



Re: Quick chat on News Bargaining Incentive? [SEC=OFFICIAL]

From: s 47F [REDACTED]@microsoft.com>
Date: Mon 04/05/2026 01:21 PM
To: s 22(1)(a)(ii) [REDACTED]@mo.communications.gov.au>
Cc: s 47F [REDACTED]@microsoft.com>; s 47F [REDACTED]@linkedin.com>

Works for me, thanks s 22(1) [REDACTED]!

From: s 22(1)(a)(ii) [REDACTED]@mo.communications.gov.au>
Sent: Monday, May 4, 2026 1:12 PM
To: s 47F [REDACTED]@microsoft.com>
Cc: s 47F [REDACTED]@microsoft.com>; s 47F [REDACTED]@linkedin.com>
Subject: [EXTERNAL] RE: Quick chat on News Bargaining Incentive? [SEC=OFFICIAL]

OFFICIAL

Thanks I can't do 2.30 but can do 3pm?

OFFICIAL

From: s 47F [REDACTED]@microsoft.com>
Sent: Monday, 4 May 2026 1:07 PM
To: s 22(1)(a)(ii) [REDACTED]@mo.communications.gov.au>
Cc: s 47F [REDACTED]@microsoft.com>; s 47F [REDACTED]@linkedin.com>
Subject: Re: Quick chat on News Bargaining Incentive? [SEC=OFFICIAL]

Thanks s 22(1)(a)(ii) [REDACTED] really appreciate the offer. We've already had the chance to share our views with s 22(1)(a)(ii) [REDACTED] in Dr Mulino's office last week but wanted to check in with Minister Wells' office on this too.

If you don't mind, separate chats would work better for us, as s 47F [REDACTED] and I have slightly different issues to cover off. I can keep our chat pretty short to avoid taking up too much of your afternoon!

If your afternoon is still open, I'll send through a teams invite for 2:30pm? s 47F [REDACTED] will be in touch later in the afternoon.

Thanks again,

s 47F [REDACTED]

From: s 22(1)(a)(ii) [REDACTED]@mo.communications.gov.au>
Sent: Monday, May 04, 2026 11:33 AM
To: s 47F [REDACTED]@microsoft.com>
Cc: s 47F [REDACTED]@microsoft.com>; s 47F [REDACTED]@linkedin.com>
Subject: [EXTERNAL] RE: Quick chat on News Bargaining Incentive? [SEC=OFFICIAL]

You don't often get email from s 22(1)(a)(ii) [@mo.communications.gov.au](mailto: @mo.communications.gov.au). [Learn why this is important](#)

OFFICIAL

Hi,

Happy to chat- would it make more sense to have one conversation together?

Just to note- Dr Mulino as Assistant Treasurer has primary ownership of the incentive design as it's a Treasury measure- we work closely with them and are responsible for the distribution.

If you're not already I can also put you in touch with s 22(1)(a)(ii) in the AT's office

s 22(1)(a)(ii)

OFFICIAL

From: s 47F [@microsoft.com](mailto: @microsoft.com)>
Sent: Monday, 4 May 2026 10:24 AM
To: s 22(1)(a)(ii) [@mo.communications.gov.au](mailto: @mo.communications.gov.au)>
Cc: s 47F [@microsoft.com](mailto: @microsoft.com)>; s 47F [@linkedin.com](mailto: @linkedin.com)>
Subject: Re: Quick chat on News Bargaining Incentive? [SEC=OFFICIAL]

Hi s 22(1)(a)(ii) moving s 22(1)(a)(ii) to BCC — thanks very much for the intro s 22(1)(a)(ii),

Would you be available for a separate chat with MSFT in relation to how some of the design features of the NBI might impact Bing in Australia? I'm likewise free most of this afternoon.

Many thanks,

s 47F

From: s 47F [@linkedin.com](mailto: @linkedin.com)>
Sent: Monday, May 04, 2026 9:55 AM
To: s 22(1)(a)(ii) [@mo.communications.gov.au](mailto: @mo.communications.gov.au)>; s 22(1)(a)(ii)

§ 22(1)(a)(ii) <§ 22(1)(a)(ii)@mo.communications.gov.au>
Cc: § 47F <§ 47F@microsoft.com>; § 47F <§ 47F@microsoft.com>
Subject: Re: Quick chat on News Bargaining Incentive? [SEC=OFFICIAL]

Will do - speak soon, § 22(1)(a)(ii)

From: § 22(1)(a)(ii) <§ 22(1)(a)(ii)@mo.communications.gov.au>
Date: Monday, 4 May 2026 at 9:45 AM
To: § 47F <§ 47F@linkedin.com>; § 22(1)(a)(ii) <§ 22(1)(a)(ii)@mo.communications.gov.au>
Cc: § 47F <§ 47F@microsoft.com>; § 47F <§ 47F@microsoft.com>
Subject: RE: Quick chat on News Bargaining Incentive? [SEC=OFFICIAL]

OFFICIAL

Yes feel free to call any time after lunch

OFFICIAL

From: § 47F <§ 47F@linkedin.com>
Sent: Monday, 4 May 2026 8:49 AM
To: § 22(1)(a)(ii) <§ 22(1)(a)(ii)@mo.communications.gov.au>; § 22(1)(a)(ii) <§ 22(1)(a)(ii)@mo.communications.gov.au>
Cc: § 47F <§ 47F@microsoft.com>; § 47F <§ 47F@microsoft.com>
Subject: Re: Quick chat on News Bargaining Incentive? [SEC=OFFICIAL]

Thanks § 22(1)(a)(ii) - and lovely to meet you, § 22(1)(a)(ii)

I might try give you a call late afternoon if that works for you?

Looking forward to speaking,

§ 47F

From: § 22(1)(a)(ii) <§ 22(1)(a)(ii)@mo.communications.gov.au>
Sent: Monday, May 4, 2026 8:30:44 am
To: § 22(1)(a)(ii) <§ 22(1)(a)(ii)@mo.communications.gov.au>; § 47F <§ 47F@linkedin.com>
Cc: § 47F <§ 47F@microsoft.com>; § 47F <§ 47F@microsoft.com>
Subject: RE: Quick chat on News Bargaining Incentive? [SEC=OFFICIAL]

OFFICIAL

Hi s 47F

Happy to chat- my details below if you want to call or we can do a teams meeting if you prefer

s 22(1)(a)
(ii)

s 22(1)(a)(ii)

Senior Adviser • Office of the Hon Anika Wells MP • Minister for Communications and Minister for Sport

s 22(1)(a)(ii)

I acknowledge the traditional custodians of this land on which we meet, work and live.

I recognise and respect their continuing connection to the land, waters and communities.

I pay my respects to Elders past and present and to all Aboriginal and Torres Strait Islander people.

OFFICIAL

s 22(1)(a)(ii)

[s 22\(1\)\(a\)\(ii\)@mo.communications.gov.au](mailto:s 22(1)(a)(ii)@mo.communications.gov.au)>

Sent: Monday, 4 May 2026 8:09 AM

To: s 47F s 47F@linkedin.com; s 22(1)(a)(ii) [s 22\(1\)\(a\)\(ii\)@mo.communications.gov.au](mailto:s 22(1)(a)(ii)@mo.communications.gov.au)>

Cc: s 47F s 47F@microsoft.com; s 47F s 47F@microsoft.com>

Subject: RE: Quick chat on News Bargaining Incentive? [SEC=OFFICIAL]

OFFICIAL

Hi s 47F

Just connecting you with my colleague s 22(1)(a)(ii) who is responsible for the News Bargaining Incentive.

Thanks,

s 22(1)(a)(ii)

Deputy Chief of Staff – Communications Policy • Office of the Hon Anika Wells MP • Minister for Communications and Minister for Sport

s 22(1)(a)(ii)

Parliament House, Canberra ACT 2600, Australia

Department of Infrastructure, Transport, Regional Development, Communications, Sport and the Arts

CONNECTING AUSTRALIANS • ENRICHING COMMUNITIES • EMPOWERING REGIONS

infrastructure.gov.au

I would like to acknowledge the traditional custodians of this land on which we meet, work and live.

I recognise and respect their continuing connection to the land, waters and communities.

I pay my respects to Elders past and present and to all Aboriginal and Torres Strait Islanders.

OFFICIAL

From: s 47F [@linkedin.com](#)>
Sent: Friday, 1 May 2026 1:30 PM
To: s 22(1)(a)(ii) [@mo.communications.gov.au](#)>
Cc: s 47F [@microsoft.com](#)>; s 47F [@microsoft.com](#)>
Subject: Re: Quick chat on News Bargaining Incentive?

You don't often get email from s 47F [@linkedin.com](#). [Learn why this is important](#)
 Thanks so much s 47F

Hi s 22(1)(a)(ii)

Hope you've been doing well there. Would love to catch up with you for a quick call sometime. Please let me know whenever suits best.

Hope you have a lovely weekend,

s 47F

From: s 47F @microsoft.com >
Date: Friday, 1 May 2026 at 12:01 PM
To: s 22(1)(a)(ii) @mo.communications.gov.au >
Cc: s 47F @microsoft.com >; s 47F @linkedin.com >
Subject: Quick chat on News Bargaining Incentive?
 Hi s 22(1)(a)(ii)

I hope you've been well! I'm reaching out to check in on the news bargaining incentive exposure drafts announced this week and were wondering if you might be available for a quick call in the next few weeks.

We are hoping to chat about the scope and broader design of the NBI itself, including to provide some additional context on Bing's services in Australia and how the charge basis would affect Microsoft's business, rather than seeking to comment on the statutory payment scheme that DITRCA is running.

If helpful or of interest, my colleague s 47F would also love to have a separate conversation with you in relation to LinkedIn.

Thanks very much,

s 47F



s 47F

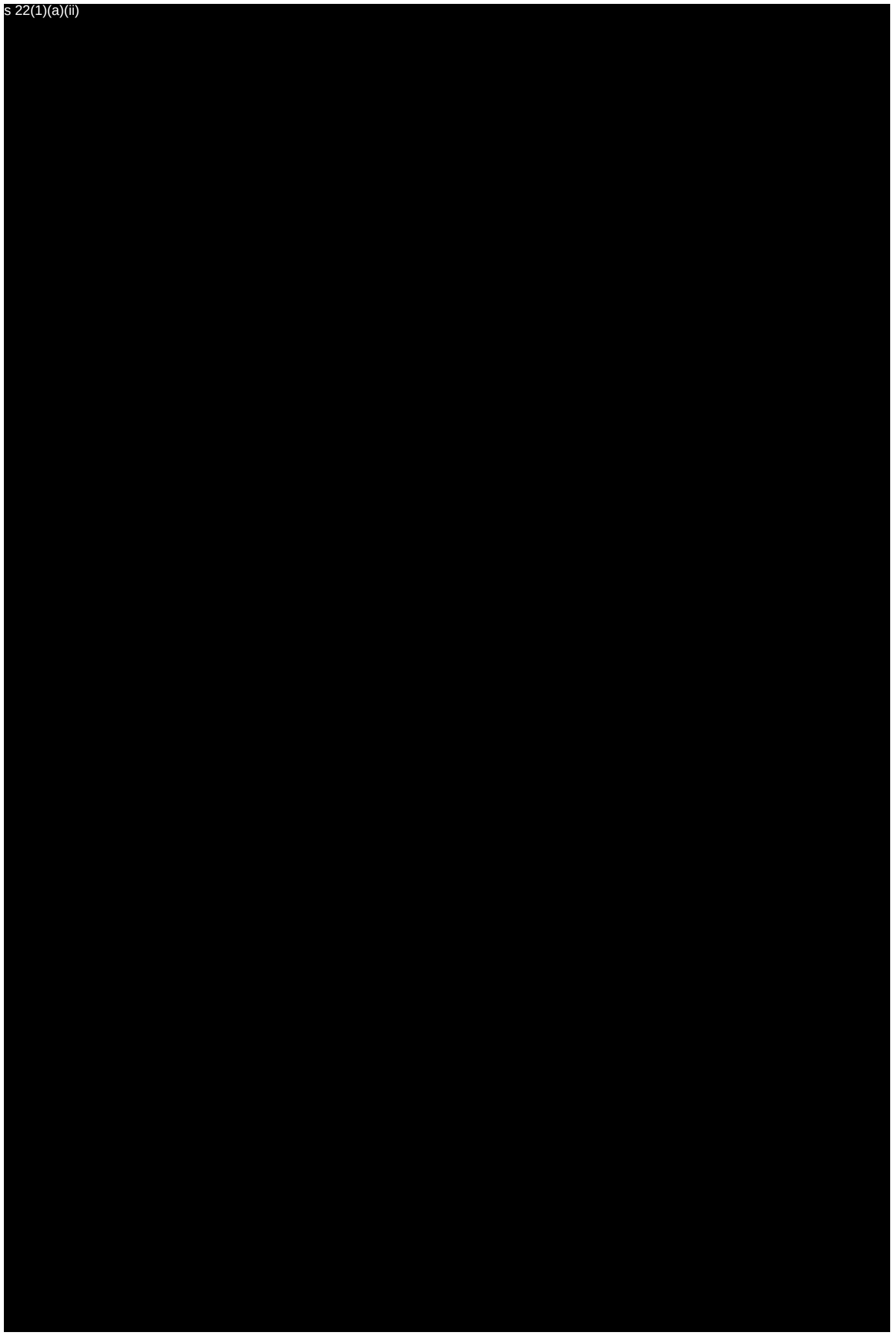
Corporate Affairs Manager, Australia

s 47F @microsoft.com

www.microsoft.com

s 47F

s 22(1)(a)(ii)



Released under the Freedom of Information Act by the Minister for Communications

s 22(1)(a)(ii)

OFFICIAL

On Wed, May 27, 2026 at 4:35 AM s 47F @manofmany.com > wrote:

Hi All,

I hope all is well, and it's going okay reviewing all of the submissions on the NBI Distribution legislation.

We recently published an open statement from Man of Many regarding the draft News Bargaining Incentive legislation and I thought it would be useful to share with you following our conversation.

s 22(1)(a)(ii)

It also addresses s 22(1)(a)(ii) the AI/LLM exemption, s 22(1)(a)(ii)

s 22(1)(a)(ii)

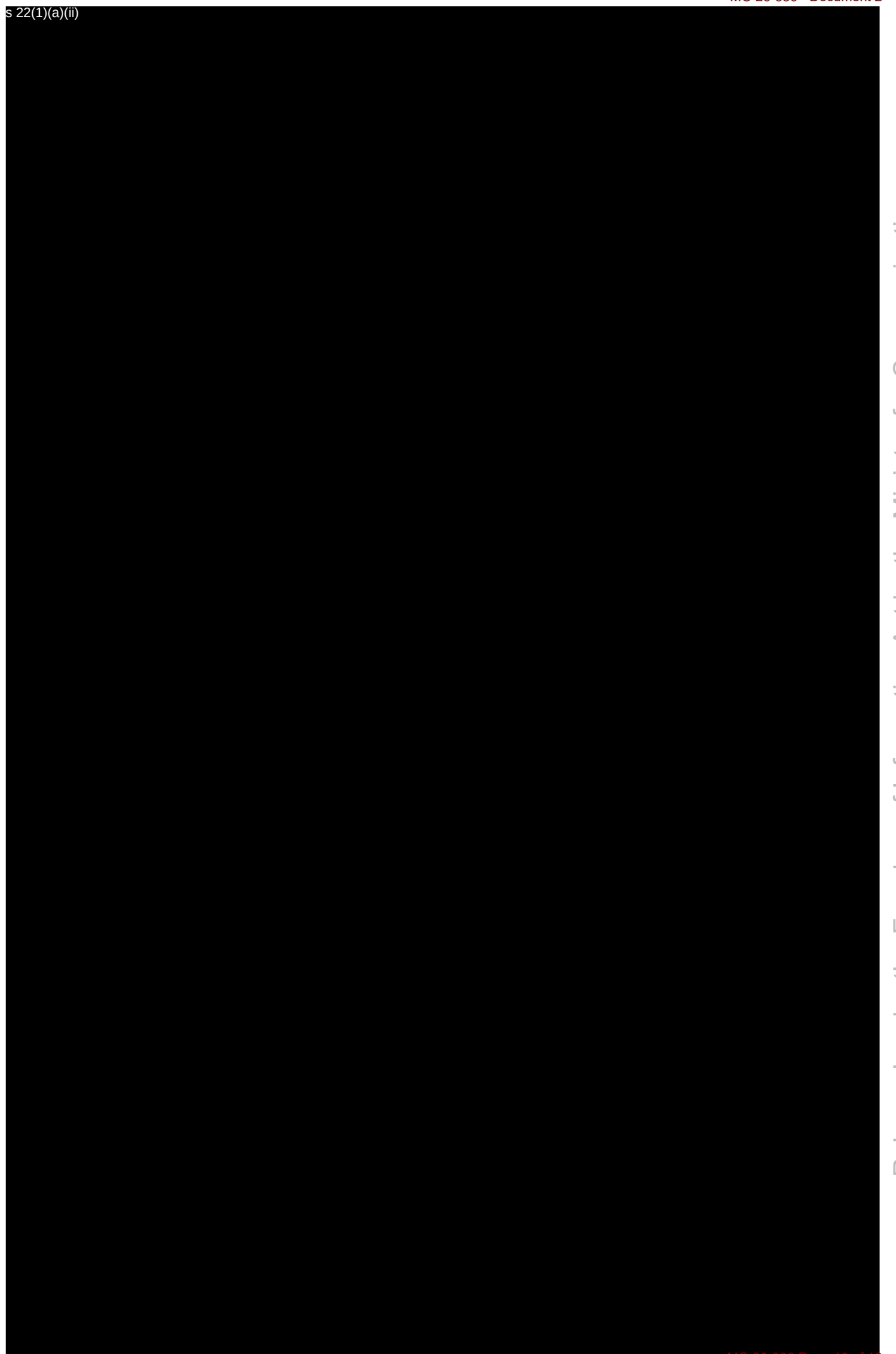
Happy to discuss if helpful at all.

Kind regards,

s 47F

s 22(1)(a)(ii)

s 22(1)(a)(ii)



Released under the Freedom of Information Act by the Minister for Communications

s 47F

On Mon, 4 May 2026 01:53:29 +0000, "s 22(1)(a)(ii)" <[REDACTED]@infrastructure.gov.au> wrote:

OFFICIAL

Dear s 47F [REDACTED]

Thank you for your recent correspondence to the Minister for Communications regarding the NBI.

We would like to invite you to discuss these matters further with department officials, especially regarding issues with ACMA's registration process. We are available during the following times next week:

- Tuesday 5 May: Anytime from- 11am-1pm
- Wednesday 6 May: Anytime from 10am-1pm (preferred day)
- Thursday 7 May: Anytime from 11am-12:30pm
- Friday 8 May: Anytime from 10:30am-1pm

Please let us know when you are available and I will send through a Microsoft Teams meeting invite. We would be happy to meet in person as well if you are in Canberra.

Kind regards,

s 22(1)(a)(ii) [REDACTED]

s 22(1)(a)(ii) [REDACTED]

a/g Assistant Director • News and Journalism Branch • Broadcasting, Media and News Policy Division

s 22(1)(a)(ii) [REDACTED] [\[REDACTED\]@infrastructure.gov.au](mailto:[REDACTED]@infrastructure.gov.au) s 22(1)(a)(ii) [REDACTED]

s 22(1)(a)(ii) [REDACTED]

 Department of Infrastructure, Transport, Regional Development, Communications, Sport and the Arts Connecting Australians, Enriching Communities, Empowering Regions



FW: News Bargaining Incentive suggestion summary

From s 22(1)(a)(ii) [REDACTED]@mo.communications.gov.au>

Date Wed 13/05/2026 01:06 PM

To s 22(1)(a)(ii) [REDACTED]@treasury.gov.au>

1 attachment (4 MB)

8 May 2026 News Bargaining Incentive LINA CBAA position paper.docx;

Checking you've also seen this

From: § 47F @lina.org.au>
Sent: Friday, 8 May 2026 1:53 PM
To: § 22(1)(a)(ii) @mo.communications.gov.au>
Cc: § 47F @lina.org.au>; § 47F
 § 47F @cbaa.org.au>
Subject: News Bargaining Incentive suggestion summary

Dear § 22(1)(a)(ii)

As mentioned on the phone last week, there are a few components of the News Bargaining Incentive legislation exposure draft and proposed distribution plan that did surprise some parts of the news media industry.

While we are broadly supportive of the Incentive in principle, we do have some suggested amendments that will help the NBI align more closely with other areas of government media policy.

We will detail those suggestions more thoroughly in our submissions through the consultation process, but I wanted to give you an early indication of the type of feedback you might expect to see in some of the submissions.

§ 47F (CBA), § 47F and I will be in Parliament House on Tuesday and Wednesday next week and would be happy to talk these positions through if you have some time to meet in person - or on the phone at your convenience.

Kind regards,

§ 47F

Executive Director

§ 47F

Country | Wurundjeri

LINA
 Local & Independent News Association

**Supporting media diversity and
 public interest journalism**

Follow us:



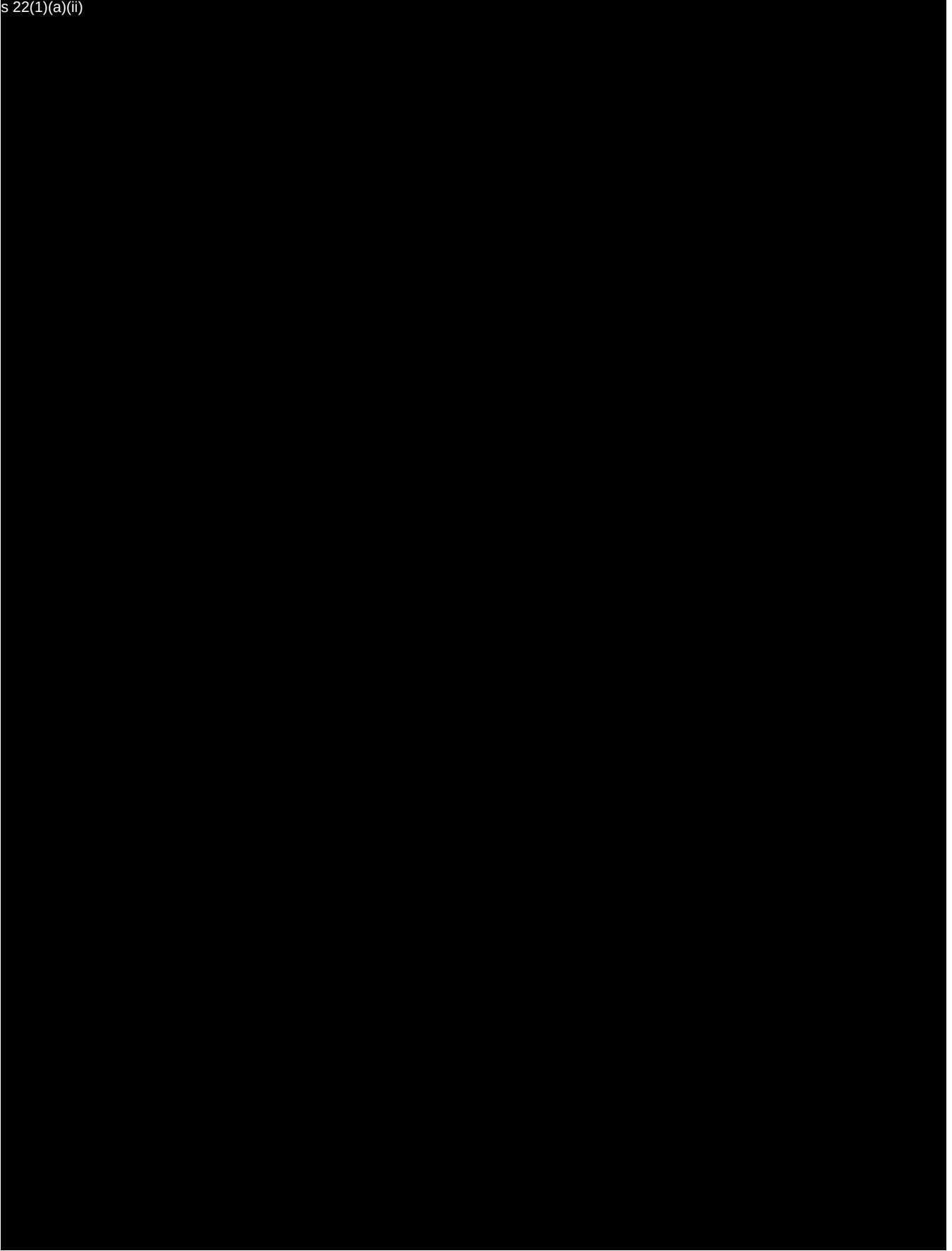
The Local and Independent News Association acknowledges the Traditional Custodians of the lands on which we work and recognises the continuing connection to Country of Aboriginal and Torres Strait Islander communities throughout Australia. We pay respect to Elders past and present, and to Aboriginal and Torres Strait Islander cultures.

UNOFFICIAL

News Bargaining Incentive

LINA, CBAA position paper, May 2026

s 22(1)(a)(ii)



Released under the Freedom of Information Act by the Minister for Communications

UNOFFICIAL

UNOFFICIAL

s 22(1)(a)(ii)

3. **Scope and eligibility gaps:** The current definitions exclude key digital platforms and create arbitrary barriers for emerging newsrooms. The policy should:
- **Include LinkedIn & AI:** The exclusion of professional networking services (LinkedIn/Microsoft) and AI companies must be removed. Both are significant beneficiaries of news content circulation.

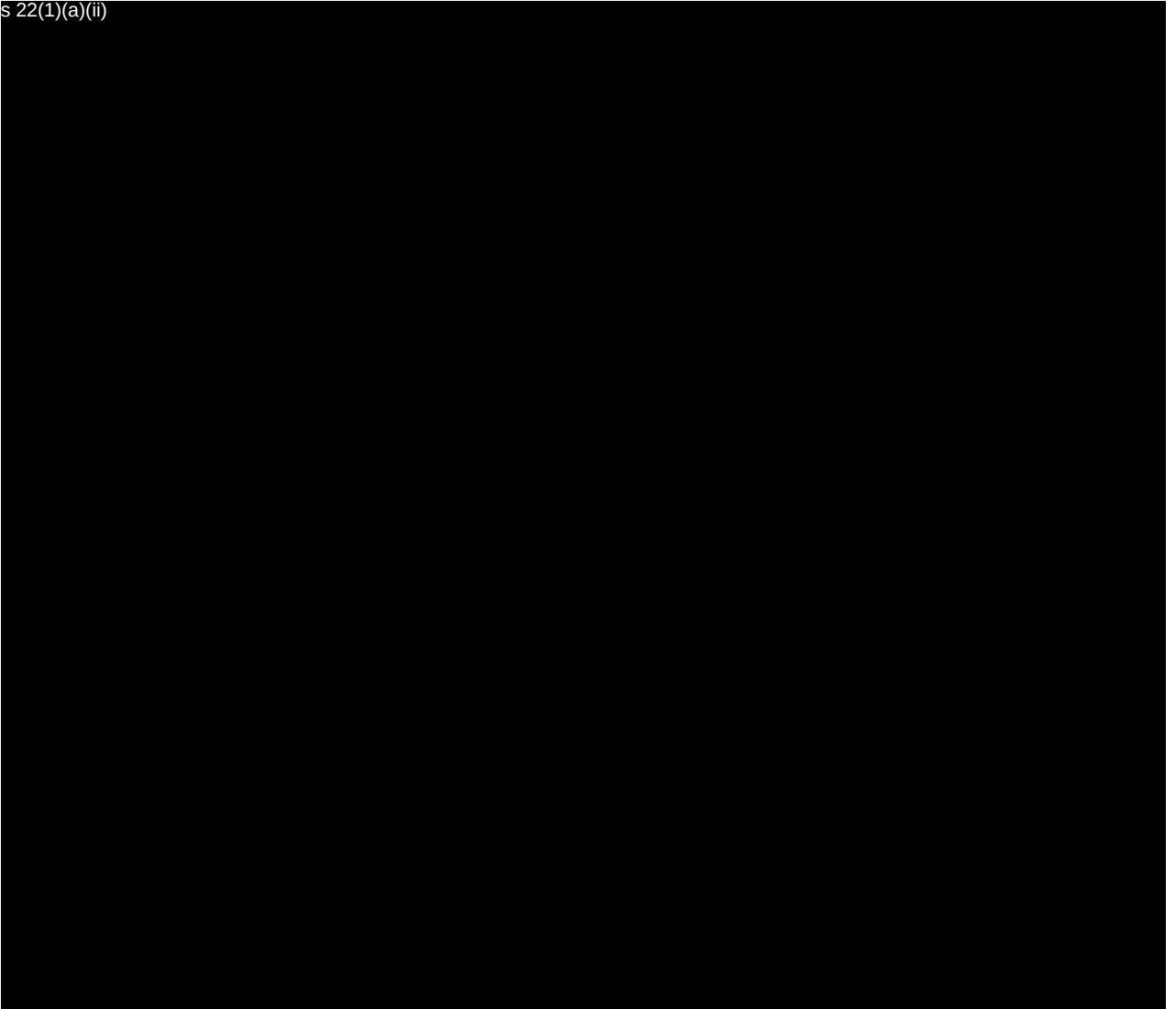
s 22(1)(a)(ii)

Released under the Freedom of Information Act by the Minister for Communications

UNOFFICIAL

UNOFFICIAL

s 22(1)(a)(ii)



Released under the Freedom of Information Act by the Minister for Communications

UNOFFICIAL