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Australian Government
**Department of Infrastructure, Transport,
Regional Development, Communications and the Arts**
To: The Hon Tony Burke MP, Minister for the Arts (for decision)

Subject: *Revive* 2024 Annual Implementation Report

Critical Date: Routine

Recommendations:

1. That you **approve** the *Revive 2024 Annual Implementation Report* (**Attachment A**)

Noted / Please Discuss

2. That you **sign** the letters (**Attachment B**) to the Prime Minister and ministers with **responsibility for** actions in *Revive*, providing them a copy of the *Revive Annual Implementation Report 2024*

Signed / Not Signed

3. That you **note** *Creative Australia Report 1: update on the implementation of actions 2023/24* (**Attachment C**)

Noted / Please Discuss
TONY BURKE

Date:

Comments:
Key Points:

1. The *Revive 2024 Annual Implementation Report* ('the Report') (**see Attachment A**) was developed to fulfill the commitment in *Revive* to monitor and evaluate progress of the National Cultural Policy. This is the first of 3 reports to evaluate the impact of *Revive*. The next implementation reports will be developed and released (subject to your approval) in 2025 and 2026, which we anticipate will have more of an evaluation focus, as evaluations roll out.
2. The Report highlights the key achievements of *Revive* from its launch in January 2023 to September 2024. This includes the:
 - a. establishment of Creative Australia on 24 August 2023.

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- b. connection of arts to other government policies such as multicultural affairs, and employment conditions and support.
 - c. completion of 58 out of 85 actions in *Revive* with 26 actions still to be delivered. Note that one action (the Uluru statement) has been marked as “no longer achievable.”
3. The *Revive Annual Implementation Report 2024* identified early outcomes together with critical implementation enablers and barriers. The early outcomes were found to align with the ambitions of *Revive* and featured across all 5 pillars of *Revive*. These early outcomes are:
- a. Centring First Nations culture - There has been increased inclusion within the arts sector of First Nations’ perspectives, cultural protocols and safety in program and organisation plans.
 - b. Initiating innovation - *Revive* has driven the establishment of new legislation, infrastructure and networks.
 - c. Strengthening trust in institutions - Investment in the arts sector has brought about stability, transparency and sustainability.
 - d. Embedding equity - Programs are more explicitly considering fair and equitable access for people from diverse cultural backgrounds, locations, socio-economic environments as well as for people with disability and the lesbian, gay, bisexual, transgender, queer and intersex community.
 - e. Enabling connections - The whole-of-government focus of *Revive* has enabled and supported socio-cultural, technological and institutional connections across governments, sectors and communities.
4. Creative Australia has also produced its own implementation report on the *Revive* actions it is responsible for. Creative Australia’s report (provided for information at **Attachment C**) reports on 20 actions, whereas the Office for the Arts counts and reports on 12 Creative Australia actions. The reason for this discrepancy is that Creative Australia has disaggregated some actions for evaluation purposes and has also reported on additional commitments in *Revive* not tracked by the Office for the Arts. As at 30 October 2024, Creative Australia has completed 6 action items out of a total of 12.
- a. Significant achievements for Creative Australia under *Revive* include the transfer of Creative Partnerships Australia and the establishment of new bodies within Creative Australia for First Nations Arts, Music Australia and Creative Workplaces and the respective Board and Councils which have oversight of these areas. We have included a summary of Creative Australia’s implementation report in the Report.

Sensitivities

5. Note that data for this Report was developed on the understanding that it will not be publicly released. Should you wish to release it publicly, the department will work with your office to provide options for what a public version could look like.

Financial impacts: N/A

Legal/Legislative impacts: N/A

Stakeholder Implications:

6. The department does not anticipate any implications for arts sector stakeholders since the *Revive Annual Implementation Report 2024* will not be released publicly.

Consultation: Department of the Prime Minister and Cabinet; Department of the Treasury; Attorney-General’s Department; Department of Climate Change, Energy, the Environment and Water; Department of Education; Department of Employment and Workplace Relations;

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Department of Foreign Affairs; Department of Health and Ageing; Department of Home Affairs; Department of Infrastructure, Transport, Regional Development, Communications and the Arts; Department of Social Services; Austrade; Creative Australia and National Indigenous Australians Agency.

Media Opportunities: N/A

Attachments:

Attachment A: *Revive 2024 Annual Implementation Report*

Attachment B: Letters to the Prime Minister and relevant ministers

Attachment C: *Creative Australia Report 1: update on the implementation of actions 2023/24*

Cleared By: Marie Gunnell

Position: Assistant Secretary

Division: Office for the Arts

Ph: 61 2 6136 s22(1)

Mob: s22(1)(a)(ii)

Cleared Date: 29 November 2024

Contact Officer: s22(1)(a)(ii)

Section: Strategy, Evaluation and

Engagement

Ph: 61 2 6136 s22(1)

Mob: s22(1)(a)(ii)

Instructions for MPS: Nil

Do you require a signed hardcopy to be returned: No

PDMS Distribution List: Jim Betts, Stephen Arnott, Phil Smith, Marie Gunnell, s22(1)(a)(ii), s22(1)(a)(ii), s22(1)(a)(ii)

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The Hon Tony Burke MP
 Minister for Home Affairs
 Minister for Immigration and Multicultural Affairs
 Minister for Cyber Security
 Minister for the Arts
 Leader of the House

MS24-001981

The Hon Mark Dreyfus KC MP
 Attorney-General
 Parliament House
 CANBERRA ACT 2600

By email: mark.dreyfus.mp@aph.gov.au

Dear Attorney-General

I am pleased to present to you the *Revive 2024 Annual Implementation Report* for your information. This report is being provided to all ministers who have actions in the National Cultural Policy, *Revive: a place for every story, a story for every place*.

Revive was released on 30 January 2023 and provides a broad and comprehensive five-year roadmap for Australia's arts and culture sector that touches on all areas of government, from cultural diplomacy in foreign affairs to health and education.

Revive has been a gamechanger for the creative sector in Australia and the Albanese Labor Government is providing more support for Australian artists to thrive and grow. The Report notes that after only 20 months, 68 per cent of the 85 actions in *Revive* have been delivered. Since the Report was written, we have delivered an additional three actions, taking the total to 72 per cent. Many more actions are also well underway.

The Report is the first of three annual implementation reports and identifies key achievements, key outcomes, critical implementation enablers and barriers for the implementation of *Revive* between March 2023 and September 2024. I am grateful to the Attorney-General's Department for providing input into this report.

Thank you for your portfolio's invaluable contribution to the Australian cultural and creative landscape through the ongoing implementation of *Revive*.

Yours sincerely

TONY BURKE

/ / 2024

Enc



The Hon Tony Burke MP
 Minister for Home Affairs
 Minister for Immigration and Multicultural Affairs
 Minister for Cyber Security
 Minister for the Arts
 Leader of the House

MS24-001981

The Hon Tanya Plibersek MP
 Minister for the Environment and Water
 Parliament House
 CANBERRA ACT 2600

By email: tanya.plibersek.mp@aph.gov.au

Dear Minister

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Thank you for your portfolio's invaluable contribution to the Australian cultural and creative landscape through the ongoing implementation of *Revive*.

Yours sincerely

TONY BURKE

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Enc



The Hon Tony Burke MP
 Minister for Home Affairs
 Minister for Immigration and Multicultural Affairs
 Minister for Cyber Security
 Minister for the Arts
 Leader of the House

MS24-001981

Senator the Hon Murray Watt
 Minister for Employment and Workplace Relations
 Parliament House
 CANBERRA ACT 2600

By email: senator.watt@aph.gov.au

Dear Minister

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Thank you for your portfolio's invaluable contribution to the Australian cultural and creative landscape through the ongoing implementation of *Revive*.

Yours sincerely

TONY BURKE

/ / 2024

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The Hon Tony Burke MP
 Minister for Home Affairs
 Minister for Immigration and Multicultural Affairs
 Minister for Cyber Security
 Minister for the Arts
 Leader of the House

MS24-001981

Senator the Hon Penny Wong
 Minister for Foreign Affairs
 Parliament House
 CANBERRA ACT 2600

By email: senator.wong@aph.gov.au

Dear Minister

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Yours sincerely

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The Hon Tony Burke MP
 Minister for Home Affairs
 Minister for Immigration and Multicultural Affairs
 Minister for Cyber Security
 Minister for the Arts
 Leader of the House

MS24-001981

The Hon Pat Conroy MP
 Minister for International Development and the Pacific
 Minister for Defence Industry and Capability Delivery
 Parliament House
 CANBERRA ACT 2600

By email: pat.conroy.mp@aph.gov.au

Dear Minister

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Yours sincerely

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The Hon Tony Burke MP
 Minister for Home Affairs
 Minister for Immigration and Multicultural Affairs
 Minister for Cyber Security
 Minister for the Arts
 Leader of the House

MS24-001981

Senator the Hon Don Farrell
 Special Minister of State
 Minister for Trade and Tourism
 Parliament House
 CANBERRA ACT 2600

By email: senator.farrell@aph.gov.au

Dear Minister

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Yours sincerely

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The Hon Tony Burke MP
 Minister for Home Affairs
 Minister for Immigration and Multicultural Affairs
 Minister for Cyber Security
 Minister for the Arts
 Leader of the House

MS24-001981

The Hon Michelle Rowland MP
 Minister for Communications
 Parliament House
 CANBERRA ACT 2600

By email: michelle.rowland.mp@aph.gov.au

Dear Minister

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Thank you for your portfolio's invaluable contribution to the Australian cultural and creative landscape through the ongoing implementation of *Revive*.

Yours sincerely

TONY BURKE

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Enc



The Hon Tony Burke MP
 Minister for Home Affairs
 Minister for Immigration and Multicultural Affairs
 Minister for Cyber Security
 Minister for the Arts
 Leader of the House

MS24-001981

The Hon Catherine King MP
 Minister for Infrastructure, Transport,
 Regional Development and Local Government
 Parliament House
 CANBERRA ACT 2600

By email: catherine.king.mp@aph.gov.au

Dear Minister

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Yours sincerely

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The Hon Tony Burke MP
 Minister for Home Affairs
 Minister for Immigration and Multicultural Affairs
 Minister for Cyber Security
 Minister for the Arts
 Leader of the House

MS24-001981

The Hon Amanda Rishworth MP
 Minister for Social Services
 Parliament House
 CANBERRA ACT 2600

By email: amanda.rishworth.mp@aph.gov.au

Dear Minister

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Thank you for your portfolio's invaluable contribution to the Australian cultural and creative landscape through the ongoing implementation of *Revive*.

Yours sincerely

TONY BURKE

/ / 2024

Enc



The Hon Tony Burke MP
 Minister for Home Affairs
 Minister for Immigration and Multicultural Affairs
 Minister for Cyber Security
 Minister for the Arts
 Leader of the House

MS24-001981

The Hon Jason Clare MP
 Minister for Education
 Parliament House
 CANBERRA ACT 2600

By email: jason.clare.mp@aph.gov.au

Dear Minister

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Yours sincerely

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The Hon Tony Burke MP
 Minister for Home Affairs
 Minister for Immigration and Multicultural Affairs
 Minister for Cyber Security
 Minister for the Arts
 Leader of the House

MS24-001981

The Hon Dr Anne Aly MP
 Minister for Early Childhood Education
 Minister for Youth
 Parliament House
 CANBERRA ACT 2600

By email: anne.aly.mp@aph.gov.au

Dear Minister

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Yours sincerely

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/ / 2024

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The Hon Tony Burke MP
 Minister for Home Affairs
 Minister for Immigration and Multicultural Affairs
 Minister for Cyber Security
 Minister for the Arts
 Leader of the House

MS24-001981

The Hon Mark Butler MP
 Minister for Health and Aged Care
 Parliament House
 CANBERRA ACT 2600

By email: mark.butler.mp@aph.gov.au

Dear Minister

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Thank you for your portfolio's invaluable contribution to the Australian cultural and creative landscape through the ongoing implementation of *Revive*.

Yours sincerely

TONY BURKE

/ / 2024

Enc



The Hon Tony Burke MP
 Minister for Home Affairs
 Minister for Immigration and Multicultural Affairs
 Minister for Cyber Security
 Minister for the Arts
 Leader of the House

MS24-001981

Senator the Hon Malarndirri McCarthy
 Minister for Indigenous Australians
 Parliament House
 CANBERRA ACT 2600

By email: senator.mccarthy@aph.gov.au

Dear Minister

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Yours sincerely

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The Hon Tony Burke MP
 Minister for Home Affairs
 Minister for Immigration and Multicultural Affairs
 Minister for Cyber Security
 Minister for the Arts
 Leader of the House

MS24-001981

The Hon Anthony Albanese MP
 Prime Minister
 Parliament House
 CANBERRA ACT 2600

By email: A.Albanese.MP@aph.gov.au

Dear Prime Minister

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Yours sincerely

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The Hon Tony Burke MP
 Minister for Home Affairs
 Minister for Immigration and Multicultural Affairs
 Minister for Cyber Security
 Minister for the Arts
 Leader of the House

MS24-001981

The Hon Dr Jim Chalmers MP
 Treasurer
 Parliament House
 CANBERRA ACT 2600

By email: jim.chalmers.mp@aph.gov.au

Dear Treasurer

I am pleased to present to you the *Revive 2024 Annual Implementation Report* for your information. This report is being provided to all ministers who have actions in the National Cultural Policy, *Revive: a place for every story, a story for every place*.

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Thank you for your portfolio's invaluable contribution to the Australian cultural and creative landscape through the ongoing implementation of *Revive*.

Yours sincerely

TONY BURKE

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