

**From:** [infrastructure.noreply@govcms.gov.au](mailto:infrastructure.noreply@govcms.gov.au)  
**To:** [News Journalism](#)  
**Subject:** submission to: News Media Assistance Program (News MAP) [SEC=OFFICIAL]  
**Date:** Wednesday, 14 February 2024 6:05:33 PM

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Submitted on 14 February 2024

Submitted by: Anonymous

Submitted values are:

## Step 1: Your submission

### Remain Anonymous

No

### Private Submission

No

### Published name

BEN TAYLOR

### Short comment

My organisation wholly supports the attached file which is a document developed by many member newspapers across Australia.

Taylor Group Media, namely The Murray Pioneer, The Border Times and The Bunyip which serve regional South Australia, is seeking the following support from the government –

- i. A full page of Federal Government advertising/public messaging in every local and regional newspaper every week
- ii. A tax rebate of 35% of eligible journalist employment costs for publishers of public interest journalism
- iii. Cadetship funding to support the employment of young journalists.

This support is needed as a matter of urgency to prevent the closure and ensure the sustainability of the remaining regional newspaper organisations across regional Australia.

Sincerely

Ben Taylor

Managing Director

## Step 2: Contact details

### First name

BEN

### Last name

TAYLOR

### Organisation (if applicable)

Taylor Group Media

[REDACTED]

[REDACTED]

[REDACTED]

### Email notification

news.journalism@communications.gov.au

### Consultation name

News Media Assistance Program (News MAP)

**From:** [Department of Infrastructure, Transport, Regional Development, Communications and the Arts](#) on behalf of [infrastructure.noreply@govcms.gov.au](mailto:infrastructure.noreply@govcms.gov.au)  
**To:** [News Journalism](#)  
**Subject:** submission to: News Media Assistance Program (News MAP) [SEC=OFFICIAL]  
**Date:** Friday, 16 February 2024 2:36:20 PM

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Submitted on 16 February 2024

Submitted by: Anonymous

Submitted values are:

## Step 1: Your submission

### Remain Anonymous

No

### Private Submission

No

### Published name

BEN TAYLOR

### Short comment

I'm the owner/sole director for three regional newspapers circulating across regional >.A. and Victoria. These titles include the Murray Pioneer , the Border Times and the Bunyip. All are members of Country Press Australia and Country Press S.A..

I strongly urge consideration of the following points to cease the decline and closure of more regional newspapers across Australia:

- A WEEKLY full page of Federal Government advertising/public messaging in every regional and local newspaper every week in line with the Victorian Government model.
- A refundable tax credit of 35% of eligible newsroom employee costs for publishers of public interest journalism up to a salary cap of \$85,000 per eligible newsroom employee per annum in line with the Canadian model. Supplementary funding to be implemented with one or both the above mechanisms.
- Funding 70% of first year wages for 100 cadet journalists per year employed in regional and local newspapers.

Yours sincerely

Ben Taylor

## Step 2: Contact details

### First name

BEN

### Last name

TAYLOR

### Organisation (if applicable)

Taylor Group Media



**Email notification**

news.journalism@communications.gov.au

**Consultation name**

News Media Assistance Program (News MAP)