



Using the On Farm Connectivity Program to improve farm water management and productivity

The Australian Government's On Farm Connectivity Program is helping grazing and crop farmers like Lucy and Philip Headlam take advantage of connectivity solutions to boost productivity on their properties.

Lucy and Philip are grazing and crop farmers in the Pipers Brook region of Northern Tasmania. Prior to obtaining equipment through the Program, Lucy and Philip would manually dig into the soil and make an educated guess as to how much moisture the soil may need.

Through the Program, Lucy and Philip have been able to purchase a soil moisture probe, enabling them to make more informed decisions on how and when to water their crops. The historical information gathered over time from the moisture probe will also enable more informed decision making based on previous seasonal data. This will improve the productivity and efficiency of their farming practices over time.

Lucy and Philip found out about the Program through their son and said the rebate process was easy, with the Approved Supplier doing all the hard work.

'The application process was quite simple and our supplier had everything prepared and knew what steps to take,' they said.

Lucy and Philip said they would encourage others to take part in the Program as the grant is a great way to access agricultural innovations as it's not always financially possible to invest in new technologies.

'This grant is a great way to get access to new technology that enhances the productivity of businesses and supports better connectivity,' they said.

The Program has been a valuable initiative for farmers, reducing the financial barriers to improving connectivity across farms. The On Farm Connectivity Program is set to benefit more farmers, with a third round due to open later in 2025.

