

# Cultural and creative activity in Australia, 2008–09 to 2017–18—visual summary

October 2020

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## About this document

The Bureau of Communications and Arts Research (BCAR) within the Department of Infrastructure, Transport, Regional Development and Communications has estimated the economic contribution of cultural and creative activity in Australia over a 10‑year period, from 2008–09 to 2017–18.

This publication provides an annual update to the BCAR working paper: [Cultural and creative activity in Australia, 2008–09 to 2016–17](https://www.communications.gov.au/publications/cultural-and-creative-activity-australia-2008-09-2016-17) released in October 2018. The updated estimates are presented as a visual summary. Each table and figure corresponds to those used in the BCAR working paper.

This publication follows the same approach taken in the BCAR working paper.

Note that data is subject to revisions by the Australian Bureau of Statistics (ABS) national accounts (cat. no. 5204.0) and estimates vary from those published in the working paper.

Further information on these updates can be found in the Explanatory notes: Cultural and creative activity in Australia, 2008–09 to 2017–18.

## Table 1. Cultural and creative activity 2008–09 and 2017–18

| Gross Domestic Product—National Accounts Basis ($m) (a) | 2008–09 | 2017–18 |
| --- | --- | --- |
| Cultural activity | 51,395 | 65,283 |
| As a proportion of GDP (%) | 4.1 | 3.6 |
| Creative activity | 75,210 | 102,653 |
| As a proportion of GDP (%) | 6.0 | 5.6 |
| Total for cultural and creative activity (b) | 85,956 | 115,185 |
| As a proportion of GDP (%) | 6.9 | 6.3 |

1. (b) Activity considered both cultural *and* creative activity is counted only once in the total.

Source: ABS cat. 5204, 5209; BCAR calculations

Corresponding reference: *Cultural and creative activity in Australia, 2008–09 to 2016–17,* Table 1.

## Figure 1. Cultural and creative activity, 2017–18



Source: ABS cat. 5204, 5209; BCAR calculations

Corresponding reference: *Cultural and creative activity in Australia, 2008–09 to 2016–17*, Figure 1.

## Figure 2. Cultural and creative industries, Gross Value Added (GVA) by domain 2017–18



Source: ABS cat. 5204, 5209; BCAR calculations

Corresponding reference: *Cultural and creative activity in Australia, 2008–09 to 2016–17*, Figure 2.

## Figure 3. Cultural and creative activity, 2008–09 to 2017–18



Source: ABS cat. 5204, 5209; BCAR calculations

Corresponding reference: *Cultural and creative activity in Australia, 2008–09 to 2016–17*, Figure 3.

## Table 2. Cultural and creative activity, share of GDP, 2008–09 to 2017–18

|  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Cultural and creative activity (C&C)** **share of Gross Domestic Product** | **2008–09****$m** | **2009–10****$m** | **2010–11****$m** | **2011–12****$m** | **2012–13****$m** | **2013–14****$m** | **2014–15****$m** | **2015–16****$m** | **2016–17****$m** | **2017–18****$m** |
| **C&C activity GDP–national accounts basis** | **85,956** | **90,963** | **95,908** | **101,779** | **100,744** | **101,694** | **105,947** | **105,770** | **110,279** | **115,185** |
| Gross value added of C&C industries | 65,772 | 70,887 | 74,384 | 79,162 | 78,151 | 77,516 | 79,927 | 80,295 | 84,236 | 88,111 |
| Net taxes on products of C&C industries | 4,967 | 4,408 | 4,496 | 4,486 | 3,925 | 4,889 | 6,194 | 4,887 | 4,977 | 5,215 |
| COE for C&C occupations in other industries | 15,217 | 15,668 | 17,028 | 18,132 | 18,668 | 19,289 | 19,826 | 20,588 | 21,066 | 21,859 |
| **C&C activity GDP–satellite account basis** | **86,780** | **91,837** | **96,828** | **102,756** | **101,711** | **102,669** | **106,961** | **106,783** | **111,336** | **116,289** |
| C&C activity GDP–national accounts basis | 85,956 | 90,963 | 95,908 | 101,779 | 100,744 | 101,694 | 105,947 | 105,770 | 110,279 | 115,185 |
| Volunteer services to arts/heritage organisations | 756 | 800 | 844 | 895 | 886 | 894 | 932 | 930 | 970 | 1,013 |
| Non-market output of market producers in C&C industries | 68 | 73 | 77 | 82 | 81 | 80 | 83 | 83 | 87 | 91 |
| **C&C activity GDP national accounts basis share of GDP (%)** | **6.9** | **7.0** | **6.8** | **6.8** | **6.6** | **6.4** | **6.6** | **6.4** | **6.3** | **6.3** |

Source: ABS cat. 5204, 5209; BCAR calculations

Corresponding reference: *Cultural and creative activity in Australia, 2008–09 to 2016–17*, Table 2.

## Figure 4. Cultural and creative activity relative to nominal GDP



Source: ABS cat. 5204, 5209; BCAR calculations

Corresponding reference: *Cultural and creative activity in Australia, 2008–09 to 2016–17*, Figure 4.

## Figure 5. Cultural and creative activity, share of GDP, 2008–09 to 2017–18



Source: ABS cat. 5204, 5209; BCAR calculations

Corresponding reference: *Cultural and creative activity in Australia, 2008–09 to 2016–17*, Figure 5.

## Table 3. Cultural and creative activity, GVA by industry division, 2008–09 to 2017–18

|  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Division Name** | **2008–09****$m** | **2009–10****$m** | **2010–11****$m** | **2011–12****$m** | **2012–13****$m** | **2013–14****$m** | **2014–15****$m** | **2015–16****$m** | **2016–17****$m** | **2017–18****$m** |
| Manufacturing | 6,246  | 5,845  | 5,855  | 5,926  | 4,600  | 4,201  | 4,263  | 3,945  | 3,979  | 4,162  |
| Wholesale Trade | 3,535  | 3,701  | 3,917  | 4,129  | 4,271  | 4,245  | 4,261  | 4,405  | 4,597  | 4,708  |
| Retail Trade | 9,701  | 10,053  | 10,702  | 11,515  | 11,774  | 11,813  | 12,017  | 12,417  | 12,812  | 13,482  |
| Information Media and Telecommunications | 15,507  | 16,209  | 16,185  | 16,423  | 15,714  | 15,185  | 15,434  | 15,739  | 15,726  | 15,653  |
| Rental, Hiring and Real Estate Services | 121  | 141  | 149  | 172  | 158  | 141  | 145  | 141  | 149  | 153  |
| Professional, Scientific and Technical Services | 27,051  | 30,940  | 33,380  | 36,548  | 36,938  | 37,023  | 38,692  | 38,786  | 42,002  | 44,795  |
| Education and Training | 779  | 852  | 932  | 982  | 1,030  | 1,081  | 1,124  | 1,171  | 1,210  | 1,273  |
| Arts and Recreation Services | 2,832  | 3,146  | 3,265  | 3,466  | 3,665  | 3,828  | 3,990  | 3,690  | 3,761  | 3,884  |
| **Total** | **65,772** | **70,887** | **74,384** | **79,162** | **78,151** | **77,516** | **79,927** | **80,295** | **84,236** | **88,111** |

Source: ABS cat. 5204, 5209; BCAR calculations

Corresponding reference: *Cultural and creative activity in Australia, 2008–09 to 2016–17*, Table 3.

## Figure 6. GVA change by division, cultural and creative industries, 2008–09 to 2017–18



Source: ABS cat. 5204, 5209; BCAR calculations

Corresponding reference: *Cultural and creative activity in Australia, 2008–09 to 2016–17*, Figure 6.

## Figure 7. GVA change of cultural and creative industries in manufacturing, 2008–09 to 2017–18



Source: ABS cat. 5204, 5209; BCAR calculations

Corresponding reference: *Cultural and creative activity in Australia, 2008–09 to 2016–17*, Figure 7.

## Figure 8. Industry division’s GVA relative to GDP



Source: ABS cat. 5204, 5209; BCAR calculations

Corresponding reference: *Cultural and creative activity in Australia, 2008–09 to 2016–17,* Figure 8.

## Table 4. Cultural activity, share of GDP, 2008–09 to 2017–18

|  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Cultural activity share of Gross Domestic Product** | **2008–09****$m** | **2009–10****$m** | **2010–11****$m** | **2011–12****$m** | **2012–13****$m** | **2013–14****$m** | **2014–15****$m** | **2015–16****$m** | **2016–17****$m** | **2017–18****$m** |
| **Cultural activity GDP–national accounts basis** | **51,395** | **53,735** | **56,030** | **58,656** | **58,806** | **59,630** | **61,299** | **61,285** | **63,073** | **65,283** |
| Gross value added of cultural industries | 35,223 | 36,921 | 38,055 | 39,821 | 39,993 | 39,308 | 40,060 | 40,145 | 41,452 | 42,793 |
| Net taxes on products of cultural industries | 4,531 | 4,477 | 4,567 | 4,557 | 4,098 | 5,123 | 5,630 | 4,925 | 5,015 | 5,254 |
| COE for cultural occupations in other industries | 11,641 | 12,338 | 13,408 | 14,278 | 14,715 | 15,200 | 15,610 | 16,215 | 16,606 | 17,237 |
| **Cultural activity GDP–satellite account basis** | **52,206** | **54,593** | **56,930** | **59,608** | **59,748** | **60,579** | **62,287** | **62,271** | **64,099** | **66,353** |
| Cultural activity GDP–national accounts basis | 51,395 | 53,735 | 56,030 | 58,656 | 58,806 | 59,630 | 61,299 | 61,285 | 63,073 | 65,283 |
| Volunteer services to arts/heritage organisations | 756 | 800 | 844 | 895 | 886 | 894 | 932 | 930 | 970 | 1,013 |
| Non-market output of market producers in cultural industries | 55 | 58 | 57 | 58 | 55 | 54 | 56 | 55 | 57 | 57 |
| **Cultural activity GDP national accounts basis share of GDP (%)** | **4.1** | **4.2** | **4.0** | **3.9** | **3.9** | **3.8** | **3.8** | **3.7** | **3.6** | **3.6** |

Source: ABS cat. 5204, 5209; BCAR calculations

Corresponding reference: *Cultural and creative activity in Australia, 2008–09 to 2016–17,* Table 4.

## Figure 9. GVA by domain, cultural industries, 2017–18 ($m)



Source: ABS cat. 5204, 5209; BCAR calculations

Corresponding reference: *Cultural and creative activity in Australia, 2008–09 to 2016–17,* Figure 9.

## Figure 10. Cultural activity, share of GDP, 2008–09 to 2017–18



Source: ABS cat. 5204, 5209; BCAR calculations

Corresponding reference: see *Cultural and creative activity in Australia, 2008–09 to 2016–17,* Figure 10.

## Table 5. Creative activity, share of GDP, 2008–09 to 2017–18

|  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Creative activity share of Gross Domestic Product** | **2008–09****$m** | **2009–10****$m** | **2010–11****$m** | **2011–12****$m** | **2012–13****$m** | **2013–14****$m** | **2014–15****$m** | **2015–16****$m** | **2016–17****$m** | **2017–18****$m** |
| **Creative activity GDP–national accounts basis** | **75,210** | **80,175** | **84,618** | **89,969** | **89,060** | **89,939** | **94,035** | **94,026** | **98,266** | **102,653** |
| Gross value added of creative industries | 57,871 | 63,067 | 66,306 | 70,750 | 69,995 | 69,534 | 71,794 | 72,587 | 76,351 | 79,878 |
| Net taxes on products of creative industries | 4,499 | 4,060 | 4,141 | 4,132 | 3,560 | 4,393 | 5,785 | 4,359 | 4,439 | 4,650 |
| COE for creative occupations in other industries | 12,840 | 13,048 | 14,171 | 15,088 | 15,505 | 16,012 | 16,456 | 17,080 | 17,477 | 18,125 |
| **Creative activity GDP–satellite account basis** | **76,021** | **81,035** | **85,520** | **90,923** | **90,001** | **90,888** | **95,023** | **95,012** | **99,294** | **103,724** |
| Creative activity GDP–national accounts basis | 75,210 | 80,175 | 84,618 | 89,969 | 89,060 | 89,939 | 94,035 | 94,026 | 98,266 | 102,653 |
| Volunteer services to arts/heritage organisations | 756 | 800 | 844 | 895 | 886 | 894 | 932 | 930 | 970 | 1,013 |
| Non-market output of market producers in Creative industries | 55 | 60 | 58 | 59 | 54 | 55 | 57 | 56 | 58 | 58 |
| **Creative activity GDP national accounts basis share of GDP (%)** | **6.0** | **6.2** | **6.0** | **6.0** | **5.8** | **5.7** | **5.8** | **5.7** | **5.6** | **5.6** |

Source: ABS cat. 5204, 5209; BCAR calculations

Corresponding reference: *Cultural and creative activity in Australia, 2008–09 to 2016–17,* Table 5.

## Figure 11. GVA by domain, creative industries, 2017–18 ($m)



Source: ABS cat. 5204, 5209; BCAR calculations

Corresponding reference: *Cultural and creative activity in Australia, 2008–09 to 2016–17,* Figure 11.

## Figure 12. Creative activity, share of GDP, 2008–09 to 2017–18



Source: ABS cat. 5204, 5209; BCAR calculations

Corresponding reference: *Cultural and creative activity in Australia, 2008–09 to 2016–17,* Figure 12.

## Figure 13. Contribution of cultural and creative activity, GVA (by domain), net taxes on products and COE in other industries, 2008–09 and 2017–18



Source: ABS cat. 5204, 5209; BCAR calculations

Corresponding reference: *Cultural and creative activity in Australia, 2008–09 to 2016–17,* Figure 13.

## Figure 14. Nominal GVA growth by domain, cultural and creative industries, 2008–09 to 2017–18



Source: ABS cat. 5204, 5209; BCAR calculations

Corresponding reference: see *Cultural and creative activity in Australia, 2008–09 to 2016–17,* Figure 14.

## Figure 15. Domain’s GVA relative to GDP



Source: ABS cat. 5204, 5209; BCAR calculations

Corresponding reference: *Cultural and creative activity in Australia, 2008–09 to 2016–17,* Figure 15.

## Table 6. Cultural and creative activity in museums, 2008–09 to 2017–18

|  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Museums** | **2008–09****$m** | **2009–10****$m** | **2010–11****$m** | **2011–12****$m** | **2012–13****$m** | **2013–14****$m** | **2014–15****$m** | **2015–16****$m** | **2016–17****$m** | **2017–18****$m** |
| Output | 1,145  | 1,317  | 1,434  | 1,518  | 1,271  | 1,341  | 1,354  | 1,412  | 1,499  | 1,571  |
| COE | 337  | 362  | 395  | 422  | 347  | 355  | 341  | 361  | 369  | 386  |
| GOS and GMI | 188  | 218  | 208  | 218  | 339  | 363  | 396  | 336  | 343  | 350  |
| Taxes less subsidies on production | -23  | -21  | -23  | -25  | -36  | -38  | -29  | -42  | -44  | -47  |
| **GVA**  | **503**  | **558**  | **580**  | **615**  | **651**  | **680**  | **708**  | **655**  | **668**  | **690**  |
| **As a per cent of GDP** | **0.04**  | **0.04**  | **0.04**  | **0.04**  | **0.04**  | **0.04**  | **0.04**  | **0.04**  | **0.04**  | **0.04**  |

Source: ABS cat. 5204, 5209; BCAR calculations

Corresponding reference: *Cultural and creative activity in Australia, 2008–09 to 2016–17,* Table 6.

## Figure 16. GVA, cultural and creative activity in museums, 2008–09 to 2017–18



Source: ABS cat. 5204, 5209; BCAR calculations

Corresponding reference: *Cultural and creative activity in Australia, 2008–09 to 2016–17*, Figure 16.

## Table 7. Cultural and creative activity in environmental heritage, 2008–09 to 2017–18

|  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Environmental heritage** | **2008–09****$m** | **2009–10****$m** | **2010–11****$m** | **2011–12****$m** | **2012–13****$m** | **2013–14****$m** | **2014–15****$m** | **2015–16****$m** | **2016–17****$m** | **2017–18****$m** |
| Output | 2,194  | 2,524  | 2,747  | 2,908  | 2,436  | 2,569  | 2,594  | 2,706  | 2,872  | 3,009  |
| COE | 421  | 452  | 493  | 526  | 433  | 442  | 426  | 450  | 461  | 482  |
| GOS and GMI | 604  | 680  | 684  | 723  | 905  | 957  | 1,013  | 909  | 927  | 953  |
| Taxes less subsidies on production | -42  | -39  | -43  | -45  | -65  | -70  | -53  | -77  | -82  | -86  |
| **GVA**  | **983**  | **1,092**  | **1,134**  | **1,204**  | **1,273**  | **1,329**  | **1,386**  | **1,282**  | **1,306**  | **1,349**  |
| **As a per cent of GDP** | **0.08**  | **0.08**  | **0.08**  | **0.08**  | **0.08**  | **0.08**  | **0.09**  | **0.08**  | **0.07**  | **0.07**  |

Source: ABS cat. 5204, 5209; BCAR calculations

Corresponding reference: *Cultural and creative activity in Australia, 2008–09 to 2016–17,* Table 7.

## Figure 17. GVA, cultural and creative activity in environmental heritage, 2008–09 to 2017–18



Source: ABS cat. 5204, 5209; BCAR calculations

Corresponding reference: *Cultural and creative activity in Australia, 2008–09 to 2016–17*, Figure 17.

## Table 8. Cultural and creative activity in libraries and archives, 2008–09 to 2017–18

|  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Libraries and archives** | **2008–09****$m** | **2009–10****$m** | **2010–11****$m** | **2011–12****$m** | **2012–13****$m** | **2013–14****$m** | **2014–15****$m** | **2015–16****$m** | **2016–17****$m** | **2017–18****$m** |
| Output | 1,303  | 1,308  | 1,424  | 1,507  | 1,428  | 1,447  | 1,450  | 1,522  | 1,615  | 1,692  |
| COE | 442  | 425  | 464  | 496  | 494  | 504  | 457  | 483  | 495  | 518  |
| GOS and GMI | 283  | 410  | 370  | 350  | 515  | 533  | 512  | 495  | 482  | 454  |
| Taxes less subsidies on production | 14  | 12  | 13  | 14  | 11  | 11  | 13  | 13  | 14  | 14  |
| **GVA**  | **739**  | **848**  | **846**  | **859**  | **1,020**  | **1,049**  | **982**  | **991**  | **990**  | **986**  |
| **As a per cent of GDP** | **0.06**  | **0.07**  | **0.06**  | **0.06**  | **0.07**  | **0.07**  | **0.06**  | **0.06**  | **0.06**  | **0.05**  |

Source: ABS cat. 5204, 5209; BCAR calculations

Corresponding reference: *Cultural and creative activity in Australia, 2008–09 to 2016–17*, Table 8.

## Figure 18. GVA, cultural and creative activity in libraries and archives, 2008–09 to 2017–18



Source: ABS cat. 5204, 5209; BCAR calculations

Corresponding reference: *Cultural and creative activity in Australia, 2008–09 to 2016–17,* Figure 18.

## Table 9. Cultural and creative activity in literature and print media, 2008–09 to 2017–18

|  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Literature and print media** | **2008–09****$m** | **2009–10****$m** | **2010–11****$m** | **2011–12****$m** | **2012–13****$m** | **2013–14****$m** | **2014–15****$m** | **2015–16****$m** | **2016–17****$m** | **2017–18****$m** |
| Output | 22,971  | 23,131  | 25,182  | 26,653  | 20,331  | 19,980  | 17,778  | 18,072  | 19,182  | 20,098  |
| COE | 6,361  | 6,008  | 6,552  | 7,001  | 6,007  | 5,836  | 5,884  | 5,758  | 5,899  | 6,165  |
| GOS and GMI | 6,158  | 5,911  | 5,424  | 5,205  | 4,544  | 3,853  | 3,736  | 3,329  | 3,250  | 3,142  |
| Taxes less subsidies on production | 250  | 231  | 251  | 266  | 225  | 238  | 264  | 234  | 248  | 260  |
| **GVA**  | **12,770**  | **12,151**  | **12,228**  | **12,472**  | **10,776**  | **9,927**  | **9,884**  | **9,321**  | **9,397**  | **9,567**  |
| **As a per cent of GDP** | **1.02**  | **0.94**  | **0.87**  | **0.84**  | **0.71**  | **0.62**  | **0.61**  | **0.56**  | **0.54**  | **0.52**  |

Source: ABS cat. 5204, 5209; BCAR calculations

Corresponding reference: *Cultural and creative activity in Australia, 2008–09 to 2016–17,* Table 9.

## Figure 19. GVA, cultural and creative activity in literature and print media, 2008–09 to 2017–18



Source: ABS cat. 5204, 5209; BCAR calculations

Corresponding reference: *Cultural and creative activity in Australia, 2008–09 to 2016–17,* Figure 19.

## Table 10. Cultural activity in literature and print media, 2008–09 to 2017–18

|  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Literature and print media** | **2008–09****$m** | **2009–10****$m** | **2010–11****$m** | **2011–12****$m** | **2012–13****$m** | **2013–14****$m** | **2014–15****$m** | **2015–16****$m** | **2016–17****$m** | **2017–18****$m** |
| Output | 22,547  | 22,724  | 24,738  | 26,184  | 19,963  | 19,600  | 17,493  | 17,766  | 18,857  | 19,758  |
| COE | 6,206  | 5,860  | 6,391  | 6,828  | 5,872  | 5,703  | 5,748  | 5,629  | 5,767  | 6,028  |
| GOS and GMI | 6,087  | 5,852 | 5,378 | 5,168 | 4,493 | 3,816 | 3,702 | 3,309 | 3,233 | 3,124 |
| Taxes less subsidies on production | 246  | 227  | 247  | 261  | 221  | 234  | 259  | 230  | 244 | 256  |
| **GVA**  | **12,539**  | **11,938**  | **12,016**  | **12,257**  | **10,586**  | **9,752**  | **9,709**  | **9,168**  | **9,244**  | **9,407**  |
| **As a per cent of GDP** | **1.00**  | **0.92**  | **0.85**  | **0.82**  | **0.69**  | **0.61**  | **0.60**  | **0.55**  | **0.53**  | **0.51**  |

Source: ABS cat. 5204, 5209; BCAR calculations

Corresponding reference: *Cultural and creative activity in Australia, 2008–09 to 2016–17,* Table 10.

## Table 11. Creative activity in literature and print media, 2008–09 to 2017–18

|  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Literature and print media** | **2008–09****$m** | **2009–10****$m** | **2010–11****$m** | **2011–12****$m** | **2012–13****$m** | **2013–14****$m** | **2014–15****$m** | **2015–16****$m** | **2016–17****$m** | **2017–18****$m** |
| Output | 12,202  | 12,569  | 13,683  | 14,482  | 9,774  | 9,103  | 8,877  | 8,510  | 9,032  | 9,464  |
| COE | 2,930  | 2,644  | 2,883  | 3,080  | 2,693  | 2,538  | 2,505  | 2,433  | 2,492  | 2,605  |
| GOS and GMI | 4,601  | 4,567 | 4,309 | 4,212 | 3,269 | 2,817 | 2,764 | 2,653 | 2,585 | 2,450 |
| Taxes less subsidies on production | 115  | 97 | 106 | 112 | 95 | 101 | 111 | 91 | 96 | 101 |
| **GVA**  | **7,646**  | **7,308**  | **7,298**  | **7,405**  | **6,057**  | **5,455**  | **5,381**  | **5,176**  | **5,173**  | **5,156**  |
| **As a per cent of GDP** | **0.61**  | **0.57**  | **0.52**  | **0.50**  | **0.40**  | **0.34**  | **0.33**  | **0.31**  | **0.30**  | **0.28**  |

Source: ABS cat. 5204, 5209; BCAR calculations

Corresponding reference: *Cultural and creative activity in Australia, 2008–09 to 2016–17,* Table 11.

## Table 12. Cultural and creative activity in performing arts, 2008–09 to 2017–18

|  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Performing arts** | **2008–09****$m** | **2009–10****$m** | **2010–11****$m** | **2011–12****$m** | **2012–13****$m** | **2013–14****$m** | **2014–15****$m** | **2015–16****$m** | **2016–17****$m** | **2017–18****$m** |
| Output | 3,140  | 3,612  | 3,932  | 4,162  | 3,487  | 3,677  | 3,714  | 3,873  | 4,111  | 4,307  |
| COE | 692  | 742  | 809  | 865  | 711  | 727  | 700  | 739  | 757  | 791  |
| GOS and GMI | 713  | 808  | 802  | 846  | 1,123  | 1,192  | 1,271  | 1,123  | 1,145  | 1,175  |
| Taxes less subsidies on production | -59  | -55  | -60  | -64  | -92  | -99  | -75  | -108  | -115  | -121  |
| **GVA**  | **1,346**  | **1,495**  | **1,551**  | **1,647**  | **1,742**  | **1,819**  | **1,896**  | **1,754**  | **1,787**  | **1,846**  |
| **As a per cent of GDP** | **0.11**  | **0.12**  | **0.11**  | **0.11**  | **0.11**  | **0.11**  | **0.12**  | **0.11**  | **0.10**  | **0.10**  |

Source: ABS cat. 5204, 5209; BCAR calculations

Corresponding reference: *Cultural and creative activity in Australia, 2008–09 to 2016–17,* Table 12.

## Figure 20. GVA, cultural and creative activity in performing arts, 2008–09 to 2017–18



Source: ABS cat. 5204, 5209; BCAR calculations

Corresponding reference: *Cultural and creative activity in Australia, 2008–09 to 2016–17,* Figure 20.

## Table 13. Cultural and creative activity in design, 2008–09 to 2017–18

|  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Design** | **2008–09****$m** | **2009–10****$m** | **2010–11****$m** | **2011–12****$m** | **2012–13****$m** | **2013–14****$m** | **2014–15****$m** | **2015–16****$m** | **2016–17****$m** | **2017–18****$m** |
| Output | 55,027  | 59,204  | 64,452  | 68,217  | 72,790  | 74,043  | 75,762  | 80,386  | 85,324  | 89,398  |
| COE | 19,194  | 19,500  | 21,267  | 22,723  | 25,775  | 26,018  | 26,953  | 29,613  | 30,339  | 31,709  |
| GOS and GMI | 6,662  | 10,238  | 10,809  | 12,428  | 9,737  | 9,542  | 10,181  | 7,546  | 9,924  | 11,252  |
| Taxes less subsidies on production | 791  | 757  | 824  | 873  | 855  | 896  | 981  | 1,035  | 1,098  | 1,150  |
| **GVA**  | **26,647**  | **30,496**  | **32,900**  | **36,023**  | **36,368**  | **36,455**  | **38,115**  | **38,194**  | **41,361**  | **44,112**  |
| **As a per cent of GDP** | **2.13**  | **2.36**  | **2.34**  | **2.42**  | **2.38**  | **2.29**  | **2.36**  | **2.31**  | **2.36**  | **2.40**  |

Source: ABS cat. 5204, 5209; BCAR calculations

Corresponding reference: *Cultural and creative activity in Australia, 2008–09 to 2016–17,* Table 13.

## Figure 21. GVA, cultural and creative activity in design, 2008–09 to 2017–18



Source: ABS cat. 5204, 5209; BCAR calculations

Corresponding reference: *Cultural and creative activity in Australia, 2008–09 to 2016–17,* Figure 21.

## Table 14. Cultural activity in design, 2008–09 to 2017–18

|  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Design** | **2008–09****$m** | **2009–10****$m** | **2010–11****$m** | **2011–12****$m** | **2012–13****$m** | **2013–14****$m** | **2014–15****$m** | **2015–16****$m** | **2016–17****$m** | **2017–18****$m** |
| Output | 22,471  | 22,914  | 24,945  | 26,402  | 26,551  | 27,812  | 28,159  | 29,289  | 31,088  | 32,572  |
| COE | 5,866  | 5,939  | 6,477  | 6,921  | 8,073  | 8,452  | 8,454  | 9,702  | 9,940  | 10,389  |
| GOS and GMI | 1,998  | 2,749 | 2,893 | 3,351 | 3,121 | 2,679 | 2,832 | 1,880 | 2,611 | 3,004 |
| Taxes less subsidies on production | 307  | 295 | 322 | 340 | 328 | 345 | 379 | 375 | 398 | 417 |
| **GVA**  | **8,171**  | **8,984**  | **9,692**  | **10,612**  | **11,522**  | **11,476**  | **11,665**  | **11,958**  | **12,949**  | **13,811**  |
| **As a per cent of GDP** | **0.65**  | **0.69**  | **0.69**  | **0.71**  | **0.75**  | **0.72**  | **0.72**  | **0.72**  | **0.74**  | **0.75**  |

Source: ABS cat. 5204, 5209; BCAR calculations

Corresponding reference: *Cultural and creative activity in Australia, 2008–09 to 2016–17,* Table 14.

## Table 15. Cultural and creative activity in broadcasting, electronic or digital media, and film, 2008–09 to 2017–18

|  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Broadcasting, electronic or digital media, and film** | **2008–09****$m** | **2009–10****$m** | **2010–11****$m** | **2011–12****$m** | **2012–13****$m** | **2013–14****$m** | **2014–15****$m** | **2015–16****$m** | **2016–17****$m** | **2017–18****$m** |
| Output | 18,235  | 19,331  | 21,045  | 22,274  | 22,078  | 21,709  | 23,004  | 23,974  | 25,447  | 26,662  |
| COE | 3,659  | 3,891  | 4,244  | 4,534  | 4,444  | 4,434  | 4,673  | 4,999  | 5,121  | 5,352  |
| GOS and GMI | 3,503  | 4,182  | 3,810  | 3,649  | 4,199  | 4,205  | 4,338  | 4,466  | 4,329  | 4,046  |
| Taxes less subsidies on production | 179  | 188  | 205  | 217  | 197  | 209  | 232  | 235  | 249  | 261  |
| **GVA**  | **7,341**  | **8,262**  | **8,258**  | **8,400**  | **8,840**  | **8,848**  | **9,243**  | **9,699**  | **9,699**  | **9,659**  |
| **As a per cent of GDP** | **0.59**  | **0.64**  | **0.59**  | **0.56**  | **0.58**  | **0.56**  | **0.57**  | **0.59**  | **0.55**  | **0.53**  |

Source: ABS cat. 5204, 5209; BCAR calculations

Corresponding reference: *Cultural and creative activity in Australia, 2008–09 to 2016–17,* Table 15.

## Figure 22. GVA, cultural and creative activity in broadcasting, electronic or digital media, and film, 2008–09 to 2017–18



Source: ABS cat. 5204, 5209; BCAR calculations

Corresponding reference: *Cultural and creative activity in Australia, 2008–09 to 2016–17,* Figure 22.

## Table 16. Creative activity in broadcasting, electronic or digital media, and film, 2008–09 to 2017–18

|  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Broadcasting, electronic or digital media, and film** | **2008–09****$m** | **2009–10****$m** | **2010–11****$m** | **2011–12****$m** | **2012–13****$m** | **2013–14****$m** | **2014–15****$m** | **2015–16****$m** | **2016–17****$m** | **2017–18****$m** |
| Output | 17,702  | 18,788  | 20,453  | 21,648  | 21,395  | 21,030  | 22,345  | 23,330  | 24,763  | 25,945  |
| COE | 3,455  | 3,693  | 4,027  | 4,303  | 4,168  | 4,154  | 4,397  | 4,718  | 4,834  | 5,052  |
| GOS and GMI | 3,591  | 4,244 | 3,881 | 3,713 | 4,321 | 4,349 | 4,474 | 4,610 | 4,473 | 4,198 |
| Taxes less subsidies on production | 175  | 184 | 200 | 212 | 193 | 204 | 227 | 229 | 243 | 255 |
| **GVA**  | **7,220**  | **8,121**  | **8,109**  | **8,228**  | **8,681**  | **8,707**  | **9,098**  | **9,558**  | **9,550**  | **9,506**  |
| **As a per cent of GDP** | **0.58**  |  **0.63**  | **0.58**  | **0.55**  | **0.57**  | **0.55**  | **0.56**  | **0.58**  | **0.54**  | **0.52**  |

Source: ABS cat. 5204, 5209; BCAR calculations

Corresponding reference: *Cultural and creative activity in Australia, 2008–09 to 2016–17,* Table 16.

## Table 17. Cultural and creative activity in music composition and publishing, 2008–09 to 2017–18

|  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Music composition and publishing** | **2008–09****$m** | **2009–10****$m** | **2010–11****$m** | **2011–12****$m** | **2012–13****$m** | **2013–14****$m** | **2014–15****$m** | **2015–16****$m** | **2016–17****$m** | **2017–18****$m** |
| Output | 323  | 346  | 377  | 399  | 433  | 418  | 467  | 494  | 525  | 550  |
| COE | 73  | 84  | 92  | 98  | 96  | 98  | 102  | 113  | 116  | 121  |
| GOS and GMI | 28  | 29  | 21  | 16  | 23  | 25  | 21  | 28  | 25  | 19  |
| Taxes less subsidies on production | 4  | 5  | 5  | 6  | 5  | 6  | 6  | 6  | 7  | 7  |
| **GVA**  | **105**  | **118**  | **118**  | **120**  | **125**  | **129**  | **129**  | **148**  | **148**  | **147**  |
| **As a per cent of GDP** | **0.01**  | **0.01**  | **0.01**  | **0.01**  | **0.01**  | **0.01**  | **0.01**  | **0.01**  | **0.01**  | **0.01**  |

Source: ABS cat. 5204, 5209; BCAR calculations

Corresponding reference: *Cultural and creative activity in Australia, 2008–09 to 2016–17,* Table 17.

## Figure 23. GVA, cultural and creative activity in music composition and publishing, 2008–09 to 2017–18



Source: ABS cat. 5204, 5209; BCAR calculations

Corresponding reference: *Cultural and creative activity in Australia, 2008–09 to 2016–17,* Figure 23.

## Table 18. Cultural and creative activity in visual arts and crafts, 2008–09 to 2017–18

|  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Visual arts and crafts** | **2008–09****$m** | **2009–10****$m** | **2010–11****$m** | **2011–12****$m** | **2012–13****$m** | **2013–14****$m** | **2014–15****$m** | **2015–16****$m** | **2016–17****$m** | **2017–18****$m** |
| Output | 3,834  | 3,963  | 4,314  | 4,567  | 4,392  | 4,355  | 4,405  | 4,698  | 4,987  | 5,225  |
| COE | 1,227  | 1,246  | 1,359  | 1,452  | 1,491  | 1,520  | 1,553  | 1,691  | 1,732  | 1,810  |
| GOS and GMI | 537  | 579  | 575  | 620  | 680  | 602  | 620  | 590  | 648  | 691  |
| Taxes less subsidies on production | 58  | 57  | 62  | 66  | 59  | 63  | 69  | 70  | 74  | 78  |
| **GVA**  | **1,823**  | **1,882**  | **1,996**  | **2,137**  | **2,230**  | **2,185**  | **2,242**  | **2,350**  | **2,454**  | **2,579**  |
| **As a per cent of GDP** | **0.15**  | **0.15**  | **0.14**  | **0.14**  | **0.15**  | **0.14**  | **0.14**  | **0.14**  | **0.14**  | **0.14**  |

Source: ABS cat. 5204, 5209; BCAR calculations

Corresponding reference: *Cultural and creative activity in Australia, 2008–09 to 2016–17,* Table 18.

## Figure 24. GVA, cultural and creative activity in visual arts and crafts, 2008–09 to 2017–18



Source: ABS cat. 5204, 5209; BCAR calculations

Corresponding reference: *Cultural and creative activity in Australia, 2008–09 to 2016–17,* Figure 24.

## Table 19. Cultural and creative activity in fashion, 2008–09 to 2017–18

|  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Fashion** | **2008–09****$m** | **2009–10****$m** | **2010–11****$m** | **2011–12****$m** | **2012–13****$m** | **2013–14****$m** | **2014–15****$m** | **2015–16****$m** | **2016–17****$m** | **2017–18****$m** |
| Output | 20,164  | 21,209  | 23,089  | 24,438  | 22,003  | 21,318  | 21,438  | 22,507  | 23,889  | 25,030  |
| COE | 6,627  | 6,613  | 7,212  | 7,706  | 7,606  | 7,516  | 7,716  | 8,030  | 8,226  | 8,598  |
| GOS and GMI | 4,887  | 5,304  | 5,342  | 5,634  | 5,185  | 5,190  | 5,137  | 5,343  | 5,581  | 5,828  |
| Taxes less subsidies on production | 329  | 325  | 354  | 374  | 331  | 350  | 389  | 388  | 412  | 431  |
| **GVA**  | **11,843**  | **12,242**  | **12,908**  | **13,715**  | **13,122**  | **13,056**  | **13,242**  | **13,761**  | **14,219**  | **14,857**  |
| **As a per cent of GDP** | **0.95**  | **0.95**  | **0.92**  | **0.92**  | **0.86**  | **0.82**  | **0.82**  | **0.83**  | **0.81**  | **0.81**  |

Source: ABS cat. 5204, 5209; BCAR calculations

Corresponding reference: *Cultural and creative activity in Australia, 2008–09 to 2016–17,* Table 19.

## Figure 25. GVA, cultural and creative activity in fashion, 2008–09 to 2017–18



Source: ABS cat. 5204, 5209; BCAR calculations

Corresponding reference: *Cultural and creative activity in Australia, 2008–09 to 2016–17,* Figure 25.

## Table 20. Cultural and creative activity in other culture and goods manufacturing and sales, 2008–09 to 2017–18

|  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Other culture goods manufacturing and sales** | **2008–09****$m** | **2009–10****$m** | **2010–11****$m** | **2011–12****$m** | **2012–13****$m** | **2013–14****$m** | **2014–15****$m** | **2015–16****$m** | **2016–17****$m** | **2017–18****$m** |
| Output | 2,540  | 2,524  | 2,748  | 2,908  | 2,583  | 2,630  | 2,226  | 2,406  | 2,554  | 2,675  |
| COE | 508  | 511  | 557  | 595  | 560  | 560  | 575  | 593  | 607  | 635  |
| GOS and GMI | 350  | 345  | 337  | 351  | 380  | 363  | 359  | 338  | 347  | 369  |
| Taxes less subsidies on production | 36  | 35  | 39  | 41  | 35  | 37  | 41  | 39  | 42  | 44  |
| **GVA**  | **893**  | **891**  | **933**  | **987**  | **976**  | **960**  | **974**  | **970**  | **996**  | **1,047**  |
| **As a per cent of GDP** | **0.07**  | **0.07**  | **0.07**  | **0.07**  | **0.06**  | **0.06**  | **0.06**  | **0.06**  | **0.06**  | **0.06**  |

Source: ABS cat. 5204, 5209; BCAR calculations

Corresponding reference: *Cultural and creative activity in Australia, 2008–09 to 2016–17,* Table 20.

## Figure 26. GVA, cultural and creative activity in other culture and goods manufacturing and sales, 2008–09 to 2017–18



Source: ABS cat. 5204, 5209; BCAR calculations

Corresponding reference: *Cultural and creative activity in Australia, 2008–09 to 2016–17,* Figure 26.

## Table 21. Cultural and creative activity in supporting activities, 2008–09 to 2017–18

|  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Supporting activities** | **2008–09****$m** | **2009–10****$m** | **2010–11****$m** | **2011–12****$m** | **2012–13****$m** | **2013–14****$m** | **2014–15****$m** | **2015–16****$m** | **2016–17****$m** | **2017–18****$m** |
| Output | 1,057  | 1,142  | 1,244  | 1,316  | 1,418  | 1,495  | 1,564  | 1,763  | 1,871  | 1,961  |
| COE | 666  | 726  | 792  | 846  | 917  | 955  | 995  | 1,044  | 1,069  | 1,118  |
| GOS and GMI | 105  | 114  | 127  | 123  | 102  | 114  | 119  | 115  | 128  | 142  |
| Taxes less subsidies on production | 9  | 12  | 13  | 13  | 11  | 12  | 10  | 12  | 13  | 13  |
| **GVA**  | **779**  | **852**  | **932**  | **982**  | **1,030**  | **1,081**  | **1,124**  | **1,171**  | **1,210**  | **1,273**  |
| **As a per cent of GDP** | **0.06**  | **0.07**  | **0.07**  | **0.07**  | **0.07**  | **0.07**  | **0.07**  | **0.07**  | **0.07**  | **0.07**  |

Source: ABS cat. 5204, 5209; BCAR calculations

Corresponding reference: *Cultural and creative activity in Australia, 2008–09 to 2016–17,* Table 21.

## Figure 27. GVA, cultural and creative activity in supporting activities, 2008–09 to 2017–18



Source: ABS cat. 5204, 5209; BCAR calculations

Corresponding reference: *Cultural and creative activity in Australia, 2008–09 to 2016–17,* Figure 27.