



# Television Research and Policy Development Program

The Television Research and Policy Development Program will provide both Government and industry with the information needed to make important decisions about the future of television in Australia.

## Informing decisions on the future of television

The Government acknowledges that decisions regarding future technology standards and spectrum need to be approached carefully and methodically. The **Media Reform Green Paper** consultation process has allowed a better understanding of the likely timing and sequencing of any potential changes to the use of spectrum for broadcasting, and the potential impacts on industry and consumers.

The Government will fund a **\$7.3 million Television Research and Policy Development Program** to provide the Government and industry with the technical and market information needed to make choices about the future of free-to-air television services in Australia. The Program will commence in early 2022 and operate until to mid-2024.

This will include establishing a **Future of Broadcasting Working Group** to provide a forum to continue to work through issues relating to broadcasting technologies. The Government expects that the Working Group will also examine the '**prominence**', or availability, of free-to-air and subscription broadcasting services on connected television devices.

In parallel, the Government will **commission research** to support the Working Group's deliberations and future policy development. This initiative will provide evidence to support commercial and policy decisions through analysis of:

- the technical capability of Australia's television receiver fleet and how this is expected to change over time;
- prominence issues associated with connected television devices; and
- the attitudes, preferences and habits of Australian television consumers and how they are likely to evolve over coming years.

Further information about the Television Research and Policy Development Program is available in the Government's [Media Policy Statement](#).