From: infrastructure.noreply@govcms.gov.au

To: News Journalism

Subject: submission to: News Media Assistance Program (News MAP) [SEC=OFFICIAL]

Date: Wednesday, 24 January 2024 5:52:40 AM

Submitted on 24 January 2024

Submitted by: Anonymous

Submitted values are:

Step 1: Your submission

Remain Anonymous

No

Private Submission

Nο

Published name

Times News Group

Short comment

The Times News Group is a locally owned and opperated news media organisation covering key regional centres such as Geelong, Ballarat & Bendigo and other regions such and the Surf Coast Shire, Bellarine Peninsula, Golden Plains Shire, Moorabool Shire, Mitchell Shire, and Mt Gambier.

We provide free, local, trusted news content through 75,000 free weekly newspapers ... printed. And although we have comprehensive digital assets, newsprint is our key generator of revenue which keeps us sustainable, and our communities informed and up to date.

Step 2: Contact details

First name

Warick

Last name

Brown

Organisation (if applicable)

Times News Group







Email notification

news.journalism@communications.gov.au

Consultation name

News Media Assistance Program (News MAP)

From: infrastructure.noreply@govcms.gov.au

To: News Journalism

Subject: submission to: News Media Assistance Program (News MAP) [SEC=OFFICIAL]

Date: Wednesday, 24 January 2024 5:55:55 AM

Submitted on 24 January 2024

Submitted by: Anonymous

Submitted values are:

Step 1: Your submission

Remain Anonymous

Nο

Private Submission

. . .

Published name

Times News Group

Short comment

Government advertising (public messaging), tax-based incentives and funding to support journalism cadetships are crucial mechanisms for supporting public interest journalism.

Specifically, and in order of importance, our organsiation supports CPA (Country Press Australia) who is seeking the following support from the government -

- 1 A full page of Federal Government advertising/public messaging in every local and regional newspaper every week
- $2-A\ tax\ rebate\ of\ 25\%\ of\ eligible\ journalist\ employment\ costs\ for\ publishers\ of\ public\ interest\ journalism$
- $3-\mbox{\sc Cadetship}$ funding to support the employment of young journalists

Step 2: Contact details

First name

Warick

Last name

Brown

Organisation (if applicable)

Times News Group



Email notification

news.journalism@communications.gov.au

Consultation name

News Media Assistance Program (News MAP)