





# Cultural and creative activity in Australia 2008–09 to 2017–18

October 2020



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#### **About this document**

The Bureau of Communications and Arts Research (BCAR) within the Department of Infrastructure, Transport, Regional Development and Communications has estimated the economic contribution of cultural and creative activity in Australia over a 10 year period, from 2008–09 to 2017–18.

This publication provides an annual update to the BCAR working paper: Cultural and creative activity in Australia, 2008–09 to 2016–17 released in October 2018. The updated estimates are presented as a visual summary. Each table and figure corresponds to those used in the BCAR working paper.

This publication follows the same approach taken in the BCAR working paper.

Note that data is subject to revisions by the Australian Bureau of Statistics (ABS) national accounts (cat. no. 5204.0) and estimates vary from those published in the working paper.

Further information on these updates can be found in the Explanatory notes: Cultural and creative activity in Australia, 2008–09 to 2017–18.



#### Table 1.

#### **Cultural and creative** activity 2008–09 and 2017-18

Note: Activity considered both cultural and creative activity is counted only once in the total.

Source: ABS cat. 5204, 5209; BCAR calculations

Corresponding reference: Cultural and creative activity in Australia, 2008-09 to 2016-17, Table 1.

Gross Domestic Product National Accounts Basis (\$m)	2008–09	2017–18
Cultural activity	51,395	65,283
As a proportion of GDP (%)	4.1	3.6
Creative activity	75,210	102,653
As a proportion of GDP (%)	6.0	5.6
Total for cultural and creative activity	85,956	115,185
As a proportion of GDP (%)	6.9	6.3

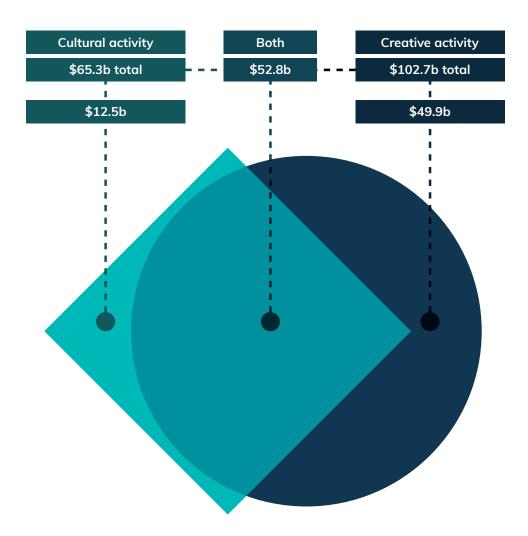


# Figure 1.

#### **Cultural and creative** activity, 2017–18

Source: ABS cat. 5204, 5209; BCAR calculations

Corresponding reference: Cultural and creative activity in Australia, 2008-09 to 2016-17, Figure 1.



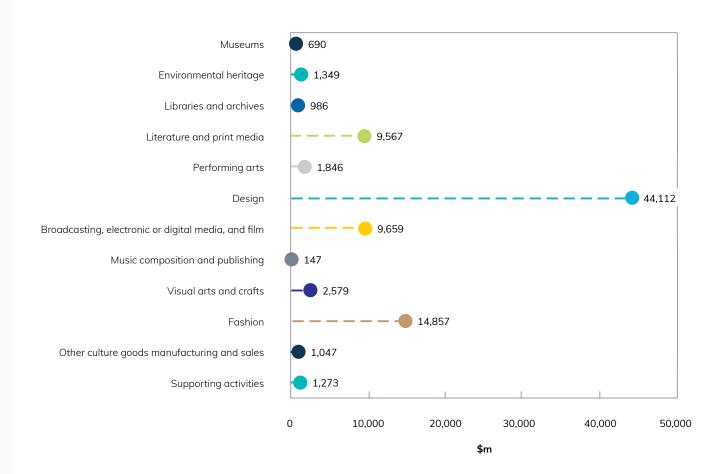


## Figure 2.

Cultural and creative industries, Gross Value Added (GVA) by domain 2017–18

Source: ABS cat. 5204, 5209; BCAR calculations

Corresponding reference: Cultural and creative activity in Australia, 2008–09 to 2016–17, Figure 2.





# Figure 3.

# Cultural and creative activity, 2008–09 to 2017–18

Source: ABS cat. 5204, 5209; BCAR calculations

Corresponding reference: Cultural and creative activity in Australia, 2008–09 to 2016–17, Figure 3.

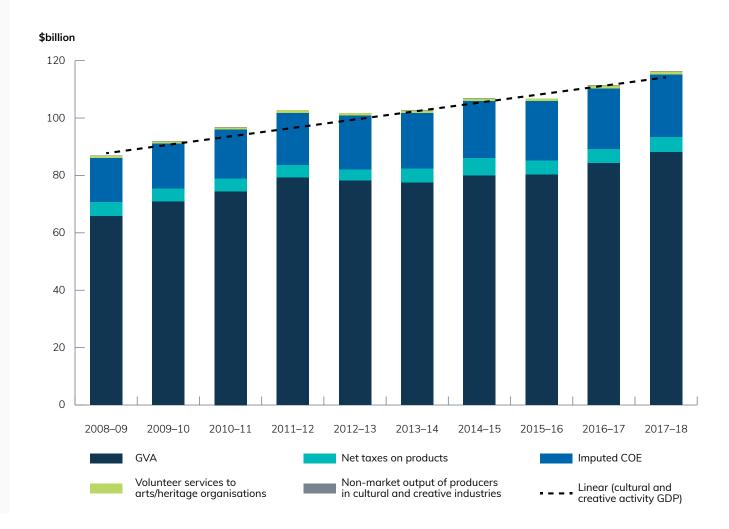




Table 2.

Cultural and creative activity, share of GDP, 2008-09 to 2017-18

Cultural and creative activity (C&C) share of Gross Domestic Product	2008–09 \$m	2009–10 \$m	2010–11 \$m	2011–12 \$m	2012–13 \$m	2013–14 \$m	2014–15 \$m	2015–16 \$m	2016–17 \$m	2017–18 \$m
C&C activity GDP — national accounts basis	85,956	90,963	95,908	101,779	100,744	101,694	105,947	105,770	110,279	115,185
Gross value added of C&C industries	65,772	70,887	74,384	79,162	78,151	77,516	79,927	80,295	84,236	88,111
Net taxes on products of C&C industries	4,967	4,408	4,496	4,486	3,925	4,889	6,194	4,887	4,977	5,215
COE for C&C occupations in other industries	15,217	15,668	17,028	18,132	18,668	19,289	19,826	20,588	21,066	21,859
C&C activity GDP — satellite account basis	86,780	91,837	96,828	102,756	101,711	102,669	106,961	106,783	111,336	116,289
C&C activity GDP-national accounts basis	85,956	90,963	95,908	101,779	100,744	101,694	105,947	105,770	110,279	115,185
Volunteer services to arts/heritage organisations	756	800	844	895	886	894	932	930	970	1,013
Non-market output of market producers in C&C industries	68	73	77	82	81	80	83	83	87	91
C&C activity GDP national accounts basis share of GDP (%)	6.9	7.0	6.8	6.8	6.6	6.4	6.6	6.4	6.3	6.3

Source: ABS cat. 5204, 5209; BCAR calculations

Corresponding reference: Cultural and creative activity in Australia, 2008-09 to 2016-17, Table 2.

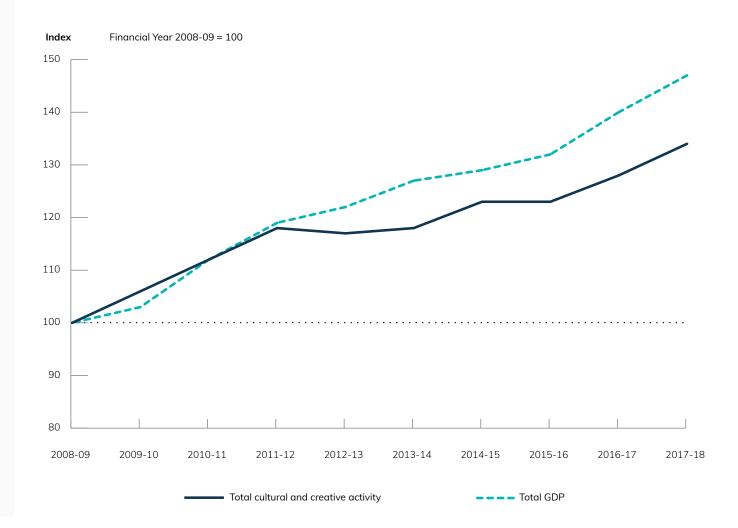


# Figure 4.

#### **Cultural and creative** activity relative to nominal GDP

Source: ABS cat. 5204, 5209; BCAR calculations

Corresponding reference: Cultural and creative activity in Australia, 2008-09 to 2016-17, Figure 4.





## Figure 5.

Cultural and creative activity, share of GDP, 2008–09 to 2017–18

Source: ABS cat. 5204, 5209; BCAR calculations

Corresponding reference: Cultural and creative activity in Australia, 2008–09 to 2016–17, Figure 5.

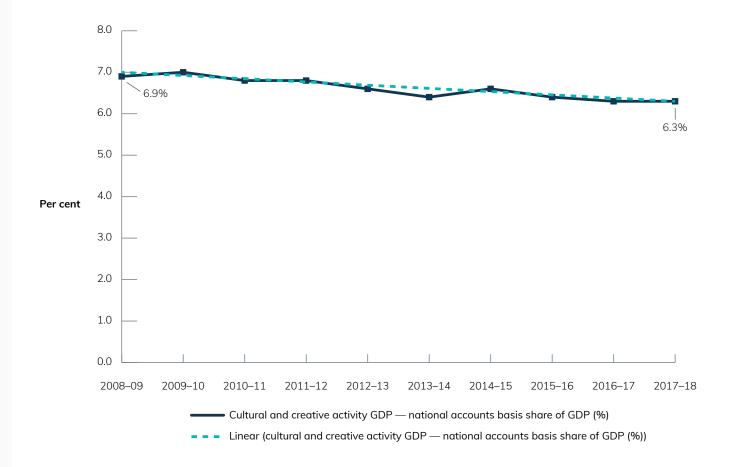




Table 3.

Cultural and creative activity, GVA by industry division, 2008-09 to 2017-18

Division Name	2008–09 \$m	2009–10 \$m	2010–11 \$m	2011–12 \$m	2012–13 \$m	2013–14 \$m	2014–15 \$m	2015–16 \$m	2016–17 \$m	2017–18 \$m
Manufacturing	6,246	5,845	5,855	5,926	4,600	4,201	4,263	3,945	3,979	4,162
Wholesale Trade	3,535	3,701	3,917	4,129	4,271	4,245	4,261	4,405	4,597	4,708
Retail Trade	9,701	10,053	10,702	11,515	11,774	11,813	12,017	12,417	12,812	13,482
Information Media and Telecommunications	15,507	16,209	16,185	16,423	15,714	15,185	15,434	15,739	15,726	15,653
Rental, Hiring and Real Estate Services	121	141	149	172	158	141	145	141	149	153
Professional, Scientific and Technical Services	27,051	30,940	33,380	36,548	36,938	37,023	38,692	38,786	42,002	44,795
Education and Training	779	852	932	982	1,030	1,081	1,124	1,171	1,210	1,273
Arts and Recreation Services	2,832	3,146	3,265	3,466	3,665	3,828	3,990	3,690	3,761	3,884
Total	65,772	70,887	74,384	79,162	78,151	77,516	79,927	80,295	84,236	88,111

Source: ABS cat. 5204, 5209; BCAR calculations

Corresponding reference: Cultural and creative activity in Australia, 2008-09 to 2016-17, Table 3.

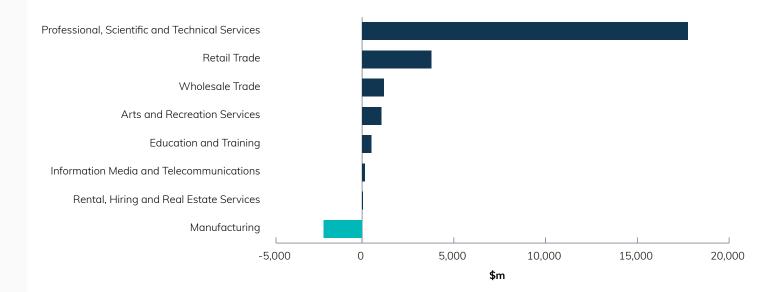


## Figure 6.

GVA change by division, cultural and creative industries, 2008–09 to 2017–18

Source: ABS cat. 5204, 5209; BCAR calculations

Corresponding reference: Cultural and creative activity in Australia, 2008–09 to 2016–17, Figure 6.



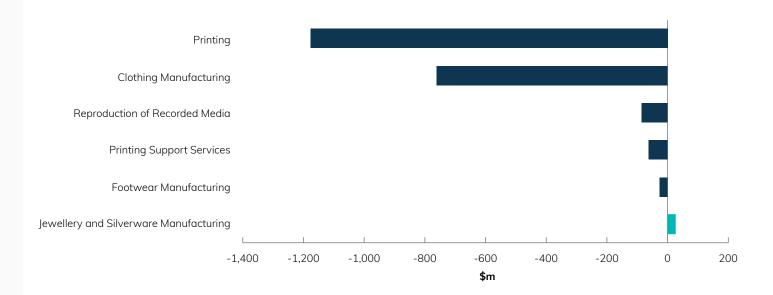


## Figure 7.

GVA change of cultural and creative industries in manufacturing, 2008–09 to 2017–18

Source: ABS cat. 5204, 5209; BCAR calculations

Corresponding reference: Cultural and creative activity in Australia, 2008–09 to 2016–17, Figure 7.





## Figure 8.

# Industry division's GVA relative to GDP

Source: ABS cat. 5204, 5209; BCAR calculations

Corresponding reference: Cultural and creative activity in Australia, 2008–09 to 2016–17, Figure 8.

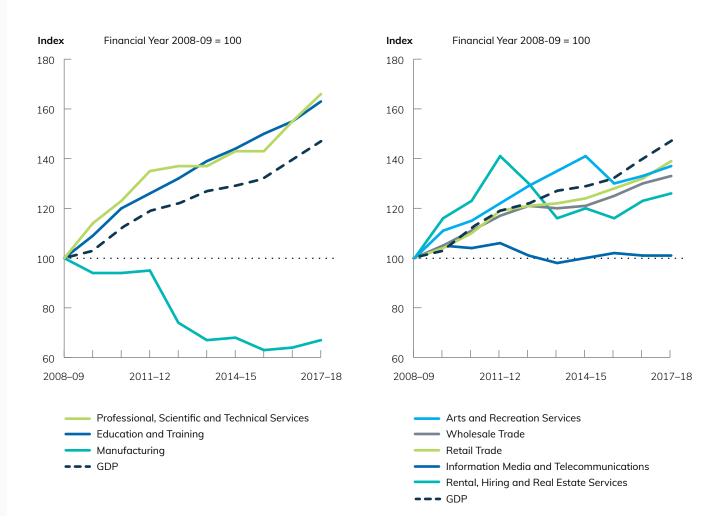




Table 4. Cultural activity, share of GDP, 2008–09 to 2017-18

Cultural activity share of Gross Domestic Product	2008–09 \$m	2009–10 \$m	2010–11 \$m	2011–12 \$m	2012–13 \$m	2013–14 \$m	2014–15 \$m	2015–16 \$m	2016–17 \$m	2017–18 \$m
${\it Cultural\ activity\ GDP-national\ accounts\ basis}$	51,395	53,735	56,030	58,656	58,806	59,630	61,299	61,285	63,073	65,283
Gross value added of cultural industries	35,223	36,921	38,055	39,821	39,993	39,308	40,060	40,145	41,452	42,793
Net taxes on products of cultural industries	4,531	4,477	4,567	4,557	4,098	5,123	5,630	4,925	5,015	5,254
COE for cultural occupations in other industries	11,641	12,338	13,408	14,278	14,715	15,200	15,610	16,215	16,606	17,237
${\it Cultural\ activity\ GDP-satellite\ account\ basis}$	52,206	54,593	56,930	59,608	59,748	60,579	62,287	62,271	64,099	66,353
Cultural activity GDP-national accounts basis	51,395	53,735	56,030	58,656	58,806	59,630	61,299	61,285	63,073	65,283
Volunteer services to arts/heritage organisations	756	800	844	895	886	894	932	930	970	1,013
Non-market output of market producers in cultural industries	55	58	57	58	55	54	56	55	57	57
Cultural activity GDP national accounts basis share of GDP (%)	4.1	4.2	4.0	3.9	3.9	3.8	3.8	3.7	3.6	3.6

Source: ABS cat. 5204, 5209; BCAR calculations

Corresponding reference: Cultural and creative activity in Australia, 2008-09 to 2016-17, Table 4.

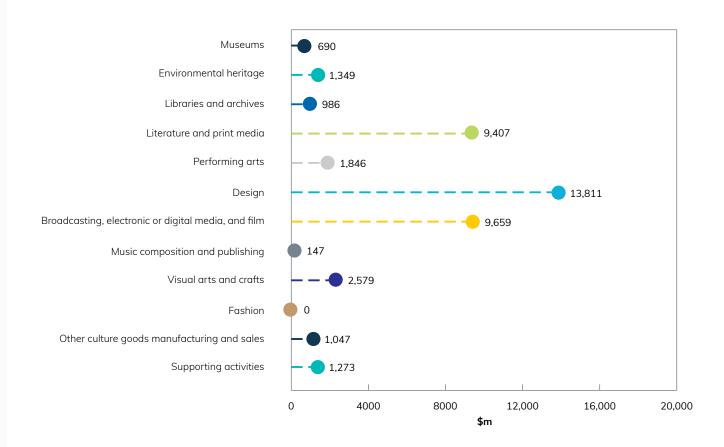


#### Figure 9.

GVA by domain, cultural industries, 2017–18 (\$m)

Source: ABS cat. 5204, 5209; BCAR calculations

Corresponding reference: Cultural and creative activity in Australia, 2008–09 to 2016–17, Figure 9.





## Figure 10.

Cultural activity, share of GDP, 2008–09 to 2017–18

Source: ABS cat. 5204, 5209; BCAR calculations

Corresponding reference: see Cultural and creative activity in Australia, 2008–09 to 2016–17, Figure 10.

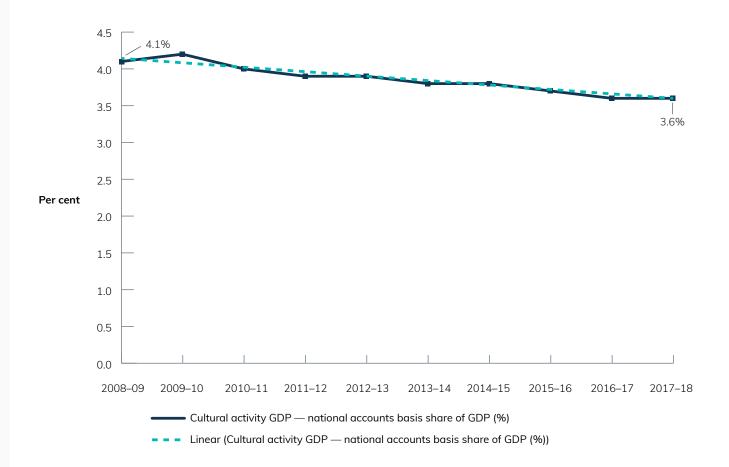




Table 5. Creative activity, share of GDP, 2017–18

Creative activity share of Gross Domestic Product	2008–09 \$m	2009–10 \$m	2010–11 \$m	2011–12 \$m	2012–13 \$m	2013–14 \$m	2014–15 \$m	2015–16 \$m	2016–17 \$m	2017–18 \$m
Creative activity GDP — national accounts basis	75,210	80,175	84,618	89,969	89,060	89,939	94,035	94,026	98,266	102,653
Gross value added of creative industries	57,871	63,067	66,306	70,750	69,995	69,534	71,794	72,587	76,351	79,878
Net taxes on products of creative industries	4,499	4,060	4,141	4,132	3,560	4,393	5,785	4,359	4,439	4,650
COE for creative occupations in other industries	12,840	13,048	14,171	15,088	15,505	16,012	16,456	17,080	17,477	18,125
Creative activity GDP — satellite account basis	76,021	81,035	85,520	90,923	90,001	90,888	95,023	95,012	99,294	103,724
Creative activity GDP-national accounts basis	75,210	80,175	84,618	89,969	89,060	89,939	94,035	94,026	98,266	102,653
Volunteer services to arts/heritage organisations	756	800	844	895	886	894	932	930	970	1,013
Non-market output of market producers in Creative industries	55	60	58	59	54	55	57	56	58	58
Creative activity GDP national accounts basis share of GDP (%)	6.0	6.2	6.0	6.0	5.8	5.7	5.8	5.7	5.6	5.6

Source: ABS cat. 5204, 5209; BCAR calculations

Corresponding reference: Cultural and creative activity in Australia, 2008-09 to 2016-17, Table 5.

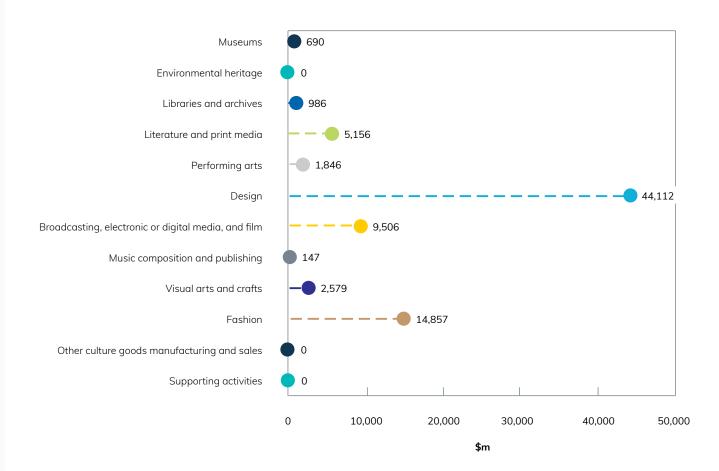


## Figure 11.

# GVA by domain, creative industries, 2017–18 (\$m)

Source: ABS cat. 5204, 5209; BCAR calculations

Corresponding reference: Cultural and creative activity in Australia, 2008–09 to 2016–17, Figure 11.



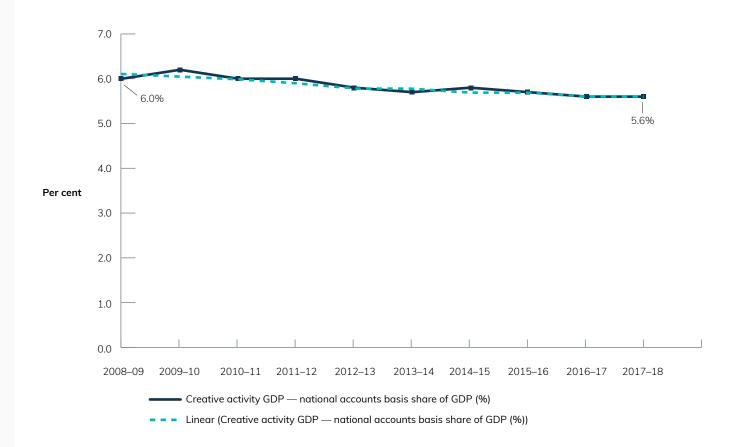


# Figure 12.

Creative activity, share of GDP, 2008–09 to 2017–18

Source: ABS cat. 5204, 5209; BCAR calculations

Corresponding reference: Cultural and creative activity in Australia, 2008–09 to 2016–17, Figure 12.



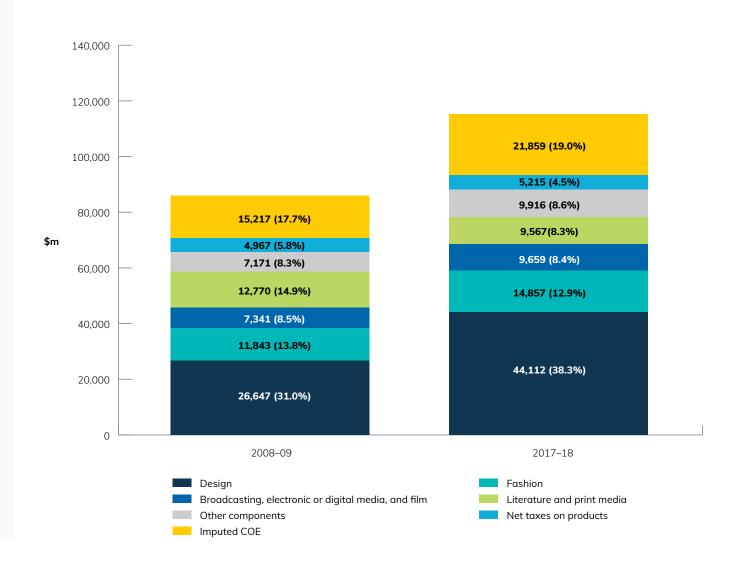


#### Figure 13.

Contribution of cultural and creative activity, GVA (by domain), net taxes on products and COE in other industries, 2008–09 and 2017–18

Source: ABS cat. 5204, 5209; BCAR calculations

Corresponding reference: Cultural and creative activity in Australia, 2008–09 to 2016–17, Figure 13.



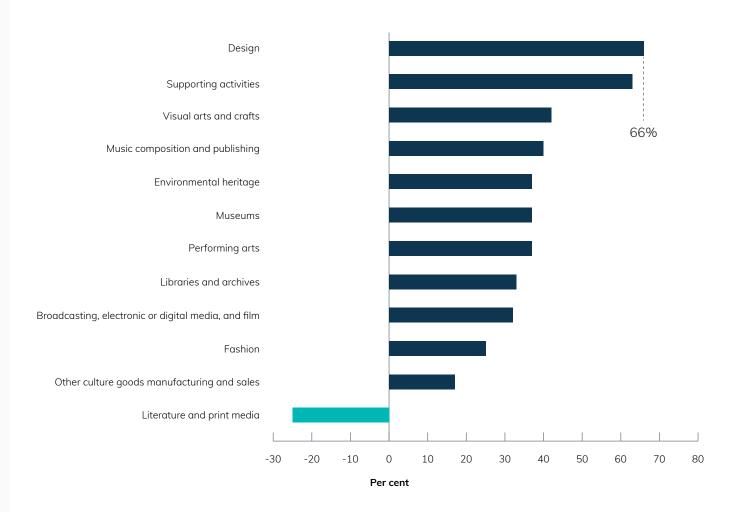


## Figure 14.

Nominal GVA growth by domain, cultural and creative industries, 2008–09 to 2017–18

Source: ABS cat. 5204, 5209; BCAR calculations

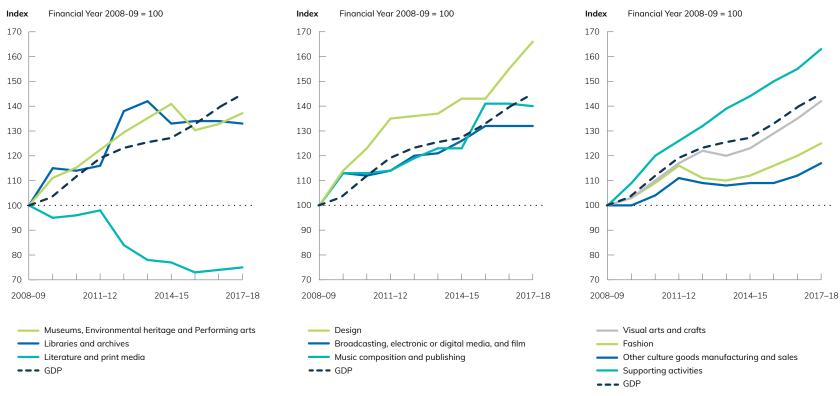
Corresponding reference: see Cultural and creative activity in Australia, 2008–09 to 2016–17, Figure 14.





# Figure 15.

# Domain's GVA relative to GDP



Source: ABS cat. 5204, 5209; BCAR calculations

Corresponding reference: Cultural and creative activity in Australia, 2008–09 to 2016–17, Figure 15.



Table 6.

Cultural and creative activity in museums, 2008-09 to 2017-18

Museums	2008–09 \$m	2009–10 \$m	2010–11 \$m	2011–12 \$m	2012–13 \$m	2013–14 \$m	2014–15 \$m	2015–16 \$m	2016–17 \$m	2017–18 \$m
Output	1,145	1,317	1,434	1,518	1,271	1,341	1,354	1,412	1,499	1,571
COE	337	362	395	422	347	355	341	361	369	386
GOS and GMI	188	218	208	218	339	363	396	336	343	350
Taxes less subsidies on production	-23	-21	-23	-25	-36	-38	-29	-42	-44	-47
GVA	503	558	580	615	651	680	708	655	668	690
As a per cent of GDP	0.04	0.04	0.04	0.04	0.04	0.04	0.04	0.04	0.04	0.04

Source: ABS cat. 5204, 5209; BCAR calculations

Corresponding reference: Cultural and creative activity in Australia, 2008-09 to 2016-17, Table 6.



## Figure 16.

GVA, cultural and creative activity in museums, 2008–09 to 2017–18

Source: ABS cat. 5204, 5209; BCAR calculations

Corresponding reference: Cultural and creative activity in Australia, 2008–09 to 2016–17, Figure 16.

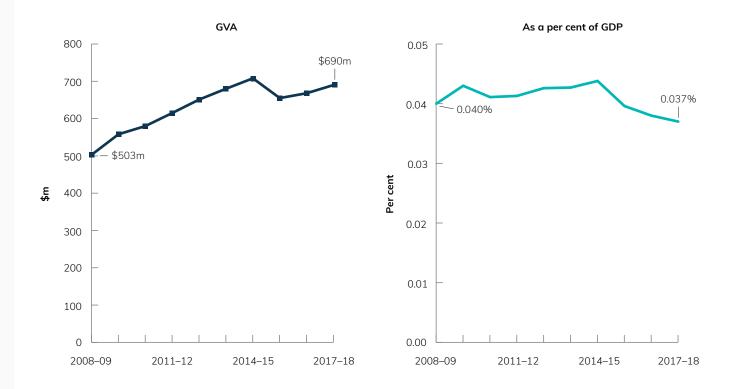




Table 7.

Cultural and creative activity in environmental heritage, 2008-09 to 2017-18

Environmental heritage	2008–09 \$m	2009–10 \$m	2010–11 \$m	2011–12 \$m	2012–13 \$m	2013–14 \$m	2014–15 \$m	2015–16 \$m	2016–17 \$m	2017–18 \$m
Output	2,194	2,524	2,747	2,908	2,436	2,569	2,594	2,706	2,872	3,009
COE	421	452	493	526	433	442	426	450	461	482
GOS and GMI	604	680	684	723	905	957	1,013	909	927	953
Taxes less subsidies on production	-42	-39	-43	-45	-65	-70	-53	-77	-82	-86
GVA	983	1,092	1,134	1,204	1,273	1,329	1,386	1,282	1,306	1,349
As a per cent of GDP	0.08	0.08	0.08	0.08	0.08	0.08	0.09	0.08	0.07	0.07

Source: ABS cat. 5204, 5209; BCAR calculations

Corresponding reference: Cultural and creative activity in Australia, 2008-09 to 2016-17, Table 7.



## Figure 17.

GVA, cultural and creative activity in environmental heritage, 2008–09 to 2017–18

Source: ABS cat. 5204, 5209; BCAR calculations

Corresponding reference: Cultural and creative activity in Australia, 2008–09 to 2016–17, Figure 17.

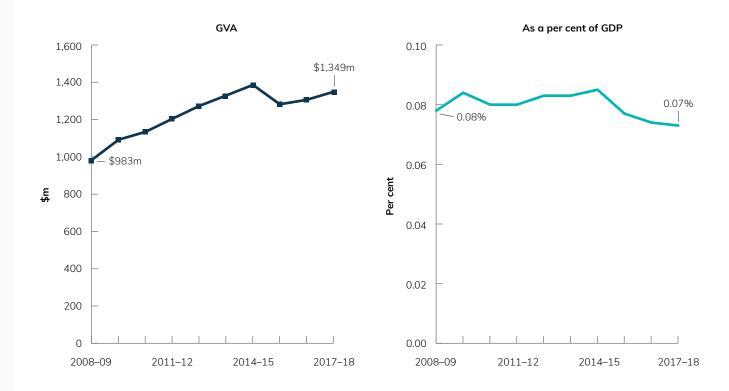




Table 8.

Cultural and creative activity in libraries and archives, 2008-09 to 2017-18

Libraries and archives	2008–09 \$m	2009–10 \$m	2010–11 \$m	2011–12 \$m	2012–13 \$m	2013–14 \$m	2014–15 \$m	2015–16 \$m	2016–17 \$m	2017–18 \$m
Output	1,303	1,308	1,424	1,507	1,428	1,447	1,450	1,522	1,615	1,692
COE	442	425	464	496	494	504	457	483	495	518
GOS and GMI	283	410	370	350	515	533	512	495	482	454
Taxes less subsidies on production	14	12	13	14	11	11	13	13	14	14
GVA	739	848	846	859	1,020	1,049	982	991	990	986
As a per cent of GDP	0.06	0.07	0.06	0.06	0.07	0.07	0.06	0.06	0.06	0.05

Source: ABS cat. 5204, 5209; BCAR calculations

Corresponding reference: Cultural and creative activity in Australia, 2008-09 to 2016-17, Table 8.



#### Figure 18.

GVA, cultural and creative activity in libraries and archives, 2008–09 to 2017–18

Source: ABS cat. 5204, 5209; BCAR calculations

Corresponding reference: Cultural and creative activity in Australia, 2008–09 to 2016–17, Figure 18.

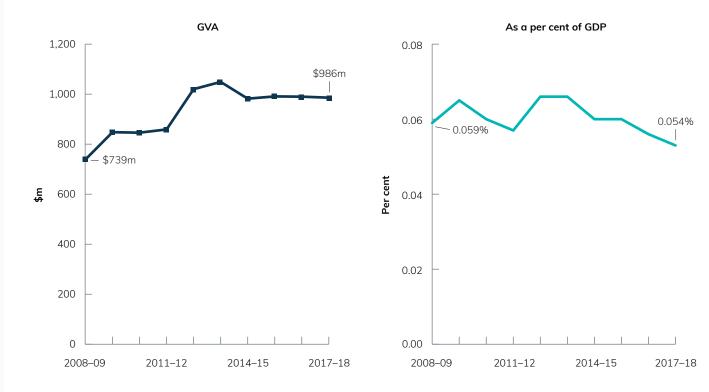




Table 9.

#### Cultural and creative activity in literature and print media, 2008–09 to 2017–18

Literature and print media	2008–09 \$m	2009–10 \$m	2010–11 \$m	2011–12 \$m	2012–13 \$m	2013–14 \$m	2014–15 \$m	2015–16 \$m	2016–17 \$m	2017–18 \$m
Output	22,971	23,131	25,182	26,653	20,331	19,980	17,778	18,072	19,182	20,098
COE	6,361	6,008	6,552	7,001	6,007	5,836	5,884	5,758	5,899	6,165
GOS and GMI	6,158	5,911	5,424	5,205	4,544	3,853	3,736	3,329	3,250	3,142
Taxes less subsidies on production	250	231	251	266	225	238	264	234	248	260
GVA	12,770	12,151	12,228	12,472	10,776	9,927	9,884	9,321	9,397	9,567
As a per cent of GDP	1.02	0.94	0.87	0.84	0.71	0.62	0.61	0.56	0.54	0.52

Source: ABS cat. 5204, 5209; BCAR calculations

Corresponding reference: Cultural and creative activity in Australia, 2008-09 to 2016-17, Table 9.

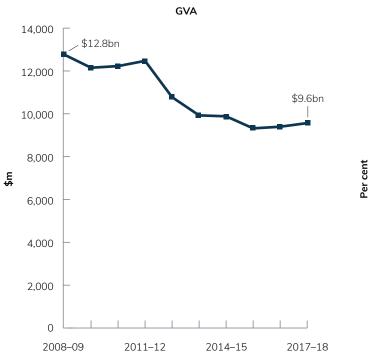


## Figure 19.

GVA, cultural and creative activity in literature and print media, 2008–09 to 2017–18

Source: ABS cat. 5204, 5209; BCAR calculations

Corresponding reference: Cultural and creative activity in Australia, 2008–09 to 2016–17, Figure 19.



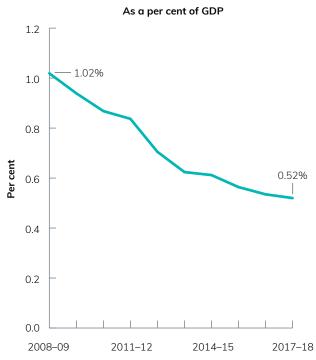




Table 10.

Cultural activity in literature and print media, 2008-09 to 2017-18

Literature and print media	2008–09 \$m	2009–10 \$m	2010–11 \$m	2011–12 \$m	2012–13 \$m	2013–14 \$m	2014–15 \$m	2015–16 \$m	2016–17 \$m	2017–18 \$m
Output	22,547	22,724	24,738	26,184	19,963	19,600	17,493	17,766	18,857	19,758
COE	6,206	5,860	6,391	6,828	5,872	5,703	5,748	5,629	5,767	6,028
GOS and GMI	6,087	5,852	5,378	5,168	4,493	3,816	3,702	3,309	3,233	3,124
Taxes less subsidies on production	246	227	247	261	221	234	259	230	244	256
GVA	12,539	11,938	12,016	12,257	10,586	9,752	9,709	9,168	9,244	9,407
As a per cent of GDP	1.00	0.92	0.85	0.82	0.69	0.61	0.60	0.55	0.53	0.51

Source: ABS cat. 5204, 5209; BCAR calculations

Corresponding reference: Cultural and creative activity in Australia, 2008-09 to 2016-17, Table 10.



Table 11.

Creative activity in literature and print media, 2008-09 to 2017-18

Literature and print media	2008–09 \$m	2009–10 \$m	2010–11 \$m	2011–12 \$m	2012–13 \$m	2013–14 \$m	2014–15 \$m	2015–16 \$m	2016–17 \$m	2017–18 \$m
Output	12,202	12,569	13,683	14,482	9,774	9,103	8,877	8,510	9,032	9,464
COE	2,930	2,644	2,883	3,080	2,693	2,538	2,505	2,433	2,492	2,605
GOS and GMI	4,601	4,567	4,309	4,212	3,269	2,817	2,764	2,653	2,585	2,450
Taxes less subsidies on production	115	97	106	112	95	101	111	91	96	101
GVA	7,646	7,308	7,298	7,405	6,057	5,455	5,381	5,176	5,173	5,156
As a per cent of GDP	0.61	0.57	0.52	0.50	0.40	0.34	0.33	0.31	0.30	0.28

Source: ABS cat. 5204, 5209; BCAR calculations

Corresponding reference: Cultural and creative activity in Australia, 2008-09 to 2016-17, Table 11.



Table 12.

Cultural and creative activity in performing arts, 2008-09 to 2017-18

Performing arts	2008–09 \$m	2009–10 \$m	2010–11 \$m	2011–12 \$m	2012–13 \$m	2013–14 \$m	2014–15 \$m	2015–16 \$m	2016–17 \$m	2017–18 \$m
Output	3,140	3,612	3,932	4,162	3,487	3,677	3,714	3,873	4,111	4,307
COE	692	742	809	865	711	727	700	739	757	791
GOS and GMI	713	808	802	846	1,123	1,192	1,271	1,123	1,145	1,175
Taxes less subsidies on production	-59	-55	-60	-64	-92	-99	-75	-108	-115	-121
GVA	1,346	1,495	1,551	1,647	1,742	1,819	1,896	1,754	1,787	1,846
As a per cent of GDP	0.11	0.12	0.11	0.11	0.11	0.11	0.12	0.11	0.10	0.10

Source: ABS cat. 5204, 5209; BCAR calculations

Corresponding reference: Cultural and creative activity in Australia, 2008-09 to 2016-17, Table 12.



# Figure 20.

GVA, cultural and creative activity in performing arts, 2008–09 to 2017–18

Source: ABS cat. 5204, 5209; BCAR calculations

Corresponding reference: Cultural and creative activity in Australia, 2008–09 to 2016–17, Figure 20.

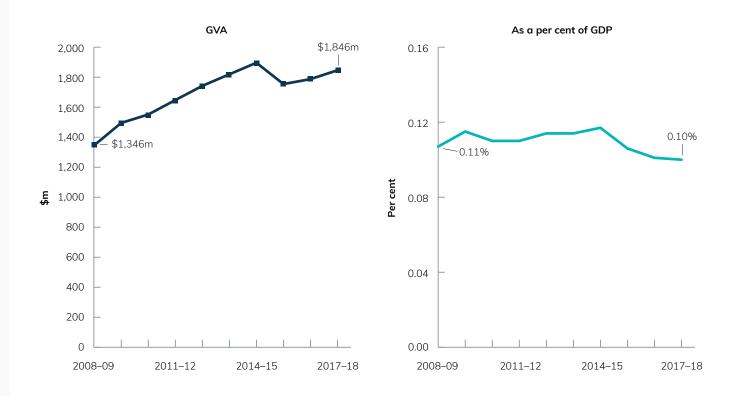




Table 13.

Cultural and creative activity in design, 2008-09 to 2017-18

Design	2008–09 \$m	2009–10 \$m	2010–11 \$m	2011–12 \$m	2012–13 \$m	2013–14 \$m	2014–15 \$m	2015–16 \$m	2016–17 \$m	2017–18 \$m
Output	55,027	59,204	64,452	68,217	72,790	74,043	75,762	80,386	85,324	89,398
COE	19,194	19,500	21,267	22,723	25,775	26,018	26,953	29,613	30,339	31,709
GOS and GMI	6,662	10,238	10,809	12,428	9,737	9,542	10,181	7,546	9,924	11,252
Taxes less subsidies on production	791	757	824	873	855	896	981	1,035	1,098	1,150
GVA	26,647	30,496	32,900	36,023	36,368	36,455	38,115	38,194	41,361	44,112
As a per cent of GDP	2.13	2.36	2.34	2.42	2.38	2.29	2.36	2.31	2.36	2.40

Source: ABS cat. 5204, 5209; BCAR calculations

Corresponding reference: Cultural and creative activity in Australia, 2008-09 to 2016-17, Table 13.

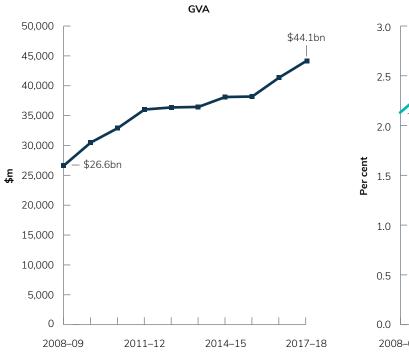


# Figure 21.

GVA, cultural and creative activity in design, 2008–09 to 2017–18

Source: ABS cat. 5204, 5209; BCAR calculations

Corresponding reference: Cultural and creative activity in Australia, 2008–09 to 2016–17, Figure 21.



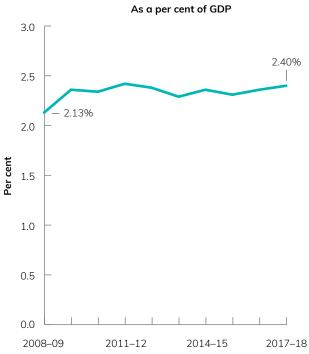




Table 14.

Cultural activity in design, 2008–09 to 2017-18

Design	2008–09 \$m	2009–10 \$m	2010–11 \$m	2011–12 \$m	2012–13 \$m	2013–14 \$m	2014–15 \$m	2015–16 \$m	2016–17 \$m	2017–18 \$m
Output	22,471	22,914	24,945	26,402	26,551	27,812	28,159	29,289	31,088	32,572
COE	5,866	5,939	6,477	6,921	8,073	8,452	8,454	9,702	9,940	10,389
GOS and GMI	1,998	2,749	2,893	3,351	3,121	2,679	2,832	1,880	2,611	3,004
Taxes less subsidies on production	307	295	322	340	328	345	379	375	398	417
GVA	8,171	8,984	9,692	10,612	11,522	11,476	11,665	11,958	12,949	13,811
As a per cent of GDP	0.65	0.69	0.69	0.71	0.75	0.72	0.72	0.72	0.74	0.75

Source: ABS cat. 5204, 5209; BCAR calculations

Corresponding reference: Cultural and creative activity in Australia, 2008-09 to 2016-17, Table 14.



### Table 15.

Cultural and creative activity in broadcasting, electronic or digital media, and film, 2008-09 to 2017-18

Broadcasting, electronic or digital media, and film	2008–09 \$m	2009–10 \$m	2010–11 \$m	2011–12 \$m	2012–13 \$m	2013–14 \$m	2014–15 \$m	2015–16 \$m	2016–17 \$m	2017–18 \$m
Output	18,235	19,331	21,045	22,274	22,078	21,709	23,004	23,974	25,447	26,662
COE	3,659	3,891	4,244	4,534	4,444	4,434	4,673	4,999	5,121	5,352
GOS and GMI	3,503	4,182	3,810	3,649	4,199	4,205	4,338	4,466	4,329	4,046
Taxes less subsidies on production	179	188	205	217	197	209	232	235	249	261
GVA	7,341	8,262	8,258	8,400	8,840	8,848	9,243	9,699	9,699	9,659
As a per cent of GDP	0.59	0.64	0.59	0.56	0.58	0.56	0.57	0.59	0.55	0.53

Source: ABS cat. 5204, 5209; BCAR calculations

Corresponding reference: Cultural and creative activity in Australia, 2008-09 to 2016-17, Table 15.

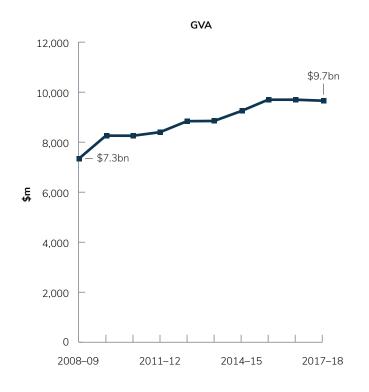


# Figure 22.

GVA, cultural and creative activity in broadcasting, electronic or digital media, and film, 2008–09 to 2017–18

Source: ABS cat. 5204, 5209; BCAR calculations

Corresponding reference: Cultural and creative activity in Australia, 2008–09 to 2016–17, Figure 22.



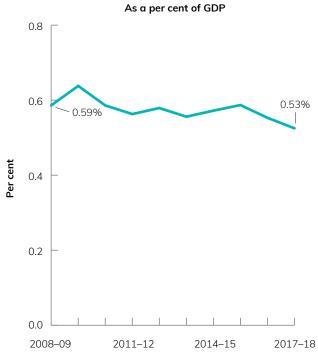




Table 16.

Creative activity in broadcasting, electronic or digital media, and film, 2008–09 to 2017–18

Broadcasting, electronic or digital media, and film	2008–09 \$m	2009–10 \$m	2010–11 \$m	2011–12 \$m	2012–13 \$m	2013–14 \$m	2014–15 \$m	2015–16 \$m	2016–17 \$m	2017–18 \$m
Output	17,702	18,788	20,453	21,648	21,395	21,030	22,345	23,330	24,763	25,945
COE	3,455	3,693	4,027	4,303	4,168	4,154	4,397	4,718	4,834	5,052
GOS and GMI	3,591	4,244	3,881	3,713	4,321	4,349	4,474	4,610	4,473	4,198
Taxes less subsidies on production	175	184	200	212	193	204	227	229	243	255
GVA	7,220	8,121	8,109	8,228	8,681	8,707	9,098	9,558	9,550	9,506
As a per cent of GDP	0.58	0.63	0.58	0.55	0.57	0.55	0.56	0.58	0.54	0.52

Source: ABS cat. 5204, 5209; BCAR calculations

Corresponding reference: Cultural and creative activity in Australia, 2008-09 to 2016-17, Table 16.



Table 17.

Cultural and creative activity in music composition and publishing, 2008–09 to 2017–18

Music composition and publishing	2008–09 \$m	2009–10 \$m	2010–11 \$m	2011–12 \$m	2012–13 \$m	2013–14 \$m	2014–15 \$m	2015–16 \$m	2016–17 \$m	2017–18 \$m
Output	323	346	377	399	433	418	467	494	525	550
COE	73	84	92	98	96	98	102	113	116	121
GOS and GMI	28	29	21	16	23	25	21	28	25	19
Taxes less subsidies on production	4	5	5	6	5	6	6	6	7	7
GVA	105	118	118	120	125	129	129	148	148	147
As a per cent of GDP	0.01	0.01	0.01	0.01	0.01	0.01	0.01	0.01	0.01	0.01

Source: ABS cat. 5204, 5209; BCAR calculations

Corresponding reference: Cultural and creative activity in Australia, 2008-09 to 2016-17, Table 17.



# Figure 23.

GVA, cultural and creative activity in music composition and publishing, 2008–09 to 2017–18

Source: ABS cat. 5204, 5209; BCAR calculations

Corresponding reference: Cultural and creative activity in Australia, 2008–09 to 2016–17, Figure 23.

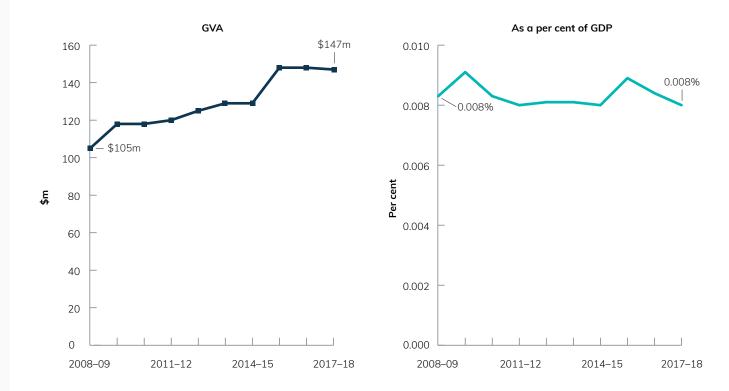




Table 18.

Cultural and creative activity in visual arts and crafts, 2008–09 to 2017–18

Visual arts and crafts	2008–09 \$m	2009–10 \$m	2010–11 \$m	2011–12 \$m	2012–13 \$m	2013–14 \$m	2014–15 \$m	2015–16 \$m	2016–17 \$m	2017–18 \$m
Output	3,834	3,963	4,314	4,567	4,392	4,355	4,405	4,698	4,987	5,225
COE	1,227	1,246	1,359	1,452	1,491	1,520	1,553	1,691	1,732	1,810
GOS and GMI	537	579	575	620	680	602	620	590	648	691
Taxes less subsidies on production	58	57	62	66	59	63	69	70	74	78
GVA	1,823	1,882	1,996	2,137	2,230	2,185	2,242	2,350	2,454	2,579
As a per cent of GDP	0.15	0.15	0.14	0.14	0.15	0.14	0.14	0.14	0.14	0.14

Source: ABS cat. 5204, 5209; BCAR calculations

Corresponding reference: Cultural and creative activity in Australia, 2008-09 to 2016-17, Table 18.



# Figure 24.

GVA, cultural and creative activity in visual arts and crafts, 2008–09 to 2017–18

Source: ABS cat. 5204, 5209; BCAR calculations

Corresponding reference: Cultural and creative activity in Australia, 2008–09 to 2016–17, Figure 24.

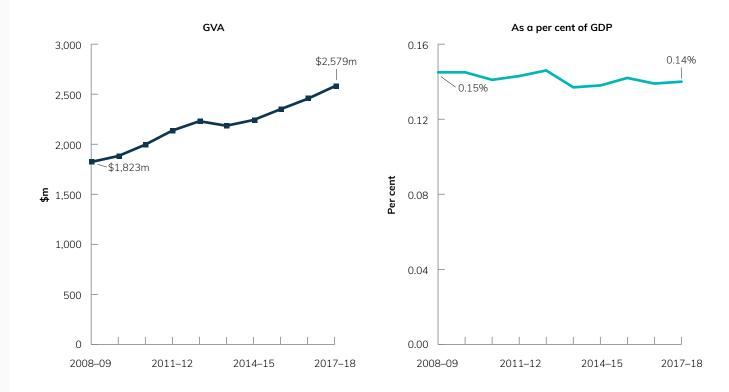




Table 19.

### Cultural and creative activity in fashion, 2008-09 to 2017-18

Fashion	2008–09 \$m	2009–10 \$m	2010–11 \$m	2011–12 \$m	2012–13 \$m	2013–14 \$m	2014–15 \$m	2015–16 \$m	2016–17 \$m	2017–18 \$m
Output	20,164	21,209	23,089	24,438	22,003	21,318	21,438	22,507	23,889	25,030
COE	6,627	6,613	7,212	7,706	7,606	7,516	7,716	8,030	8,226	8,598
GOS and GMI	4,887	5,304	5,342	5,634	5,185	5,190	5,137	5,343	5,581	5,828
Taxes less subsidies on production	329	325	354	374	331	350	389	388	412	431
GVA	11,843	12,242	12,908	13,715	13,122	13,056	13,242	13,761	14,219	14,857
As a per cent of GDP	0.95	0.95	0.92	0.92	0.86	0.82	0.82	0.83	0.81	0.81

Source: ABS cat. 5204, 5209; BCAR calculations

Corresponding reference: Cultural and creative activity in Australia, 2008-09 to 2016-17, Table 19.

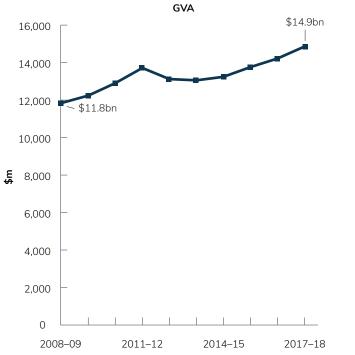


# Figure 25.

GVA, cultural and creative activity in fashion, 2008–09 to 2017–18

Source: ABS cat. 5204, 5209; BCAR calculations

Corresponding reference: Cultural and creative activity in Australia, 2008–09 to 2016–17, Figure 25.



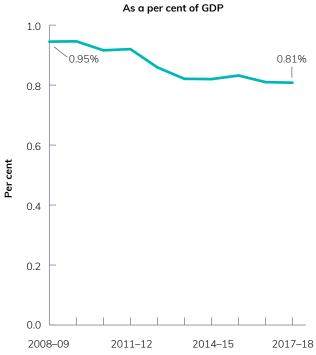




Table 20.

Cultural and creative activity in other culture and goods manufacturing and sales, 2008–09 to 2017–18

Other culture goods manufacturing and sales	2008–09 \$m	2009–10 \$m	2010–11 \$m	2011–12 \$m	2012–13 \$m	2013–14 \$m	2014–15 \$m	2015–16 \$m	2016–17 \$m	2017–18 \$m
Output	2,540	2,524	2,748	2,908	2,583	2,630	2,226	2,406	2,554	2,675
COE	508	511	557	595	560	560	575	593	607	635
GOS and GMI	350	345	337	351	380	363	359	338	347	369
Taxes less subsidies on production	36	35	39	41	35	37	41	39	42	44
GVA	893	891	933	987	976	960	974	970	996	1,047
As a per cent of GDP	0.07	0.07	0.07	0.07	0.06	0.06	0.06	0.06	0.06	0.06

Source: ABS cat. 5204, 5209; BCAR calculations

Corresponding reference: Cultural and creative activity in Australia, 2008-09 to 2016-17, Table 20.



# Figure 26.

GVA, cultural and creative activity in other culture and goods manufacturing and sales, 2008–09 to 2017–18

Source: ABS cat. 5204, 5209; BCAR calculations

Corresponding reference: Cultural and creative activity in Australia, 2008–09 to 2016–17, Figure 26.

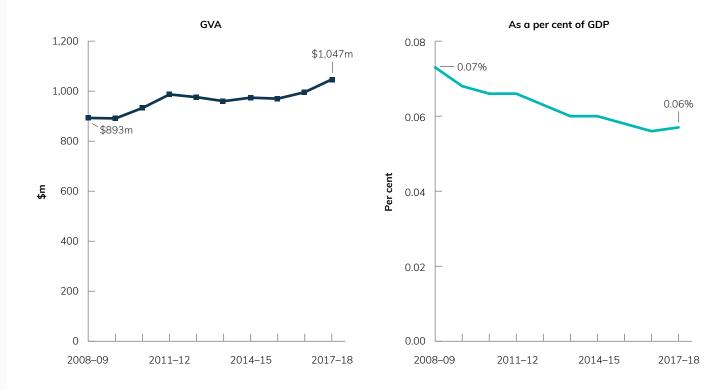




Table 21.

Cultural and creative activity in supporting activities, 2008-09 to 2017-18

Supporting activities	2008–09 \$m	2009–10 \$m	2010–11 \$m	2011–12 \$m	2012–13 \$m	2013–14 \$m	2014–15 \$m	2015–16 \$m	2016–17 \$m	2017–18 \$m
Output	1,057	1,142	1,244	1,316	1,418	1,495	1,564	1,763	1,871	1,961
COE	666	726	792	846	917	955	995	1,044	1,069	1,118
GOS and GMI	105	114	127	123	102	114	119	115	128	142
Taxes less subsidies on production	9	12	13	13	11	12	10	12	13	13
GVA	779	852	932	982	1,030	1,081	1,124	1,171	1,210	1,273
As a per cent of GDP	0.06	0.07	0.07	0.07	0.07	0.07	0.07	0.07	0.07	0.07

Source: ABS cat. 5204, 5209; BCAR calculations

Corresponding reference: Cultural and creative activity in Australia, 2008-09 to 2016-17, Table 21.



# Figure 27.

GVA, cultural and creative activity in supporting activities, 2008–09 to 2017–18

Source: ABS cat. 5204, 5209; BCAR calculations

Corresponding reference: Cultural and creative activity in Australia, 2008–09 to 2016–17, Figure 27.

