



The Hon Michelle Rowland MP

Minister for Communications
Federal Member for Greenway

Mr Neal Mohan
CEO of YouTube
Google LLC, D/B/A YouTube
901 Cherry Ave
San Bruno CA 94066
USA

s47F

Dear Mr Mohan,

The *Online Safety Amendment (Social Media Minimum Age) Bill 2024* (SMMA) passed the Parliament on 27 November this year, with support from the Coalition in the House and the Senate.

Thank you for you and your team's engagement to date, both in the legislation consultation and while the legislation was moving through the Parliament.

As you would have noted in my Second Reading speech and the joint media statement with the Prime Minister upon passage of the legislation on 29 November, 2024, the Government made a commitment to exclude YouTube from the definition of an age-restricted service.

I am writing to reaffirm the commitment that a re-elected Labor Government would give effect to this definitional exclusion for YouTube video streaming services, including YouTube Kids.

The Department of Infrastructure, Transport, Regional Development, Communications and the Arts (DITRDCA) will soon commence consultation on the Exposure Draft Rules in early-2025 and I encourage your team to participate in that process.

I expect those Rules to be registered in Q2, 2025 with the parliamentary disallowance period to apply. eSafety will then have carriage of implementing this definitional carve-out system with a December 2025 timeline to settle implementation overall.

Thank you for your request to meet, as I welcome further engagement with YouTube on a range of matters. My office has held time for this meeting to take place on Friday 13 December, 2024 with you and your relevant YouTube Executive team members. Once

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confirmed, I hope this meeting can cover broader Duty of Care and safety by design features being considered by YouTube, and engagement on YouTube Shorts.

Please contact my Deputy Chief of Staff, §22(1)(a)(ii) on §22(1)(a)(ii) in the interim if you wish to discuss this.

I look forward to continuing to work with you throughout 2025.

Yours sincerely



Michelle Rowland MP

9 / 12 / 2024

Cc: §47F

FOI

From: s47F . <s47F>
Sent: Friday, 20 December 2024 3:51 PM
To: s22(1)(a)(ii)
Cc: s22(1)(a)(ii); s22(1)(a)(ii); Irwin, Andrew; s22(1)(a)(ii)
Subject: Re: [External] RE: Online Safety (Social Media Minimum Age) Act 2024 legislative rules consultation [SEC=OFFICIAL]

Hi s22(1)(a)

Thank you very much for the prompt reply. I look forward to hearing from you in the new year.

Kind regards,

s47F

On Fri, Dec 20, 2024 at 3:42 PM s22(1)(a)(ii) <s22(1)(a)(ii)@infrastructure.gov.au> wrote:

OFFICIAL

Hi s47F

As you are aware, the *Online Safety Amendment (Social Media Minimum Age) Act 2024* introduces an obligation on 'age-restricted social media platforms'. While the definition of this term casts a wide net of services that may be captured, the Act includes flexibility to reduce the scope or to further target the definition through legislative rules made by the Minister for Communications, who must have regard to the advice of the eSafety Commissioner.

Public consultation on the draft rules is expected to commence in early-2025. The department also intends to run targeted consultation with industry and other impacted stakeholders in early-2025.

We will be in contact in the new year to arrange your participation in this process.

Kind regards

s22(1)

s22(1)(a)(ii)

A/g Assistant Secretary / Online Safety Branch

P +61 2 6136 s22(1)(a) / s22(1)(a)(ii)

OFFICIAL

From: s22(1)(a)(ii) <s22(1)(a)(ii)@mo.communications.gov.au>
Sent: Friday, 20 December 2024 3:19 PM
To: s47F . <s47F>
Cc: s22(1)(a)(ii) <s22(1)(a)(ii)@mo.communications.gov.au>; s22(1)(a)(ii) <s22(1)(a)(ii)@infrastructure.gov.au>; Irwin, Andrew <Andrew.Irwin@INFRASTRUCTURE.gov.au>
Subject: RE: Online Safety (Social Media Minimum Age) Act 2024 legislative rules consultation [SEC=OFFICIAL]

OFFICIAL

Hi s47F

Andrew is on some well deserved leave.

I've copied s22(1)(a)(ii) to have a look at this for you.

Cheers

s22(1)(a)(ii)

OFFICIAL

From: s47F . <s47F>
Sent: Friday, 20 December 2024 3:16 PM
To: Irwin, Andrew <Andrew.Irwin@INFRASTRUCTURE.gov.au>
Cc: s22(1)(a)(ii) <s22(1)(a)(ii)> @mo.communications.gov.au>
Subject: Online Safety (Social Media Minimum Age) Act 2024 legislative rules consultation

Dear Andrew,

I am reaching out to you regarding the *Online Safety (Social Media Minimum Age) Act 2024* legislative rules.

Do you happen to have any information that you can share on what the industry consultation for the legislative rules might look like and in particular, when you anticipate this consultation starting?

I would be grateful for any information that you would be able to share as soon as it is available.

Many thanks in advance,

Kind regards,

s47F

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s47F

s47F | TikTok AUNZ

Tel: s47F

E: s47F



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