

From: DLO Wells <s22(1)(a)(ii)@mo.communications.gov.au>
Sent: Thursday, 23 April 2026 4:05 PM
To: s47F ; s47F
Cc: s22(1)(a)(ii) ; DLO Wells
Subject: Minister Wells Letter to Meta - 23 April 2026 [SEC=OFFICIAL]
Attachments: Minister Wells Letter to Meta.pdf

OFFICIAL

Good afternoon,

Please see **attached** correspondence from the Hon Anika Wells MP, Minister for Communications and Minister for Sport.

There is no hard copy to follow.

Warm regards,

s22(1)(a)(ii)

s22(1)(a)(ii)

Departmental Liaison Officer • Office of the Hon Anika Wells MP • Minister for Communications and Minister for Sport

s22(1)(a)(ii) [@mo.communications.gov.au](mailto:s22(1)(a)(ii)@mo.communications.gov.au)

M s22(1)(a)(ii)

GPO Box 594 Canberra, ACT 2601

Department of Infrastructure, Transport, Regional Development, Communications, Sport and the Arts

Connecting Australians • Enriching Communities • Empowering Regions



I acknowledge the traditional custodians of this land on which we meet, work and live.

I recognise and respect their continuing connection to the land, waters and communities.

I pay my respects to Elders past and present and to all Aboriginal and Torres Strait Islander people.

OFFICIAL

Released under the FOI Act 1982 by the Department of Infrastructure, Transport, Regional Development, Communications, Sport and the Arts



The Hon Anika Wells MP
Minister for Communications and Minister for Sport
Member for Lilley

Antigone Davis
Vice President & Global Head of Safety
Meta

via: s47F @meta.com; s47F @meta.com

Dear Ms Davis,

I am writing to you regarding updates to Apple's App Store age ratings in Australia, and their interactions with the social media minimum age law. I am also writing to raise concerns about options for reporting under 16 users on your platforms.

Since December 2025, my office has been in conversation with Apple about changes to the age rating system that would allow country-specific age ratings to be implemented (as opposed to singular, global age ratings). These discussions have occurred in the context of the social media minimum age which prevents Australians under 16 from holding an account on age-restricted social media platforms. I commend Meta for acting quickly to update your age classification to 16+. This update will help Australian parents and children better understand the age-appropriateness of apps according to Australian law, allowing them to make informed decisions that can improve online safety outcomes.

Unfortunately, I have heard from many parents, carers and educators about the lack of clear mechanisms to report under-16 accounts on your platform, with many functions appearing, at face value, to be exclusively for reporting an end-user who is under 13 years.

I am aware that some age-restricted social media platforms have already stood up Australia-specific reporting pathways. Others have applied universal language for reporting 'underage' accounts (rather than referring to specific ages), alongside clear information about specific age requirements in various jurisdictions.

Clearly, there are options available to Meta, and I expect you to engage with the eSafety Commissioner to adopt appropriate measures, as soon as possible.

Yours sincerely

A handwritten signature in blue ink, appearing to read "Anika Wells". The signature is fluid and cursive, with a long horizontal stroke at the beginning.

Anika Wells

23 April 2026

Released under the FOI Act 1982 by the Department of Infrastructure,
Transport, Regional Development, Communications, Sport and the Arts

From: DLO Wells <s22(1)(a)(ii)@mo.communications.gov.au>
Sent: Thursday, 23 April 2026 4:05 PM
To: s47F@easygo.io; s47F@kick.com; s47G(1)(a)
Cc: s22(1)(a)(ii); DLO Wells
Subject: Minister Wells Letter to Kick - 23 April 2026 [SEC=OFFICIAL]
Attachments: Minister Wells Letter to Kick.pdf

OFFICIAL

Good afternoon,

Please see **attached** correspondence from the Hon Anika Wells MP, Minister for Communications and Minister for Sport.

There is no hard copy to follow.

Warm regards,

s22(1)(a)(ii)

s22(1)(a)(ii)

Departmental Liaison Officer • Office of the Hon Anika Wells MP • Minister for Communications and Minister for Sport

s22(1)(a)(ii) [@mo.communications.gov.au](mailto:s22(1)(a)(ii)@mo.communications.gov.au)

M s22(1)(a)(ii)

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The Hon Anika Wells MP
Minister for Communications and Minister for Sport
Member for Lilley

Mr Edward Craven
Co-Founder and CEO
Kick Streaming Pty Ltd

via: s47F @easygo.io, s47F @kick.com, s47G(1)(a)

Dear Mr Craven,

I am writing to raise concerns about options for reporting under 16 users on your platform in compliance with the social media minimum age law.

I have heard from many parents, carers and educators about the lack of clear mechanisms to report under-16 accounts on your platform, with many functions appearing, at face value, to be exclusively for reporting an end-user who is under 13 years.

I am aware that some age-restricted social media platforms have already stood up Australia-specific reporting pathways. Others have applied universal language for reporting 'underage' accounts (rather than referring to specific ages), alongside clear information about specific age requirements in various jurisdictions. Clearly, there are options available to Kick, and I expect you to engage with the eSafety Commissioner to adopt appropriate measures, as soon as possible.

Yours sincerely

A handwritten signature in blue ink, appearing to read 'Anika Wells'.

Anika Wells

23 April 2026

From: DLO Wells <s22(1)(a)(ii)@mo.communications.gov.au>
Sent: Thursday, 23 April 2026 4:06 PM
To: s47F@snap.com; s47F
Cc: s22(1)(a)(ii); DLO Wells
Subject: Minister Wells Letter to Snap - 23 April 2026 [SEC=OFFICIAL]
Attachments: Minister Wells Letter to Snap.pdf

OFFICIAL

Good afternoon,

Please see **attached** correspondence from the Hon Anika Wells MP, Minister for Communications and Minister for Sport.

There is no hard copy to follow.

Warm regards,

s22(1)(a)(ii)

s22(1)(a)(ii)

Departmental Liaison Officer • Office of the Hon Anika Wells MP • Minister for Communications and Minister for Sport

s22(1)(a)(ii) [@mo.communications.gov.au](mailto:s22(1)(a)(ii)@mo.communications.gov.au)

M s22(1)(a)(ii)

GPO Box 594 Canberra, ACT 2601

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The Hon Anika Wells MP
Minister for Communications and Minister for Sport
Member for Lilley

s47F

Snap Inc.

via: s47F@snap.com; s47F@snapchat.com

Dear s47F

I am writing to you regarding updates to Apple's App Store age ratings in Australia, and their interactions with the social media minimum age law.

Since December 2025, my office has been in conversation with Apple about changes to the age rating system that would allow country-specific age ratings to be implemented (as opposed to singular, global age ratings). These discussions have occurred in the context of the social media minimum age which prevents Australians under 16 from holding an account on age-restricted social media platforms.

I commend Snap for acting quickly to update your age classification to 16+ on the Apple Store. This update will help Australian parents and children better understand the age-appropriateness of apps according to Australian law, allowing them to make informed decisions that can improve online safety outcomes.

Yours sincerely

A handwritten signature in blue ink, appearing to read 'Anika Wells'.

Anika Wells

23 April 2026

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From: DLO Wells <s22(1)(a)(ii)@mo.communications.gov.au>
Sent: Thursday, 23 April 2026 4:09 PM
To: s47F@tiktok.com; s47F@tiktok.com;
s47G(1)(a)@tiktok.com
Cc: s22(1)(a)(ii); DLO Wells
Subject: Minister Wells Letter to TikTok - 23 April 2026 [SEC=OFFICIAL]
Attachments: Minister Wells Letter to TikTok.pdf

OFFICIAL

Good afternoon,

Please see **attached** correspondence from the Hon Anika Wells MP, Minister for Communications and Minister for Sport.

There is no hard copy to follow.

Warm regards,

s22(1)(a)(ii)

s22(1)(a)(ii)

Departmental Liaison Officer • Office of the Hon Anika Wells MP • Minister for Communications and Minister for Sport
s22(1)(a)(ii)@mo.communications.gov.au

M s22(1)(a)(ii)

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The Hon Anika Wells MP
Minister for Communications and Minister for Sport
Member for Lilley

s47F

TikTok

via: s47F @tiktok.com; s47F @tiktok.com; s47G(1)(a) @tiktok.com

Dear s47F,

I am writing to you regarding updates to Apple's App Store age ratings in Australia, and their interactions with the social media minimum age law. I am also writing to raise concerns about options for reporting under 16 users on your platform.

Since December 2025, my office has been in conversation with Apple about changes to the age rating system that would allow country-specific age ratings to be implemented (as opposed to singular, global age ratings). These discussions have occurred in the context of the social media minimum age which prevents Australians under 16 from holding an account on age-restricted social media platforms. To align with Australian Government policy, my strong expectation is that relevant social media platforms are classified appropriately as 16+ on app stores.

In response to this, Apple has introduced an interim solution whereby select apps, including TikTok, can adjust their age rating to 16+ in Australia only. I understand Apple has already notified you about the option of adopting this manual override. To align with Australian law, my strong expectation is that relevant social media platforms are classified appropriately as 16+ on app stores.

Noting that 8 of the 10 assessed age-restricted social media platforms have already agreed to this, I strongly urge you to consider this offer from Apple. These updates will help Australian parents and children better understand the age-appropriateness of apps according to Australian law, allowing them to make informed decisions that can improve online safety outcomes.

Separately, I have heard from many parents, carers and educators about unclear mechanisms to report under-16 accounts through the TikTok app – with the reporting pathway referring to under-13s instead. This is confusing and unhelpful.

Noting you have already implemented appropriate changes to reporting pathways via the TikTok website, I ask that you engage with the eSafety Commissioner to prioritise equivalent changes in-app.

Yours sincerely



Anika Wells

23 April 2026

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From: DLO Wells <s22(1)(a)(ii)@mo.communications.gov.au>
Sent: Thursday, 23 April 2026 4:12 PM
To: s47F @x.com; s47F @x.com
Cc: s22(1)(a)(ii) ; DLO Wells
Subject: Minister Wells Letter to X - 23 April 2026 [SEC=OFFICIAL]
Attachments: Minister Wells Letter to X.pdf

OFFICIAL

Good afternoon,

Please see **attached** correspondence from the Hon Anika Wells MP, Minister for Communications and Minister for Sport.

There is no hard copy to follow.

Warm regards,

s22(1)(a)(ii)

s22(1)(a)(ii)

Departmental Liaison Officer • Office of the Hon Anika Wells MP • Minister for Communications and Minister for Sport

s22(1)(a)(ii) [@mo.communications.gov.au](mailto:s22(1)(a)(ii)@mo.communications.gov.au)

M s22(1)(a)(ii)

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The Hon Anika Wells MP
Minister for Communications and Minister for Sport
Member for Lilley

s47F

X Corp

via: s47F @x.com; s47F @x.com

Dear s47F

I am writing to raise concerns about options for reporting under 16 users on your platform in compliance with the social media minimum age law.

I have heard from many parents, carers and educators about the lack of clear mechanisms to report under-16 accounts on your platform, with many functions appearing, at face value, to be exclusively for reporting an end-user who is under 13 years.

I am aware that some age-restricted social media platforms have already stood up Australia-specific reporting pathways. Others have applied universal language for reporting 'underage' accounts (rather than referring to specific ages), alongside clear information about specific age requirements in various jurisdictions. Clearly, there are options available to X, and I expect you to engage with the eSafety Commissioner to adopt appropriate measures, as soon as possible.

Yours sincerely

A handwritten signature in blue ink, appearing to read 'Anika Wells'.

Anika Wells

23 April 2026

Released under the FOI Act 1982 by the Department of Infrastructure, Transport, Regional Development, Communications, Sport and the Arts

From: DLO Wells <s22(1)(a)(ii)@mo.communications.gov.au>
Sent: Thursday, 23 April 2026 4:20 PM
To: s47F
Cc: s22(1)(a)(ii); DLO Wells
Subject: Minister Wells Letter to YouTube - 23 April 2026 [SEC=OFFICIAL]
Attachments: Minister Wells Letter to YouTube.pdf

OFFICIAL

Good afternoon,

Please see **attached** correspondence from the Hon Anika Wells MP, Minister for Communications and Minister for Sport.

There is no hard copy to follow.

Warm regards,

s22(1)(a)(ii)

s22(1)(a)(ii)

Departmental Liaison Officer • Office of the Hon Anika Wells MP • Minister for Communications and Minister for Sport

s22(1)(a)(ii) [@mo.communications.gov.au](mailto:s22(1)(a)(ii)@mo.communications.gov.au)

M s22(1)(a)(ii)

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The Hon Anika Wells MP
Minister for Communications and Minister for Sport
Member for Lilley

Neal Mohan
CEO
YouTube

via: s47F@google.com

Dear Mr Mohan

I am writing to you regarding updates to Apple's App Store age ratings in Australia, and their interactions with the social media minimum age law.

Since December 2025, my office has been in conversation with Apple about changes to the age rating system that would allow country-specific age ratings to be implemented (as opposed to singular, global age ratings). These discussions have occurred in the context of the social media minimum age which prevents Australians under 16 from holding an account on age-restricted social media platforms.

In response to this, Apple has introduced an interim solution whereby select apps, including YouTube, can adjust their age rating to 16+ in Australia only. I understand Apple has already notified you about the option of adopting this manual override. To align with Australian law, my strong expectation is that relevant social media platforms are classified appropriately as 16+ on app stores.

Noting that 8 of the 10 assessed age-restricted social media platforms have already agreed to update their age classification, I strongly urge you to consider this offer from Apple. These updates will help Australian parents and children better understand the age-appropriateness of apps according to Australian law, allowing them to make informed decisions that can improve online safety outcomes.

Yours sincerely

A handwritten signature in blue ink, appearing to read 'Anika Wells'.

Anika Wells

23 April 2026

From: [DLO Wells](#)
To: ytgappaunz-external@google.com
Cc: [s47F @google.com](#); [s22\(1\)\(a\)\(ii\)](#); [DLO Wells](#)
Subject: Minister Wells Letter to YouTube - 23 April 2026 [SEC=OFFICIAL]
Date: Thursday, 23 April 2026 4:32:18 PM
Attachments: [image001.png](#)
[image002.png](#)
[Minister Wells Letter to YouTube.pdf](#)

OFFICIAL

Good afternoon,

Per [s47F](#) auto-reply, forwarding on the **attached** correspondence from the Hon Anika Wells MP, Minister for Communications and Minister for Sport.

There is no hard copy to follow.

Warm regards,

[s22\(1\)\(a\)](#)

[s22\(1\)\(a\)\(ii\)](#)

Departmental Liaison Officer • Office of the Hon Anika Wells MP • Minister for Communications and Minister for Sport

[s22\(1\)\(a\)\(ii\)](#) @mo.communications.gov.au

M [s22\(1\)\(a\)\(ii\)](#)

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OFFICIAL



The Hon Anika Wells MP
Minister for Communications and Minister for Sport
Member for Lilley

Neal Mohan
CEO
YouTube

via: **s47F** [@google.com](mailto:s47F@google.com)

Dear Mr Mohan

I am writing to you regarding updates to Apple's App Store age ratings in Australia, and their interactions with the social media minimum age law.

Since December 2025, my office has been in conversation with Apple about changes to the age rating system that would allow country-specific age ratings to be implemented (as opposed to singular, global age ratings). These discussions have occurred in the context of the social media minimum age which prevents Australians under 16 from holding an account on age-restricted social media platforms.

In response to this, Apple has introduced an interim solution whereby select apps, including YouTube, can adjust their age rating to 16+ in Australia only. I understand Apple has already notified you about the option of adopting this manual override. To align with Australian law, my strong expectation is that relevant social media platforms are classified appropriately as 16+ on app stores.

Noting that 8 of the 10 assessed age-restricted social media platforms have already agreed to update their age classification, I strongly urge you to consider this offer from Apple. These updates will help Australian parents and children better understand the age-appropriateness of apps according to Australian law, allowing them to make informed decisions that can improve online safety outcomes.

Yours sincerely

Anika Wells

23 April 2026

From: DLO Wells <s22(1)(a)(ii)@mo.communications.gov.au>
Sent: Thursday, 23 April 2026 5:59 PM
To: SMMA's; Online Safety Reform
Cc: FELL, Anthea; Hyles, Andrew
Subject: FW: Minister Wells Letter to Kick - 23 April 2026 [SEC=OFFICIAL]

OFFICIAL

Friends,

FYI re. Kick's contact email, for future correspondences!



OFFICIAL

From: Legal Kick <legal@kick.com>
Sent: 23 April 2026 17:53
To: DLO Wells <s22(1)(a)(ii)@mo.communications.gov.au>
Cc: s47F <s47F@easygo.io>; s22(1)(a)(ii) <s22(1)(a)(ii)@mo.communications.gov.au>
Subject: Re: Minister Wells Letter to Kick - 23 April 2026 [SEC=OFFICIAL]

You don't often get email from legal@kick.com. [Learn why this is important](#)

OFFICIAL

Good afternoon

Thank you for your email. We confirm receipt and will be providing a considered response in due course and as soon as possible.

For all correspondence in relation to this and future matters, please contact this email address at legal@kick.com.

Please reach out if you have any questions or concerns in the meantime.

Kind regards

KICK Legal Department
E legal@kick.com



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From: **DLO Wells** <s22(1)(a)(ii) @mo.communications.gov.au>
 Date: Thu, Apr 23, 2026 at 4:05 PM
 Subject: Minister Wells Letter to Kick - 23 April 2026 [SEC=OFFICIAL]
 To: s47F @easygo.io <s47F @easygo.io>, s47F @kick.com <s47F @kick.com>, s47G(1)(a) <s47G(1)(a) >
 Cc: s22(1)(a)(ii) <s22(1)(a)(ii) @mo.communications.gov.au>, DLO Wells <s22(1)(a)(ii) @mo.communications.gov.au>

OFFICIAL

Good afternoon,

Please see **attached** correspondence from the Hon Anika Wells MP, Minister for Communications and Minister for Sport.

There is no hard copy to follow.

Warm regards,

s22(1)(a)

s22(1)(a)(ii)

Departmental Liaison Officer • Office of the Hon Anika Wells MP • Minister for Communications and Minister for Sport

s22(1)(a) @mo.communications.gov.au

M s22(1)(a)(ii)

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From: FELL, Anthea <Anthea.FELL@infrastructure.gov.au>
Sent: Friday, 24 April 2026 3:40 PM
To: SMMA's
Subject: FW: FAA - OSC: Letter to Minister Wells [SEC=OFFICIAL]
Attachments: Response_Letter to Minister Wells_24.04.2026.pdf

OFFICIAL

Regarding SMMA compliance and mechanisms – grateful if we could update any relevant docs

OFFICIAL

From: DLO Wells <s22(1)(a)(ii)@mo.communications.gov.au>
Sent: 24 April 2026 15:32
To: Registrations <s22(1)(a)(ii)@infrastructure.gov.au>
Cc: DLO Wells <s22(1)(a)(ii)@mo.communications.gov.au>; VANDENBROEK, Sarah <Sarah.Vandenbroek@infrastructure.gov.au>; FELL, Anthea <Anthea.FELL@infrastructure.gov.au>; s22(1)(a)(ii) <s22(1)(a)(ii)@infrastructure.gov.au>
Subject: FAA - OSC: Letter to Minister Wells [SEC=OFFICIAL]

OFFICIAL

Minister Wells		
Coding Sheet – December 2025		
Office advice		Department Administration
Reply: ☐ Minister ☐ Chief of Staff ☐ Adviser ☐ Department Other: ☐ Brief Required ☒ For Appropriate Action ☐ For Information Only ☐ NFA & Close ☐ Mark as incoming offline referral	Timeframe: ☐ Urgent – 5 days ☐ Urgent – 10 days ☐ Standard – 10 days ☐ Standard – 15 days ☐ Standard – 20 days ☐ Other _____ Comments / instructions: ☐ Content Warning ☐ Nominate agency contact	Division: ☒ OSC ☐ BMNP ☐ CMD ☐ CD ☐ TZC ☐ OFS ☐ OFTA ☐ FSBR ☐ ITD ☐ LI ☐ ES ☐ FNP Agency: ☐ National Sports Tribunal ☐ Sports Integrity Australia ☐ Australian Sports Commission ☐ Australian Sports Foundation

Initiator's email: legal@kick.com	☐ Call adviser to discuss DLO contact: ☐ s22(1)(a)(ii) ☒ s22(1)(a)(ii)	Other information: ☐ Meeting requested ☐ Link to PDMS item/s: ☐ Referral to another department:
DIVISIONAL KEY: OFTA: Office for the Arts DAR: Domestic Aviation and Reform IATS: International Aviation, Technology and Services STEP: Surface Transport Emissions and Policy ACOS: Aviation Consumer Ombuds Scheme RDNALG: Regional Development, Northern Australia and Local Government Terr: Territories OFS: Office for Sport RVR: Road and Vehicle Safety CIP: Commonwealth Infrastructure Projects LTi: Land Transport Infrastructure OSC: Online Safety and Classification BMNP: Broadcasting, Media and News Policy CMD: Communications and Markets CD: Connectivity TZC: Triple Zero Custodian FSBR: Finance, Strategy, Budget and Research ITD: Information Technology and Data LI: Legal and Integrity ES: Enabling Services FNP: First Nations Partnerships		

OFFICIAL

From: Legal Kick <legal@kick.com>
Sent: 24 April 2026 15:03
To: DLO Wells <[s22\(1\)\(a\)\(ii\)@mo.communications.gov.au](mailto:s22(1)(a)(ii)@mo.communications.gov.au)>
Subject: Letter to Minister Wells

You don't often get email from legal@kick.com. [Learn why this is important](#)

Dear Office of the Minister,

Please see **attached** letter, dated 24 April 2026.

Kind regards,

KICK Legal Department
E legal@kick.com



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Kick Streaming Pty Ltd
(ACN 663 807 645)
2/287-293 Collins Street,
Melbourne VIC 3000
www.kick.com

24 April 2026

Response to Letter dated 23 April 2026

The Honourable Anika Wells MP
Minister for Communications and Minister for Sport
PO Box 6022 Parliament House, Canberra ACT 2600

Dear Minister,

Re: Social Media Minimum Age Reporting Options on Kick

Thank you for your correspondence regarding Kick's compliance obligations under the *Online Safety Amendment (Social Media Minimum Age) Act 2024* (Cth) (the **Act**), and in particular the mechanisms available for reporting users who may be under 16 years of age. We welcome the opportunity to respond and to outline the significant steps Kick has taken and continues to take to meet its obligations under the Act.

Kick is committed to working constructively with the Minister, the eSafety Commissioner, and other relevant regulators to improve our compliance posture and online safety measures.

1. Age Assurance: K-ID Integration

Kick has implemented a comprehensive age assurance solution through our trusted third-party partner, K-ID. Every account holder in Australia is subject to age assurance as part of our onboarding process. Non-account holders cannot meaningfully interact with our platform; chatting, subscriptions, streaming and engagement features are all locked behind being a registered account holder. All Australian-based creators and chatters have gone through age assurance. Kick chose to forcefully log out every Australian user prior to the Social Media Minimum Age obligations coming into force and required every user to go through age



Kick Streaming Pty Ltd
(ACN 663 807 645)
2/287-293 Collins Street,
Melbourne VIC 3000
www.kick.com

assurance to hold an account rather than rely on less accurate indicators such as age of account or behavioral inference.

Our K-ID integration has required, and continues to require, significant resourcing both in terms of engineering effort and operational process design. We regard this investment as essential. We are committed to continuing to improve our online safety and age assurance capabilities over time, consistent with the Act, our internal global safety objectives and best practice.

2. Help Centre Resources and Reporting Pathways

To assist Australian users, parents, guardians and concerned members of the public, Kick maintains a dedicated [Australian Social Media Minimum Age Requirements](#) document publicly available in our Safety Hub. This resource provides accessible information about how Kick complies with the Act and how users can engage with our age assurance and safety processes. In line with your feedback, we have updated this page to include clear instructions on how to report a user who is suspected to be under 16 years of age.

We recognise the importance of accessible, plain-language guidance for users, and this update will make it clearer for Australians on how to report users suspected to be under 16.

3. Dedicated Support and User Reporting Mechanisms

Kick operates a dedicated support mailbox through which users (and non-users) may submit reports, including reports concerning potential underage users. This mailbox is support@kick.com. Our support mailbox is monitored 24 hours a day, 7 days a week and staffed to respond within 5 minutes of receipt. All reports are considered individually on a case by case basis on their respective facts.

Where additional information is required to investigate or action a report, our support team will seek that information from the reporting party as promptly as practicable.



Kick Streaming Pty Ltd
(ACN 663 807 645)
2/287-293 Collins Street,
Melbourne VIC 3000
www.kick.com

4. Compliance as a Priority

We wish to emphasise that compliance with online safety obligations is a continuing operational priority globally.

We are actively engaged in:

- ongoing reviews of our internal policies and platform features to align with the Act and broader online safety frameworks;
- collaboration with trusted third-party partners and external legal counsel specialising in online safety and platform regulation; and
- uplift in global compliance posture, recognising that many of the obligations the Online Safety Act imposes are obligations we are working to address across all jurisdictions in which Kick operates.

Prior to the Social Media Minimum Age obligations coming into force, Kick consulted with eSafety multiple times to ensure our proposed measures were acceptable, including in respect of consultations on defining “reasonable steps”. We strongly value our relationship with eSafety and look forward to continuing proactive engagement with the eSafety Commissioner.

Please do not hesitate to contact us if you require any further information.

Kind regards,

Kick Legal Department

From: s22(1)(a)(ii) <s22(1)(a)(ii)@infrastructure.gov.au>
Sent: Tuesday, 19 May 2026 2:42 PM
To: s22(1)(a)(ii)
Subject: FW: FAA - OSC: Minister Wells Letter to Meta - 23 April 2026 [SEC=OFFICIAL]
Attachments: Response to Minister Wells April 2026.pdf

OFFICIAL

Meta's response

OFFICIAL

From: FELL, Anthea <Anthea.FELL@infrastructure.gov.au>
Sent: Wednesday, 29 April 2026 5:09 PM
To: VANDENBROEK, Sarah <Sarah.Vandenbroek@infrastructure.gov.au>
Cc: SMMAs <s22(1)(a)(ii)@infrastructure.gov.au>
Subject: FW: FAA - OSC: Minister Wells Letter to Meta - 23 April 2026 [SEC=OFFICIAL]

OFFICIAL

For info – team will follow up with eSafety, note don't include info on underage reporting

OFFICIAL

From: DLO Wells <s22(1)(a)(ii)@mo.communications.gov.au>
Sent: 29 April 2026 17:01
To: Registrations <s22(1)(a)(ii)@infrastructure.gov.au>
Cc: DLO Wells <s22(1)(a)(ii)@mo.communications.gov.au>; FELL, Anthea <Anthea.FELL@infrastructure.gov.au>; s22(1)(a)(ii) <s22(1)(a)(ii)@infrastructure.gov.au>
Subject: FAA - OSC: Minister Wells Letter to Meta - 23 April 2026 [SEC=OFFICIAL]

OFFICIAL

Minister Wells

Coding Sheet – December 2025

Office advice

Department Administration

Reply: ☐ Minister ☐ Chief of Staff ☐ Adviser ☐ Department Other: ☐ Brief Required ☒ For Appropriate Action ☐ For Information Only ☐ NFA & Close ☐ Mark as incoming offline referral Initiator's email: s47F @meta.com	Timeframe: ☐ Urgent – 5 days ☐ Urgent – 10 days ☐ Standard – 10 days ☐ Standard – 15 days ☐ Standard – 20 days ☐ Other _____ Comments / instructions: ☐ Content Warning ☐ Nominate agency contact ☐ Call adviser to discuss DLO contact: ☐ s22(1)(a)(ii) ☒ s22(1)(a)(ii)	Division: ☒ OSC ☐ BMNP ☐ CMD ☐ CD ☐ TZC ☐ OFS ☐ OFTA ☐ FSBR ☐ ITD ☐ LI ☐ ES ☐ FNP Agency: ☐ National Sports Tribunal ☐ Sports Integrity Australia ☐ Australian Sports Commission ☐ Australian Sports Foundation Other information: ☐ Meeting requested ☐ Link to PDMS item/s: ☐ Referral to another department:
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DIVISIONAL KEY:

OFTA: Office for the Arts **DAR:** Domestic Aviation and Reform **IATS:** International Aviation, Technology and Services **STEP:** Surface Transport Emissions and Policy **ACOS:** Aviation Consumer Ombuds Scheme **RDNALG:** Regional Development, Northern Australia and Local Government **Terr:** Territories **OFS:** Office for Sport **RVR:** Road and Vehicle Safety **CIP:** Commonwealth Infrastructure Projects **LTi:** Land Transport Infrastructure **OSC:** Online Safety and Classification **BMNP:** Broadcasting, Media and News Policy **CMD:** Communications and Markets **CD:** Connectivity **TZC:** Triple Zero Custodian **FSBR:** Finance, Strategy, Budget and Research **ITD:** Information Technology and Data **LI:** Legal and Integrity **ES:** Enabling Services **FNP:** First Nations Partnerships

OFFICIAL

From: s47F <s47F @meta.com>

Sent: 28 April 2026 17:20

To: DLO Wells <s22(1)(a)(ii) @mo.communications.gov.au>; anika.wells.mp@aph.gov.au

Cc: s22(1)(a)(ii) <s22(1)(a)(ii) mo.communications.gov.au>; s47F <s47F @meta.com>; s47F <s47F @meta.com>

Subject: Fwd: Minister Wells Letter to Meta - 23 April 2026 [SEC=OFFICIAL]

You don't often get email from s47F @meta.com. [Learn why this is important](#)

OFFICIAL

Dear Minister,

Please find attached correspondence in response to your letter dated 23 April 2026.

There is no hard copy to follow.

With kind regards,

--



s47F
Executive Assistant to s47F, Regional Director APAC Policy
[Meta](#) | Mobile s47F

OFFICIAL

----- Forwarded message -----

From: **DLO Wells** <s22(1)(a)(ii) [@mo.communications.gov.au](mailto:s22(1)(a)(ii)@mo.communications.gov.au)>
Date: Thu, Apr 23, 2026 at 4:05 PM
Subject: Minister Wells Letter to Meta - 23 April 2026 [SEC=OFFICIAL]
To: s47F <s47F [@meta.com](mailto:s47F@meta.com)>, s47F <s47F [@meta.com](mailto:s47F@meta.com)>
Cc: s22(1)(a)(ii) <s22(1)(a)(ii) [@mo.communications.gov.au](mailto:s22(1)(a)(ii)@mo.communications.gov.au)>, DLO Wells <s22(1)(a)(ii) [@mo.communications.gov.au](mailto:s22(1)(a)(ii)@mo.communications.gov.au)>

OFFICIAL

Good afternoon,

Please see **attached** correspondence from the Hon Anika Wells MP, Minister for Communications and Minister for Sport.

There is no hard copy to follow.

Warm regards,

s22(1)(a)(

s22(1)(a)(ii))

Departmental Liaison Officer • Office of the Hon Anika Wells MP • Minister for Communications and Minister for Sport

s22(1)(a)(ii) [@mo.communications.gov.au](mailto:mo.communications.gov.au)

M s22(1)(a)(ii)

GPO Box 594 Canberra, ACT 2601

Department of Infrastructure, Transport, Regional Development, Communications, Sport and the Arts

Connecting Australians • Enriching Communities • Empowering Regions



I acknowledge the traditional custodians of this land on which we meet, work and live.

I recognise and respect their continuing connection to the land, waters and communities.

I pay my respects to Elders past and present and to all Aboriginal and Torres Strait Islander people.

OFFICIAL

Released under the FOI Act 1982 by the Department of Infrastructure, Transport, Regional Development, Communications, Sport and the Arts



28th April 2026

The Honourable Anika Wells MP
Minister for Communications
Minister for Sport
House of Representatives
Parliament House
Canberra ACT 2600

By email: anika.wells.mp@aph.gov.au

Dear Minister,

I write in response to your letter dated 23 April 2026. Thank you for reaching out and sharing your feedback about additional steps that can be taken as part of our ongoing compliance with Australia's *Online Safety Amendment (Social Media Minimum Age) Act 2024 (SMMA)*.

Your letter is very timely – we have just locked in a briefing session with the Office of the eSafety Commissioner for 1 May 2026 to update the Office about a number of product changes that we have recently implemented or will be implementing as part of our multilayered compliance approach. This includes swiftly accepting Apple's offer of country-specific age ratings for Australia to classify Facebook, Instagram and Threads as 16+. It also includes updates to the reporting flow, as well as several additional measures that we have been developing for some time. We would welcome the opportunity to also brief you about these measures and will follow up with your team to see if you have availability for a virtual meeting in the coming weeks.

As we noted in our previous engagements with you, understanding age online is a complex undertaking and it is an evolving space in terms of the available technologies and processes. We have worked in good faith to take reasonable steps to comply with the SMMA in the lead-up to and following the date of its enforcement on 10th

December 2025. We continue to iterate and build on our approach, based on various signals including new information that we have gathered about users at this novel age boundary, as well as feedback from yourself, the eSafety Commissioner and Australian parents and families.

We look forward to continuing to work constructively with you and the Commissioner to ensure that Australians have age appropriate experiences online and to respect the laws of Australia.

Kind regards



Antigone Davis
Vice President & Global Head of Safety



s47F

s47F
Regional Director, APAC Policy