

# Submission: News Bargaining Incentive Revenue Distribution Scheme

## Submitted by: Multicultural Turkish Language Media Outlet (Australia)

We welcome the opportunity to contribute to the consultation on the News Bargaining Incentive Revenue Distribution—Statutory Payment Scheme.

As a multicultural and community-based Turkish-language media organisation operating in Australia, we strongly support initiatives that aim to sustain public interest journalism and strengthen the media sector.

However, we would like to emphasise the importance of ensuring that **independent multicultural and community media organisations are included and fairly considered** within any future distribution framework.

Community media plays a critical role in:

- Providing trusted news and information to migrant and non-English speaking communities
- Supporting social cohesion and inclusion
- Bridging communication gaps between government services and culturally diverse populations
- Combating misinformation by delivering accurate, language-specific reporting

In multicultural societies such as Australia, community-language journalism is not supplementary but essential. Many migrant communities rely heavily on ethnic media as their primary source of local, national, and civic information.

We therefore recommend that the design of the Statutory Payment Scheme:

- Recognise the role of accredited multicultural and community media outlets
- Ensure equitable access to funding opportunities beyond major mainstream publishers
- Include clear eligibility pathways for small and independent ethnic media organisations
- Support long-term sustainability of community journalism in multiple languages

We appreciate the Government's commitment to supporting Australian journalism and respectfully encourage a framework that reflects Australia's cultural and linguistic diversity.

We thank you for the opportunity to provide input into this important consultation