

From: [VANDENBROEK, Sarah](#)
To: ["s47 finchcompany.com"](#); ["s47F 36months.com"](#); ["Dave.Titheridge@pmc.gov.au"](#); ["Pablo.Kang@pmc.gov.au"](#); ["Fyles, Andrew"](#); [FELL, Anthea](#); [s22\(1\)\(a\)\(ii\)](#)
Subject: UN event in NY [SEC=OFFICIAL]

OFFICIAL

OFFICIAL

Hi there,

Adding in time to discuss the UN event in NY.

Any issues – please reach out.

Thanks,

[s22\(1\)\(a\)\(ii\)](#)

[s22\(1\)\(a\)](#)

[s22\(1\)\(a\)\(ii\)](#)



OFFICIAL

OFFICIAL

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s22(1)(a)(ii)

From: Hyles, Andrew
Sent: Wednesday, 13 August 2025 10:23 AM
To: VANDENBROEK, Sarah; s47F FELL, Anthea
Cc: s47F s22(1)(a)(ii),
Subject: RE: Meeting with 36 months re UN adjacent event in NY [SEC=OFFICIAL]

Categories: Completed

OFFICIAL

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s22(1) – see below for info. Might help with the list. I'll keep you posted and forward the invite

Thanks

Andrew

Andrew Hyles

Assistant Secretary • Digital Platforms, International and Policy • Digital Platforms, Safety and Classification

Andrew.Hyles@communications.gov.au

P s22(1)(a)(ii) • M s22(1)(a)(ii)

OFFICIAL

OFFICIAL

From: VANDENBROEK, Sarah <Sarah.Vandenbroek@infrastructure.gov.au>
Sent: Wednesday, 13 August 2025 10:21 AM
To: s47F <s47F@finchcompany.com>; Hyles, Andrew <andrew.hyles@communications.gov.au>; FELL, Anthea <Anthea.FELL@infrastructure.gov.au>
Cc: s47F <s47F@36months.com>; s22(1)(a)(ii) <s22(1)(a)(ii)@infrastructure.gov.au>
Subject: RE: Meeting with 36 months re UN adjacent event in NY [SEC=OFFICIAL]

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OFFICIAL

Hi s47F and s47F

leased under the FOI Act 1982 by the Department of Infrastructure, Transport, Regional Development, Communications, Sport and the Arts

Thanks so much for your time this morning, it was a really helpful conversation.

Do you have half an hour for a follow up chat on countries today?

Regards,
Sarah

OFFICIAL

OFFICIAL

From: s47F [redacted] <s47F@finchcompany.com>
Sent: Tuesday, 12 August 2025 3:46 PM
To: VANDENBROEK, Sarah <Sarah.Vandenbroek@infrastructure.gov.au>
Cc: s47F [redacted] <s47F@36months.com>; s22(1)(a)(ii) [redacted] <s22(1)(a)(ii)@infrastructure.gov.au>
Subject: Re: Meeting with 36 months re UN adjacent event in NY [SEC=OFFICIAL]

Thanks Sarah, that works really well for us. Will you be sending through the invite?

Best
s47F [redacted]

On Tue, Aug 12, 2025 at 3:42 PM VANDENBROEK, Sarah <Sarah.Vandenbroek@infrastructure.gov.au> wrote:

OFFICIAL

OFFICIAL

Hi s47F [redacted]

DFAT have another meeting with NY at 8.00am tomorrow but have indicated their colleagues will stay back for a meeting at 9.00am our time.

I'll send an invite for 9.00am tomorrow if that's OK?

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Thanks,

Sarah

OFFICIAL

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From: s47F <s47F@36months.com>
 Sent: Tuesday, 12 August 2025 2:11 PM
 To: VANDENBROEK, Sarah <Sarah.Vandenbroek@infrastructure.gov.au>
 Cc: s22(1)(a)(ii) <s22(1)(a)(ii)@infrastructure.gov.au>; s47F <s47F@finchcompany.com>
 Subject: Re: Meeting with 36 months re UN adjacent event in NY [SEC=OFFICIAL]

Hi Sarah,

Yes we can make tomorrow work.

Will our New York colleagues be joining us? If so, we can do 8am SYD time again tomorrow? Including @s47F who can help align our team.

Thanks Sarah.

Be well,



s47F
Director

In 2024, we led a national campaign to raise the minimum age of social media from 13 to 16—the first law of its kind anywhere in the world. Now we're rebuilding the ecosystem around adolescence—in politics, schools and homes.

s47F

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s47F [redacted]

s47F [redacted]

w. 36months.com
ig. [@36monthsofficial](https://www.instagram.com/36monthsofficial)

On 12 Aug 2025, at 2:00 pm, VANDENBROEK, Sarah <Sarah.Vandenbroek@infrastructure.gov.au> wrote:

OFFICIAL

OFFICIAL

Hi s47F [redacted]

Thanks for your input so far on the UN event in NY, the concept note is starting to come together.

DFAT, PM+C and I would be grateful for another meeting with you and your team, preferably tomorrow – would that be possible?

Regards,

Sarah

Sarah Vandenbroek

First Assistant Secretary • Digital Platforms, Safety and Classification Division

Sarah.vandenbroek@infrastructure.gov.au

P s22(1)(a)(ii) • M s22(1)(a)(ii)
GPO Box 594 Canberra, ACT 2601

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I would like to acknowledge the traditional custodians of this land on which we meet, work and live.

I recognise and respect their continuing connection to the land, waters and communities.

I pay my respects to Elders past and present and to all Aboriginal and Torres Strait Islanders.

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s22(1)(a)(ii)

From: s47F s47F@finchcompany.com>
Sent: Wednesday, 13 August 2025 11:13 AM
To: VANDENBROEK, Sarah
Cc: s47F; s47F; s47F s22(1)(a)(ii)
Subject: Re: Meeting with 36 months re UN adjacent event in NY [SEC=OFFICIAL]

Categories: Completed

You don't often get email from s47F finchcompany.com. [Learn why this is important](#)

OFFICIAL

Perfect, thank you Sarah

OFFICIAL

On Wed, Aug 13, 2025 at 11:11 AM VANDENBROEK, Sarah <Sarah.Vandenbroek@infrastructure.gov.au> wrote:

OFFICIAL

OFFICIAL

Thanks for the quick response s47F

Could we make it 4.15pm today?

Sarah

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OFFICIAL

From: [redacted] <[redacted]@finchcompany.com>
 Sent: Wednesday, 13 August 2025 10:36 AM
 To: VANDENBROEK, Sarah <Sarah.Vandenbroek@infrastructure.gov.au>
 Cc: [redacted] <[redacted]@finchcompany.com>; [redacted] <[redacted]@tbsmedia.com.au>; [redacted] <[redacted]@infrastructure.gov.au>; [redacted] <[redacted]@infrastructure.gov.au>; [redacted] <[redacted]@infrastructure.gov.au>
 Subject: Re: Meeting with 36 months re UN adjacent event in NY [SEC=OFFICIAL]

OFFICIAL

Hi Sarah

Great to talk this morning.

Just copying in [redacted] and [redacted] as well.

Today would be great, could you do 4pm? Otherwise we are available at 8.30am tomorrow.

Best

[redacted]

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On Wed, Aug 13, 2025 at 10:21 AM VANDENBROEK, Sarah <Sarah.Vandenbroek@infrastructure.gov.au> wrote:

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From: [VANDENBROEK, Sarah](#)
To: [FELL, Anthea](#); [Hyles, Andrew](#); s22(1)(a)(ii); s4 @finchcompany.com; s47F @tbsmedia.com.au; s47F 36months.com; s47 finchcompany.com
Subject: Meeting with 36 months re UN adjacent event in NY [SEC=OFFICIAL]

OFFICIAL

OFFICIAL

Hi there,

Adding in time to have a follow up chat on countries today.

Let me know if you have any questions or issues with this meeting time.

Thanks,

s22(1)(a)(ii)

s22(1)(a)

s22(1)(a)(ii)

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OFFICIAL

s22(1)(a)(ii)

From: s22(1)(a)(ii)
Sent: Wednesday, 13 August 2025 4:15 PM
To: s47F@finchcompany.com; s47F36months.com; s47Ffinchcompany.com; s47F@tbsmedia.com.au
Cc: VANDENBROEK, Sarah; Hyles, Andrew; FELL, Anthea
Subject: Updated draft concept note [SEC=OFFICIAL:Sensitive]
Attachments: UNGA HLW Event Concept - Protecting Children in the Digital Age - 13Aug_v.4.docx

OFFICIAL: Sensitive

OFFICIAL:Sensitive

Hi all

Please see attached updated concept note. We welcome any feedback you can provide tonight or early tomorrow as we are working to tomorrow morning to get this to offices.

Many thanks

s22(1)

s22(1)(a)(ii)

Director • International Engagement • Digital Platforms, International and Policy Branch
 Digital Platforms, Safety and Classification Division
 s22(1)(a)(ii) @infrastructure.gov.au
 GPO Box 594 Canberra, ACT 2601

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OFFICIAL: Sensitive**UNGA High Level Week – Event Concept**

Title of event concept	Protecting Children in the Digital Age
Summary of event concept	<p>The event at UNHQ will bring Australia’s leadership and innovation to the world stage. UNGA High Level Week is the largest annual gathering of world leaders and a platform to maximise global audience, especially if we secure celebrity involvement. This will be a high-impact media event that tells Australia’s story, and will also be an opportunity to hear from international partners about their efforts to support a brighter, safer digital future for children. Partnership with Australian advocacy group ‘36 months’ and Nova Radio broadcasting will ensure broad reach.</p> <p>This event will:</p> <ul style="list-style-type: none"> • Showcase Australia’s leadership in establishing landmark social media reform legislation—a world-leading piece of legislation • Act as a call to action on the need to protect children and adolescents in a rapidly digitising world • Share the ‘Australian blueprint’ and lessons learnt. <p>Given the UN context, we recommend providing a platform for one or two other world leaders to showcase their innovations. Recommended options include the UK, Indonesia, Singapore and Fiji (a country options table to be provided separately).</p>
Ministerial engagement	<p>Prime Minister, Hon Anthony Albanese MP Minister for Communications and Minister for Sport, Hon Anika Wells MP</p> <p>Also in NY for HLW: Minister for Foreign Affairs, Senator Penny Wong Minister for Climate Change and Energy, the Hon Chris Bowen MP (TBC) Senator Glenn Sterle Mr Garth Hamilton MP</p>
Proposed time and venue	<p>Wednesday 24 September, exact time TBC - 45-60 minutes between 08:00 -10:00 AM Location options: (see expanded considerations below)</p> <ul style="list-style-type: none"> • Option 1: UNHQ (Terrace outside the Dining Room) (preferred) • Option 2: Offsite location (e.g. Ford Foundation or hotel) • Option 3: UNHQ meeting/conference room

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	Preference is for UNHQ as a symbolic location, noting significant access restrictions and lack of photogenic venues.
Event format	<p>The event will involve speeches and interactive elements.</p> <ul style="list-style-type: none"> • Celebrity or expert to MC event • Opening remarks PM Albanese • Two-three other heads of government – share their experience and efforts • Minister Wells remarks • Multimedia presentation in partnership with 36-months: <ul style="list-style-type: none"> ○ Short video – 2 minutes ○ Personal feature story about the impacts of social media on children/adolescents ○ Showcasing Australia’s reforms [Alternatively presentation could play while attendees are entering the room] • Renewing the call to action to protect children online by prominent advocate (e.g. Kate Winslet, Hugh Jackman) [Ensuring call does not equate to call on the UN to take action, does not call on further international cooperation, etc...] • Close <p>Note:</p> <ul style="list-style-type: none"> • If we can secure another Head of Delegation speaker, they will need to speak after PM Albanese. • <i>In-person involvement of families TBC.</i> <p>Interactive options</p> <p>The event should include multi-media and digital or interactive elements. This could include:</p> <p>Live poll (work cloud):</p> <ul style="list-style-type: none"> • Start of the event - options could include: <ul style="list-style-type: none"> ○ <i>‘What do you see as the biggest online safety risk facing children today?’</i> • End of the event - options could include: <ul style="list-style-type: none"> • <i>One word to describe your vision for a safe digital future for children.</i> • Touch screens to tell stories of individual families and the Australian experience • A ‘kit’ or information pack (+QR code) to share experiences.

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Audience	<ul style="list-style-type: none"> • UN Member States, targeting in particular 20-25 that have shown interest in Australia's online safety work • Civil Society and TBC industry, including tech leaders • Domestic and international media
Key messages	<p>Key messages are:</p> <ul style="list-style-type: none"> • Australia is issuing a renewed call to action - we need to protect children from potential online harms. • All stakeholders have a role to play, including governments. • Australia has championed the protection of children online with world-leading action to reduce online harms. • Delaying access to social media supports the protection of young people at a critical stage of their development. • We want to share our experience and what works - Australia wants to share our lessons, setbacks and successes, and hear from the successes of others • Minister Wells welcomes having further bilateral dialogues with counterpart Ministers to share experiences
Risks	s33(a)(iii)
Any logistical considerations	<p>Location (photos below)</p> <p>Option 1: UNHQ, West Terrace (at the Delegates Dining Room) (preferred)</p> <ul style="list-style-type: none"> • 100-150 pax

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	<ul style="list-style-type: none"> • AV, Stage, filming, lighting and security services provided • Note: refreshments compulsory part of booking, but can be discrete and limited. <p>Benefits:</p> <ul style="list-style-type: none"> • Optics: Signals UN convening power. • Proximity: A UNHQ venue will enable high level government and UN-based international media outfit attendance. • Visual setting: UN, views over New York and Hudson River • Costs: TBC – will be USD20,000++, depending on our requirements for AV, staging, seating, other digital elements etc. Lower cost than non-UN options. • Wet weather option of the delegate’s dining room. • Easy media access <p>Drawbacks:</p> <ul style="list-style-type: none"> • Audience: Limit of 150 pax, so will need to ensure a high impact attendance list. • Access: Civil society attendees will need an external event pass - distributed to them before the event. Requirements to provide UN with a final guest list of all CSO attendees. • Catering: food stations will need to be set up inside; guests can then take food and drinks outside • Staging: standing / reception type event outdoors only. Can hire chairs if needed for a more formal venue. <p>Location Option 2: Offsite Location (e.g. The Ford Foundation)</p> <p>Benefits:</p> <ul style="list-style-type: none"> • Optics: Opportunity for a more modern, engaging venue. • Access: UN passes not required. Much easier to control for event management purposes. • Audience: Can chose venue to suit our audience size. <p>Option 2 drawbacks:</p> <ul style="list-style-type: none"> • Optics: Does not provide an obvious link to the UN and to the global nature of the issue. • Proximity: Outside the UNHQ is a disincentive for leaders and international media to attend. • Costs: hotels are very expensive in New York during HLW. <p>Location Option 3: A room in UNHQ</p>
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	<ul style="list-style-type: none"> • Still at UNHQ, but rooms can be stuffy. Much more policy-oriented event with speakers than an interactive media-friendly event. A room makes the event more sombre. • Very limited media access
Media	<p>This will be a high profile media event, especially if it involves one or more celebrities. A UN event will leverage international media outlets already in the building.</p> <p>Nova Radio's breakfast host Michael Wipfli ("Wippa") and Co-Founder of 36 months, will broadcast from New York.</p> <p>This event will require a detailed media plan, covering domestic, US and international media components. DITRDCSA will work with Ministerial Offices to prepare media kits. DITRDCSA, DFAT and PM&C will work closely with 36 Months to develop the event multimedia component.</p>

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Attachment A: Photos of Delegate's Dining Room Terrace (no set up)

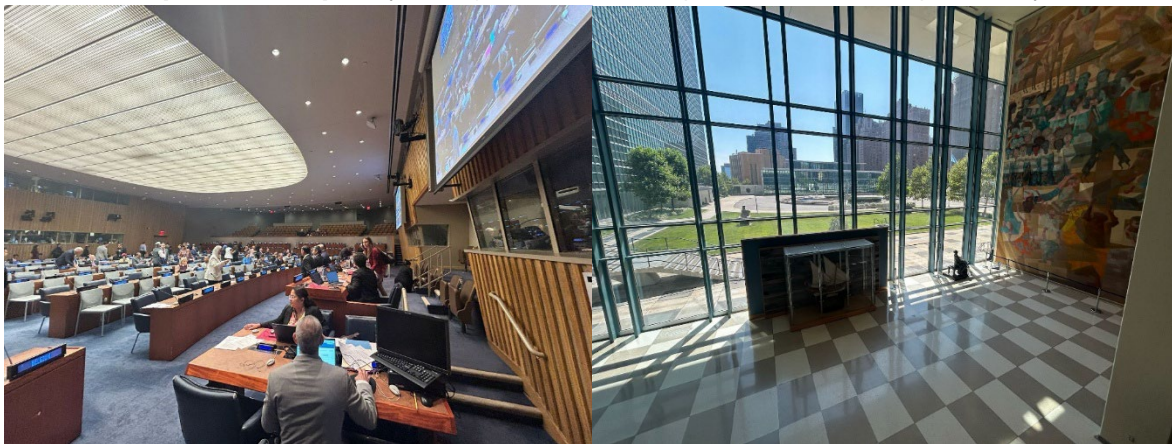
Entrance

From dining room to terrace

Terrace



UN rooms/spaces examples (all subject to availability, with most already booked)



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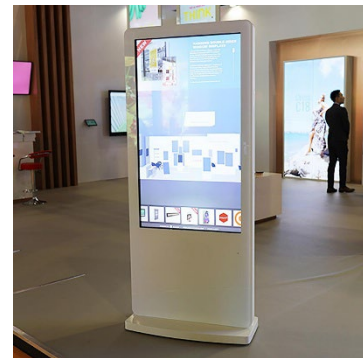
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Ford Foundation HQ (availability unknown, but example of highly engaging venue)



Interactive touch screens.



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s22(1)(a)(ii)

From: s47F <s47F@finchcompany.com>
Sent: Wednesday, 13 August 2025 5:32 PM
To: VANDENBROEK, Sarah
Cc: s47F; s47F; s47F; s22(1)(a)(ii)
Subject: Re: Meeting with 36 months re UN adjacent event in NY [SEC=OFFICIAL]

Categories: Completed

You don't often get email from s47F@finchcompany.com. [Learn why this is important](#)

OFFICIAL

Hi Sarah

Thank you for arranging our call this afternoon.

As we discussed, it would be highly beneficial if we could secure personal invitations from the Prime Minister for the following celebrities:

- * Idris Elba OBE
- * Kate Winslet
- * Rose Byrne

Many thanks

s47F

OFFICIAL

On Wed, Aug 13, 2025 at 11:11 AM VANDENBROEK, Sarah <Sarah.Vandenbroek@infrastructure.gov.au> wrote:

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OFFICIAL

Thanks for the quick response s47F.

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Could we make it 4.15pm today?

Sarah

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From: s47F <s47F@finchcompany.com>

Sent: Wednesday, 13 August 2025 10:36 AM

To: VANDENBROEK, Sarah <Sarah.Vandenbroek@infrastructure.gov.au>

Cc: s47F <s47F@finchcompany.com>; s47F <s47F@tbsmedia.com.au>; s47F <s47F@36months.com>; s22(1)(a)(ii) <s22(1)(a)(ii)@infrastructure.gov.au>

Subject: Re: Meeting with 36 months re UN adjacent event in NY [SEC=OFFICIAL]

OFFICIAL

Hi Sarah

Great to talk this morning.

Just copying in s47F and s47F as well.

Today would be great, could you do 4pm? Otherwise we are available at 8.30am tomorrow.

Best

s47F

s22(1)(a)(ii)

From: Hyles, Andrew
Sent: Thursday, 14 August 2025 9:23 AM
To: s22(1)(a)(ii); s47F @finchcompany.com; s47F 36months.com; s47F finchcompany.com; s47F @tbsmedia.com.au
Cc: VANDENBROEK, Sarah; FELL, Anthea
Subject: RE: Updated draft concept note [SEC=OFFICIAL:Sensitive]
Attachments: UNGA HLW Event Concept - Protecting Children in the Digital Age - 13Aug_v.4.docx
Importance: High

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Hi all

We've realised that we sent you a version of the concept note document that contained sensitive information that was only meant for distribution within government. I would be enormously grateful if you are able to delete the previous version of this concept note document and instead use the attached version.

Sincere apologies and thank you in advance for your understanding

Andrew

Andrew Hyles

Assistant Secretary • Digital Platforms, International and Policy • Digital Platforms, Safety and Classification

Andrew.Hyles@communications.gov.au

P s22(1)(a)(ii) • M s22(1)(a)(ii)

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OFFICIAL: Sensitive

From: s22(1)(a)(ii) <s22(1)(a)(ii)@infrastructure.gov.au>
Sent: Wednesday, 13 August 2025 4:15 PM
To: s47F @finchcompany.com; s47F 36months.com; s47F finchcompany.com; s47F @tbsmedia.com.au
Cc: VANDENBROEK, Sarah <Sarah.Vandenbroek@infrastructure.gov.au>; Hyles, Andrew <andrew.hyles@communications.gov.au>; FELL, Anthea <Anthea.FELL@infrastructure.gov.au>
Subject: Updated draft concept note [SEC=OFFICIAL:Sensitive]

OFFICIAL: Sensitive

OFFICIAL:Sensitive

Hi all

Please see attached updated concept note. We welcome any feedback you can provide tonight or early tomorrow as we are working to tomorrow morning to get this to offices.

Many thanks

s22(1)

s22(1)(a)(ii)

Director • International Engagement • Digital Platforms, International and Policy Branch
Digital Platforms, Safety and Classification Division
s22(1)(a)(ii) @infrastructure.gov.au
GPO Box 594 Canberra, ACT 2601

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I pay my respects to Elders past and present and to all Aboriginal and Torres Strait Islanders.*

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s22(1)(a)(ii)

From: s47F finchcompany.com on behalf of s47F <s47F@finchcompany.com>
Sent: Thursday, 14 August 2025 9:34 AM
To: Hyles, Andrew
Cc: s22(1)(a)(ii); s47F@36months.com; s47F@finchcompany.com; s47F@tbsmedia.com.au;
VANDENBROEK, Sarah; FELL, Anthea
Subject: Re: Updated draft concept note [SEC=OFFICIAL:Sensitive]

OFFICIAL: Sensitive

Absolutely, no problem Andrew.

s22(1)(a)(ii) - duplicate email found within document 7

s22(1)(a)(ii)

From: s47F <s47F@finchcompany.com>
Sent: Thursday, 14 August 2025 3:00 PM
To: VANDENBROEK, Sarah
Subject: Pablo Kang

Hi Sarah

Would it be possible to send me Pablo's email address, or if he has an assistant?

With many thanks

s47F



s47F **Rees**
Executive Assistant to Rob Galluzzo CEO
s47F
s47F
s47F

Warrane . Naarm . Tāmaki Makaurau
Sydney . Melbourne . Auckland

We acknowledge the Traditional Custodians of the land on which we work and pay our respects to Elders past present and emerging. We acknowledge the Aboriginal and Torres Strait Islander peoples as the land's first people and storytellers, and we honour their continuing connection to land, culture and community.

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s22(1)(a)(ii)

From: VANDENBROEK, Sarah
Sent: Thursday, 14 August 2025 8:49 PM
To: s47F
Cc: s47F; Hyles, Andrew; s22(1)(a)(ii); s47F; s47F @tbsmedia.com.au; FELL, Anthea
Subject: RE: Updated draft concept note [SEC=OFFICIAL]

Categories: CC

OFFICIAL

OFFICIAL

Hi s47F

Thanks for providing your feedback so promptly this morning, it was much appreciated.

The team have incorporated your comments into an updated version of the concept note which will be discussed in a briefing with the PM tomorrow. We will be in touch with an updated version when we have feedback from the PM's Office.

We don't think the invitations to one or more celebrities will be a problem, but will confirm.

Our colleagues at NY post are also getting more detail on the IT options that will be available at the venue for playing a video, or any interactive features.

Regards,
Sarah

Sarah Vandebroek

First Assistant Secretary • Digital Platforms, Safety and Classification Division

Sarah.vandebroek@infrastructure.gov.au

P s22(1)(a)(ii) • M s22(1)(a)(ii)

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From: s47F <s47F@36months.com>
 Sent: Thursday, 14 August 2025 11:16 AM
 To: VANDENBROEK, Sarah <Sarah.Vandenbroek@infrastructure.gov.au>
 Cc: s47F <s47F@finchcompany.com>; Hyles, Andrew <andrew.hyles@communications.gov.au>; s22(1)(a)(ii) <s22(1)(a)(ii)@infrastructure.gov.au>; s47F <s47F@finchcompany.com>; s47F <s47F@tbsmedia.com.au>; FELL, Anthea <Anthea.FELL@infrastructure.gov.au>
 Subject: Re: Updated draft concept note [SEC=OFFICIAL]

OFFICIAL

Hi Sarah,

Our feedback is below.

Protecting Children in the Digital Age is the best title so far.

Thinking about the role of 36 Months during the event, it would be ideal to have s47F MC. He's the cofounder of the parent driven movement that started all this, and has a good relationship with the PM and other celebrities in the room.

Format looks good! The only adjustment we would ask you to consider are:

Space for Jonathan Haidt to say a few words

A-list celebrity to speak briefly, rather than MC. Someone like Kate Winslet, Rose Byrne, Cate Blanchett etc. A high profile mum, given 95% of our petition signatures were women.

The live polls are a nice touch.

Could we also add some key messaging that connects social media reform to the SDGs? Just so it isn't seen as a niche issue. Something like:

95% of 13-17 year olds globally are on social media. Deteriorating mental health in teenagers, driven by social media overexposure, is one of the fastest-growing health crises in the world. Left unchecked, it threatens the development of an entire generation.

We also like the message that **healthy teens don't raise themselves. They're raised by adults brave enough to build better systems.** It's a veiled call to action.

Just a reminder too about getting the PM's office to help with celebrity invitations. A letter from the PM goes a long way.

Thanks!

Be well,



s47F
Director

In 2024, we led a national campaign to raise the minimum age of social media from 13 to 16—the first law of its kind anywhere in the world. Now we're rebuilding the ecosystem around adolescence—in politics, schools and homes.

s47F
s47F

s47F

w. 36months.com
ig. [@36monthsofficial](https://www.instagram.com/36monthsofficial)

OFFICIAL

On 14 Aug 2025, at 10:04 am, VANDENBROEK, Sarah <Sarah.Vandenbroek@infrastructure.gov.au> wrote:

OFFICIAL

OFFICIAL

Apologies for the follow up - the Prime Minister's Office is being briefed at midday today and we have been asked whether you will be able to provide any feedback on the concept note before then?

Thanks again,
Sarah

OFFICIAL

s22(1)(a)(ii) - duplicate email found within document 7

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s22(1)(a)(ii)

From: s47F <s47F@finchcompany.com>
Sent: Friday, 15 August 2025 8:21 AM
To: VANDENBROEK, Sarah
Subject: Re: Pablo Kang [SEC=OFFICIAL]

OFFICIAL

Thank you! Apologies, it was on the invite, of course.

Hope all goes well with the meeting today.

Best

s47F

OFFICIAL

On Thu, 14 Aug 2025 at 7:16 pm, VANDENBROEK, Sarah <Sarah.Vandenbroek@infrastructure.gov.au> wrote:

OFFICIAL

OFFICIAL

Hi s47F

Pablo's email is Pablo.kang@pmc.gov.au

Regards,

Sarah

Sarah Vandebroek

First Assistant Secretary • Digital Platforms, Safety and Classification Division

Sarah.vandebroek@infrastructure.gov.au

P s22(1)(a)(ii) • M s22(1)(a)(ii)
GPO Box 594 Canberra, ACT 2601

Department of Infrastructure, Transport, Regional Development, Communications, Sport and the Arts
CONNECTING AUSTRALIANS • ENRICHING COMMUNITIES • EMPOWERING REGIONS



I would like to acknowledge the traditional custodians of this land on which we meet, work and live.
I recognise and respect their continuing connection to the land, waters and communities.
I pay my respects to Elders past and present and to all Aboriginal and Torres Strait Islanders.

OFFICIAL

s22(1)(a)(ii) - duplicate email found within document 9

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s22(1)(a)(ii)

From: VANDENBROEK, Sarah
Sent: Friday, 15 August 2025 2:52 PM
To: s47F
Subject: RE: Consideration of celebrity attendees for UN adjacent event in NY [SEC=OFFICIAL]

OFFICIAL

Thanks s47F much appreciated!

OFFICIAL

From: s47F <s47F@finchcompany.com>
Sent: Friday, 15 August 2025 1:29 PM
To: VANDENBROEK, Sarah <Sarah.Vandenbroek@infrastructure.gov.au>
Subject: Re: Consideration of celebrity attendees for UN adjacent event in NY [SEC=OFFICIAL]

OFFICIAL

Hi Sarah

s47F and I have reached out to Idris and Cate and are awaiting their response. I'm also waiting to hear back from s47F re developments regarding Kate Winslett etc. As soon as I have an update I'll be in touch with the info you need.

Speak soon!

s47F

OFFICIAL

On Fri, Aug 15, 2025 at 12:18 PM VANDENBROEK, Sarah <Sarah.Vandenbroek@infrastructure.gov.au> wrote:

OFFICIAL

OFFICIAL

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Hi §47 and §47F

The Minister's Office has asked if 36 months can please list the celebrities that are being considered in order of preference and then indicate for each whether you have spoken to them and/or have any awareness of their availability and interest.

Names mentioned so far include:

* Idris Elba OBE

* Kate Winslet

* Rose Byrne

* Hugh Jackman

* Cate Winslett

* others?

Grateful if you could insert them, and anyone else that you recommend considering, in the table below in priority order.

Priority Order	Name	Aware of event Y / N / ?	Interested Y / N / ?	Available Y / N / ?	Comments
1					
2					
3					
etc					

Thanks in advance, and happy to discuss.

Regards,

Sarah

OFFICIAL

s22(1)(a)(ii) - duplicate email found within document 6

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communications, Sport and the Arts

s22(1)(a)(ii)

From: s47F <s47F@finchcompany.com>
Sent: Monday, 18 August 2025 9:16 AM
To: VANDENBROEK, Sarah
Cc: s47F; s47F; s47F; FELL, Anthea; Hyles, Andrew
Subject: Re: Consideration of celebrity attendees for UN adjacent event in NY [SEC=OFFICIAL]

You don't often get email from s47F@finchcompany.com. [Learn why this is important](#)

OFFICIAL

Hi Sarah

Here are the Top 5 most relevant celebrities for the UNGA event, we have been advised that they will be in New York during high-level week.

Priority Order	Name	Aware of event Y / N / ?	Interested Y / N / ?	Available Y / N / ?	Comments
1	Idris Elba OBE	Y	Y	Will be in NY	Approached/PM letter required
2	Cate Blanchett	Y	?	Will be in NY	Approached/PM letter required
3	Kate Winslet	Not yet	?	?	PM letter required Kate is aware of 36Months (interviewed on NOVA)
4	Rose Byrne	Not yet	?	Will be in NY	PM letter required
5	Hugh Jackman	Not yet	?	Will be in NY	PM letter required

As mentioned we have already secured Jonathan Haidt. His [Michelle Obama](#) interview and [Oprah](#) interview.

Other considerations:
 Chris Hemsworth
 Sarah Snook
 Drew Barrymore
 Naomi Watts
 Mark Wahlberg

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George Clooney

We look forward to regrouping this week.

As discussed we are also locking down our side event at Old Mates on either Wednesday, Thursday or Friday evening of that week. Is there a 30-60 minute window in the Prime Ministers calendar for any of those evenings?

With many thanks Sarah, hope you had a lovely weekend.

Best
s47F

s22(1)(a)(ii) - duplicate email found within document 2 & 3

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s22(1)(a)(ii)

From: Hyles, Andrew
Sent: Tuesday, 19 August 2025 3:18 PM
To: s47F
Cc: s47F; s22(1)(a)(ii); VANDENBROEK, Sarah
Subject: RE: UNGA Event - follow up question [SEC=OFFICIAL]

Categories: Boss

OFFICIAL

OFFICIAL

Hi s47F

Thanks for getting back so quickly. Our office has asked if we can lock in Jonathan to speak and do the small c call to action. If we are able to lock in Cate as well, that's great, we can work out a way for both to speak but at least we will have Jonathan locked in.

Thanks

Andrew

Andrew Hyles

Assistant Secretary • Digital Platforms, International and Policy • Digital Platforms, Safety and Classification

Andrew.Hyles@communications.gov.au

P s22(1)(a)(ii) • M s22(1)(a)(ii)

OFFICIAL

OFFICIAL

From: s47F <s47F@36months.com>
Sent: Tuesday, 19 August 2025 2:48 PM
To: Hyles, Andrew <andrew.hyles@communications.gov.au>
Cc: s47F <s47F@finchcompany.com>; s22(1)(a)(ii) <s22(1)(a)(ii)@infrastructure.gov.au>; VANDENBROEK, Sarah <Sarah.Vandenbroek@infrastructure.gov.au>
Subject: Re: UNGA Event - follow up question [SEC=OFFICIAL]
Importance: High

OFFICIAL

Hi Andrew,

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We are still waiting to hear back regarding Cate. But we have heard from Jonathan Haidt's chief of Staff. See note below. Given his availability and expertise, it would be great if we could find a moment for him to share. Perhaps in the section towards the end where we have 'Renewing the call to action to protect children online by 2 prominent advocates (e.g. Cate Blanchett, Idris Alba, Kate Winslet, Hugh Jackman, Jonathan Haidt)'

If one of those was an A-list female celebrity with an authentic connection to the topic, Jonathan could serve as the other prominent advocate.

Hi [REDACTED] -

Great to hear from you. Conf
attend and speak at this even
me know where in the program
Jon's role and how much time
speak? I'll also plan to attend

Cheers,

[REDACTED]

Be well,

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s47F
Director

In 2024, we led a national campaign to raise the minimum age of social media from 13 to 16—the first law of its kind anywhere in the world. Now we're rebuilding the ecosystem around adolescence—in politics, schools and homes.

s47F
s47F

s47F

w. 36months.com
ig. [@36monthsofficial](https://www.instagram.com/36monthsofficial)

OFFICIAL

On 19 Aug 2025, at 2:41 pm, Hyles, Andrew <andrew.hyles@communications.gov.au> wrote:

OFFICIAL

OFFICIAL

Hi s47
F

PM&C is about to brief the Prime Minister's Office and wanted to know how you are getting on testing with the NIDA CEO re Cate Blanchett's interest in being involved in the event.

Happy to chat over the phone if that is easier, my number is s22(1)(a)(ii)

Thanks

Andrew

Andrew Hyles

Assistant Secretary • Digital Platforms, International and Policy • Digital Platforms, Safety and Classification
Andrew.Hyles@communications.gov.au

GPO Box 594 Canberra, ACT 2601

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infrastructure.gov.au

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*I acknowledge the traditional custodians of this land on which we meet, work and live.
I recognise and respect their continuing connection to the land, waters and communities.
I pay my respects to Elders past and present and to all Aboriginal and Torres Strait Islander people.*

OFFICIAL

OFFICIAL

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s22(1)(a)(ii)

From: s22(1)(a)(ii)
Sent: Wednesday, 20 August 2025 7:41 PM
To: s47F
Cc: s47F Hyles, Andrew; VANDENBROEK, Sarah
Subject: RE: UNGA Event - follow up question [SEC=OFFICIAL]

Categories: CC

OFFICIAL

OFFICIAL

Thanks s47F much appreciated and noted some names may change on the guest list.

Cheers

s22(1)

OFFICIAL

OFFICIAL

From: s47F <s47F@finchcompany.com>
Sent: Wednesday, 20 August 2025 4:06 PM
To: s22(1)(a)(ii) <s22(1)(a)(ii)@infrastructure.gov.au>
Cc: s47F <s47F@36months.com>; Hyles, Andrew <andrew.hyles@communications.gov.au>; VANDENBROEK, Sarah <Sarah.Vandenbroek@infrastructure.gov.au>
Subject: Re: UNGA Event - follow up question [SEC=OFFICIAL]

OFFICIAL

Hi s22(1)(a)(ii)

Here's a rough list that we plan to finalise by Friday for you. The numbers shouldn't increase, but some of the names will probably change.

	First Name	Last Name
1	s47F	s47F
2	s47F	s47F
3	s47F	

4	s47F	
5	s47F	s47F
6	s47F	
7	s47F	
8	s47F	
9	s47F	
10	s47F	
11	s47F	
12	s47F	
13	s47F	
14	s47F	
15	s47F	
16	s47F	
17	s47F	
18	s47F	
19	s47F	
20	s47F	
21	s47F	
22	s47F	
23	s47F	
24	s47F	
25	s47F	
26	s47F	
27	s47F	
28	s47F	

We're currently in contact with Cate Blanchett's, Kate Winslet's and Rose Byrne's management and also approaching Drew Barrymore.

Best

s47F

OFFICIAL

On Wed, Aug 20, 2025 at 3:01 PM s22(1)(a)(ii) <s22(1)(a)(ii)@infrastructure.gov.au> wrote:

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OFFICIAL

Hi ^{s47F} and ^{s47}_F

Hope you're well.

Just checking if any update today on Cate?

Also, could you please advise **ASAP** the guests you would like invited? Even if you don't have the full list, anyone known at this stage would be very helpful.

Many thanks

^{s22(}
1)

OFFICIAL

OFFICIAL

s22(1)(a)(ii)

From: s22(1)(a)(ii)

Sent: Thursday, 21 August 2025 2:50 PM

To: s47F

Cc: s47F; Hyles, Andrew; VANDENBROEK, Sarah; s22(1)(a)(ii); s22(1)(a)(ii); Online Safety International

Subject: Catch up today? and some updates RE: UNGA Event - follow up question [SEC=OFFICIAL]

Attachments: Media note - Expression of Interest and accreditation - UNGA 80.pdf

Categories: CC

OFFICIAL

OFFICIAL

Hi s47F

Hope you're going well. A couple of things.

Catch up today - are you free for a quick chat this afternoon? We can do anytime in the next 2ish hours and just keen to touch base on a few things.

Guest list

Thank you for providing your guest list yesterday, we've now incorporated this into our invitees list. When you get a chance, can you please provide the final names and also their best contact for invites; and their work positions/credentials (if relevant), so that we can include this in the Prime Minister and Minister's briefing packs? If none relevant, guest is fine.

Media accreditation

Also for your awareness, we've been informed that any media that may be accompanying you will need accreditation to attend the event, and will need to be escorted to the event room on the day. We have recently received the attached accreditation note which we wanted to send through- you may wish to pass this on to your media partners ASAP. It may also be worth passing this to your Nova guests, if they are also acting in their media capacity. Closer to the date, we will need a list of accredited media personnel for our on-ground team, so if you could keep us in the loop that would be very welcome.

Thanks

s22(1)

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Media note

Prime Minister Albanese's visit to the United States for the 80th session of the United Nations General Assembly

September 2025

**** THIS INFORMATION IS FOR PLANNING PURPOSES ONLY AND STRICTLY NOT FOR PUBLICATION ****

The Prime Minister will travel to the United States for the 80th session of the United Nations General Assembly (UNGA 80).

Australian media interested in covering the Prime Minister's visit must register their interest by emailing media@pmc.gov.au by 5:00pm AEST Wednesday, 20 August.

Registration of interest does not guarantee facilitated travel.

UN media accreditation

The High Level Week of the United Nations General Assembly will be held in New York from 22 to 30 September 2025.

The Australian Government will facilitate accreditation for Australian media. Travelling Australian media and US-based Australian media without long-term UN passes must provide the following information to media@pmc.gov.au by Friday, 5 September 2025.

Please complete the below form even if you have already requested UNGA 80 accreditation online.

Delegation media applications will be prioritised. If media choose to independently request access, we cannot monitor your application or confirm you will be allocated a pass.

Travelling Australian media

Australian media planning on travelling to the United States for UNGA 80 must complete the following table and share with media@pmc.gov.au by no later than Friday, 5 September 2025.

Gender	
First name	
Middle name	
Last name	
Phone (inc country/area code)	
Email	
Functional title	
Media organisation	
Address while working at UN <i>Street</i> <i>City</i> <i>Postcode</i>	
Date of birth (dd/mm/yyyy)	
Passport country of issuance	
Passport number	
Visa/USCIS number	
Emergency contact <i>First name, Last name</i> <i>Phone (incl country/area code)</i>	
<p>Please attach the following when providing this table to media@pmc.gov.au:</p> <ul style="list-style-type: none"> • Copy of passport ID page • Copy of US visa • A headshot following these photo requirements 	

US-based Australian media

Long-term correspondent accreditation is only available to journalists living in the tri-state area or Washington DC. Applicants must apply online and submit a supporting letter from their employer and work samples (to verify the outlet): <https://www.un.org/en/media/accreditation/request.shtml>

Long-term correspondent accreditation must be picked up in New York in person.

Correspondents with UN accreditation do not need to apply for a separate badge to cover High Level Week of the United Nations General Assembly.

Contact

For further information, please contact:

Leah Craven
PM&C Media

Leah.Craven@pmc.gov.au | +61 438 154 875

Leonie Kolmar
PM&C Media

Leonie.Kolmar@pmc.gov.au | +61 473 567 002

s22(1)(a)(ii)

From: s47F <s47F@finchcompany.com>
Sent: Thursday, 21 August 2025 3:04 PM
To: s22(1)(a)(ii)
Cc: s47F, s47F
Subject: Re: Catch up today? and some updates RE: UNGA Event - follow up question [SEC=OFFICIAL]
Attachments: Media note - Expression of Interest and accreditation - UNGA 80.pdf

OFFICIAL

Absolutely, we can do any time from now. Could you also add s47F (copied in), who is looking after our media.

Many thanks!

s47F


s22(1)(a)(ii) - duplicate email found within document 16

From: s22(1)(a)(ii)
To: [Hyles, Andrew](#); s47F s4 @waldecomms.com; s47F [VANDENBROEK, Sarah](#)
Subject: Catch up UNGA [SEC=OFFICIAL]

OFFICIAL

OFFICIAL

s22(1)(a)(ii)



OFFICIAL

OFFICIAL

s22(1)(a)(ii)

From: s47F <s47F@finchcompany.com>
Sent: Thursday, 21 August 2025 3:25 PM
To: s22(1)(a)(ii)
Cc: s47F; Hyles, Andrew; VANDENBROEK, Sarah; s22(1)(a)(ii); s22(1)(a)(ii); Online Safety International; s47F; s47F; s47F
Subject: Re: Catch up today? and some updates RE: UNGA Event - follow up question [SEC=OFFICIAL]
Attachments: 36 Months UNGA guestlist.xlsx

Follow Up Flag: Follow up
Flag Status: Completed

You don't often get email from s47F@finchcompany.com. [Learn why this is important](#)

OFFICIAL

Hi s22(1)(a)(ii)

Attached is the latest version of the guestlist for our upcoming meeting - I've just saved it as an excel spreadsheet. Let me know if you need any other information added.

Kind regards

s47F

s22(1)(a)(ii) - duplicate email found within document 16

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UNGA

36 Months guestlist

Version 1

	First Name	Last Name	Company	Position	Email	Phone Number
1	s47F		FINCH/36 Months	CEO Founder	s47F @finchcompany.com	s47F
2			FINCH/36 Months	Guest	s47F @finchcompany.com	
3			36 Months	MD	s47F @36months.com	
4			FINCH/36 Months	Project Manager	s47F @finchcompany.com	
5			36 Months	Publicist	s47F @waldecomms.com	
6			36 Months/NOVA	36Months Co-Founder	s47F @tbsmedia.com.au	
7			36 Months	Guest	s47F @tbsmedia.com.au	
8			NOVA	Producer	s47F @novaentertainment.com.au	
9			NOVA	Broadcast tech	s47F @novaentertainment.com.au	
10			NOVA	Broadcaster	s47F @novaentertainment.com.au	
11			36 Months	Guest	s47F @36months.com	
12			36 Months	Guest	s47F @finchcompany.com	
13			Supermassive	CEO	s47F @supermassivestudio.com	
14			Supermassive	Guest	s47F @supermassivestudio.com	
15			Ovum technologies	Founder/CEO	s47F @ovumtechnology.com	
16			Anxious Generation	EA to s47F	s47F @anxiousgeneration.com	
17			Anxious Generation	social psychologist and author	s47F @anxiousgeneration.com	
18			Writer		s47F	
19			Dept of Conservation NZ	CEO	TBC	
20			CNN	Journalist	s47F	
21			Urban Studio Unbound	CEO	s47F	
22			Family		TBC	
23			Focus Features	Head of PR	s47F	
24			MARS	CEO	s47F @effem.com	
25			Omnicom	CEO	s47F @omc.com	
26			Omnicom	CEO - TBWA	s47F @omc.com	
27			Family		s47F @tbsmedia.com.au	
28			Family		s47F @tbsmedia.com.au	
29			Droga5	CEO	s47F @droga5.com	
30			Smuggler	CEO	s47F @smugglersite.com	
31			Child Psychologist/Writer		s47F	
32			Politician		s47F	

OFFICIAL

s22(1)(a)(ii)

From: s47F <s47F@finchcompany.com>
Sent: Thursday, 21 August 2025 3:46 PM
To: s22(1)(a)(ii)
Cc: s47F; Hyles, Andrew; VANDENBROEK, Sarah; s22(1)(a)(ii); s22(1)(a)(ii); Online Safety International; s47F; s47F; s47F
Subject: Celebrity
Categories: CC

Hi s22(1)(a)(ii)

With the change of brief, and ahead of our meeting today, I wanted to share the list of celebrities that we are targeting. Could you let me know if there are any that would be an absolute no from the Prime Minister?

Meghan Markle & Prince Harry

Unveiled the "Lost Screen Memorial" in April this year. <https://archewell.org/theparentsnetwork/memorial/#nochildlosttosocialmedia>
<https://www.bbc.com/news/articles/cjewne81lq4o>

Michelle Obama

Encourages parents to resist children's social media use, calling it like fighting addiction. Advocates stronger parental controls.

<https://nypost.com/2025/06/27/media/michelle-obama-tells-parents-they-must-get-tougher-on-kids-social-media/>

Kate Winslet

Highly vocal, calls for harmful content to be eradicated, says her children do not have smartphones or social media.

Kelly Clarkson

Firm stance: no social media for her kids until 18.

<https://www.hollywoodreporter.com/news/general-news/kelly-clarkson-kids-cannot-ever-have-social-media-living-with-her-1235780839/>

Matthew McConaughey

Waited until his son was 15 before allowing social media; emphasizes maturity and readiness.

<https://www.youtube.com/watch?v=6lnCpWYWLr8>

Julia Roberts

Keeps her kids off social media; values low-tech, private upbringing. Article below on online bullying.

<https://www.mother.ly/news/celebrity-news/julia-roberts-online-bullying/>

Jennifer Garner

Skeptical of benefits; says she needs scientific proof before allowing her children on social media.

<https://www.today.com/parents/teens/jennifer-garner-kids-no-social-media-rcna79098>

Pink

Won't allow her daughter to join social media without evidence of benefits.

<https://www.instagram.com/reel/CpntkMlPcSe/>

I'm friends Pink's manager so I can ask him!

Drew Barrymore

Strongly against her kids using social media; insists they stay off TikTok and similar platforms.

<https://www.facebook.com/watch/?v=454539150815810>

Meghan Trainor

Advocates raising minimum social media age from 13 to 16.

<https://people.com/all-about-meghan-trainor-daryl-sabara-kids-7507159>

Paris Hilton

Plans to be strict about her kids' phone and social media use; encourages offline engagement.

<https://www.businessinsider.com/paris-hilton-kids-addicted-social-media-parenting-2024-3>

Cate Blanchett

Focuses on media literacy: encourages her children to fact-check sources on social media.

<https://people.com/parents/cate-blanchett-on-discussing-social-media-with-her-kids/>

Lily Allen

Supports delaying smartphones until high school; compares leaving social media to drug withdrawal.

<https://www.theguardian.com/commentisfree/article/2024/may/29/should-we-follow-lily-allen-let-partner-control-our-smartphone>

Robbie Williams

Not vocal about bans, but avoids exposing his children on social media and is critical of early fame.

Latest tiktok here:

<https://www.tiktok.com/@itvnews/video/7540655877183851798>

Rose Byrne

Comments on how social media pressures parents and creates aspirational family ideals.

<https://nz.news.yahoo.com/rose-byrne-social-media-puts-101603806.html>

Many thanks

s47F

s22(1)(a)(ii) - duplicate email found within document 16

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s22(1)(a)(ii)

From: s22(1)(a)(ii)
Sent: Thursday, 21 August 2025 5:27 PM
To: s47F
Subject: RE: Celebrity [SEC=OFFICIAL:Sensitive]
Attachments: Media note - Expression of Interest and accreditation - UNGA 80.pdf

OFFICIAL:Sensitive

Hi s47F

Great to chat with you too!

My understanding is that those wanting to be in the Aus Press Pack need to email PM&C ASAP, those not wanting to be in the press pack need to register direct with UNGA 80 and then inform PM&C. There are instructions in the attached.

This doc was passed on to us by DFAT and is all I'm aware of about it so apologies I don't have more info to share!

Cheers
s22(1)

OFFICIAL:Sensitive

From: s47F <s47F@finchcompany.com>
Sent: Thursday, 21 August 2025 4:59 PM
To: s22(1)(a)(ii) <s22(1)(a)(ii)@infrastructure.gov.au>
Subject: Re: Celebrity [SEC=OFFICIAL:Sensitive]

OFFICIAL: Sensitive

Hi s22(1)(a)(ii)

Great to chat with you today.

Who is the best person to send the media accreditation list to? Is the deadline for this tomorrow as well?

Thanks so much
s47F

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OFFICIAL: Sensitive

On Thu, Aug 21, 2025 at 3:52 PM s22(1)(a)(ii) <s22(1)(a)(ii)@infrastructure.gov.au> wrote:

OFFICIAL: Sensitive

OFFICIAL: Sensitive

Thanks so much s47F Appreciate the update. We'll chat with PM&C – until then please hold on any outreach. Look forward to chatting soon

Cheers

s22(1)

OFFICIAL: Sensitive

s22(1)(a)(ii) - duplicate email found within document 20

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s22(1)(a)(ii)

From: s47F <s47F@finchcompany.com>
Sent: Thursday, 21 August 2025 5:28 PM
To: s22(1)(a)(ii)
Subject: Re: Celebrity [SEC=OFFICIAL:Sensitive]

OFFICIAL: Sensitive

thank you!

s22(1)(a)(ii) - duplicate email found within document 21

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s22(1)(a)(ii)

From: Hyles, Andrew
Sent: Thursday, 21 August 2025 5:44 PM
To: s47F s22(1)(a)(ii)
Cc: s47F VANDENBROEK, Sarah; s22(1)(a)(ii) s22(1)(a)(ii); Online Safety International
Subject: RE: Catch up today? and some updates RE: UNGA Event - follow up question [SEC=OFFICIAL]

OFFICIAL

OFFICIAL

Many thanks s47F – we'll get back to you on any feedback from PM&C and DFAT

Andrew

Andrew Hyles

Assistant Secretary • Digital Platforms, International and Policy • Digital Platforms, Safety and Classification

Andrew.Hyles@communications.gov.au

P s22(1)(a)(ii) • M s22(1)(a)(ii)

OFFICIAL

OFFICIAL

From: s47F <s47F@36months.com>
Sent: Thursday, 21 August 2025 4:55 PM
To: s22(1)(a)(ii) <s22(1)(a)(ii)@infrastructure.gov.au>
Cc: s47F <s47F@finchcompany.com>; Hyles, Andrew <andrew.hyles@communications.gov.au>; VANDENBROEK, Sarah <Sarah.Vandenbroek@infrastructure.gov.au>; s22(1)(a)(ii) <s22(1)(a)(ii)@arts.gov.au>; s22(1)(a)(ii) <s22(1)(a)(ii)@infrastructure.gov.au>; Online Safety International <OnlineSafetyInternational@infrastructure.gov.au>
Subject: Re: Catch up today? and some updates RE: UNGA Event - follow up question [SEC=OFFICIAL]

OFFICIAL

Hi s22(1)(a)(ii), Andrew and team,

Below is a link to the 2min 'case study' clip that's an option for the video presentation at the UNGA event. We can adjust or edit this if need be.

s22(1)(a)(ii)

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Be well,



s47F
Director

In 2024, we led a national campaign to raise the minimum age of social media from 13 to 16—the first law of its kind anywhere in the world. Now we're rebuilding the ecosystem around adolescence—in politics, schools and homes.

s47F
s47F

s47F

w. 36months.com
ig. [@36monthsofficial](https://www.instagram.com/36monthsofficial)

s22(1)(a)(ii) - duplicate email found within document 14

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s22(1)(a)(ii)

From: s22(1)(a)(ii)

Sent: Friday, 22 August 2025 10:50 AM

To: s47F

Cc: s47F; Hyles, Andrew; VANDENBROEK, Sarah; s22(1)(a)(ii); s22(1)(a)(ii); Online Safety International; s47F; s47F; s47F

Subject: RE: Celebrity [SEC=OFFICIAL:Sensitive]

Categories: s22(1)(a)(ii)

OFFICIAL: Sensitive

OFFICIAL:Sensitive

Morning s47F

We've check and preference here is to get someone confirmed ASAP so would be best to exhaust existing avenues first – any updates on Cate or anyone else that had been initially approached?

Cheers

s22(1)

OFFICIAL:Sensitive

s22(1)(a)(ii) - duplicate email found within document 21

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s22(1)(a)(ii)

From: s47F <s47F@36months.com>
Sent: Friday, 22 August 2025 11:21 AM
To: s22(1)(a)(ii)
Cc: s47F Rees
Subject: Re: Catch up UNGA [SEC=OFFICIAL]
Attachments: Mail Attachment.ics

You don't often get email from s47F@36months.com. [Learn why this is important](#)

OFFICIAL

Thanks s22(1)(a)(ii),

Can we please add s47F@tbsmedia.com.au and s47F@finchcompany.com to this call too?

Be well,

OFFICIAL



s47F
Director

In 2024, we led a national campaign to raise the minimum age of social media from 13 to 16—the first law of its kind anywhere in the world. Now we're rebuilding the ecosystem around adolescence—in politics, schools and homes.

s47F
s47F

s47F

w. 36months.com
ig. [@36monthsofficial](https://www.instagram.com/36monthsofficial)

From: s22(1)(a)(ii)
To: Hyles, Andrew; s22(1)(a)(ii); s22(1)(a)(ii); s22(1)(a)(ii); s47F 36months.com; s4 @waldecomms.com; s47 tinchcompany.com; s47F @tbsmedia.com.au; s4 @finchcompany.com
Subject: Catch up UNGA [SEC=OFFICIAL]

OFFICIAL

OFFICIAL

Dear all,

We invite you to a catch up to discuss the UNGA Protecting Children in the Digital Age event.

Please let me know if this time does not suit.

Regards,

s22(1)
() (ii)

s22(1)(a)(ii)

OFFICIAL

OFFICIAL

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s22(1)(a)(ii)

From: s47F <s47F@finchcompany.com>
Sent: Monday, 25 August 2025 11:15 AM
To: Titheridge, Dave
Cc: s47F; s47F; s47F; Hyles, Andrew
Subject: Re: UN Social Media Event - meeting with PMs Department [SEC=OFFICIAL]

Categories: s2
2(1)

OFFICIAL

Thank you Dave

OFFICIAL

On Mon, Aug 25, 2025 at 11:14 AM Titheridge, Dave <Dave.Titheridge@pmc.gov.au> wrote:
 s47F - quick update ahead of our 11:30, s22(1)(a)(ii) from Minister Wells' Office and s22(1)(a)(ii) (and possibly s22(1)(a)(ii)) from PMs office, may dial in as well.

Sent from my iPhone

On 25 Aug 2025, at 8:13 am, s47F <s47F@finchcompany.com> wrote:

yes that's perfect, thanks Dave!

On Mon, 25 Aug 2025 at 6:30 am, Titheridge, Dave <Dave.Titheridge@pmc.gov.au> wrote:

Hi s47F – let me know how this time works. Can shift if necessary.

As mentioned Friday, aim is a brief chat on speaking role for 36 months and Celeb update. Probably won't take 30min.

Regards

Dave

Department of Prime Minister & Cabinet

s22(1)(a)(ii)

s22(1)(a)(ii)

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From: [Titheridge, Dave](#)
To: s47F ; s47F ; s47F s47F [Hyles, Andrew](#); s22(1)(a)(ii) ; s22(1)(a)(ii) ;
s22(1)(a)(ii) ; s22(1)(a)(ii)
Subject: UN Social Media Event - meeting with PMs Department [SEC=OFFICIAL]

OFFICIAL

Hi s4 - let me know how this time works. Can shift if necessary.

As mentioned Friday, aim is a brief chat on speaking role for 36 months and Celeb update. Probably won't take 30min.

Regards

Dave

Department of Prime Minister & Cabinet

s22(1)(a)(ii)

s22(1)(a)(ii)



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s22(1)(a)(ii)

From: s47F <s47F@finchcompany.com>
Sent: Tuesday, 26 August 2025 1:17 PM
To: Titheridge, Dave
Cc: s22(1)(a)(ii); s22(1)(a)(ii); s22(1)(a)(ii)
Subject: Updated 36 Months UNGA guestlist
Attachments: 36 Months UNGA guestlist.xlsx

Hi Dave

Great to see you yesterday, here's the updated guest list.

Thanks so much

s47F

On Mon, Aug 25, 2025 at 5:48 PM Titheridge, Dave <Dave.Titheridge@pmc.gov.au> wrote:

OFFICIAL

Hi s47F

On guest list, to me and those in cc, if you would.

On Media aspects including accreditation, s22(1)(a)(ii) @pmc.gov.au is the guru.

Dave

From: s47F <s47F@finchcompany.com>
Sent: Monday, 25 August 2025 3:30 PM
To: Titheridge, Dave <Dave.Titheridge@pmc.gov.au>
Subject: UNGA Guestlist

Hi Dave

Should I send the updated guestlist for the UN event to you or s22(1)(a)(ii) ?

Also, would you know the best person to deal with for media accreditation?

Thanks!

s47F

On Mon, Aug 25, 2025 at 6:30 AM Titheridge, Dave <Dave.Titheridge@pmc.gov.au> wrote:

Hi s47F – let me know how this time works. Can shift if necessary.

As mentioned Friday, aim is a brief chat on speaking role for 36 months and Celeb update. Probably won't take 30min.

Regards

Dave

Department of Prime Minister & Cabinet

s22(1)(a)(ii)

s22(1)(a)(ii)



s22(1)(a)(ii)

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s22(1)(a)(ii)

From: s47F <s47F@36months.com>
Sent: Tuesday, 23 September 2025 11:45 AM
To: s22(1)(a)(ii)
Subject: RE: Event next week [SEC=OFFICIAL]

OFFICIAL

Hi,

I'm currently overseas but will be checking my emails intermittently. Please bear with me while I navigate timezones.

Be well,

--



s47F

Director

A movement for healthy teen development without the influence of social media, focused on the 36 months between 13 and 16.

s47F
s47F

s47F

w. 36months.com
ig. [@36monthsofficial](https://www.instagram.com/36monthsofficial)

I acknowledge the traditional custodians of the land that I work on, the Gadigal people of the Eora Nation, and pay my respect to their Elders, both past and present, and extend this respect to all First Nation people.

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s22(1)(a)(ii)

From: s22(1)(a)(ii)

Sent: Wednesday, 24 September 2025 9:13 AM

To: s47F

Cc: FELL, Anthea; s22(1)(a)(ii); s22(1)(a)(ii); s22(1)(a)(ii); Hyles, Andrew; s22(1)(a)(ii); s22(1)(a)(ii)

Subject: RE: Event next week [SEC=OFFICIAL]

OFFICIAL

OFFICIAL

Thanks s47F appreciate the update

OFFICIAL

OFFICIAL

From: s47F <s47F@36months.com>

Sent: Wednesday, 24 September 2025 8:27 AM

To: s22(1)(a)(ii) <s22(1)(a)(ii)@infrastructure.gov.au>

Cc: FELL, Anthea <Anthea.FELL@infrastructure.gov.au>; s22(1)(a)(ii) <s22(1)(a)(ii)@INFRASTRUCTURE.gov.au>; s22(1)(a)(ii) <s22(1)(a)(ii)@infrastructure.gov.au>; s22(1)(a)(ii) <s22(1)(a)(ii)@arts.gov.au>; Hyles, Andrew <andrew.hyles@communications.gov.au>; s22(1)(a)(ii) <s22(1)(a)(ii)@dfat.gov.au>; s22(1)(a)(ii) <s22(1)(a)(ii)@dfat.gov.au>

Subject: Re: Event next week [SEC=OFFICIAL]

OFFICIAL

Hi s22(1)(a)(ii),

The adjusted plan is that s47F and s47F will do a 10-15 min chat with Minister Wells, reflect on the morning along with a quick 'get to know.' We want to steer away from it being 'another event', more a chance to reflect on the morning event and celebrate with all involved.

They don't want to be involved in anything up front, but Nikolaj Coster-Waldau (Jaimie Lannister from Game of Thrones), along with Hugh Jackman, are likely to pop in. As you can appreciate, these celebrity commitments are fluid.

Be well,

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s47F
Director

In 2024, we led a national campaign to raise the minimum age of social media from 13 to 16—the first law of its kind anywhere in the world. Now we're rebuilding the ecosystem around adolescence—in politics, schools and homes.

s47F
s47F

s47F

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ig. [@36monthsofficial](https://www.instagram.com/36monthsofficial)

OFFICIAL

On 22 Sep 2025, at 9:44 pm, s22(1)(a)(ii) <s22(1)(a)(ii)> @infrastructure.gov.au wrote:

OFFICIAL

OFFICIAL

Hi s47F

It looks like the Minister should be able to make it to the venue by 9:15. I am just copying in our DFAT colleagues on the ground with the Minister this week, s22(1)(a)(ii) and s22(1)(a)(ii) for vis.

Can you please provide more information on the panel to assist our briefing – is there a particular question the Minister would be asked / a particular focus of the panel? How long would she have to speak? And if you can please confirm who the other panellists are.

Thanks
s22(1)

OFFICIAL

OFFICIAL

From: s47F <s47F> 36months.com
Sent: Thursday, 18 September 2025 12:53 PM
To: s22(1)(a)(ii) <s22(1)(a)(ii)> @infrastructure.gov.au
Cc: FELL, Anthea <Anthea.FELL@infrastructure.gov.au>; s22(1)(a)(ii) <s22(1)(a)(ii)>
<s22(1)(a)(ii)> @INFRASTRUCTURE.gov.au; s22(1)(a)(ii) <s22(1)(a)(ii)> <s22(1)(a)(ii)> @infrastructure.gov.au;

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s22(1)(a)(ii) <s22(1)(a)(ii)@arts.gov.au>

Subject: Re: Event next week [SEC=OFFICIAL]

OFFICIAL

Hi s22(1)(a)(ii),

Aiming for a 915pm panel. Guests to arrive from 7pm but it's NY, so the room won't fill up till a bit later.

Can the Minister make this time after the PM's address? Would love all the staff to come along too and enjoy themselves after a big day.

Be well,

<image001.png>

s47F

Director

In 2024, we led a national campaign to raise the minimum age of social media from 13 to 16—the first law of its kind anywhere in the world. Now we're rebuilding the ecosystem around adolescence—in politics, schools and homes.

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OFFICIAL

On 18 Sep 2025, at 11:39 am, s22(1)(a)(ii) s22(1)(a)(ii)@infrastructure.gov.au wrote:

OFFICIAL

OFFICIAL

Hi s47F

Thanks for this info. We're now hearing that the PM's national address is expected to be between 7:30-8:30pm on Wednesday night at UNHQ. s37(1)(c)

Can you advise when the panel segment is expected to start? I'm assuming the event start would be 7pm as per the invite below, but the panel segment perhaps a bit later?

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Thanks

s22(1)

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From: s47F <s47F@36months.com>
Sent: Tuesday, 16 September 2025 12:18 PM
To: s22(1)(a)(ii) <s22(1)(a)(ii)@infrastructure.gov.au>
Cc: FELL, Anthea <Anthea.FELL@infrastructure.gov.au>; s22(1)(a)(ii) <s22(1)(a)(ii)@INFRASTRUCTURE.gov.au>; s22(1)(a)(ii) <s22(1)(a)(ii)@infrastructure.gov.au>
Subject: Re: Event next week [SEC=OFFICIAL]

OFFICIAL

Hi s22(1)(a)(ii),

See attached for details. This is just a draft invite at this stage. Definitely not public yet so please don't circulate.

Awaiting final confirmation from Jonathan and also not sure if Omnicom are sponsoring yet. Just for your info - to give you a sense of what it is. Title may change too. The play on words sounded good in the moment but it might not be right.

Old Mates Is an authentic Australian pub nestled in the historic heart of Downtown Manhattan. It's affectionately known in NY as "The Real Aussie Embassy".

Would love Minister Wells to join Jonathan on a panel. Also considering Professor Scott Galloway, and possibly Dr Danielle Einstein. The conversation would cover all the big questions around the social media reform with a particular focus on what's next - beyond Dec 10, what is the opportunity? For families and adolescence.

The capacity of the room is 70 ppl. We'll fill it. Old Mates are sending the invite out to all Aussies living in NY they have on the database. The atmosphere will be pretty electric.

Any staff travelling to NY from the comms ministers office, DFAT, PMO etc etc are all welcome to join.

It would be great to know if Minister Wells can participate asap.

Thanks so much.

<image001.jpg>

Be well,

<image002.png>

s47F
Director

In 2024, we led a national campaign to raise the minimum age of social media from 13 to 16—the first law of its kind anywhere in the world. Now we're rebuilding the ecosystem around adolescence—in politics, schools and homes.

s47F
s47F

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ig. [@36monthsofficial](https://www.instagram.com/36monthsofficial)

OFFICIAL

On 15 Sep 2025, at 3:30 pm, s22(1)(a)(ii) <s22(1)(a)(ii)@infrastructure.gov.au> wrote:

OFFICIAL

OFFICIAL

Hi s47F

Hope you're well.

Just reaching out as our Minister's office have let us know that 36 Months may be organising a panel event in New York on the evening of Wednesday 24 September that we should consider for Minister Wells program in NY. Could you please provide some more information (time, location, scope, expectations of the Minister [e.g. speaking role, attendance?]). I note the Prime Minister's National Address is also on Wednesday night so we will see how the timing works.

Many thanks

s22(1)(a)(ii)

s22(1)(a)(ii)

Director • International Engagement • Digital Platforms, International and Policy Branch
Digital Platforms, Safety and Classification Division
s22(1)(a)(ii) [@infrastructure.gov.au](https://www.infrastructure.gov.au)
GPO Box 594 Canberra, ACT 2601

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*I would like to acknowledge the traditional custodians of this land on which we meet, work and live.
I recognise and respect their continuing connection to the land, waters and communities.
I pay my respects to Elders past and present and to all Aboriginal and Torres Strait Islanders.*

OFFICIAL

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