



Electronic cattle weighing capabilities through the On Farm Connectivity Program

The Australian Government's On Farm Connectivity Program is helping farmers increase connectivity and make more informed decisions, increasing productivity and profitability.

Tracey Stackhouse is a beef and sheep farmer in the South Gippsland area of Victoria. She had been considering purchasing connected equipment to monitor cattle prior to the opening of the Program, however after attending an industry event which included a property tour, Tracey's mind was made up.

Tracey purchased an Optiweigh system through Round 2 of the Program, taking advantage of a 50% rebate. Tracey expects the system will improve her ability to oversee the day to day behaviour of the cattle, along with their feeding regime. This will enable her to better manage cattle weight by providing access to important information remotely.

Finding the application process straightforward, Tracey said she thinks the Program is very valuable and has already encouraged other farmers and friends to take part in future rounds of the Program.

'It is an amazing program, especially for older farmers who may not have typically invested in connectivity solutions without support' she said.

'It will allow farmers to work smarter, not harder and will benefit younger generations in farming by being better connected.'

The Program has been a valuable initiative for farmers, reducing the financial barriers to improving connectivity across farms. The On Farm Connectivity Program is set to benefit more farmers, with a third round due to open later in 2025.

