

# Delivering Transformative Change for Geelong and the Great Ocean Road

Geelong is one of Australia's fastest growing cities – offering attractive lifestyle choices, job opportunities in new and growing industries, and the chance to be a part of a vibrant community with an exciting future. Geelong is the gateway to the Shipwreck Coast and Great Ocean Road, and its diverse natural beauty attracts over five million tourists each year.

The Geelong City Deal capitalises on the significant growth and economic transformation taking place in the city. The Deal supports the region's continued economic diversification by unlocking the significant economic potential of the visitor economy, a revitalised city centre and emerging industries.

The Geelong City Deal will deliver \$370 million of new investment in the Geelong and Great Ocean Road economy. This builds on around \$500 million in upgrades and planning for rail, road and air transport infrastructure across the region.

The Geelong City Deal will facilitate new private investment, creating businesses and jobs that will allow the region to benefit from its natural assets, and encourage visitors to spend more time in the region. Through the City Deal, Geelong will be looked to as a benchmark for success by transitioning economies around the country.



*Scott Morrison*

**The Hon Scott Morrison MP**  
Prime Minister of Australia



*Alan Tudge*

**The Hon Alan Tudge MP**  
Minister for Cities, Urban Infrastructure and Population



*Daniel Andrews*

**The Hon Daniel Andrews MP**  
Premier of Victoria



*Jaclyn Symes*

**The Hon Jaclyn Symes**  
Minister for Regional Development



*Bruce Harwood*

**Bruce Harwood**  
Mayor of City of Greater Geelong