monday

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Classified by s22 @communications.gov.au on 17/07/2020 3:30:42 PM

From: s22
Sent: Friday, 17 July 2020 3:31 PM
To: Fletcher, Paul
Cc: s22
Subject: FOR APPROVAL: Joint Media Release - Funding for under-represented sports [DLM=For-Official-Use-Only]

Hi Minister,

See below media release to announce funding for under-represented sports.

We are aiming to get this out on Wednesday, ahead of Thursday's economic update.

This has been cleared by s22 and is with Minister Colbeck's office for review in parallel.

Supporting broadcast coverage of under-represented sports

The Morrison Government has today announced \$10 million in funding to continue its support of coverage of women's, niche and other under-represented sports, bringing total funding for the under-represented sports grant to \$40 million over six years.

Minister for Communications, Cyber Safety and the Arts, the Hon Paul Fletcher MP, said that the funding will allow Fox Sports to extend its broadcasting for under-represented sports over the next two years.

"With six dedicated sports channels and a wide range of sports news, Fox Sports has a strong commitment to broadcasting sports and events that may not otherwise receive television coverage," said Minister Fletcher.

Over the past year, despite the significant impact of COVID-19 on sports competitions, Fox Sports broadcast more than 4,888 hours of content covered by the grant, including 1,167 hours of live broadcast.

Coverage included more than 3,050 hours of women's sport, which is an increase of more than 100 per cent since 2016.

Minister for Youth and Sport, Senator the Hon Richard Colbeck, said that the under-represented sports grant is an important step in addressing the coverage imbalance between sports, and enabling sporting bodies to lift participation rates.

"As well as helping to improve people's health and wellbeing, sport helps to foster a strong sense of community belonging and pride, which is why our Government's National Sport 2030 plan is to make Australia the world's most active sporting nation," Minister Colbeck said.

“We are investing in sport and physical activity to drive social inclusion, and a broad representation of sport on our televisions is an important aspect of this.”

s22

Office of the Hon Paul Fletcher MP

Minister for Communications, Cyber Safety and the Arts

Commonwealth Parliamentary Offices | 1 Bligh Street | Sydney NSW 2000

Suite MG.48 | Parliament House | Canberra ACT 2600

M: s22

For Official Use Only

s22

From: s47F @health.gov.au>
Sent: Monday, 20 July 2020 11:01 AM
To: s22
Cc: s22
Subject: RE: For review: Fletcher Colbeck - Media release - Foxtel Funding.docx [DLM=For-Official-Use-Only]

Thanks s22 I've asked the Minister to have a look. Will let you know asap

From: s22
Sent: Monday, 20 July 2020 10:30 AM
To: s47F
Cc: s22
Subject: FW: For review: Fletcher Colbeck - Media release - Foxtel Funding.docx [DLM=For-Official-Use-Only]

REMINDER : Think before you click! This email originated from outside our organisation. Only click links or open attachments if you recognise the sender and know the content is safe.

Hi s47F

Looking to try and settle this as soon as we can and get out tomorrow.

Please let us know if OK to do as JMR and any changes you may have.

Any questions just shout.

Very best

s22

For Official Use Only

From: s22 @communications.gov.au>
Sent: Friday, 17 July 2020 1:45 PM
To: s47F @health.gov.au
Cc: s22 @communications.gov.au>
Subject: For review: Fletcher Colbeck - Media release - Foxtel Funding.docx [DLM=For-Official-Use-Only]

Hi s47F

Thanks for your time on the phone. See attached for your review, which announces funding to continue coverage of under-represented sport on Fox Sports.

As mentioned, we will be providing it to Minister Fletcher for his review on the weekend.

Let me know if you have any questions. Would be great to have Minister Colbeck included on the release.

Cheers,

s22

Office of the Hon Paul Fletcher MP

M: s22

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s22

From: s47F @health.gov.au>
Sent: Monday, 20 July 2020 3:19 PM
To: s22
Cc: s22
Subject: RE: For review: Fletcher Colbeck - Media release - Foxtel Funding.docx [DLM=For-Official-Use-Only]
Attachments: 2007xx - Fletcher Colbeck - Media release - Foxtel Funding EM edits.docx

Hi Guys
 My boss fine with the attached version. We just dropped the last quote and added my details.
 Shout with any issues.

s47F

From: s22
Sent: Monday, 20 July 2020 10:30 AM
To: s47F
Cc: s22
 Fletcher Colbeck - Media release - Foxtel Funding.docx [DLM=For-Official-Use-Only]

REMINDER : Think before you click! This email originated from outside our organisation. Only click links or open attachments if you recognise the sender and know the content is safe.

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s22

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From: s22 @communications.gov.au>
Sent: Friday, 17 July 2020 1:45 PM
To: s47F @health.gov.au
Cc: s22 @communications.gov.au>
Subject: For review: Fletcher Colbeck - Media release - Foxtel Funding.docx [DLM=For-Official-Use-Only]

Hi s47F

Thanks for your time on the phone. See attached for your review, which announces funding to continue coverage of under-represented sport on Fox Sports.

As mentioned, we will be providing it to Minister Fletcher for his review on the weekend.

Let me know if you have any questions. Would be great to have Minister Colbeck included on the release.

Cheers,

s22

Office of the Hon Paul Fletcher MP
Minister for Communications, Cyber Safety and the Arts

Commonwealth Parliamentary Offices | 1 Bligh Street | Sydney NSW 2000
Suite MG.48 | Parliament House | Canberra ACT 2600

M: s22

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THE HON PAUL FLETCHER MP

Minister for Communications, Cyber Safety and the Arts

SENATOR THE HON RICHARD COLBECK

Minister for Aged Care and Senior Australians

Minister for Youth and Sport

MEDIA RELEASE

XX July 2020

Supporting broadcast coverage of under-represented sports

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“As well as helping to improve people's health and wellbeing, sport helps to foster a strong sense of community belonging and pride, which is why our Government's National Sport 2030 plan is to make Australia the world's most active sporting nation,” Minister Colbeck said.

ENDS

Media contacts:**Minister Colbeck:**

Aaron Langmaid | 0456 889 018 | aaron.langmaid@health.gov.au

Minister Fletcher:

Brad Hatch | 0448 162 679 | Brad.Hatch@communications.gov.au

Rebecca Papillo | 0439 892 771 | Rebecca.Papillo@communications.gov.au

s22

From: s47F @pm.gov.au>
Sent: Mondav. 20 Julv 2020 5:37 PM
To: s47F s47E(d)
Cc: s47F
Subject: RE: Media releases for tomorrow - s22 and under-represented sports broadcast funding [DLM=For-Official-Use-Only]
Attachments: 2007xx_Joint Media Release - Fletcher - Colbeck - Supporting broadcast coverage of under-represented sports.docx

For Official Use Only

s47C

s22

Cheers

s47F

Office of the Prime Minister, the Hon Scott Morrison MP
 MG 8, Parliament House, Canberra ACT 2600

p. s47F

e. s47F @pm.gov.au

From: s22**Sent:** Monday, 20 July 2020 5:30 PM**To:** s47F s47E(d) s47F**Cc:** s22

Subject: RE: Media releases for tomorrow - s22 and under-represented sports broadcast funding [DLM=For-Official-Use-Only]

s47C

For Official Use Only

From: s47F @pm.gov.au>**Sent:** Monday, 20 July 2020 4:57 PM**To:** s22 @communications.gov.au>; s47E(d)

s47E(d) @pm.gov.au>; s47F @pm.gov.au>

Cc: s22 @communications.gov.au>; s22

@communications.gov.au>; s22 @communications.gov.au>

Subject: RE: Media releases for tomorrow - s22 and under-represented sports broadcast funding [DLM=For-Official-Use-Only]

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s47C

From: s22 [redacted] <[redacted]@communications.gov.au>
Sent: Monday, 20 July 2020 4:31 PM
To: s47E(d) [redacted] <[redacted]@pm.gov.au>; s47F [redacted] <[redacted]@pm.gov.au>
Cc: s22 [redacted] <[redacted]@communications.gov.au>; s22 [redacted] <[redacted]@communications.gov.au>; s22 [redacted] <[redacted]@communications.gov.au>
Subject: Media releases for tomorrow - s22 [redacted] and under-represented sports broadcast funding
[DLM=For-Official-Use-Only]

s47C

Cheers,

s22

Office of the Hon Paul Fletcher MP
Minister for Communications, Cyber Safety and the Arts

Commonwealth Parliamentary Offices | 1 Bligh Street | Sydney NSW 2000
Suite MG.48 | Parliament House | Canberra ACT 2600

M: s22 [redacted]

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THE HON PAUL FLETCHER MP

Minister for Communications, Cyber Safety and the Arts

SENATOR THE HON RICHARD COLBECK

Minister for Aged Care and Senior Australians

Minister for Youth and Sport

MEDIA RELEASE

XX July 2020

Supporting broadcast coverage of under-represented sports

The Morrison Government has today announced \$10 million in funding to continue its support of coverage of women's, niche and other under-represented sports, bringing total funding for the under-represented sports grant to \$40 million over six years.

Minister for Communications, Cyber Safety and the Arts, the Hon Paul Fletcher MP, said the funding will allow Fox Sports to extend its broadcasting for under-represented sports over the next two years.

“With six dedicated sports channels and a wide range of sports news, Fox Sports has a strong commitment to broadcasting sports and events that may not otherwise receive television coverage,” said Minister Fletcher.

Over the past year, despite the significant impact of COVID-19 on sports competitions, Fox Sports broadcast more than 4,888 hours of content covered by the grant, including 1,167 hours of live broadcast.

Coverage included more than 3,050 hours of women's sport, which is an increase of more than 100 per cent since 2016.

Minister for Youth and Sport, Senator the Hon Richard Colbeck, said that the under-represented sports grant is an important step in addressing the coverage imbalance between sports, and enabling sporting bodies to lift participation rates.

“As well as helping to improve people's health and wellbeing, sport helps to foster a strong sense of community belonging and pride, which is why our Government's National Sport 2030 plan is to make Australia the world's most active sporting nation,” Minister Colbeck said.

ENDS

Media contacts:**Minister Colbeck:**

Aaron Langmaid | 0456 889 018 | aaron.langmaid@health.gov.au

Minister Fletcher:

Brad Hatch | 0448 162 679 | Brad.Hatch@communications.gov.au

Rebecca Papillo | 0439 892 771 | Rebecca.Papillo@communications.gov.au

s22

From: s22 @communications.gov.au >
Sent: Wednesday, 22 July 2020 9:52 AM
To: Fletcher, Paul
Cc: s22
Subject: Fox sports story [DLM=For-Official-Use-Only]
Attachments: 2199462020072201010101005__2XgcHMB9XGO9GB_yJXU.pdf

Hi Minister,

See attached Fox Sports story which ran in the Adelaide Advertiser. Has also run in Herald Sun page 3, and in the Courier Mail so far this morning.

I will issue the release at around 10.30am so we will likely see some additional coverage after that.

Cheers,

s22

Your message is ready to be sent with the following file or link attachments:

2199462020072201010101005__2XgcHMB9XGO9GB_yJXU.pdf

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\$10m boost to sports coverage

The Advertiser

Wednesday 22nd July 2020

133 words

Page 5 | Section: NEWS

52cm on the page



\$10m boost to sports coverage

A \$10m fund to boost coverage of women's, niche and under-represented sports will be announced by the Federal Government on Wednesday.

Fox Sports will commit to additional coverage of codes and events that may not otherwise be screened under the move. Communications Minister Paul Fletcher MP said the funding would allow Fox Sports to extend its broadcasting for under-represented sports over the next two years.

"With six dedicated sports channels and a wide range of sports news, Fox Sports has a strong commitment to broadcasting sports and events that may not otherwise receive television coverage," he said.

Since 2016, coverage of women's sport has increased more than 100 per cent. Federal Sports Minister Richard Colbeck said it was an important step in addressing coverage imbalance between sports.

s22

From: media <media@communications.gov.au>
Sent: Wednesday, 22 July 2020 10:46 AM
To: Nishi SES; All EL2 Staff; All EL1 Staff
Cc: media
Subject: FW: Joint Media Release - Fletcher - Colbeck - Supporting broadcast coverage of under-represented sports [SEC=UNCLASSIFIED]
Attachments: 200722_Joint Media Release - Fletcher - Colbeck - Supporting broadcast coverage of under-represented sports.pdf

FYI

UNCLASSIFIED

From: s22
Sent: Wednesday, 22 July 2020 10:43 AM
To: s22
Subject: Joint Media Release - Fletcher - Colbeck - Supporting broadcast coverage of under-represented sports [SEC=UNCLASSIFIED]



THE HON PAUL FLETCHER MP

Minister for Communications, Cyber Safety and the Arts

SENATOR THE HON RICHARD COLBECK

Minister for Aged Care and Senior Australians
 Minister for Youth and Sport

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22 July 2020

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Coverage included more than 3,050 hours of women's sport, which is an increase of more than 100 per cent since 2016.

Minister for Youth and Sport, Senator the Hon Richard Colbeck, said that the under-represented sports grant is an important step in addressing the coverage imbalance between sports, and enabling sporting bodies to lift participation rates.

"As well as helping to improve people's health and wellbeing, sport helps to foster a strong sense of community belonging and pride, which is why our Government's National Sport 2030 plan is to make Australia the world's most active sporting nation," Minister Colbeck said.

ENDS

Media contacts:

Minister Colbeck:

Aaron Langmaid | 0456 889 018 | aaron.langmaid@health.gov.au

Minister Fletcher:

Brad Hatch | 0448 162 679 | Brad.Hatch@communications.gov.au

Rebecca Papillo | 0439 892 771 | Rebecca.Papillo@communications.gov.au

UNCLASSIFIED



THE HON PAUL FLETCHER MP

Minister for Communications, Cyber Safety and the Arts

SENATOR THE HON RICHARD COLBECK

Minister for Aged Care and Senior Australians

Minister for Youth and Sport

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ENDS

Media contacts:**Minister Colbeck:**

Aaron Langmaid | 0456 889 018 | aaron.langmaid@health.gov.au

Minister Fletcher:

Brad Hatch | 0448 162 679 | Brad.Hatch@communications.gov.au

Rebecca Papillo | 0439 892 771 | Rebecca.Papillo@communications.gov.au

s22

From: s22@communications.gov.au> on behalf of Minister
 <Minister@communications.gov.au>
Sent: Wednesday, 22 July 2020 12:14 PM
To: Parliamentary
Cc: Minister
Subject: FW: INFO Under-represented sports announcement [DLM=For-Official-Use-Only]
Attachments: 200722_Joint Media Release - Fletcher - Colbeck - Supporting broadcast coverage of under-represented sports.pdf

For Official Use Only

From: Fletcher, Paul (MP)
Sent: Wednesday, 22 July 2020 12:02 PM
To: Minister ; s22
Subject: FW: Under-represented sports announcement [DLM=For-Official-Use-Only]

s22

Office of Paul Fletcher MP

Level 2, 280 Pacific Highway, Lindfield NSW 2070

s22

From: s47F@foxtel.com.au>
Sent: Wednesday, 22 July 2020 11:39 AM
To: Fletcher, Paul (MP) <Paul.Fletcher.MP@aph.gov.au>
Cc: s22@communications.gov.au; s47F@foxtel.com.au>
Subject: FW: Under-represented sports announcement [DLM=For-Official-Use-Only]

Dear Minister, thank you very much for your support. It is appreciated. We will continue to exceed expectations with this grant as we have done with the previous tranche. We are intending to put out a statement for support today and will coordinate with your office.

Best Regards
 Patrick Delany

From: Makin, Mike <Mike.Makin@communications.gov.au>
Sent: Wednesday, 22 July 2020 10:49 AM
To: s47F@foxtel.com.au>; s47F@foxsports.com.au>
Cc: s22@communications.gov.au>; s22@communications.gov.au>; Sullivan, Pauline <Pauline.Sullivan@communications.gov.au>
Subject: [EXTERNAL] Under-represented sports announcement [DLM=For-Official-Use-Only]

Hi Lynette and Rebecca

Just a quick update to advise you that Minister Fletcher and Minister Colbeck have announced the additional \$10 million in funding for Fox Sports today. The media release is attached. We will be in touch shortly about next steps towards agreement of the funding arrangements. However, to initiate this process can you please send us your Acceleration and Expansion Plan, which we'll need to assist with determining milestones under the contract for the next phase of funding.

Regards,

Mike

Mike Makin

Assistant Secretary / News & Media Industry
Department of Infrastructure, Transport, Regional Development and Communications

P +61 2 6271 1031

M s47F

mike.makin@communications.gov.au

2 Phillip Law Street, Canberra ACT 2601
GPO Box 594 Canberra, ACT 2601

communications.gov.au / @CommsAu

arts.gov.au / @artsculturegov

infrastructure.gov.au / @infra_regional

I would like to acknowledge the traditional custodians of this land on which we meet, work and live. I recognise and respect their continuing connection to the land, waters and communities. I pay my respect to Elders past and present and to all Aboriginal and Torres Strait Islanders.

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THE HON PAUL FLETCHER MP

Minister for Communications, Cyber Safety and the Arts

SENATOR THE HON RICHARD COLBECK

Minister for Aged Care and Senior Australians

Minister for Youth and Sport

MEDIA RELEASE

22 July 2020

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“As well as helping to improve people's health and wellbeing, sport helps to foster a strong sense of community belonging and pride, which is why our Government's National Sport 2030 plan is to make Australia the world's most active sporting nation,” Minister Colbeck said.

ENDS

Media contacts:**Minister Colbeck:**

Aaron Langmaid | 0456 889 018 | aaron.langmaid@health.gov.au

Minister Fletcher:

Brad Hatch | 0448 162 679 | Brad.Hatch@communications.gov.au

Rebecca Papillo | 0439 892 771 | Rebecca.Papillo@communications.gov.au

s22

From: Fletcher, Paul s47F
Sent: Wednesday, 22 July 2020 5:30 PM
To: s22
Cc: s22 Bloxsom, Ryan
Subject: Re: FOR APPROVAL: Enquiries on Fox Sport announcement [DLM=For-Official-Use-Only]

Ok

Sent from my iPad

On 22 Jul 2020, at 5:29 pm, s22 <s22@communications.gov.au> wrote:

Thanks Minister.

s22 has also come to us with similar questions. I am providing her the same lines.
 s22

From: Fletcher, Paul s47F
Sent: Wednesday, 22 July 2020 5:23 PM
To: s22 <s22@communications.gov.au>
Cc: s22 <s22@communications.gov.au>; s22 <s22@communications.gov.au>; Bloxsom, Ryan <Ryan.Bloxsom@communications.gov.au>
Subject: Re: FOR APPROVAL: Enquiries on Fox Sport announcement [DLM=For-Official-Use-Only]
 These lines are fine

Sent from my iPad

On 22 Jul 2020, at 3:55 pm, s22 <s22@communications.gov.au> wrote:

Hi Minister,
 We have received several enquiries about the Fox Sport announcement.
 Propose the below response for all enquiries – cleared by s22
 Enquiries listed at bottom for reference.

SUGGESTED RESPONSE TO ALL ENQUIRIES - FROM A SPOKESPERSON FOR THE MINISTER:

- Fox Sports is well placed to continue its role as a leading sports broadcaster.
- With eight dedicated sports channels, plus the Kayo Sports streaming service and foxsports.com.au, Fox Sports has a strong commitment to promoting sports and events that may not otherwise receive any media coverage.
- Fox Sports has been successfully delivering the under-represented sports program since it was announced in 2017.
- For the past three years Foxtel has successfully increased television coverage of a range of sports that were not previously broadcast or received only limited coverage:
 - there has been an increase of more than 100 per cent since 2016 in the coverage of women's sports – including AFLW, WNBL and W-League, with more than 3,050 hours broadcast over the last year.
 - in 2020-21 fourteen different sport codes will benefit including; AFL, Football (Soccer), Rugby Union, Rugby League, cricket, basketball, hockey, softball and baseball.

- Funding is to be distributed to allow for broadcast coverage of 17 women's sport competitions, 12 niche sport competitions and 9 emerging sport competitions.

Background

- As part of the funding agreement, Fox Sports reports annually to the Department of Infrastructure, Transport, Regional Development and Communications. This includes:
 - An annual forward work program which includes details of sports to be covered
 - An annual performance report at the end of each financial year.
- Excerpts of past annual performance reports have been published on the Department's website and are available here: <https://www.communications.gov.au/what-we-do/television/broadcast-and-content-reform-package>
- These same reporting processes and transparency measures will be continued under the expanded and extended funding arrangement.
- The next step in rolling-out the expanded program will be for the Department of Infrastructure, Transport, Regional Development and Communications to finalise the Grant Agreement.

ENQUIRY 1 s22

- how was the \$10 million allocated to Fox Sports? For instance, through a tender or application process etc?
- did Fox Sports outline specifically which sports/competitions it would aim to broadcast with the extra \$10m in funding? And if so, which sports have they committed to broadcasting?
- your release outlines how many hours of broadcast were covered by the previous grant, but which sports or competitions specifically have already been broadcast under the grant arrangements?
- why was this funding allocated to Fox Sports rather than, for instance, ABC or SBS?
- were ABC or SBS able to apply for such funding, in addition to the regular funding they already receive from government?
- many smaller sporting competitions around the world are currently shut down due to the COVID pandemic, even as more major competitions are resuming - how did that factor into the decision to allocate this funding, considering many sports (perhaps especially more niche or under-represented competitions) may not be running at all for the foreseeable future?

ENQUIRY 2 s22

- Was this funding up for grabs for other broadcasters/ operators? Or was Foxtel the only option?
- What made you prioritise this funding when so many media outlets are under pressure/ in need of relief?
- How do you think Foxtel has performed/ used the funding so far?
- With the COVID-19 pandemic rolling on, why did you decide to focus on live sport, when it could be forced to stop again?
- Not everyone has access to Foxtel, was any consideration given to more freely available broadcasters?

ENQUIRY 3 s22

- Can I please have a bit more detail about this funding grant?
- I remember the \$30m in the budget back in 2017. Is this extra \$10m in the budget papers?

- This was what we reported back in 2017: Under the broadcasting and content reform package the government provided \$36m over four years from 2017-18, including \$30m for Foxtel.
- Also, how was the first \$30m spent by Fox Sports? Is it audited? I mean do they have to account what they spent it on?

s22

Office of the Hon Paul Fletcher MP

Minister for Communications, Cyber Safety and the Arts

Commonwealth Parliamentary Offices | 1 Bligh Street | Sydney NSW 2000

Suite MG.48 | Parliament House | Canberra ACT 2600

M: s22

For Official Use Only

s22

From: s22 @communications.gov.au >
Sent: Thursday, 23 July 2020 5:07 PM
To: s22
Cc: s22
Subject: s22 briefing materials [DLM=For-Official-Use-Only]
Attachments: s22

8. Media TPs.docx; 9. 200722_Joint Media Release - Fletcher - Colbeck - Supporting broadcast coverage of under-represented sports.pdf; 10. Foxtel Welcomes Support for Under-represented Sport 220720.pdf; s22

Hi s22

See attached briefing materials for the diary tomorrow.

I will print these to the EO now.

s22

Cheers,

s22

Office of the Hon Paul Fletcher MP
Minister for Communications, Cyber Safety and the Arts

Commonwealth Parliamentary Offices | 1 Bligh Street | Sydney NSW 2000
Suite MG.48 | Parliament House | Canberra ACT 2600

M: s22

For Official Use Only

Under-represented sports

Why has the Government announced an additional \$10 million for Fox Sports?

- The Government is providing support to boost the visibility and participation of under-represented and women's sports
- This is a good news story for sportspeople and sports fans
- Media coverage of these sports creates new opportunities for many talented athletes and inspires the next generation of sportswomen and men
- Placing women's sports alongside established elite male sports has elevated the profile and status of these sports and sportswomen
- Foxtel, through Fox Sports, worked closely with a range of sports bodies rights holders and athletes to establish partnerships which have bought new opportunities to the sports.
 - For example, for sports such as women's basketball, Fox Sports has provided exposure via live streaming in front of the paywall on foxsports.com.au, digital, marketing and publicity support, creation of promotional materials, airtime to promote events and joint sales opportunities for broadcast and competition sponsorship,

How was this grant considered? Were others provided an opportunity to tender for it e.g. were ABC or SBS able to apply?

- Fox Sports has been successfully delivering the under-represented sports program since it was announced in 2017.
- Fox Sports is well placed to continue its role as a leading sports broadcaster.
- With eight dedicated sports channels, plus the Kayo Sports streaming service and foxsports.com.au, Fox Sports has a strong commitment to promoting sports and events that may not otherwise receive any media coverage.

Field Co

Did Foxtel tender for the initial grant?

- That was determined by the previous Minister Mitch Fifield.
- Fox Sports has been successfully delivering the under-represented sports program since 2017.
- This measure was announced as part of the 2017 media reforms.

Did Foxtel meet its obligations for the previous \$30 million?

- For the past three years Foxtel has successfully increased television coverage of a range of sports that were not previously broadcast or received only limited coverage:
 - there has been an increase of more than 100 per cent since 2016 in the coverage of women's sports – including AFLW (women's AFL), WNBL (women's basketball) and W-League (women's soccer), with more than 3,050 hours broadcast over the last year.
 - in 2020-21, fourteen different sport codes will benefit including; AFL, Football (Soccer), Rugby Union, Rugby League, cricket, basketball, hockey, softball and baseball.

- Funding is to be distributed to allow for broadcast coverage of 17 women's sport competitions, 12 niche sport competitions and 9 emerging sport competitions.
- As part of the funding agreement, Fox Sports reports annually to the Department of Infrastructure, Transport, Regional Development and Communications. This includes:
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- These same reporting processes and transparency measures will be continued under the expanded and extended funding arrangement.
- The next step in rolling-out the expanded program will be for the Department of Infrastructure, Transport, Regional Development and Communications to finalise the Grant Agreement.

What made you prioritise this funding when so many media outlets are under pressure/ in need of relief?

- Fox Sports has been successfully delivering the under-represented sports program since 2017. This measure was announced as part of the 2017 media reforms.
- The Morrison Government is providing significant support to Australia's media sector in response to the unprecedented challenges of COVID-19.
- Including:
 - \$50 million in funding through the Public Interest News Gathering (PING) program committed to 107 regional publishers and broadcasters to support news services.
 - \$50 million for a Temporary Interruption Fund to support local film and television producers to secure finance and recommence filming for productions
 - \$41 million spectrum tax relief for 12-months for commercial television and radio broadcasters
 - \$5 million for the Regional and Small Publishers Innovation Fund
 - Temporary emergency suspension of content quotas for 2020.

Field Co

Field Co

s22

Field Co

For reference - PING funding breakdown

- \$20 million for television, \$18 million for publishing and \$12 million for radio
- Of the 107 eligible applicants, there are 92 publishers, 13 for radio and five for television. Three applicants were successful across two streams.

s22





THE HON PAUL FLETCHER MP

Minister for Communications, Cyber Safety and the Arts

SENATOR THE HON RICHARD COLBECK

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ENDS

Media contacts:**Minister Colbeck:**

Aaron Langmaid | 0456 889 018 | aaron.langmaid@health.gov.au

Minister Fletcher:

Brad Hatch | 0448 162 679 | Brad.Hatch@communications.gov.au

Rebecca Papillo | 0439 892 771 | Rebecca.Papillo@communications.gov.au



Media Release: Wednesday, 22 July 2020

Foxtel welcomes opportunity to continue building audiences for women's and under-represented sports

Foxtel today welcomed the Commonwealth Government's announcement that it would extend funding to support the continued coverage of women's, niche and other under-represented sports.

The \$10 million in additional funding over two-years, announced this morning by Minister for Communications, Cyber Safety and the Arts, the Hon Paul Fletcher MP, comes at a crucial time for women's and under-represented sports as they navigate the impact of COVID-19 and look toward competition restarts.

Foxtel Group Chief Executive Officer Patrick Delany said: "This funding consolidates a long-term program of support for under-represented sport which has been a game-changer for women's sport in Australia.

"In a world where sports media is a source of inspiration and excitement for people of every age group, continuing coverage of under-represented sports has a vital role to play in increasing participation at the grass-roots level and creating new opportunities for Australia's incredibly talented female and male athletes.

"Right now, as these codes look to competition restarts following the challenges of COVID-19, the Commonwealth Government's support has never been more important.

"Since the start of the program in 2018, we have seen the careers of many athletes in under-represented sports, particularly female athletes, flourish. It has also served as an inspiration to a new generation of sportswomen and men at every level. And with Foxtel's coverage placing women's sports alongside established elite male sports, it has elevated the profile and status of these sports and sportswomen.

"With eight 24-hour Fox Sports channels, our Kayo Sports streaming service and foxsports.com.au, we are uniquely placed to deliver on the policy objectives of the funding. Only Foxtel has the production capability, channel capacity and OTT and digital platforms to provide thousands of hours of coverage of women's and under-represented sports."

Foxtel reports annually to the Department of Infrastructure, Transport, Regional Development and Communications on deliverables associated with the funding. In its most recent report for the 2019 financial year, Foxtel's investment in the acquisition and broadcast of under-represented sports exceeded the \$7.5 million in government funding for that year reflecting its passion for bringing more diverse coverage of sports to fans.

- Fox Sports broadcast more than 5,850 hours of content covered by the funding, 78% more than originally planned with 1,649 hours broadcast live including AFLW, WNBL, W-League, Rugby Sevens, hockey, softball, baseball and lawn bowls.
- More than 3,800 hours were coverage of women's sport, 65% of total hours.
- 43 different competitions benefited, reaching more than 4.2 million Australians.

In addition to a significant increase in the number of hours of women's and under-represented sports broadcast Foxtel, through Fox Sports, worked closely with a range of sports bodies rights holders and athletes to establish partnerships which have bought new opportunities to the sports.

For example, for sports such as women's basketball, Fox Sports has provided exposure via live streaming in front of the paywall on foxsports.com.au, digital, marketing and publicity support, creation of promotional materials, airtime to promote events and joint sales opportunities for broadcast and competition sponsorship.

For media inquiries contact:

Paul Edwards

Tel: 0434-070101

Email: paul.edwards@foxtel.com.au

s22

From: Fletcher, Paul s47F
Sent: Friday, 24 July 2020 2:41 PM
To: s22
Cc: s22
Subject: RE: FOR APPROVAL: Under-represented sports Q&A [DLM=For-Official-Use-Only]

Good to go.

For Official Use Only

Classified by s22 @communications.gov.au on 24/07/2020 2:24:10 PM

From: s22
Sent: Friday, 24 July 2020 2:24 PM
To: Fletcher, Paul
Cc: s22
Subject: FOR APPROVAL: Under-represented sports Q&A [DLM=For-Official-Use-Only]

Hi Minister,

A lot of your colleagues are receiving calls/emails about the grant given to Fox Sports to broadcast under-represented, niche and emerging sports.

I am **seeking your approval to post the attached Q&A document on CFYI** (cleared by s22).

Regards,

s22

Office of the Hon. Paul Fletcher MP
Minister for Communications, Cyber Safety and the Arts

Commonwealth Parliamentary Offices | 1 Bligh Street | Sydney NSW 2000 | 02 8289 9944
 Suite MG.48 | Parliament House | Canberra ACT 2600 | 02 6277 7081

T: s22
 E: s22 [@communications.gov.au](mailto:s22@communications.gov.au)

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Under-represented sports

Why has the Government announced an additional \$10 million for Fox Sports?

- The Government is providing support to boost the visibility and participation of under-represented and women's sports
- This is a good news story for sportspeople and sports fans
- Media coverage of these sports creates new opportunities for many talented athletes and inspires the next generation of sportswomen and men
- Placing women's sports alongside established elite male sports has elevated the profile and status of these sports and sportswomen
- Foxtel, through Fox Sports, worked closely with a range of sports bodies rights holders and athletes to establish partnerships which have bought new opportunities to the sports.
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How was this grant considered? Were others provided an opportunity to tender for it e.g. were ABC or SBS able to apply?

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- With eight dedicated sports channels, plus the Kayo Sports streaming service and foxsports.com.au, Fox Sports has a strong commitment to promoting sports and events that may not otherwise receive any media coverage.

Did Foxtel tender for the initial grant?

- That was determined by the previous minister, Mitch Fifield.
- Fox Sports has been successfully delivering the under-represented sports program since 2017.
- This measure was announced as part of the 2017 media reforms.

Did Foxtel meet its obligations for the previous \$30 million?

- Yes. For the past three years Foxtel has successfully increased television coverage of a range of sports that were not previously broadcast or received only limited coverage:
 - there has been an increase of more than 100 per cent since 2016 in the coverage of women's sports – including AFLW (women's AFL), WNBL (women's basketball) and W-League (women's soccer), with more than 3,050 hours broadcast over the last year.
 - in 2020-21, fourteen different sport codes will benefit including; AFL, Football (Soccer), Rugby Union, Rugby League, cricket, basketball, hockey, softball and baseball.

- Funding is to be distributed to allow for broadcast coverage of 17 women's sport competitions, 12 niche sport competitions and 9 emerging sport competitions.
- As part of the funding agreement, Fox Sports reports annually to the Department of Infrastructure, Transport, Regional Development and Communications. This includes:
 - An annual forward work program which includes details of sports to be covered
 - An annual performance report at the end of each financial year.
- Excerpts of past annual performance reports have been published on the Department's website and are available here: <https://www.communications.gov.au/what-we-do/television/broadcast-and-content-reform-package>
- These same reporting processes and transparency measures will be continued under the expanded and extended funding arrangement.
- The next step in rolling-out the expanded program will be for the Department of Infrastructure, Transport, Regional Development and Communications to finalise the Grant Agreement.

What made you prioritise this funding when so many media outlets are under pressure/ in need of relief?

- Fox Sports has been successfully delivering the under-represented sports program since 2017. This measure was announced as part of the 2017 media reforms.
- The Morrison Government is providing significant support to Australia's media sector in response to the unprecedented challenges of COVID-19.
- Including:
 - \$50 million in funding through the Public Interest News Gathering (PING) program committed to 107 regional publishers and broadcasters to support news services.
 - \$50 million for a Temporary Interruption Fund to support local film and television producers to secure finance and recommence filming for productions
 - \$41 million spectrum tax relief for 12-months for commercial television and radio broadcasters
 - \$5 million for the Regional and Small Publishers Innovation Fund
 - Temporary emergency suspension of content quotas for 2020.