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Department's assessment of the deliverables associated with this milestone

The Chief Financial Officer statement for 2018-19 complies with the Commonwealth Grant Agreement. It certifies that the funding received has been spent for the purposes of the activity and in accordance with the agreement.

Performance Report for 2018-19

The Performance Report for 2018-19 (Attachment A) provides details on the activities undertaken and a breakdown of expenditure of grant money against cost categories including rights, production and delivery.

The Performance Report shows that in the 12-month period covered by the grant, Fox Sports broadcast more than 5,850 hours of content and 1,649 of these hours were broadcast live. This includes more than 3,800 hours of women's sport coverage and is a more than 50% increase since 2016/17. 65% of total grant hours covered women's sports competitions in FY19.

This level of coverage exceeds the broadcast hours forecast in the 2018/19 Strategic Roadmap by 78% and is a 108% increase in broadcast hours since 2016/17. The information provided shows the costs incurred by Fox Sports for the acquisition and broadcast of women's niche and emerging sports in FY19 has exceeded the \$7.5m grant allocation.

These results demonstrate the grant funding is resulting in an improvement in the exposure of the target sports on television. Fox Sports has delivered year-round coverage of sports from the grant. Forty three different competitions have benefited and coverage of grant covered sports reached more than 4.19 million Australians. Nineteen new programs or events received coverage or were developed under the Grant in FY19. All events included in the report meet grant definitions of women's, niche (<80K average audiences), emerging and under-represented sports.

I have formed the view that Fox Sports has satisfied its obligations under the funding agreement in respect of the Performance Report.





Department's assessment of the deliverables associated with this milestone

The Chief Financial Officer statement for 2019-20 complies with the Commonwealth Grant Agreement between the former Department of Communications and the Arts and Fox Sports Australia Pty Ltd of December 2017 (the Agreement). It certifies that the funding received has been spent for the purposes of the activity and in accordance with the Agreement.



Performance Report for 2019-20

The Performance Report for 2019-20 (Attachment A) provides details on the activities undertaken and a breakdown of expenditure of grant money against cost categories including rights, production and delivery. All events included in the report meet grant definitions of women's, niche (<80K average audiences), emerging and under-represented sports. The information provided shows the costs incurred by Fox Sports for the acquisition and broadcast of women's niche and emerging sports in FY20 has exceeded the \$7.5m grant allocation.

The Performance Report shows that in the 12-month period covered by the grant funding, Fox Sports broadcast more than 4,888 hours of content covered by the Grant, of which 1,167 of these hours were broadcast live. This includes more than 3,053 hours of women's sport coverage, which is more than 100% increase since 2016/17. On the total competitions covered in FY20, 62% of total Grant hours covered Women's sports competitions.

This level of coverage exceeds the broadcast hours forecast in the 2019/2020 Strategic Roadmap by 5% and is a 78% increase in broadcast hours since 2016/17.

These results demonstrate that the Grant funding is resulting in an improvement in the exposure of the target sports on television. While Fox Sports has delivered year-round coverage of sports from the Grant, improvements to the level of coverage of women's, niche (<80K average audiences), emerging and under-represented sports has been at a lower rate than in the 2018-19 financial year:

- **Five** new program or events received coverage or were developed under the Grant in FY20, in comparison to the coverage of **nine** new sports in FY19.
- Thirty six different competitions have benefited and received coverage under the Grant in FY20 compared with forty three in FY19.
- Coverage of grant covered sports reached **3.69 million** Australians in FY20, whereas it reached more than **4.19 million** Australians in FY19.

In assessing performance for FY20, it is important to acknowledge and note the significant impact of COVID-19, which began impacting sports captured under the Grant in March 2020. This impact is likely to have partly contributed to the lower levels of representation and reach of women's, niche, emerging and under-represented sports by Fox Sports over the last financial year. Competitions that had televised events cancelled due to COVID-19 between March and June include: AFLW, SuperW, Rugby Sevens, Lawn Bowls, Surfing, Hockey and Gymnastics.

While this resulted in a decrease in live hours during this time Fox Sports continued to support the exposure of these sports with an increase in delayed and repeat programming.

Despite the numerous challenges posed by COVID-19 Fox Sports has delivered on all key KPI's under the Grant and continues to provide greater media exposure for women's, niche and emerging sports. I have formed the view that Fox Sports has satisfied its obligations under the funding agreement in respect of the Performance Report.

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