Streaming Services Reporting and Investment Scheme

The Streaming Services Reporting and Investment Scheme (the Scheme) will secure investment by streaming services in Australian content over the long term.

Supporting Australians' access to Australian content on streaming services

The Government is committed to the **provision of Australian content** to Australian audiences on all platforms.

The Government intends to implement a **Streaming Services Reporting and Investment Scheme** (the Scheme) to incentivise large streaming services, such as Netflix, Amazon, and Disney, to invest in Australian content.

The proposed Scheme will require large SVOD services to **report annually** on their expenditure on, and provision of, Australian content, and the steps they are taking to make Australian content prominent and discoverable on their services.

Where these services fail to invest **5 per cent** of their gross Australian revenue on Australian content, the Scheme will enable the Minister for Communications to impose a **formal investment requirement on these services**.

The Government has released a **Discussion Paper** setting out the key elements of the Scheme and submissions are sought by **24 April 2022**.

This Discussion Paper has been developed following extensive consultation with stakeholders through the **Media Reform Green Paper** and, prior to that, the **Supporting Australian Stories on our Screen** options paper.

The feedback received on the Discussion Paper will be used to **finalise the legislation** necessary to implement the Scheme.

The Government has provided ACMA with additional funding of \$3.3 million over the four years to 2024-25 to support its new role in the implementation and administration of the Scheme, along with new responsibilities for the National Broadcasters Reporting Framework for Australian Content for the ABC and SBS.

Further information about the Streaming Services Reporting and Investment Scheme is available here.