#### **Environment and Communications**

Lead/Support contact: Phil Smith/Marie Gunnell

SB24-000405

# **SUBJECT: Revive: National Cultural Policy Implementation**

## **Talking Points**

- We are now 2 years into the delivery of the ambitious 5-year National Cultural Policy,
   Revive: a place for every story, a story for every place.
- Revive is a whole of government policy, with tangible outcomes in the creative and cultural sector and beyond: in health, education, for social cohesion, community resilience, tourism and regional development.
- 85 actions form the policy across 5 pillars.
- As at 23 January 2025, 60 of the 85 actions have been delivered in *Revive*. In addition, a number of major sub-components of actions have been delivered and supplementary measures announced.
- All information about the delivered actions in *Revive* is published on the Office for the Arts' website: <a href="https://www.arts.gov.au/what-we-do/national-cultural-policy/progress-under-revive-place-every-story-story-every-place">https://www.arts.gov.au/what-we-do/national-cultural-policy/progress-under-revive-place-every-story-story-every-place</a>.

#### Policy Overview

- The policy is structured around 5 interconnected pillars. Delivery of the policy is progressing against each of these pillars.
  - <u>First Nations First</u> (10 actions delivered)
     Recognising and respecting the crucial place of First Nations stories at the centre of Australia's arts and culture.
  - A Place for Every Story (10 actions delivered)
     Reflecting the breadth of our stories and the contribution of all Australians as the creators of culture.
  - <u>Centrality of the Artist</u> (16 actions delivered)
     Supporting the artist as worker and celebrating artists as creators.
  - Strong Cultural Infrastructure (8 actions delivered, 2 additional budget items)
     Providing support across the spectrum of institutions which sustain our arts, culture and heritage.
  - Engaging the Audience (16 actions delivered)
     Making sure our stories connect with people at home and abroad.

Contact: S22(1)(a)(ii) Cleared by: Phil Smith, First Assistant Secretary

Phone: s22(1)(a)(ii) Version Number: 1

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#### **Environment and Communications**

Lead/Support contact: Phil Smith/Marie Gunnell

SB24-000405

# **Key Issues**

- The National Cultural Policy, *Revive*, was launched on 30 January 2023.
- The public response to *Revive* continues to be very positive.

#### Monitoring and Evaluation of Revive

- A whole-of-government National Cultural Policy Steering Committee has strategic oversight of, and is responsible for, monitoring of the outcomes of the actions in Revive.
- All Revive actions are monitored on a monthly basis.
- Actions are marked as 'delivered' when they are both complete (or are business as usual for an ongoing body of work) and have been published on the *Revive* website.
- Completed actions are listed by *Revive* Pillar in <u>Attachment A</u>.
- An evaluation framework for Revive has been developed and endorsed by the National Cultural Policy Steering Committee and evaluation of many *Revive* actions are underway. As at 23 January 2025, 57 separate evaluations are at the planning stage.
- Evaluation will be used to inform policy directions for the National Cultural Policy in 2027.
- On 13 December 2024, the first *Revive* Implementation Report was provided for information to all ministers with actions under *Revive* (it will not be released publically).
- These implementation reports will be provided to relevant ministers annually until 2026.

#### Senate Inquiry into the National Cultural Policy

- On 8 February 2023, the Senate referred the National Cultural Policy for inquiry.
- The Senate Standing Committee on Environment and Communications tabled an Interim Report on the National Cultural Policy inquiry on 9 May 2024.
- This Interim Report sought the Australian Government's consideration of immediate action to support the arts and entertainment industries while they recover from the impacts of the pandemic.
- This Interim Report comprised of 3 recommendations relating to:
  - funding support to the festivals sector;
  - facilitating insurance support for the festivals sector, including small to medium operators; and
  - o prioritising legislative reform for local content requirements for streaming services.

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#### **Environment and Communications**

Lead/Support contact: Phil Smith/Marie Gunnell

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- The Department of Infrastructure, Transport, Regional Development, Communications and the Arts is carefully considering the issues raised in the Interim Report and will provide a response in due course.
- The Senate Committee's Final Report on the National Cultural Policy is scheduled to be tabled on 26 March 2025.

#### **Attachments**

A: Completed Revive actions published on Progress Under Revive Website

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#### Attachment A

# **Completed Revive actions published on Progress Under Revive Website**

As at 23/01/2025, 60 *Revive* actions were delivered. These 60 actions, listed by Pillar, have been reported as complete on the Arts webpage: <a href="https://www.arts.gov.au/what-we-do/national-cultural-policy/progress-under-revive-place-every-story-every-place">https://www.arts.gov.au/what-we-do/national-cultural-policy/progress-under-revive-place-every-story-every-place</a>

# **First Nations First (10 actions):**

- The Australian Government established a First Nations Board and appointed 2 Co-chairs and 8 other members to support and promote Aboriginal Torres Strait Islander arts practice on 9 September 2024. The Board oversees the work of First Nations Arts within Creative Australia to support and promote Aboriginal and Torres Strait Islander arts, enhances sustainable career pathways for First Nations people in the arts and increases opportunities to grow First Nations audiences.
- The Australian Government committed \$1.5 million to support professional development and training opportunities for First Nations artists and arts workers, with further investment planned for 2025–26. This will help to ensure that artists are treated ethically and receive a fair return for their work.
- The Australian Government is supporting the establishment of the Aboriginal Torres Strait Islander Art Gallery of Australia (formerly National Aboriginal Art Gallery). \$80 million has been committed to the Northern Territory Government for this project. The Gallery will celebrate Aboriginal and Torres Strait Islander art's unique and powerful contribution to the world and share the stories of the world's oldest continuous culture, brought together in the heart of the nation and the birthplace of contemporary Aboriginal art, Mparntwe, Alice Springs, Australia. More information is available at: Invest NT.
- The Australian Government supports ongoing telling of First Nations histories and stories in Australia's galleries, libraries, archives and museums. The Australian Government has consulted with all nine National Collecting Institutions, resulting in a public commitment to incorporate Revive Pillar 1: First Nations First as a key part of corporate strategies.
- The Australian Government has established a <u>First Nations Languages Policy</u>
   <u>Partnership</u> between First Nations representatives and Australian governments to improve outcomes for First Nations peoples. The sixth Languages Policy Partnership meeting was held in June 2024 in Gimuy/Cairns.
- Provided \$5.0 million to upgrade facilities at NAISDA Dance College's Kariong campus.
- Launched Voices of Country Australia's Action Plan for the International Decade of Indigenous Languages 2022-2032 at the PULiiMA Indigenous Languages and Technology Conference in Darwin on 23 August 2023.
- Continued support for First Nations peoples to express, conserve and maintain their culture through languages and the arts under the Indigenous Languages and Arts program.
- Continued investment in First Nations art centres through the Indigenous Visual Arts Industry Support program to benefit First Nations communities.
- Continued to seek the voluntary and unconditional return of First Nations ancestors and cultural heritage material held overseas and domestically.

Attachment A

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# 2. A Place for Every Story (10 actions, 2 components):

- The Australian Government released Equity: the Arts and Disability Associated Plan (Equity) on 14 November 2024. Equity is an Associated Plan under Australia's Disability Strategy 2021-2031 and an initiative under Revive. Equity is a four-year roadmap of activities to build the foundations for equity for artists, arts workers and audiences with disability across Australia, with an \$8.1 million investment in actions to drive change. Stakeholders can register to receive updates on Equity, including opportunities to be involved or provide feedback, via a contact form.
- The Australian Government funded The First Nations Playgroups Pilot to build the capacity of Aboriginal Community-Controlled Organisations and support the long-term development of culturally appropriate early childhood services. The Pilot provides accessible spaces, resources and opportunities for First Nations children to play together through arts and culture, and for their parents and caregivers to seek social support.
- The Australian Government released the Multicultural Framework Review report and the Government Response on 24 July 2024. The Review examined the state of Australia's multicultural society, and recommended changes to laws, policies and institutional settings that build on the strengths of multiculturalism and enable it to respond to contemporary challenges. The Review Panel's report and the Government Response to the Review are available at www.homeaffairs.gov.au/about-us/ourportfolios/multicultural-framework-review.
- The Australian Government has established the Office for Youth and launched a new Youth Engagement Strategy on 20 March 2024. The strategy embeds the voices of young people in Government decision making. The strategy also outlines the Office for Youth's successful Youth Advisory Group program established in November 2022. The Youth Advisory Groups partner with government agencies and provide direct advice on their area of focus, groups and topics are refreshed annually. In 2024, the Office for the Arts is working with the Creative Industries Youth Advisory Group to work on key aspects of the National Cultural Policy. More information about the Youth Advisory Group is available at youth.gov.au/youth-advisory-groups.
- The Australian Government has established a Community Language Schools Grants program with \$15 million allocated to over 600 Community Language Schools. The Community Language Schools are enabling more young Australians to learn a second language, connecting them to the languages and cultures of our diverse multicultural society.
- The Australian Government has committed to funding 65 community organisations through the Local Multicultural Projects Initiative, which includes support for local community artistic and cultural activities and celebration.
- The Australian Government continues to invest in improved digital connectivity for First Nations communities and people in regional and remote areas. The Regional Connectivity Program and the Mobile Black Spot Program have enabled digital access and provided connectivity solutions to regional communities, supporting increased access to arts and cultural activities.
- The Australian Government increased support for regional arts and culture through the Regional Arts Fund to by \$8.5 million over 4 years from 2023-24, and is continuing investment in the Festivals Australia program. Learn more about the Regional Arts Fund and Festivals Australia at Regional arts.

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#### Attachment A

- \$48m over 5 years committed to protect and conserve Australia's natural, historic and
  First Nations heritage places for future generations. \$5.3m per annum has also been
  provided in Australian Heritage Grants. \$14.7m over 4 years from 2022-23 supported
  the progression of World Heritage List nominations and the protection of cultural
  heritage. Places are listed for natural, historic and/or Indigenous values.
- Encourage visual arts infrastructure to partner with National Collecting Institutions to display works from the national collection (also see Strong Cultural Infrastructure Pillar)

In addition, the following components of the action "Invest in local arts and cultural infrastructure across Australia" have been delivered:

- Supported the development of infrastructure for the arts and cultural sector, including the Aboriginal Torres Strait Islander Art Gallery of Australia (see First Nations First pillar).
- Supported the Bundanon Trust with \$2.4 million in the 2022–23 Budget to support its expanded operations in the Shoalhaven region.

# **Centrality of the Artist (16 actions):**

- The Australian Government strengthened health and safety regulations. On 1 April 2023, amendments to the Work Health and Safety Regulations 2011 (Cth) commenced in the Commonwealth jurisdiction to explicitly deal with psychosocial hazards, including bullying and sexual harassment. On 2 November 2024, a Code of Practice on managing psychosocial hazards at work commenced in the Commonwealth jurisdiction, closely based on Safe Work Australia's (SWA's) model Code of Practice. On 20 December 2023, SWA published a model Code of Practice on sexual and gender-based harassment at work. To have effect, jurisdictions will need to implement the model Code under their own work health and safety laws. The Government provided \$2 million over two financial years from 2023-24 to 2024-25 to fund the development and delivery of a 'train-the-trainer' program on workplace psychosocial hazards for Health and Safety Representatives (HSRs) in the Commonwealth jurisdiction. The training will improve HSRs' psychosocial hazard literacy, and supports implementation of new regulations on managing psychosocial risks. This will also strengthen existing work health and safety laws and guidance.
- The Australian Government supported musicians by mandating a minimum remuneration amount for performers at Australian Government events and functions.
- The Australian Government continues support for creative practice in the classroom through the 5 arts subjects (dance, drama, media arts, music and visual arts) under the Australian Curriculum: The Arts. On 1 April 2022, all elements of the revised Australian Curriculum Version 9.0 were endorsed by all state and territory education ministers. Further information is available at v9.australiancurriculum.edu.au.
- The Australian Government has provided \$1.8 million to enhance the Resale Royalty Scheme. This will upgrade the Resale Royalty Scheme's IT platform to enable royalty payments to visual artists, including First Nations artists, from the commercial sale of eligible works internationally. From 31 March 2024, resale royalty entitlements expanded to include 17 countries that have entered into reciprocal arrangements with Australia.
- The Minister for Employment and Workplace Relations wrote to the President of the Fair Work Commission on 12 September 2023 expressing the Government's interest in a targeted review of modern awards. On 15 September 2023, the Fair Work Commission

#### Attachment A

initiated the Modern Awards Review 2023–24 which considered, amongst other things, existing award coverage and minimum standards for the arts and culture sector, including potential coverage gaps. The review concluded on 18 July 2024 with the publication of a Final Report by the Fair Work Commission. The Fair Work Commission will initiate proceedings in September 2024 to consider variations to the Amusement, Events and Recreation Award 2020 to ensure it clearly and adequately establishes minimum terms and conditions of employment for arts workers, and variations to the Live Performance Award 2020 arising from stakeholder consensus during consultations.

- The Australian Government has provided crucial mental health services to the music sector with a funding agreement of \$1 million per year for up to four years for <u>Support</u> <u>Act</u> through <u>Creative Workplaces</u>.
- Fully implement the Respect@Work Report.
  - The Australian Government has established grants to provide \$37.6 million over 4 years from 2023–24 and \$8 million per year ongoing from 2027–28 to establish and fund working women's centres in every state and territory, as well as a national body to facilitate coordination and collaboration of all centres. Working women's centres provide free advice and assistance to women on workplace issues including sexual harassment and discrimination.
  - Expressly prohibited sexual harassment in the Fair Work Act 2009.
  - Established a new sexual harassment jurisdiction in the Fair Work Commission.
     Workers now have a choice whether to make complaints about workplace sexual harassment to the Fair Work Commission or the Australian Human Rights Commission.
  - Introduced a positive duty in the Sex Discrimination Act 1984 that requires employers to take reasonable and proportionate measures to eliminate certain forms of unlawful sex discrimination, including sexual harassment, as far as possible.
- The Australian Government has conducted a broad and comprehensive review of Australia's copyright enforcement regime and worked with copyright owners and users through a series of Copyright Roundtables in 2023 to consider opportunities to improve Australia's copyright framework. Further information on next steps is available on the Attorney-General's Department website.
- The Australian Universities Accord Panel Final Report, available at <a href="https://www.education.gov.au/australian-universities-accord/resources/accord-interim-report">https://www.education.gov.au/australian-universities-accord/resources/accord-interim-report</a>, was released on 25 February 2024. It provides recommendations to Government on higher education reforms for the next decade and beyond. The Government is now considering the Report's recommendations and will respond in due course.
- Established Creative Workplaces, within the newly established Creative Australia, to
  provide advice on issues of pay, safety and welfare in the arts and entertainment sector,
  refer matters to the relevant authorities and develop codes of conduct and resources for
  the sector (see also Strong Cultural Infrastructure Pillar).
- \$2.6 million was provided to support specialist in-school arts education programs that directly draw from cultural and creative sector expertise, focussing on areas of identified disadvantage.
- Endorsed the voluntary Code of Practice for Visual Arts, Craft and Design through the release of *Revive*.

#### **Attachment A**

- Developed information about the support available for artists looking for work or working in the creative arts sector. This is now recognised as part of their mutual obligation requirements for unemployment payments.
- Continued to promote the Self-Employment Assistance program to the arts community, including to First Nations peoples.
- Extended the Public and Educational Lending Right Schemes to include digital content
  for the first time in 2022-23. Australian authors and publishers are now eligible to
  receive funding from June 2024 for free use of their ebooks and audiobooks as well as
  print books. This is the first stage of modernisation of the Schemes. More information is
  available at: Australian Lending Right Schemes (ELR/PLR).
- The Australian Government supported the long-term financial sustainability of the 7 national performing arts training organisations and the Australian Film, Television and Radio School, through delivering an additional \$115.2 million in funding over 4 years as part of the 2024–25 Federal Budget and a further \$36.4 million in funding that will be indexed and ongoing from 2028–29. More information is available at: https://www.arts.gov.au/news/investing-our-future-artists-and-arts-workers

# <u>Strong Cultural Infrastructure (8 actions, 2 additional items)</u>:

- The Australian Government restored \$44.0 million in previous funding cuts to the Australia Council for the Arts (now Creative Australia) to address underfunded areas like youth arts and expand its functions to establish the new landmark body for the arts, Creative Australia. This includes:
  - the enactment legislation to establish Writing Australia to provide direct support to the literature sector from 2025. This will strengthen the Australian literature sector and develop further markets and audiences, here and overseas. Through targeted investment and the development of national industry initiatives, it will increase opportunities for authors, illustrators and publishers to create new works and tell new stories.
  - the establishment of a First Nations Board within Creative Australia on 9
     September 2024, backed with investment of \$52 million for First Nations arts over 4 years from 2024–25. (See also "First Nations First pillar").
  - the Introduction of the Creative Australia Bill which was passed by the Parliament, establishing the centrepiece of Revive, a restored and modernised Australia Council for the Arts, to deliver increased investment and better support for the Australian cultural and creative sector.
  - the establishment of Music Australia backed with a commitment of \$69.4 million over 4 years, to support the Australian music industry to grow, including through strategic initiatives and industry partnerships, research, skills development and export promotion.
  - o the establishment of Creative Workplaces (see also "Centrality of the Artist pillar").
  - the establishment of the Creative Futures Fund (formerly named works of scale) through Creative Australia, with funding of \$19 million to support new artistic works of scale.
- The Australian Government increased funding to Creative Australia to support more small and medium arts organisations and drive new artistic works of scale including the establishment of the Creative Futures Fund on 15 May 2024.

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- Creative Australia undertook research on the national qualitative, quantitative and economic impact of music festivals released in April 2024. A second report was released in September 2024. Both are available on the Creative Australia website.
- \$3.8 million dollars has been provided to help preserve Aboriginal and Torres Strait Islander cultural content held on vulnerable magnetic tape media. Using mobile digitisation kits and their Central Australia facility as a hub, AIATSIS is working in partnership with Mparntwe bodies and the Remote Indigenous Media Organisations, to ensure the preservation of these collections of heritage and cultural information, and provide Communities with training in their care.
- The Australian government re-established Ministerial-level meetings between Commonwealth, state and territory cultural ministers, and the Australian Local Government Association. At a meeting in October 2022, Ministers agreed to meet approximately twice a year. Cultural Ministers last met on 9 June 2023.
- The functions of Creative Partnerships Australia have been transferred to the newly established Creative Australia. This aims to create synergies between public and private partnerships, as well as government and philanthropic investment.
- The Australian government provided \$11.8 million-dollars over the next four years to establish the National Gallery of Australia's Sharing the National Collective Initiative, supporting the long-term loan of works to regional and suburban cultural institutions across Australia. Expressions of interest for the program opened in July 2023 with the unveiling in November 2023 of the inaugural loan of Claude Monet's Meules, milieu du jour [Haystacks, midday], 1890 to the Tweed Regional Gallery & Margaret Olley Art Centre.
- The Australian Government has streamlined programs that incentivise philanthropic support for the arts, by transferring administrative responsibility for assessing Deductible Gift Recipient status for Cultural Organisations (formerly the Register of Cultural Organisations) from the Office for the Arts to the Australian Tax Office. This will assist cultural organisations to attract donations from businesses and individuals.

# Other work delivered to support strong cultural infrastructure

- The Australian Government provided support for the 9 National Collecting Institutions in the Arts portfolio enabling them to operate sustainably with increased ongoing and oneoff funding to deliver building repairs and replace assets that are at end-of-life at 7 National Collecting Institutions. More information is available at: Major funding boost for National Collecting Institutions in 2023–24 Federal Budget.
- The Australian Government provided ongoing funding for the National Library of Australia's Trove platform—a core piece of Australia's cultural infrastructure. More information is available at: Trove funding secured in 2023–24 Federal Budget.

# **Engaging the Audience (16 actions):**

- The Australian Government continues support for large-scale screen productions filming in Australia by increasing the Location Offset from 16.5 to 30 per cent. (More information is available at: Tax rebates for film and television producers | Office for the Arts)
- The Australian Government is protecting the live performance industry from ticket scalpers by working closely with the Consumer and Fair-Trading Division of Australian Competition & Consumer Commission for ongoing monitoring of compliance with the

#### Attachment A

Competition and Consumer (Australian Consumer Law – Electronic Ticket Resale Service) Information Standard 2022.

- The Australian Government provided greater funding certainty and independence for Australia's national broadcasters by moving the ABC and SBS to 5-year funding terms. The national broadcasters will receive \$7.8 billion in funding over 5 years from 1 July 2023, including additional funding for the ABC to address a previous pause on funding indexation. This funding stability for the national broadcasters underpins the delivery of quality content and services that inform, entertain and educate millions of Australians, including children, regional audiences and diverse multicultural communities.
- Delivered improvements to the National Broadband Network and regional connectivity through NBN Co undertaking a program of upgrades to its fixed-line and fixed wireless networks, with satellite services also benefiting from the fixed wireless upgrade. This work supports enhanced digital inclusion, and social and economic opportunities for all Australians.
- The Australian Government released its Indo-Pacific Broadcasting Strategy on 13 July 2024. The Strategy builds on Australia's proud history of media engagement across the Indo-Pacific. Activities under the Strategy will foster a vibrant and independent media sector, present an accurate understanding of modern, multicultural Australia, and support deeper people-to-people engagement.
- The Australian Government has reinstated the Australian Arts in <u>Asia and the Pacific Awards</u> (now the Asia Pacific Arts Awards) to celebrate Australia's rich cultural exchange and creative connections in the Asia Pacific region through arts and culture.
- The Australian Government will strengthen arts collaboration, exchange and cultural diplomacy by continuing to leverage Australia's diplomatic network to develop appropriate international collaborative activities, amplify Revive objectives, and identify opportunities that will deliver strong cultural diplomacy outcomes for Australia.
- Appointed Mr Justin Mohamed as Australia's inaugural Ambassador for First Nations
  People and established the Office for First Nations International Engagement.
  Ambassador Mohamed and the Office are working in partnership with Aboriginal and
  Torres Strait Islander communities, advocates and leaders to embed First Nations voices,
  perspectives and experiences into Australia's foreign policy, and help grow First Nations'
  trade and investment.
- Launched <u>THRIVE 2030</u>, the national Strategy for the Visitor Economy, includes a range
  of actions being undertaken by the Australian Government, State and
  Territory Governments and industry. This includes actions to support artistic and cultural
  events and Tourism Australia's initiatives to incorporate cultural assets into destination
  marketing and campaigns.
- Continued to support activities and programs that support live performance, festivals and touring, including in regional areas.
- Provided \$12.0 million over next four years to increase investment to support digital games developers and small and medium independent games studios through Screen Australia.
- Continued to use Australia's Nation Brand to tell uniquely Australian stories, and demonstrate Australian capabilities through our First Nations cultures and storytelling.
- Awarded the Alannah and Madeline Foundation \$6 million to deliver digital and media literacy programs in schools.

Attachment A

# Department of Infrastructure by the Released

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- Introduced the Digital Games Tax Offset to grow Australia's games industry and create new opportunities for Australian artists and developers.
- Increasing funding for Sounds Australia to build on the growth achieved to date and to expand into new markets.
- Austrade continues to support and promote the Government's trade diversification agenda to strengthen and expand trade networks, growing markets for cultural and creative export.

# **Completed not currently scheduled for publication (2 Actions)**

There are two actions that have been announced publicly through other channels as completed but are not scheduled for publication on the Revive webpages.

# First Nations First (1 action):

- Implement the Uluru Statement from the Heart in full.
  - Status: No longer achievable
  - Notes: PROPOSED FOR CLOSURE: On 14 October 2023, the Government delivered on its commitment to implement the Uluru Statement from the Heart by holding a referendum on recognising Aboriginal and Torres Strait Islander people in the Constitution through a Voice. The Voice proposal did not pass, rendering the policy to implement the Uluru Statement from the Heart in full no longer achievable.

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#### **Environment and Communications**

Lead/Support contact: Stephen Arnott/Marie Gunnell

SB24-000406

# **SUBJECT: Budget Outcomes**

# **Talking Points**

- The Australian Government announced \$5.2 million over 2 years from 2026-27 in the 2024-25 Mid-Year Economic Fiscal Outlook (MYEFO) to return the minimum expenditure threshold for the Location Offset from \$20 million to \$15 million of qualifying production expenditure.
- This is in addition to the \$217.0 million in new measures the government announced in the 2024-25 Budget to provide additional support to the arts and cultural sector, including:
  - \$117.2 million over 4 years to support the long-term financial sustainability of the National Arts Training Organisations
  - \$53.8 million over 4 years to support urgent priorities for the First Nations language sector including enhanced support for First Nations community-led community language learning to increase the number of first Nations speakers and establishing 2 additional First Nations language centres.
  - \$14.5 million over 4 years to support the production of Australian children's screen content and changes to the Producer Offset costing \$0.4 million over 3 years
  - \$9.3 million over 4 years for the National Film and Sound Archive (NFSA) to expand and enhance its capacity to store highly flammable nitrate based cultural heritage material
  - \$8.6 million in 2024-25 for the Revive Live program to provide essential support to established live music venues and music festivals showcasing Australian bands and artists to ensure the long-term sustainability of the live music sector
  - \$5.2 million over 4 years to expand and develop the scale of operations of the symphony orchestras in the Australian Capital Territory and Northern Territory
  - \$7.9 million over 4 years for initiatives to support people with disability to access and participate in the creative arts, including \$5.0 million already committed in the 2023-24 Budget for implementation activities under an Arts and Disability Associated Plan.
- This support is in addition to existing funding to deliver a range of arts and cultural programs and activities, and to support arts portfolio agencies.
- The government's total investment through the Arts Portfolio in 2024-25 is \$1,176.7 million.

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**Date:** 4/03/2025 Page **1** of **7** 

#### **Environment and Communications**

#### Lead/Support contact: Stephen Arnott/Marie Gunnell

SB24-000406

# **Key Issues**

- A summary of the MYEFO and May 2024-25 Budget new funding measures for the Arts is provided below (all figures are GST exclusive).
- Financial information is as at 31 December 2024.
- Note: there may be minor discrepancies in totals due to rounding.

#### MYEFO 2024-25 measure

Revive - National Cultural Policy Location Offset (page 283 MYEFO)

• \$5.2 million over 2 years from 2026-27 (and \$1.1 million in 2029-30 and \$1.3 million per year ongoing from 2030-31) to return the minimum expenditure threshold for the Location Offset from \$20 million to \$15 million for qualifying production expenditure.

|         | •       | •       |         | , 01    |         |       |
|---------|---------|---------|---------|---------|---------|-------|
|         | 2023-24 | 2024-25 | 2025-26 | 2026-27 | 2027-28 | TOTAL |
|         | \$m     | \$m     | \$m     | \$m     | \$m     | \$m   |
| ATO     | 0.0     | 0.0     | 0.0     | 4.2     | 1.1     | 5.2   |
| DITRDCA | 0.0     | 0.0     | 0.0     | 0.0     | 0.0     | 0.0   |
| Total   | 0.0     | 0.0     | 0.0     | 4.2     | 1.1     | 5.2   |

#### **Budget 2024-25 measures**

Revive - National Cultural Policy (page 151, Budget Paper No. 2)

• Funding of \$217.0 million over 4 years from 2024-25, with ongoing funding of \$60.1 million per year, to further support Australia's arts and cultural sector under the *National Cultural Policy – Revive*. Details of the 7 sub-measures is provided below.

|                            | 2023-24 | 2024-25 | 2025-26 | 2026-27 | 2027-28 | TOTAL |
|----------------------------|---------|---------|---------|---------|---------|-------|
|                            | \$m     | \$m     | \$m     | \$m     | \$m     | \$m   |
| Administered (DITRDCA)     | 0.0     | 8.4     | 16.6    | 42.6    | 47.8    | 115.4 |
| Capital (DITRDCA)          | 0.0     | 0.7     | 0.7     | 0.7     | 0.8     | 2.9   |
| Departmental (DITRDCA)     | 0.0     | 2.3     | 1.7     | 1.5     | 1.5     | 7.0   |
| Operating (NFSA)           | 0.0     | 1.1     | 0.5     | 0.4     | 0.1     | 2.1   |
| Contingency Reserve (NFSA) | 0.0     | 2.7     | 3.2     | 1.3     | 0.0     | 7.2   |
| Operating (AFTRS)          | 0.0     | 3.8     | 4.0     | 4.9     | 10.6    | 23.2  |
| Administered (ATO)         | 0.0     | 0.0     | 0.1     | 0.2     | 0.2     | 0.4   |
| Total                      | 0.0     | 18.9    | 26.8    | 51.6    | 60.9    | 158.2 |

Note: Variance between measure total (\$217.0 million) and table total (\$158.2 million) is due to savings of \$53.8 million from the Location Incentive Program and \$5.0 million committed in the 2023-24 Budget, but held in the Contingency Reserve, for the Arts and Disability Associated Plan.

**Contact:** Marie Gunnell **Cleared by:** Dr Stephen Arnott PSM, Deputy Secretary

Phone: SZZ(1)(a)(II) Version Number: 1

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#### **Environment and Communications**

Lead/Support contact: Stephen Arnott/Marie Gunnell

SB24-000406

# <u>1. Financial Sustainability of the National Arts Training Organisations</u> (page 151, Budget Paper No. 2 and pages 36 & 146 ITRDCA PBS)

- Additional funding of \$117.2 million over 4 years from 2024-25, with an ongoing and indexed funding uplift of \$36.9 million per year from 2028-29 to support the financial sustainability of the National Arts Training Organisations, including:
  - \$112.3 million over 4 years from 2024-25, with additional ongoing funding of \$35.6 million per year from 2028-29 to support the National Arts Training Organisations continued operation in fostering the next generation of talented creatives and arts workers across screen, music, performing arts and dance
  - \$2.9 million capital maintenance and renewal provided to the National Institute of Dramatic Arts
  - \$2.1 million in departmental resources to support program delivery
- This is in addition to the \$206.5 million over the budget and forward estimates to the National Arts Training Organisations for programs and operations.
- The National Arts Training Organisations are:
  - Australian Film, Television and Radio School; Australian Youth Orchestra; Australian National Academy of Music; Australian Ballet School; Flying Fruit Fly Circus; NAISDA Dance College; National Institute of Circus Arts; National Institute of Dramatic Art.

| Financial Sustainability      | 2023-24 | 2024-25 | 2025-26 | 2026-27 | 2027-28 | TOTAL |
|-------------------------------|---------|---------|---------|---------|---------|-------|
| of the National Arts          | \$m     | \$m     | \$m     | \$m     | \$m     | \$m   |
| <b>Training Organisations</b> |         |         |         |         |         |       |
| Administered                  | 0.0     | 21.0    | 20.6    | 22.4    | 25.1    | 89.0  |
| (DITRDCA)                     |         |         |         |         |         |       |
| Capital (DITRDCA)             | 0.0     | 0.7     | 0.7     | 0.7     | 0.8     | 2.9   |
| Departmental                  | 0.0     | 0.5     | 0.5     | 0.5     | 0.5     | 2.1   |
| (DITRDCA)                     |         |         |         |         |         |       |
| Operating (AFTRS)             | 0.0     | 3.8     | 4.0     | 4.9     | 10.6    | 23.2  |
| Total                         | 0.0     | 25.9    | 25.8    | 28.6    | 36.9    | 117.2 |

# <u>2. Urgent Priorities for the First Nations Languages Sector</u> (page 151, Budget Paper No. 2 and page 36, ITRDCA PBS)

 \$53.8 million over 4 years from 2024-25, with ongoing and indexed funding of \$17.8 million per year from 2028-29, for the Indigenous Languages and Arts Program support urgent priorities for the First Nations language sector including enhanced support for First Nations community-led community language learning to increase the number of first Nations speakers and establishing 2 additional First Nations language centres.

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- The measure is provided to fund:
  - \$3.2 million to fund 2 additional language centres
  - \$49.5 million to increase funding to support community-led language learning activities.
  - \$1.1 million in departmental resources to support program delivery
- This is in addition to the existing funding of \$122.3 million over the budget and forward estimates for the Indigenous Languages Program.
- This measure is funded through savings of \$53.8 million over 2 years from 2024-25 from the Location Incentive Program.

| Urgent Priorities for | 2023-24 | 2024-25 | 2025-26 | 2026-27 | 2027-28 | TOTAL |
|-----------------------|---------|---------|---------|---------|---------|-------|
| the First Nations     | \$m     | \$m     | \$m     | \$m     | \$m     | \$m   |
| Languages Sector      |         |         |         |         |         |       |
| Administered          | 0.0     | 5.0     | 15.0    | 15.2    | 17.6    | 52.7  |
| (DITRDCA)             |         |         |         |         |         |       |
| Departmental          | 0.0     | 0.4     | 0.4     | 0.2     | 0.2     | 1.1   |
| (DITRDCA)             |         |         |         |         |         |       |
| Total                 | 0.0     | 5.3     | 15.3    | 15.4    | 17.8    | 53.8  |

# 3. Reviving Australian Children's Screen Content (page 151, Budget Paper No. 2; page 36, ITRDCA PBS; and page 232, Treasury PBS)

- \$14.5 million over 4 years from 2024-25, and \$3.8 million per year ongoing and indexed from 2028-29, to the Australian Children's Television Foundation to increase investment in the production and development of Australian children's content.
- This is in addition to the existing funding of \$13.8 million for the Australian Children's Television Foundation over the budget and forward estimates.
- Removal of minimum length requirements for certain formats and the 'above-the-line cap' of 20% of total film expenditure for the Producer Offset. These changes will benefit all Australian producers, including children's producers, and will modernise the Producer Offset. It will allow more flexibility for producers to secure top creative talent and make content at lengths appropriate for their story and platform.
  - These changes will cost \$0.4 million over 3 years from 2025-26, and \$0.2 million per year ongoing from 2028-29 in revenue forgone.

| Reviving Australian | 2023-24 | 2024-25 | 2025-26 | 2026-27 | 2027-28 | TOTAL |
|---------------------|---------|---------|---------|---------|---------|-------|
| Children's Screen   | \$m     | \$m     | \$m     | \$m     | \$m     | \$m   |
| Content             |         |         |         |         |         |       |
| DITRDCA             | 0.0     | 3.5     | 3.6     | 3.7     | 3.8     | 14.5  |
| ATO                 | 0.0     | 0.0     | 0.1     | 0.2     | 0.2     | 0.4   |

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# <u>4. National Film and Sound Archive – Nitrate Storage</u> (page 151, Budget Paper No. 2 and page 349, ITRDCA PBS)

- \$9.3 million over 4 years from 2024-25, with ongoing and indexed funding of \$0.1 million per year from 2028-29, for the National Film and Sound Archive to expand and enhance its capacity to store highly flammable nitrate-based cultural heritage material, including:
  - \$7.2 million over 4 years from 2024-25 in capital funding.
  - \$2.1 million over 4 years from 2024-25, and \$0.1 million per year ongoing from 2028-29, to support the administration of the project and the temporary relocation of nitrate material.
- This is in addition to the existing funding of \$177.8 million for the National Film and Sound Archive's operations over the budget and forward estimates.

| NFSA – Nitrate Storage | 2023-24 | 2024-25 | 2025-26 | 2026-27 | 2027-28 | TOTAL |
|------------------------|---------|---------|---------|---------|---------|-------|
|                        | \$m     | \$m     | \$m     | \$m     | \$m     | \$m   |
| Capital (NFSA)*        | 0.0     | 2.7     | 3.2     | 1.3     | 0.0     | 7.2   |
| Departmental (NFSA)    | 0.0     | 1.1     | 0.5     | 0.4     | 0.1     | 2.1   |
| Total                  | 0.0     | 3.8     | 3.7     | 1.7     | 0.1     | 9.3   |

<sup>\*</sup>This funding is held in the Contingency Reserve until release of funds agreed with the Minister for Finance

# <u>5. Critical Support for Live Music Venues and Festivals</u> (page 151, Budget Paper No. 2 and page 36, ITRDCA PBS)

- \$8.6 million in 2024-25 to support live music venues and music festivals to present Australian bands and artists to ensure the long-term sustainability of the live music sector, including:
  - \$7.7 million for grants to established live music venues and music festivals to present Australian bands and artists, with a minimum of \$1.2 million for grants within the program that increase accessibility participation opportunities for audiences, and career pathways for musicians and music workers with disability.
  - \$0.9 million to the DITRDCA to support implementation
- On 22 October 2024, \$7.7 million in grant funding was announced through Revive Live, committing all available funds, to support 110 majority Australian owned live music businesses, including 49 live music venues and 61 music festivals, during a critical time of need.

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| Critical Support for<br>Live Music and<br>Festivals | 2023-24<br>\$m | 2024-25<br>\$m | 2025-26<br>\$m | 2026-27<br>\$m | 2027-28<br>\$m | TOTAL<br>\$m |
|---|----------------|----------------|----------------|----------------|----------------|--------------|
| Administered (DITRDCA)                              | 0.0            | 7.7            | 0.0            | 0.0            | 0.0            | 7.7          |
| Departmental (DITRDCA)                              | 0.0            | 0.9            | 0.0            | 0.0            | 0.0            | 0.9          |
| Total   | 0.0            | 8.6            | 0.0            | 0.0            | 0.0            | 8.6          |

<u>6. Additional Funding for Territories' Symphony Orchestras</u> (page 151, Budget Paper No. 2 and page 36, ITRDCA PBS)

- \$5.2 million over 4 years from 2024-25, with ongoing and indexed funding of \$1.3 million per year from 2028-29, to support the symphony orchestras in the Australian Capital Territory and Northern Territory to expand and develop the scale of operations, including:
  - \$4.2 million over 4 years and \$1.1 million per year ongoing for the Canberra Symphony Orchestra
  - \$1.0 million over 4 years and \$0.3 million per year ongoing for the Darwin Symphony Orchestra

| Additional Funding for<br>Territories' Symphony<br>Orchestras | 2023-24<br>\$m | 2024-25<br>\$m | 2025-26<br>\$m | 2026-27<br>\$m | 2027-28<br>\$m | TOTAL<br>\$m |
|---|----------------|----------------|----------------|----------------|----------------|--------------|
| Administered (DITRDCA)  | 0.0            | 1.3            | 1.3            | 1.3            | 1.3            | 5.2          |
| Total   | 0.0            | 1.3            | 1.3            | 1.3            | 1.3            | 5.2          |

# 7. Arts and Disability (page 151, Budget Paper No. 2 and page 36, ITRDCA PBS)

- \$2.9 million over 4 years from 2024-25 for initiatives to support people with disability to access and participate in the creative arts.
- This is in addition to the \$5.0 million already committed in the 2023-24 Budget for implementation activities under an Arts and Disability Associated Plan.
- Funding terminates 30 June 2028.

| Arts and Disability | 2023-24 | 2024-25 | 2025-26 | 2026-27 | 2027-28 | TOTAL |
|---------------------|---------|---------|---------|---------|---------|-------|
| Associated Plan     | \$m     | \$m     | \$m     | \$m     | \$m     | \$m   |
| Departmental        | 0.0     | 0.5     | 0.8     | 0.8     | 0.8     | 2.9   |
| (DITRDCA)           |         |         |         |         |         |       |
| Total               | 0.0     | 0.5     | 0.8     | 0.8     | 0.8     | 2.9   |

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Note: The annual funding figures represent the new funding required for activities under the Plan in each year that are not already funded through the original \$5 million commitment. Therefore, the funding amounts do not necessarily align to the total value of specific Departmental initiatives under the Plan.

# **Background**

2024-25 Arts Portfolio funding

- As at MYEFO, the total funding for the Arts portfolio is \$1,176.7 million for 2024-25.
- The total funding is comprised of:
  - \$853.2 million of direct appropriation funding to 11 arts agencies
  - \$323.5 million of administered program funding to the Office for the Arts, within the Department of Infrastructure, Transport, Regional Development, Communications and the Arts.
- Funds held in the Contingency Reserve are not included in the Arts portfolio total funding amount. In the 2024-25 Budget, funding for National Film and Sound Archives – Nitrate Storage was held in the Contingency Reserve.

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# SUBJECT: Australian Content Standards – Performance

# **Talking Points**

- Commercial television broadcasters are required to comply with Australian content programming obligations under the *Broadcasting Services Act 1992*, including:
  - Australian programming transmission quota obligations; and
  - Genre-specific Australian programming obligations set out in the Broadcasting Services (Australian Content and Children's Television) Standards 2020.
- Subscription television broadcasting licensees are required to comply with the new
  eligible drama expenditure obligations set out in the *Broadcasting Services Act 1992*.
   In general terms, the obligations require at least 10% of program expenditure in
  relation to a 'subscription TV drama service' to be on new eligible drama programs.
- The Australian Communications and Media Authority (ACMA) administers the Australian content obligations that apply to commercial and subscription television broadcasters.

Australian programming transmission quota obligations - Broadcasting Services Act

- Compliance reporting to the ACMA for the 2023 calendar year shows:
  - All metropolitan commercial television broadcasters complied with the transmission quota obligations; and
  - All 62 regional and/or remote commercial television broadcasters complied with the transmission quota obligations (through actual or deemed compliance).

Australian programming obligations under the Broadcasting Services (Australian Content and Children's Television) Standards 2020 (the Standards)

- Under the Standards, licensees can flexibly provide any mix of first-release Australian commissioned drama, documentary and children's programs and first-release acquired Australian films to acquit the 250 points obligation.
- Compliance reporting for the 2023 calendar year, published by the ACMA, indicates that all metropolitan commercial television broadcasting licensees reported complying with the standards during the 2023 calendar year.
- In 2023, all regional and/or remote commercial television broadcasting licensees also complied with the standards.
- Metropolitan network reporting to the ACMA for the 2023 calendar year shows a small increase in children's programming overall (up 5 hours from 95 to 100 hours). In 2023, there was no change in children's drama programming with only 1 children's

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drama program reported in the compliance information from networks in both 2022 and 2023). Overall, there continues to be a decrease in this genre since 2019.

 Legislation for requirements for Australian screen content on streaming platforms to ensure continued access to local stories will be introduced in the near future. See more detail in SB24-000408 (Australian content on streaming services).

# New eligible drama expenditure requirements

 Compliance results for the 2023-24 financial year showed all providers met the minimum requirements of the new eligible drama expenditure scheme.

#### **Key Issues**

# 2023 compliance with the Standards (genre-specific obligations)

- The Standards require commercial television broadcasters to broadcast enough relevant *first-release* Australian programming (between 6am and midnight) each calendar year to accrue 250 points. Points can be accrued via the broadcast of:
  - commissioned Australian drama (including children's drama);
  - commissioned Australian children's programs (non-drama);
  - o commissioned Australian documentary programs; and
  - acquired Australian films.
- The Standards do not require the broadcast of minimum amounts of programming in each specific genre.
- Points are allocated to an hour of content based on the content's genre (and, in the case
  of drama and films, its hourly production budget or licence fee). Broadcasters are not
  permitted to claim more than 50 points of commissioned first release Australian
  documentary programs per calendar year. The genre point allocation set out in the
  Standards is included at Attachment A.
- Licensees may 'carry over' up to 50 points achieved in excess of the annual points quota from 1 calendar year to the next calendar year.

#### Metropolitan commercial television broadcaster compliance

- Compliance reporting for the 2023 calendar year, published by the ACMA, indicates that all metropolitan commercial television broadcasting licensees reported complying with the annual points quota under the Standards during the 2023 calendar year.
  - Seven Network metropolitan licensees accrued, in total, 381.5 points (331.5 points plus an average of 50 points carried forward from 2022).

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- Nine Network metropolitan licensees accrued, in total, 280.78 points (270 points plus an average of 37.03 points carried forward from 2022)
- Ten Network metropolitan licensees accrued, in total, 434.5 points (384.5 points plus an average of 50 points carried forward from 2022).

# Children's content compliance – metropolitan networks

- Only 4 children's programs were reported in the compliance information from metropolitan networks: 3 Australian children's non-drama programs and 1 Australian children's drama program.
  - This is a slight increase from 2022 in which 1 Australian children's drama program and 1 Australian children's non-drama program were claimed by the Nine Network and Network Ten.
- In 2023, licensees broadcast a total of 100 hours of commissioned first-release Australian children's content, up from 95 hours in 2022.
- While there was an increase of 5 hours of first-release children's non-drama content (90 hours in 2023, up from 85 hours in 2022) there was no change in the hours of first-release children's drama content (10 hours in both 2022 and 2023). In particular:
  - Nine Network reported broadcasting 90 hours of Australian children's non-drama in relevant cities.
  - Ten Network reported broadcasting 10 hours of Australian children's drama in relevant cities.
  - Seven Network reported broadcasting 0 hours of Australian children's content in relevant cities.

#### Regional and/or remote commercial television broadcaster compliance

- All regional and/or remote commercial television broadcasting licensees reported complying with the Standards during the 2023 calendar year. Specifically:
  - 43 licensees broadcasting in excess of the quota, claiming between 281.5 and 372.5 points of first release Australian content and claiming between 16 and 50 points carried forward from 2022.
  - 19 licensees broadcasting 243.75 points of first release Australian content (less than the quota) and claiming carry forward points to meet their points quota for 2023.
- In relation to deeming:
  - licensees with deemed compliance for points in 2022 carried forward 0 points towards their compliance in 2023, and
  - o no licensees relied on deemed compliance provisions to meet the 250 points requirement of the ACCTS in 2023.

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# Children's content expenditure

- For the 2022-23 financial year, voluntary program expenditure reporting by commercial television networks reveals a corresponding pattern:
  - Expenditure on Australian children's drama in 2022-23 decreased to zero from \$2,027,426 in 2021-22 (noting that expenditure for Network Ten's children's drama Rock Island Mysteries was not included in this report as it was broadcast outside the reporting period – it will likely be included in future reports)
  - Expenditure on Australian children's other content in 2022-23 decreased to \$743,820 from \$883,445 in 2021-22.
- See <u>Attachment B</u> for full expenditure data for 2017-18 to 2021-22.

## New Eligible Drama Expenditure obligations

- The new eligible drama expenditure obligations that apply to subscription television broadcasting licensees are set out in Division 2A of Part 7 of the *Broadcasting Services Act 1992*. In general terms, the obligations require at least 10% of program expenditure in relation to a 'subscription TV drama service' to be on new eligible drama programs.
- If the 10% expenditure requirement is not met for a particular financial year, the shortfall is required to be made up in the next financial year. Similarly, if spending exceeds 10% for a particular financial year, the excess expenditure may be carried forward to the next financial year.
- In 2023–24, subscription television broadcasting licensees and channel providers met the previous financial year's expenditure shortfall. Licensees and channel providers also met all of the current financial year's expenditure requirements under the scheme.
- Subscription television broadcasting licensees and channel providers spent a total of \$32.54 million on new Australian drama programs in the 2023–24 financial year, up from \$18.42 million in 2022–23.

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| Financial<br>year | Total<br>spending<br>on new<br>Australian<br>drama | Target of<br>new drama<br>spending | Eligible<br>expenditure<br>nominated<br>towards<br>target | Total<br>shortfall to<br>be made up<br>next<br>financial<br>year | Were all<br>minimum<br>spending<br>requirements<br>met |
|-------------------|--|------------------------------------|---|--|--|
| 2017-18           | \$56.72 M  | \$31.71 M                          | \$30.22 M   | \$1.49 M   | Yes  |
| 2018-19           | \$24.67 M  | \$26.36 M                          | \$26.29 M   | \$0.07 M   | Yes  |
| 2019-20           | \$13.74 M  | \$13.56 M                          | \$13.54 M   | \$0.04 M   | Yes  |
| 2020-21           | \$8.75 M   | \$11.65 M                          | \$11.63 M   | \$0.03 M   | No   |
| 2021-22           | \$18.73 M  | \$29.08 M                          | \$20.48 M   | \$8.60 M   | Yes  |
| 2022-23           | \$18.42 M  | \$27.79 M                          | \$10.80 M   | \$17.00 M  | Yes  |
| 2023-24           | \$32.54 M  | \$10.63 M                          | \$10.63 M   | \$0.00 M   | Yes  |

#### Sources:

- https://www.acma.gov.au/spending-subscription-tv-drama
- https://www.acma.gov.au/articles/2024-12/subscription-tv-providers-spend-over-32-million-australiandrama-programs-2023-

24#: ":text=According%20to%20new%20data%20from,%2418.42%20million%20in%202022%E2%80%9323

#### Background

#### 2023 compliance - Transmission quota

- Commercial television broadcasters are subject to overall transmission quota obligations, as set out in the *Broadcasting Services Act 1992*, that require:
  - Australian programming to make up 55% of the total hours of all programming broadcast between 6am and midnight on primary channels each year; and
  - Not less than 1,460 hours of Australian programs to be broadcast on multi-channels between 6am and midnight each year.
- Information published by the ACMA indicates that all metropolitan licensees reported complying with, and exceeding, these transmission quota obligations in 2023.
- According to the ACMA, in terms of the 55% primary channel requirement:
  - the Seven Network provided an average of 76.42% Australian programming;
  - the Nine Network provided an average of 78.35% Australian programming, a decrease from 79.47% in 2022 Australian programming; and
  - Network Ten provided an average of 69.61% Australian programming, a decrease from 70.54% in 2022.

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- All 3 metropolitan networks also reported meeting the non-primary (multi-channel) quota obligation in 2023:
  - the Seven Network averaged 5,426.54 hours;
  - the Nine Network averaged 2,625.78 hours; and
  - Network Ten averaged 2,018.15 hours.
- Information published by the ACMA also indicates that all regional and/or remote commercial television broadcasting licensees met or exceeded the transmission quota obligations in 2023 through actual or deemed compliance.
- According to the ACMA:
  - In terms of the 55% primary channel requirement, regional and/or remote licensees broadcast between 69.58% to 79.15% Australian content.
  - o In terms of the multi-channel transmission quota:
    - 59 regional and/or remote licensees reported broadcasting more than the 1,460 hours, with the level of Australian content ranging from 1,703.33 hours to 5,548.44 hours;
    - In 2023, 3 licensees broadcast less than the required 1,460 hours and relied on the 'deemed compliance' with the multi-channel transmission quota that is available under the *Broadcasting Services Act 1992*.

#### **Attachments**

- A: Genre point allocation for the *Broadcasting Services* (Australian Content and Children's Television) Standards 2020.
- B: Commercial TV program expenditure: by program genre.

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#### Attachment A

#### Genre Point Allocation set out in the Standards

To satisfy the first-release Australian program quota set out in the Standards, commercial television networks must broadcast sufficient relevant content to accrue at least 250 points each calendar year.

Points can only be claimed for relevant programs that are broadcast between 6 am and midnight.

To calculate the points, multiply the: (duration of the program in hours) x (relevant points per hour broadcast as set out in Schedule 1 of the Standards).

Schedule 1 of the Standards provides the relevant points per hour allocation across the prescribed genres as follows (although note the information below about increases to the production budget and licence fee figures):

| Genre  | Points per hour broadcast |
|--|---------------------------|
| Commissioned first release Australian documentary program (capped at a maximum 50 points per calendar year)              | 1                         |
| Commissioned first release Australian children's program (non-drama)   | 1.5                       |
| Commissioned first release Australian drama program (less than or equal to \$525,000 production budget per hour)         | 1.5                       |
| Commissioned first release Australian drama program (more than \$525,000 up to \$815,000 production budget per hour)     | 4                         |
| Commissioned first release Australian drama program (more than \$815,000 up to \$1,164,000 production budget per hour)   | 5                         |
| Commissioned first release Australian drama program (more than \$1,164,000 up to \$1,630,000 production budget per hour) | 6                         |
| Commissioned first release Australian drama program (more than \$1,630,000 production budget per hour)                   | 7                         |
| Acquired first release Australian film (licence fee per film less than \$59,000)   | 1                         |
| Acquired first release Australian film (licence fee per film equal to or more than \$59,000)                             | 2                         |

Under section 14 of the Standards, up to 50 points that are accrued in excess of the required 250 points for a calendar year may be carried over to the next year.

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Section 15 of the Standards specifies a formula for calculating increases for the production budget and licence fee figures from 1 January of each year. If the CPI number increases over the 12 months to the September quarter preceding 1 January of the relevant year, an increase to the amount is calculated using the formula: '(previous indexable amount x latest CPI number) ÷ earlier CPI number'. The result is to be rounded to the nearest thousand dollars and if the amount to be rounded is \$500, it is to be rounded down.

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Commercial TV program expenditure: by program genre (Published 16 May 2024 Source: Commercial TV program expenditure | ACMA

Attachment B

| Program expenditure by year (capital city and regional) | Spending on commercial TV programs (figures have been rounded to the nearest whole dollar) |                 |                 |                 |                 |  |  |
|---|--|-----------------|-----------------|-----------------|-----------------|--|--|
| Program genre*  | 2018–19  | 2019–20         | 2020–21         | 2021-22         | 2022-23         |  |  |
| Australian adult drama                                  | \$95,706,338   | \$79,084,379    | \$69,735,138    | \$65,005,945    | \$49,437,081    |  |  |
| Australian children's drama                             | \$11,659,436   | \$5,288,035     | \$1,989,138     | \$2,027,426     | \$0             |  |  |
| Australian children's other                             | \$13,209,991   | \$5,288,361     | \$1,639,859     | \$883,445       | \$743,820       |  |  |
| Australian documentaries                                | \$9,612,059  | \$7,060,018     | \$8,368,787     | \$14,885,686    | \$14,787,831    |  |  |
| Australian light entertainment — other                  | \$530,624,500  | \$529,882,666   | \$499,159,902   | \$546,457,474   | \$556,556,128   |  |  |
| Australian light entertainment — variety                | \$3,653,337  | \$546,166       | \$740,769       | \$3,102,219     | \$1,152,818     |  |  |
| Australian news and current affairs                     | \$362,420,373  | \$342,412,660   | \$315,448,008   | \$360,833,626   | \$412,692,900   |  |  |
| Australian other programming                            | \$12,767,942   | \$4,852,420     | \$4,375,478     | \$2,918,670     | \$110,095       |  |  |
| Australian sport  | \$526,866,730  | \$504,828,397   | \$623,071,290   | \$544,996,545   | \$635,094,957   |  |  |
| AUSTRALIAN TOTAL  | \$1,566,520,706  | \$1,479,243,102 | \$1,524,528,369 | \$1,541,111,036 | \$1,670,575,630 |  |  |
| Overseas drama  | \$230,803,648  | \$234,562,893   | \$202,967,4430  | \$228,410,992   | \$211,107,090   |  |  |
| Overseas other  | \$52,613,294   | \$51,204,079    | \$57,045,314    | \$168,270,563   | \$24,462,247    |  |  |
| OVERSEAS TOTAL  | \$283,416,942  | \$285,766,972   | \$260,012,757   | \$396,681,555   | \$235,569,337   |  |  |
| TOTAL   | \$1,849,937,648  | \$1,765,010,074 | \$1,784,541,126 | \$1,937,792,591 | \$1,906,144,967 |  |  |

Contact: s22(1)(a)(ii) Cleared by: Dr Stephen Arnott PSM, Deputy Secretary

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## **Environment and Communications**

Lead/Support contact: Stephen Arnott/<sup>\$22(1)(a)(ii)</sup>

SB24-000407

Contact: Jason Potkins Cleared by: Dr Stephen Arnott PSM, Deputy Secretary

Phone: (S22(1)(a)(ii) Version Number: 01

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#### **Environment and Communications**

Lead/Support contact: Stephen Arnott/S22(1)(a)(ii)

SB24-000408

# **SUBJECT: Australian Content on Streaming Services**

# **Talking Points**

- Through our National Cultural Policy Revive, the Australian Government committed to introducing Australian screen content requirements on streaming platforms to ensure continued access to local stories and content.
- Streaming services are one of the most popular ways Australians consume screen content. However, unlike free-to-air commercial television and subscription television broadcasting services, these streaming services are not subject to Australian content requirements.
- An Australian content obligation will level the playing field across media platforms and help ensure Australian content is available no matter which platform Australians use.
   It will also give streaming services the regulatory certainty they have long called for.
- The government is undertaking a genuine consultation process and is taking the time to consider views to support ongoing investment in, and production of, Australian stories.
- Consultation is taking longer than we would like the government is taking the time to get the new obligation right.
- The requirements will be implemented as part of the government's broader media reform program and are the joint responsibility of the Minister for Communications and the Minister for the Arts. (See SB24-000368 for details of the Media Reform program).

#### **Key Issues**

#### National Cultural Policy

- On 30 January 2023, the government launched the National Cultural Policy, *Revive: a place for every story, a story for every place.*
- In the policy, the government committed to, among other things:
  - Introduce requirements for Australian screen content on streaming platforms to ensure continued access to local stories and content in the third quarter of 2023 and to commence no later than 1 July 2024, with the Minister for the Arts and the Minister for Communications to undertake further consultation with industry in the first half of 2023 on the details of actions to be taken and implementation as part of the Commonwealth's broader reforms to media legislation.

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#### **Environment and Communications**

Lead/Support contact: Stephen Arnott/S22(1)(a)(ii)

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## Stakeholder consultation

- Following targeted consultation with key stakeholders on Australian content requirements for streaming services in the first half of 2023, the government refined its view on high-level models.
- On 6 November 2023, the government released 2 refined models for further targeted consultation – an expenditure-based model and a revenue-based model.
- The government is working through the final details of the Australian content obligation and will introduce legislation as soon as practicable.

# Australia's trade obligations

- The government is well aware of our obligations under relevant trade agreements.
- The government has adopted an evidence-based and consultative approach to get the new obligation right.
- Any questions about the implications of models for the Australia-United States Free
  Trade Agreement should be directed to the Department of Foreign Affairs and Trade at
  their request as the agency with oversight of all Free Trade Agreements.

#### Australian Government's position

- A 20% revenue-based model is an industry position. It is not government policy.
- Any reporting about the specific parameters of the obligation the government will impose is incorrect: no model has yet been agreed.
- The government is committed to a genuine consultation process and is taking the time we need to ensure we get this right.
- Other answers to possible questions are at <u>Attachment A</u>.

#### Background

# **Voluntary SVOD reporting**

- 5 large subscription video-on-demand (SVOD) services voluntarily report to the Australian Communications and Media Authority (ACMA) on the availability of and investment in Australian programming on or by their respective services.
- Amazon Prime Video, Disney+, Netflix and Stan have voluntarily reported to ACMA each financial year since 2019-20.
- As a newer entrant to the market, Paramount+ joined the voluntary reporting for the 2021-22 financial year.

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#### **Environment and Communications**

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- The information collected from SVOD providers relates to expenditure on commissioned and acquired Australian and Australian-related programs/titles.
- The ACMA also receives information about the total hours of Australian content on Australian services and rest-of-the-world services.
- The ACMA and the Department of Infrastructure, Transport, Regional Development, Communications and the Arts have each agreed strict confidentiality and disclosure terms with the 5 services that have provided data.
- In December 2024, the ACMA released aggregated Australian content expenditure data for subscription video on demand services for the 2023–24 financial year.
- The 5 reporting subscription providers spent \$341.5 million in 2023–24 on 1,527 commissioned, co-commissioned or acquired 'Australian programs'.
  - Total expenditure on Australian programs increased by \$17 million, compared to the 2022–23 financial year (\$324 million).
  - o \$225.2 million was spent on commissioned or co-commissioned Australian programs.
  - \$116.3 million was spent on Australian program acquisitions.

#### Australian children's content

- According to SVOD Australian program expenditure data released by ACMA in December 2024:
  - Expenditure on children's drama and children's non-drama decreased in 2023–24, compared to 2022–23 and the 5-year average.
    - Expenditure on children's drama decreased by 73%, from \$12.1 million to \$3.3 million.
    - Expenditure on children's non-drama decreased 45%, from \$0.09 million to \$0.05 million.
  - SVOD provider commissioning of Australian children's content has on average declined over the 5 reporting periods.
- The National Cultural Policy has committed to reviewing policy settings to support the production of certain sub-genres, including children's content, as part of the streaming services obligation.

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#### SVOD expenditure on Australian programs by genre

| Financial year          | 2019-20       | 2020-21       | 2021-22       | 2022-23       | 2023-24       |  |
|-------------------------|---------------|---------------|---------------|---------------|---------------|--|
| Genre                   | ienre \$      |               | \$            | \$            | \$            |  |
| Adult drama             | \$73,737,426  | \$94,786,604  | \$212,534,305 | \$195,344,464 | \$201,602,170 |  |
| Children's<br>drama     | \$33,109,299  | \$22,471,101  | \$7,215,129   | \$12,138,529  | \$3,291,998   |  |
| Children's<br>non-drama | \$7,361,419   | \$466,237     | \$122,706     | \$91,393      | \$50,377      |  |
| Documentary             | \$18,022,366  | \$17,192,845  | \$38,522,951  | \$25,444,342  | \$11,901,521  |  |
| Light entertainment     | \$21,160,011  | \$11,805,346  | \$21,453,395  | \$20,146,507  | \$21,343,068  |  |
| Sport                   |               |               | \$55,253,871  | \$70,984,563  | 103,333,920   |  |
| Sport and other         |               | \$32,143,049  |               |               |               |  |
| Total                   | \$153,390,521 | \$178,865,182 | \$335,102,356 | \$324,149,798 | \$341,523,054 |  |

Source: Australian Communications and Media Authority, <a href="https://www.acma.qov.au/spendinq-subscription-video-demand-providers">https://www.acma.qov.au/spendinq-subscription-video-demand-providers</a>

# Australian programs made available on services in Australia by genre

| Australian children's programs and hours of programming on SVODs |                       |                       |                       |                       |                       |                      |                      |                      |                      |                      |
|--|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|
|  | Number of programs    |                       |                       |                       | Hours                 |                      |                      |                      |                      |                      |
| Financial<br>year  | 2019-<br>20<br>titles | 2020-<br>21<br>titles | 2021-<br>22<br>titles | 2022-<br>23<br>titles | 2023-<br>24<br>titles | 2019-<br>20<br>hours | 2020-<br>21<br>hours | 2021-<br>22<br>hours | 2022-<br>23<br>hours | 2023-<br>24<br>hours |
| Children's<br>drama  | 44                    | 56                    | 58                    | 63                    | 56                    | 293                  | 339                  | 354                  | 399                  | 309                  |
| Children's non-drama   | 30                    | 44                    | 34                    | 46                    | 51                    | 77                   | 118                  | 54                   | 84                   | 112                  |
| Total  | 74                    | 100                   | 92                    | 109                   | 107                   | 370                  | 457                  | 408                  | 483                  | 421                  |

Source: Australian Communications and Media Authority, <a href="https://www.acma.qov.au/spendinq-subscription-video-demand-providers">https://www.acma.qov.au/spendinq-subscription-video-demand-providers</a>

## 2023 Television and Media Survey

 For the past 4 years, the department has commissioned the Social Research Centre to conduct surveys that collect information on the screen and media content viewing practices, habits and expectations of Australian adults and children.

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#### **Environment and Communications**

Lead/Support contact: Stephen Arnott/S22(1)(a)(ii)

SB24-000408

- The Television and Media Survey 2023 combines questions from research previously commissioned by the department through the Media Content Consumption Survey since 2020 and the Television Consumer Survey in 2022.
- The 2023 Television and Media Survey findings note that:
  - Subscription video-on-demand platforms are the most popular means of accessing content used by 65% of Australians in the previous 7 days, a slight decrease of 1% since 2022, but an increase of 5% since 2020.
    - Over the same period, there was a 10% decrease in Australians viewing commercial free-to-air television, to 51%.
- Netflix remains the most popular streaming service (65% in 2023), down slightly from 68% in 2022. The viewership for Disney+ and Amazon Prime Video have increased to 35% and 32% respectively.
  - In 2023, more people (42%) cancelled or downgraded their subscriptions to streaming services compared to those who added or upgraded (18%).
  - Of those who reported having no online subscription services, 21% reporting having a service in the previous 6 months, meaning 1 in 5 people unsubscribed from a service.
  - Just over half of respondents indicated that online subscription streaming services have enough Australian content (52%).
  - 16% of respondents said Australian content is either difficult or very difficult to find, compared to 27% who found it easy or very easy.
  - For children aged 0-7 years old, parents reported that free video streaming services and online subscription services were the most popular for their children at 52% respectively.
  - 72% of parents identified Australian children's educational programs, followed by Australian children's animation (49%) as the most important type of Australian children's content for their children.

#### **Attachments**

A: SVOD obligation - Potential Questions

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#### **Australian Government**

Department of Infrastructure, Transport, Regional Development, Communications and the Arts

**Attachment A** 

# Possible questions – Additional Estimates – 2025

- 1. Revive stated that legislation would be introduced in the Spring 2023 sittings. Why was this timeframe not met?
- The Minister for the Arts and the Minister for Communications undertook targeted stakeholder consultation on high-level models in the first half of 2023.
- Following valuable industry feedback, the Government refined its view and requested further data and input from streaming services in Q3 2023.
- Once this information was analysed, further targeted consultation on the Government's refined models an expenditure-based model and a revenue-based model took place in Q4 2023.
- The Government is undertaking a genuine consultation process and is taking the time to consider views to support ongoing investment in, and production of, Australian stories.
- Consultation is taking longer than we would like the Government is taking the time to get the new obligation right.
- The Government is aiming to introduce legislation as soon as practicable.
- 2. Expenditure on children's content continues to decline; what is the Government doing to ensure children's content is made? Will the Government review the Australian Content and Children's Television Standards 2020?
- The Government is aware of the decline in expenditure on children's content on commercial freeto-air television and streaming services.
- Through the Budget, the Government delivered \$14.5 million to support the production of Australian children's screen content recognising the importance of Australian children seeing themselves reflected in the stories they watch, no matter which platform they watch it on.
- 3. In a statement to the media, the department said that the Australian content requirements would be implemented as part of the Commonwealth's broader reforms to media legislation. Why weren't the proposed changes to the legislation included with bills introduced during 2024?
- Under Revive the Government committed to introduce requirements for Australian screen
  content on streaming platforms to ensure continued access to local stories and for the Minister
  for the Arts and the Minister for Communications to undertake further consultation with industry
  in the first half of 2023 on the details of actions to be taken and implementation as part of the
  Commonwealth's broader reforms to media legislation.
- The Government is undertaking a genuine consultation process and is taking the time to consider views to support ongoing investment in, and production of, Australian stories.
- Whilst the consultation is taking longer than we would like the Government is taking the time to get the new obligation right.

Department of Infrastructure, Transport, Regional Development, Communications and the Arts

#### 4. Has the Government decided on a 20% obligation?

- A 20% of revenue model is an industry position and is not Government policy.
- The Government is committed to an evidence-based and consultative approach to get the new obligation right.
- If pressed: The 20% obligation has been called for by industry. Its basis and impacts are a matter for those advocating for a 20% of revenue obligation.

## 5. Which Minister is responsible for the obligation?

- The obligation will be implemented as part of the Commonwealth's broader reforms to media legislation and is the joint responsibility of the Minister for Communications and the Minister for the Arts.
- If pressed: Which minister will table legislation relating to the SVOD obligation?
- To prescribe any legislative process at this stage, and which minister will introduce any legislation, would pre-empt the consultation process as well as Government's consideration of potential models for regulation.

# 6. Have Ministers already decided on a regulatory model?

- Both the Minister for Communications and the Minister for the Arts committed to consulting with industry to get the obligation right.
- Stakeholder views on policy settings for the obligation are being sought as part of targeted consultation.
- The Government is working through the details of the Australian content obligation.

# 7. Is the Government considering an obligation based on the 10% NEDE Scheme requirement (that currently applies to subscription television providers, e.g. Foxtel)?

- Five regulatory models were considered in consultation held in early 2023. One of the models was based on the New Eligible Drama Expenditure (NEDE) Scheme that applies to subscription television broadcasters.
- Following valuable industry feedback, the Government refined its view. Further targeted stakeholder consultation was undertaken in November and December 2023. The refined models included an expenditure-based model, based on the NEDE Scheme and a revenue-based model.

#### 8. Will the Government implement a 'terms of trade' standard as part of the streaming obligation?

- Commissioning practices of online streaming services have been raised with the Government previously, including concerns that streaming services may seek contractual terms that require independent Australian producers to forfeit their rights in perpetuity.
- The Minister for the Arts has asked the department to continue monitoring these issues and the
  potential impacts the introduction of an Australian content obligation on streaming services may
  have on the Australian market.

# 9. Why was 'documentary' not included in the Government's *Targeted Consultation Paper – Refined Models* in November 2023?

• Through *Revive*, the Albanese Labor Government committed to introducing Australian screen content requirements on streaming platforms to ensure continued access to local stories and

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- content. As part of this, the Government committed to reviewing policy settings for key genres, including drama, documentary and children's content.
- The Government is undertaking a genuine consultation process and is taking the time to consider views to support ongoing investment in, and production of, Australian stories.
- The importance of including documentary in the obligation has been raised by a number of stakeholders throughout consultation. Ministers will consider all feedback before making a final decision.

# 10. Will the quality of Australian content be jeopardised if SVODs are forced to acquit an obligation? SVODs aim to produce high quality, exportable content.

- Australia is world-renowned for its high-quality screen content. Our success shows the depth of skills and talent of our screen industry.
- Overall, streaming services continue to invest in Australian content, as demonstrated in the ACMA's 2023-24 report on spending by subscription video on demand providers, and Screen Australia's 2024 Drama Report.
- However, there is no guarantee that this level of investment will be maintained over the long term, particularly in the key genres of scripted drama, children's and documentary programs.
- To ensure Australians have more access to home-grown, high quality content, as part of the National Cultural Policy, the Government committed to work with all stakeholders to determine ways Australian content can be boosted on streaming platforms.
- This includes consulting with all parties to inform the development of a model.
- The Government is committed to working with industry to ensure the right settings are in place to support a sustainable future for the Australian screen industry.

# 11. Will a streaming obligation place additional constraints on the production sector and drive up costs?

 The Government is undertaking a genuine consultation process and is taking the time to consider views to support ongoing investment in, and production of, Australian stories to ensure the continued provision of services to the Australian community.

#### 12. Streaming services are already investing in Australian content. Is regulation even necessary?

- Streaming services are one of the most popular ways Australians consume screen content. However, unlike free-to-air commercial television and subscription television broadcasting services, streaming services are not subject to Australian content requirements.
- It is important that streaming services continue to invest in high-quality Australian content.
- An Australian content obligation will level the playing field across media platforms and guarantee Australian content no matter which platform Australians use.

 $\label{lem:decomposition} \textbf{Department of Infrastructure, Transport, Regional Development, Communications and the Arts}$ 

#### **Environment and Communications**

Lead/Support contact: Alison Todd/<sup>S22(1)(a)(ii)</sup>

SB24-000409

# SUBJECT: Australian Music Industry – Sustainability of Live Music Venues and Festivals

#### **Talking Points**

- The Australian live music industry has experienced a significant period of disruption and financial instability, resulting in venue closures and music festival cancellations.
- The 2024-25 Budget allocated \$8.6 million for the *Revive* Live program to support established live music venues and music festivals showcasing Australian bands and artists to ensure the long-term sustainability of the live music sector.
- On 22 October 2024, the Minister for the Arts announced \$7.7 million in grant funding through *Revive* Live, committing all available funds, to support 110 majority Australian-owned live music businesses, including 49 live music venues and 61 music festivals, during a critical time of need.
- This includes \$1.2 million towards activities that improve accessibility, providing increased participation opportunities for audiences, and career pathways for musicians and music workers with disability.
- To meet eligibility requirements under *Revive* Live, applications could only be accepted by majority-Australian owned, and established, businesses with at least 3 years of demonstrated experience delivering live music.
- Live music venues and music festivals are the lifeblood of the Australian music industry. Revive Live is supporting this critical infrastructure to present original Australian live music and limit venue closures and event cancellations.

#### **Key Issues**

- The Australian music industry has seen an increasing number of live music venue closures and music festival cancellations. Live music business owners report changes in audience behaviour such as decreased attendance and ticket purchases, increases in operational costs, and loss of technical, production and allied skilled workers as the strongest contributing factors.
- The shift in consumer behaviour and lack of alcohol revenue, increased rent and
  insurance costs as well as cost of living, have also contributed to the financial difficulties
  leading to the closures and disruption to presenting and touring live music in Australia.
- In October 2023, APRA AMCOS reported that more than 1,300 live music venues had closed across Australia since 2019. In 2024, venue closures and festival cancellations

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#### **Environment and Communications**

Lead/Support contact: Alison Todd/<sup>S22(1)(a)(ii)</sup>

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continued including Brisbane's long time live music institute The Zoo, and large-scale and long-running music festivals Splendour in the Grass and Groovin the Moo.

• The *Revive* Live program is part of the 2024-25 Budget measure 'Critical Support for live music venues and festivals'. The program will terminate on 30 June 2025.

#### **Background**

- While economic pressures are attributed to venue closures and festival cancellations, they are also coupled with a dynamic shift in consumer behaviours resulting from the cost-of-living crisis, higher cost ticketing, and an increase in cancelled events, creating an unstable operating environment.
- On 25 March 2024, the House of Representatives Standing Committee on Communications and the Arts announced an inquiry into the challenges and opportunities within the Australian live music industry.
- The Committee has called witnesses from Commonwealth and State government agencies, academic researchers, music industry stakeholders including peak bodies, broadcasters, event organisers, venue operators and musicians.
- A total of 18 public hearings have been held across Australia, with 128 submissions received to date. The Committee will prepare a report with recommendations for the Australian Government to consider once all submissions and evidence has been provided.
- The National Cultural Policy, Revive, included a specific action for Creative Australia to conduct research on the Australian music festival sector, including the social, cultural and economic impacts and challenges that festival organisers currently face. Released on 9 April 2024, Soundcheck: Insights into Australia's music festival sector identified a number of contemporary challenges and barriers to running music festivals in Australia which will inform the future work of Music Australia with a view to address the contemporary needs of the music industry.
- On Wednesday 11 September 2024, Creative Australia published Soundcheck Two:
   Analysis of Australian music festival models and operations. This report includes further research findings from a second, distinct survey conducted by 74 Australian music festivals in May 2024, considering current challenges and conditions from the perspective of 5 identified festival models.
- Upcoming research conducted by Music Australia on Australians' live music attendance patterns will provide policy makers a better understanding of the consumption and

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#### **Environment and Communications**

Lead/Support contact: Alison Todd/S22(1)(a)(ii)

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listening habits that form the basis of music festival attendance and participation in the live music industry<sup>1</sup>.

- Dynamic pricing, where a product's price changes during the transaction process, came into the spotlight in late 2024 after a portion of pre-sale tickets to American rock band Green Day's Australian tour reached as high as \$500 under Live Nation's ticketing platform Ticketmaster.
- On 16 October 2024, the government announced its intention to introduce legislation banning a range of unfair trading practices, including dynamic pricing, to ease the cost of living and protect consumers.
- On 15 November 2024, the Treasury published a consultation paper seeking feedback on the proposal to prohibit unfair trading practices. Submissions closed on 13 December 2024.

#### Financial Information as at 31 December 2024

Financial Information Revive Live:

| Program/Project Start Date:                  | July 2024 |         |         |         |         |       |
|--|-----------|---------|---------|---------|---------|-------|
| Program/Project End Date:                    | June 2025 | 5       |         |         |         |       |
|  | 2022-23   | 2023-24 | 2024-25 | 2025-26 | 2026-27 | TOTAL |
|  | \$m       | \$m     | \$m     | \$m     | \$m     | \$m   |
| Appropriation Budget                         | 0         | 0       | 8.6     | 0       | 0       | 8.6   |
| Less:  |           |         |         |         |         |       |
| Actual Expenditure YTD at 31 December 2024   | 0         |         |         |         |         |       |
| Total Committed Funds<br>at 31 December 2024 | 0         | 0       | 8.6     | 0       | 0       | 8.6   |
| Total Uncommitted Funds (balance)            | 0         | 0       | 0       | 0       | 0       | 0     |

Note: Committed funds relate to funds committed under a Funding Agreement, Contract or Program of Works where the Project, Profile and Conditions have been agreed to, or a formal offer has been made pending agreement, by the recipient.

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<sup>&</sup>lt;sup>1</sup> Creative Australia Soundcheck Two: Analysis of Australian music festival models and operations p5

#### **Environment and Communications**

Lead/Support contact: Alison Todd/<sup>S22(1)(a)(ii)</sup>

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#### Financial Information - Full program envelope

|                       | 2023-24 | 2024-25 | 2025-26 | 2026-27 | 2027-28 | TOTAL |
|-----------------------|---------|---------|---------|---------|---------|-------|
|                       | \$m     | \$m     | \$m     | \$m     | \$m     | \$m   |
| Opening Appropriation | 0       | 8.6     | 0       | 0       | 0       | 8.6   |
| Movements/decisions   |         |         |         |         |         | 0     |
| Movements/decisions   |         |         |         |         |         | 0     |
| Movements/decisions   |         |         |         |         |         | 0     |
| Movements/decisions   |         |         |         |         |         | 0     |
| Current Appropriation | 0       | 8.6     | 0       | 0       | 0       | 8.6   |

#### **Attachments**

• A: Revive Live grant recipients - 2024

Contact: Alison Todd Cleared by: Dr Stephen Arnott PSM, Deputy Secretary

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#### **Australian Government**

Department of Infrastructure, Transport, Regional Development, Communications and the Arts

# Revive Live grant recipients—2024

The *Revive* Live program, administered by the Department of Infrastructure, Transport, Regional Development, Communications and the Arts, is a competitive grants opportunity for live music venues, festivals and organisations that support quality original Australian live music.

Grants provide funding for:

- infrastructure upgrades, purchase of equipment, programming and promotional expenses and artist fees, or
- initiatives that deliver to venues and festivals and build capacity, for example, professional development programs, expanded regional touring circuits, and partnerships across jurisdictions.

All figures below are GST exclusive.



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# **Australian Capital Territory**

| Organisation name              | Activity Description   | Grant amount |
|--------------------------------|--|--------------|
| Conway Brothers Pty Ltd        | Gang Gang Café and Bar - Acoustic and Accessibility Upgrade and Artist Fees                      | \$40,000     |
| Fiction Club Pty Ltd           | Fiction Club - Original Australian Artist Fees   | \$90,000     |
| Joel Cabban                    | Dansonfest 2025 - Artist Fees and Marketing Costs  | \$25,000     |
| National Folk Festival Limited | National Folk Festival 2025 - Original Australian Artist Fees, Equipment and Accessibility Costs | \$120,000    |

# **New South Wales**

| Organisation name                               | Activity Description  | Grant amount |
|---|---|--------------|
| Astral People Music Pty Ltd                     | Summer Dance Festival 2025 - Production Costs   | \$99,000     |
| Bad Friday Pty Limited                          | King Street Crawl Festival 2025 - Artist Fees and Production Costs                              | \$125,000    |
| Bandaid Bookings and Festivals Pty Ltd          | West Best Bloc Fest 2025 - Artist Fees, Sound and Lighting Costs                                | \$67,000     |
| Burrundi Theatre for Performing Arts<br>Limited | Warangesda Festival 2025 - Artist Fees and Production Costs                                     | \$59,750     |
| Carter Tex Clothing Pty Ltd                     | Boogie Woogie Beach House - Artist Fees and Equipment Upgrade                                   | \$44,613     |
| City Recital Hall LimitedI                      | City Recital Hall - Infrastructure Upgrades   | \$94,250     |
| Crowbar (NSW) Pty Ltd                           | Crowbar - Artist Fees, Marketing, Professional Development, Equipment and Accessibility Upgrade | \$99,559     |
| Daniel Freeman                                  | Nellijam Music Festival 2025 - Artist Fees, Marketing and Production Costs                      | \$24,168     |
| Eqwine Pty Ltd                                  | Canobolas Dance Hall - Equipment Upgrade  | \$28,000     |
| Gig Big Pty Ltd                                 | River Sounds Festival 2025 - Original Australian Artist Fees                                    | \$93,000     |
| Girrakool Blues Foundation Ltd                  | Girrakool Blues Festival 2026 - Artist Fees and Staging Costs                                   | \$85,700     |
| HG Events Pty Ltd                               | Heaps Gay Street Festival 2025 - Original Australian Artist Fees                                | \$25,000     |

| Organisation name   | Activity Description  | Grant amount |
|---|---|--------------|
| Kiama Jazz Club Incorporated                              | Kiama Jazz & Blues Festival 2025 - Original Australian Artist Fees and Equipment Costs                              | \$40,000     |
| Kiama Music and Arts Pty Ltd                              | Clearly Festival Music Series 2024-25 - Original Australian Artist Fees   | \$75,000     |
| Laughing Bird Arts Association<br>Incorporated            | Avoca Beach Theatre - Accessibility Upgrade, Original Australian Artist Fees, Marketing and Production Costs        | \$89,979     |
| Lazy Thinking Restaurant Pty Ltd                          | Lazy Thinking - Artist Fees, Equipment and Marketing Costs  | \$68,000     |
| Lismore City Council                                      | Lismore Regional Gallery Quadrangle Music Program - Artist Fees, Production and Accessibility Costs                 | \$55,700     |
| Lost Paradise Glenworth Valley Pty<br>Limited             | Lost Paradise Festival 10th Anniversary 2024-25 - Production and Accessibility Costs                                | \$101,500    |
| Love Culburra Beach Festival Inc                          | Culburra Beach Festival and Burradise Bash 2025 - Equipment, Marketing and Production Costs                         | \$39,000     |
| Luke Woods  | Thirroul Music Festival 2024 - Artist Fees and Marketing Costs  | \$25,000     |
| Playbill Venues Pty Ltd                                   | Hordern Pavilion - Accessibility Upgrades   | \$54,704     |
| Port Kembla Chamber of Commerce and Industry Incorporated | Port Kembla Festival 2025 - Original Australian Artist Fees, Production and Accessibility Costs                     | \$32,500     |
| Red Floor Productions Pty Limited                         | The 20th Gum Ball Music and Arts Festival 2025 - Original Australian Artist Fees, Equipment and Accessibility Costs | \$66,000     |
| Servo Food Truck Bar Pty Ltd                              | The Servo - Audio Equipment Costs   | \$49,000     |
| Subsonic Music Festival Pty Ltd                           | Subsonic Music Festival 2025 - Equipment and Staging Costs  | \$49,535     |
| The Broadwater Group Pty Ltd                              | Never Had So Much Fun 2025 all ages event at Drifters Wharf - Original Australian Artist Fees and Marketing Costs   | \$50,000     |
| The Trustee for Oxford Underground<br>Unit Trust          | Oxford Art Factory Gallery Bar - Sound and Lighting Upgrade   | \$50,741     |
| The Trustee for The Duke Enmore Unit<br>Trust             | Duke of Enmore - Equipment and Accessibility Upgrades   | \$66,777     |
| Yours and Owls Events Pty Ltd                             | Yours and Owls Festival 2025 - Original Australian Artist Fees, Production and Accessibility Costs                  | \$190,719    |

| Organisation name           | Activity Description   | Grant amount |
|-----------------------------|--|--------------|
| Yuin Folk Club Incorporated | Cobargo Folk Festival 2025 - Original Australian Artist Fees and Accessibility Costs | \$100,000    |

# **Northern Territory**

| Organisation name                     | Activity Description   | Grant amount |
|---------------------------------------|--|--------------|
| Barkly Regional Arts Inc              | Desert Harmony Festival 2025 - Artist Fees and Accessibility Costs                                   | \$100,000    |
| Blacken Pty Ltd                       | Blacken Open Air Festival 2025 - Artist Fees and Production Costs                                    | \$82,400     |
| Nightcliff Arts Music and Culture Inc | Nightcliff Seabreeze Festival 2025 - Original Australian Artist Fees, Marketing and Production Costs | \$85,000     |
| Red Hot Arts Central Australia        | Desert Festival 2025 - Original Australian Artist Fees, Equipment and Accessibility Costs            | \$70,000     |

# Queensland

| 225 Indigenous-led Music Festival - Programming and Production Costs      | \$33,555<br>\$68,000   |
|---|--|
|   | \$68,000   |
| Footivel 2025 Accessibility Costs   | . ,  |
| Festival 2025 - Accessibility Costs                                       | \$69,300   |
| 025 - Artist Fees, Marketing and Production Costs                         | \$60,000   |
| ard - Infrastructure and Equipment Upgrade, Production Costs              | \$60,000   |
| Muster 2025 - First Nations and Emerging Artists Fees                     | \$60,000   |
| tival of Music 2025 - Original Australian Artist Fees                     | \$50,000   |
| a Rising Sounds Program - Original Australian Artist Fees                 | \$98,800   |
| bhouse - Original Australian Artist Fees and Marketing Costs              | \$100,000  |
| n Anniversary 2025 - Original Australian Artist Fees and Production Costs | \$90,000   |
| e Round Program - Artist Fees and Infrastructure Costs                    | \$91,785   |
| Round Festival 2025 - Equipment and Accessibility Costs                   | \$200,000  |
| Outdoors - Infrastructure and Accessibility Upgrades                      | \$100,000  |
|   | \$114,595  |
| Festival 2024/25 - Accessibility, Production and Marketing Costs          | Ş11 <del>4</del> ,555  |
|   | bhouse - Original Australian Artist Fees and Marketing Costs  Anniversary 2025 - Original Australian Artist Fees and Production Costs  Round Program - Artist Fees and Infrastructure Costs  Round Festival 2025 - Equipment and Accessibility Costs  Outdoors - Infrastructure and Accessibility Upgrades |

### South Australia

| Organisation name                             | Activity Description   | Grant amount |
|---|--|--------------|
| Ancient World 5000 Pty Ltd                    | Ancient World - Accessibility Costs  | \$13,120     |
| City of Port Adelaide Enfield                 | New Found Sound Festival 2025 - Artist Fees, Marketing and Production Costs                    | \$58,500     |
| Crown & Anchor Pty Ltd                        | Crown & Anchor – Artist Fees and Production Costs  | \$91,000     |
| Disruptive Productions Pty Ltd                | Froth & Fury Festival 2024 - Original Australian Artist Fees                                   | \$40,000     |
| R Ormesher & B Van Boekel                     | Caltowie Chilled Out n Fired Up Festival 2025 - Production and Marketing Costs                 | \$45,970     |
| Rhino Room Pty Ltd                            | Rhino Room and Lowlife Bar - Original Australian Artist Fees, Marketing and Equipment Costs    | \$63,404     |
| Summertown Studio Pty Ltd                     | Summertown Studio - Original Australian Artist Fees, Production and Accessibility Costs        | \$56,000     |
| The Trustee for Tamara Boakes Family<br>Trust | Jive - Artist Fees, Equipment and Marketing Costs  | \$100,000    |
| The Trustee for Vivien Tonkin Unit<br>Trust   | The Gov - Equipment and Production Costs   | \$53,750     |
| Unity Gain Investments Pty Ltd                | Soundcity - Infrastructure Upgrade   | \$21,346     |
| WOMAdelaide Foundation Limited                | WOMADelaide Festival 2025 - Original Australian Artist Fees and Professional Development Costs | \$100,000    |

# Tasmania

| Organisation name     | Activity Description   | Grant amount |
|-----------------------|--|--------------|
| Beerfest No.1 Pty Ltd | Beerfest 2024/25 - Programming, Production and Accessibility Costs | \$58,000     |

| Organisation name                        | Activity Description  | Grant amount |
|--|---|--------------|
| Contemporary Music Services Tasmania Inc | Ignite Music Tasmania Youth Development Program - Artist Fees, Workshop, Marketing and Production Costs | \$83,101     |
| Great Escape Events Pty Ltd              | Great Escape NYE Festival 24/25 - Equipment and Staging Costs   | \$22,000     |
| Huon Folk Inc                            | Cygnet Folk Festival 2025 - Artist Fees, Marketing and Production Costs                                 | \$61,000     |
| Panama Productions Pty Ltd               | A Festival Called PANAMA 2025 - Production Costs  | \$30,000     |
| Vibestown Productions Pty Ltd            | Party in the Paddock Festival 2025 - Original Australian Artist Fees, Marketing and Accessibility Costs | \$168,121    |

# Victoria

| Organisation name                                    | Activity Description  | Grant amount |
|--|---|--------------|
| 68 Little Collins Street Pty Ltd                     | Cherry Bar - Artist Fees and Equipment Costs  | \$88,091     |
| Anthony Joseph Blayney                               | Melbourne Dethfest 2025 - Artist Fees and Production Costs  | \$25,750     |
| Cartell Live Pty Ltd                                 | So Frenchy So Chic Festival 2026 - Original Australian Artist Fees, Marketing and Production Costs                    | \$71,000     |
| City of Port Phillip                                 | St Kilda Festival 2025 - Accessibility Costs  | \$100,000    |
| lan McLean   | Bakehouse Studios - Studio to the Stage Disability Inclusion Program, Artist Fees and Production Costs                | \$88,566     |
| JL Productions and Hire Pty Ltd                      | GROUNDed Live Festival 2025 - Artist Fees and Production Costs  | \$42,100     |
| JNB Events Pty Ltd                                   | Loch Hart Music Festival 2025 – Artist Fees and Production Costs  | \$50,000     |
| Jolt Sonic & Visual Arts Inc                         | Jolted Arts Space - Artist Fees and Marketing Costs   | \$45,000     |
| Max Watt's Operating Pty Ltd                         | Max Watt's Melbourne - Audio Equipment Upgrade  | \$70,100     |
| Melbourne International Festival of the Arts Limited | Melbourne International Festival of the Arts 2025 Little Bands Program - Original Australian Artist<br>Fees           | \$72,000     |
| Melbourne Jazz Limited                               | Melbourne International Jazz Festival 2025 Night Crawl Program - Original Australian Artist Fees and Production Costs | \$85,000     |
| Merri-bek City Council                               | Brunswick Music Festival 2025 - Original Australian Artist Fees and Production Costs                                  | \$102,900    |
| Monash City Council                                  | Live at Warrawee and Winter Series 2025 - Original Australian Artist Fees and Production Costs                        | \$50,000     |
| Nevermind Pty Ltd                                    | Nevermind Bar - Original Australian Artist Fees   | \$60,000     |
| Nightjar Entertainment Pty Ltd                       | Nightjar Festival 2025 - Marketing and Production Costs   | \$80,000     |
| Northcote Commercial Hotel Pty Ltd                   | Northcote Social Club - Original Australian Artist Fees and Accessibility Costs                                       | \$43,590     |
| OK Motels Pty Ltd                                    | OK Charlton Festival 2025 - Original Australian Artist Fees and Production Costs                                      | \$21,500     |
| Pork Chop Express Pty Ltd                            | The Gem - Original Australian Artist Fees and Marketing Costs   | \$45,427     |

| Organisation name  | Activity Description  | Grant amount |
|--|---|--------------|
| Port Fairy Folk Festival Committee Inc                         | Port Fairy Folk Festival 2025 - Original Australian Artist Fees, Production and Accessibility Costs   | \$146,181    |
| Q Entertainment Pty Ltd  | The Howler Melbourne - Acoustic Upgrade   | \$64,354     |
| Queenscliff Music Festival                                     | Queenscliff Music Festival 2025 - Production and Accessibility Costs                                  | \$100,000    |
| Roundhouse Entertainment Pty Ltd                               | A Day On The Green 2024/25 - Accessibility Costs  | \$157,923    |
| Swancom Pty Ltd  | Corner Hotel - Artist Fees, Infrastructure and Accessibility Costs                                    | \$40,000     |
| The Ballaarat Mechanics Institute                              | Ballarat Mechanics Institute - Accessibility Costs  | \$35,900     |
| The Trustee for Beyond The Valley<br>Music Festival Unit Trust | Beyond The Valley Festival 2024 - Original Australian Artist Fees, Production and Accessibility Costs | \$147,900    |
| The Trustee for Cosmos Factory<br>Business Trust               | Lulie Tavern - Original Australian Artist Fees, Production and Acoustic Upgrades                      | \$50,000     |
| The Trustee for Ethos Productions Unit<br>Trust                | Kindred Studios - Original Australian Artists Fees and Lighting Upgrade                               | \$67,448     |
| The Trustee for The Catfish Taproom<br>Unit Trust              | The Catfish Taproom - Equipment and Accessibility Upgrades  | \$30,000     |
| The Trustee for Theatre Royal<br>Castlemaine Unit Trust        | Theatre Royal Castlemaine - Original Australian Artists Fees, Marketing and Accessibility Costs       | \$55,500     |
| The Trustee for Wes Anne Unit Trust                            | Wesley Anne - Original Australian Artist Fees   | \$50,000     |
| Van Howler Pty Ltd   | Echuca-Moama Winter Blues Festival 2025 - Accessibility and Production Costs                          | \$115,000    |

# Western Australia

| Organisation name  | Activity Description  | Grant amount |
|--|---|--------------|
| Beatslab Pty Ltd   | Mojo's Bar - Acoustic Upgrade   | \$60,531     |
| Jamart Pty Ltd   | Jamart Sound Lounge - Accessibility Upgrades  | \$48,039     |
| Johnny Fox's Pty Ltd   | Lynott's Lounge - Acoustic and Infrastructure Upgrades  | \$40,000     |
| Macro Music Pty Ltd  | Good Day Sunshine Festival 2024 - Original Australian Artist Fees                                   | \$100,000    |
| Move Party People Pty Ltd  | Freedom Time NYE Festival 2024/25 - Original Australian Artist Fees, Marketing and Production Costs | \$84,164     |
| Rosemount Hotel  | Rosemount Hotel Amplify WA Program - Original Australian Artist Fees                                | \$40,000     |
| Sidequest Music Pty Ltd  | Sidefest 2025 - Original Australian Artist Fees   | \$83,490     |
| The Nannup Music Club Incorporated                                     | Nannup Music Festival 2025 - Production Costs   | \$80,000     |
| YMCA of Western Australia Youth and<br>Community Services Incorporated | The Y HQ U18s Venue - Lighting and Equipment Upgrade  | \$17,804     |