Logo: Australian Government, Department of Infrastructure, Transport, Regional Development and Communications.

Logo: Australian Government, Department of Communications and the Arts.

Logo: Bureau of Communications Research.

www.communications.gov.au/BCAR
#CommsAuBCAR

# Cultural and creative activity in Australia, 2008–09 to 2017–18—visual summary

October 2020

Ownership of intellectual property rights in this publication

Unless otherwise noted, copyright (and any other intellectual property rights, if any) in this publication is owned by the Commonwealth of Australia (referred to below as the Commonwealth).

Disclaimer

The material contained in this publication is made available on the understanding that the Commonwealth is not providing professional advice, and that users exercise their own skill and care with respect to its use, and seek independent advice if necessary.

The Commonwealth makes no representations or warranties as to the contents or accuracy of the information contained in this publication. To the extent permitted by law, the Commonwealth disclaims liability to any person or organisation in respect of anything done, or omitted to be done, in reliance upon information contained in this publication.

Creative Commons licence

With the exception of (a) the Coat of Arms; (b) the Department of Infrastructure, Transport, Regional Development and Communications photos and graphics; and (c) [OTHER], copyright in this publication is licensed under a Creative Commons Attribution 4.0 Australia Licence.

Creative Commons Attribution 4.0 Australia Licence is a standard form licence agreement that allows you to copy, communicate and adapt this publication provided that you attribute the work to the Commonwealth and abide by the other licence terms.

Further information on the licence terms is available from <https://creativecommons.org/licenses/by/4.0/>.  
This publication should be attributed in the following way: © Commonwealth of Australia 2020.

Use of the Coat of Arms

The Department of the Prime Minister and Cabinet sets the terms under which the Coat of Arms is used. Please refer to the Commonwealth Coat of Arms — Information and Guidelines publication available at [www.pmc.gov.au](http://www.pmc.gov.au).

Contact us

This publication is available in hard copy or PDF format. All other rights are reserved, including in relation to any Departmental logos or trademarks which may exist. For enquiries regarding the licence and any use of this publication, please contact:

Director—Publishing and Communications  
Communication Branch  
Department of Infrastructure, Transport, Regional Development and Communications  
GPO Box 594  
Canberra ACT 2601  
Australia

Email: [publishing@communications.gov.au](mailto:publishing@communications.gov.au)

Websites: [www.infrastructure.gov.au](http://www.infrastructure.gov.au) | [www.communications.gov.au](http://www.communications.gov.au) | [www.arts.gov.au](http://www.arts.gov.au).

Contents

[About this document 1](#_Toc34140179)

[Table 1. Cultural and creative activity 2008–09 and 2017–18 2](#_Toc34140180)

[Figure 1. Cultural and creative activity, 2017–18 3](#_Toc34140181)

[Figure 2. Cultural and creative industries, Gross Value Added (GVA) by domain 2017–18 4](#_Toc34140182)

[Figure 3. Cultural and creative activity, 2008–09 to 2017–18 5](#_Toc34140183)

[Table 2. Cultural and creative activity, share of GDP, 2008–09 to 2017–18 6](#_Toc34140184)

[Figure 4. Cultural and creative activity relative to nominal GDP 7](#_Toc34140185)

[Figure 5. Cultural and creative activity, share of GDP, 2008–09 to 2017–18 8](#_Toc34140186)

[Table 3. Cultural and creative activity, GVA by industry division, 2008–09 to 2017–18 9](#_Toc34140187)

[Figure 6. GVA change by division, cultural and creative industries, 2008–09 to 2017–18 10](#_Toc34140188)

[Figure 7. GVA change of cultural and creative industries in manufacturing, 2008–09 to 2017–18 11](#_Toc34140189)

[Figure 8. Industry division’s GVA relative to GDP 12](#_Toc34140190)

[Table 4. Cultural activity, share of GDP, 2008–09 to 2017–18 13](#_Toc34140191)

[Figure 9. GVA by domain, cultural industries, 2017–18 ($m) 14](#_Toc34140192)

[Figure 10. Cultural activity, share of GDP, 2008–09 to 2017–18 15](#_Toc34140193)

[Table 5. Creative activity, share of GDP, 2008–09 to 2017–18 16](#_Toc34140194)

[Figure 11. GVA by domain, creative industries, 2017–18 ($m) 17](#_Toc34140195)

[Figure 12. Creative activity, share of GDP, 2008–09 to 2017–18 18](#_Toc34140196)

[Figure 13. Contribution of cultural and creative activity, GVA (by domain), net taxes on products and COE in other industries, 2008–09 and 2017–18 19](#_Toc34140197)

[Figure 14. Nominal GVA growth by domain, cultural and creative industries, 2008–09 to 2017–18 20](#_Toc34140198)

[Figure 15. Domain’s GVA relative to GDP 21](#_Toc34140199)

[Table 6. Cultural and creative activity in museums, 2008–09 to 2017–18 22](#_Toc34140200)

[Figure 16. GVA, cultural and creative activity in museums, 2008–09 to 2017–18 23](#_Toc34140201)

[Table 7. Cultural and creative activity in environmental heritage, 2008–09 to 2017–18 24](#_Toc34140202)

[Figure 17. GVA, cultural and creative activity in environmental heritage, 2008–09 to 2017–18 25](#_Toc34140203)

[Table 8. Cultural and creative activity in libraries and archives, 2008–09 to 2017–18 26](#_Toc34140204)

[Figure 18. GVA, cultural and creative activity in libraries and archives, 2008–09 to 2017–18 27](#_Toc34140205)

[Table 9. Cultural and creative activity in literature and print media, 2008–09 to 2017–18 28](#_Toc34140206)

[Figure 19. GVA, cultural and creative activity in literature and print media, 2008–09 to 2017–18 29](#_Toc34140207)

[Table 10. Cultural activity in literature and print media, 2008–09 to 2017–18 30](#_Toc34140208)

[Table 11. Creative activity in literature and print media, 2008–09 to 2017–18 30](#_Toc34140209)

[Table 12. Cultural and creative activity in performing arts, 2008–09 to 2017–18 31](#_Toc34140210)

[Figure 20. GVA, cultural and creative activity in performing arts, 2008–09 to 2017–18 32](#_Toc34140211)

[Table 13. Cultural and creative activity in design, 2008–09 to 2017–18 33](#_Toc34140212)

[Figure 21. GVA, cultural and creative activity in design, 2008–09 to 2017–18 34](#_Toc34140213)

[Table 14. Cultural activity in design, 2008–09 to 2017–18 35](#_Toc34140214)

[Table 15. Cultural and creative activity in broadcasting, electronic or digital media, and film, 2008–09 to 2017–18 35](#_Toc34140215)

[Figure 22. GVA, cultural and creative activity in broadcasting, electronic or digital media, and film, 2008–09 to 2017–18 36](#_Toc34140216)

[Table 16. Creative activity in broadcasting, electronic or digital media, and film, 2008–09 to 2017–18 37](#_Toc34140217)

[Table 17. Cultural and creative activity in music composition and publishing, 2008–09 to 2017–18 37](#_Toc34140218)

[Figure 23. GVA, cultural and creative activity in music composition and publishing, 2008–09 to 2017–18 38](#_Toc34140219)

[Table 18. Cultural and creative activity in visual arts and crafts, 2008–09 to 2017–18 39](#_Toc34140220)

[Figure 24. GVA, cultural and creative activity in visual arts and crafts, 2008–09 to 2017–18 40](#_Toc34140221)

[Table 19. Cultural and creative activity in fashion, 2008–09 to 2017–18 41](#_Toc34140222)

[Figure 25. GVA, cultural and creative activity in fashion, 2008–09 to 2017–18 42](#_Toc34140223)

[Table 20. Cultural and creative activity in other culture and goods manufacturing and sales, 2008–09 to 2017–18 43](#_Toc34140224)

[Figure 26. GVA, cultural and creative activity in other culture and goods manufacturing and sales, 2008–09 to 2017–18 44](#_Toc34140225)

[Table 21. Cultural and creative activity in supporting activities, 2008–09 to 2017–18 45](#_Toc34140226)

[Figure 27. GVA, cultural and creative activity in supporting activities, 2008–09 to 2017–18 46](#_Toc34140227)

## About this document

The Bureau of Communications and Arts Research (BCAR) within the Department of Infrastructure, Transport, Regional Development and Communications has estimated the economic contribution of cultural and creative activity in Australia over a 10‑year period, from 2008–09 to 2017–18.

This publication provides an annual update to the BCAR working paper: [Cultural and creative activity in Australia, 2008–09 to 2016–17](https://www.communications.gov.au/publications/cultural-and-creative-activity-australia-2008-09-2016-17) released in October 2018. The updated estimates are presented as a visual summary. Each table and figure corresponds to those used in the BCAR working paper.

This publication follows the same approach taken in the BCAR working paper.

Note that data is subject to revisions by the Australian Bureau of Statistics (ABS) national accounts (cat. no. 5204.0) and estimates vary from those published in the working paper.

Further information on these updates can be found in the Explanatory notes: Cultural and creative activity in Australia, 2008–09 to 2017–18.

## Table 1. Cultural and creative activity 2008–09 and 2017–18

| Gross Domestic Product—National Accounts Basis ($m) (a) | 2008–09 | 2017–18 |
| --- | --- | --- |
| Cultural activity | 51,395 | 65,283 |
| As a proportion of GDP (%) | 4.1 | 3.6 |
| Creative activity | 75,210 | 102,653 |
| As a proportion of GDP (%) | 6.0 | 5.6 |
| Total for cultural and creative activity (b) | 85,956 | 115,185 |
| As a proportion of GDP (%) | 6.9 | 6.3 |

1. (b) Activity considered both cultural *and* creative activity is counted only once in the total.

Source: ABS cat. 5204, 5209; BCAR calculations

Corresponding reference: *Cultural and creative activity in Australia, 2008–09 to 2016–17,* Table 1.

## Figure 1. Cultural and creative activity, 2017–18

Figure 1. Cultural and creative activity, 2017-18

This is a Venn diagram showing the values and overlap of cultural and creative activity. Cultural activity is valued at $65.3 billion and creative activity is valued at $102.7 billion, with an overlap between the two of $52.8 billion.

Source: ABS cat. 5204, 5209; BCAR calculations

Corresponding reference: *Cultural and creative activity in Australia, 2008–09 to 2016–17*, Figure 1.

## Figure 2. Cultural and creative industries, Gross Value Added (GVA) by domain 2017–18

Figure 2. Cultural and creative industries, Gross Value Added (GVA) by domain 2017-18

This is a dot plot showing the gross value added (GVA) of cultural and creative industries by domain in 2017-18. The X axis shows the GVA (in $millions) and the Y axis shows the 12 separate domains. The largest components were design at $44.1 billion, fashion at $14.9 billion, and broadcasting, electronic or digital media, and film at $9.7 billion.

Source: ABS cat. 5204, 5209; BCAR calculations

Corresponding reference: *Cultural and creative activity in Australia, 2008–09 to 2016–17*, Figure 2.

## Figure 3. Cultural and creative activity, 2008–09 to 2017–18

Figure 3. Cultural and creative activity, 2008-09 to 2017-18

This is a stacked column chart which shows the total annual value and its components of cultural and creative activity from 2008-09 to 2017-18. The X axis shows years from 2008-09 to 2017-18 and the Y axis shows the value of the activity (in $billions). Cultural and creative activity increased by $29.2 billion or 34.0 per cent from $86.0 billion in 2008 09 to $115.2 billion in 2017 18, with the main component being cultural and creative GVA.

Source: ABS cat. 5204, 5209; BCAR calculations

Corresponding reference: *Cultural and creative activity in Australia, 2008–09 to 2016–17*, Figure 3.

## Table 2. Cultural and creative activity, share of GDP, 2008–09 to 2017–18

|  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Cultural and creative activity (C&C)**  **share of Gross Domestic Product** | **2008–09**  **$m** | **2009–10**  **$m** | **2010–11**  **$m** | **2011–12**  **$m** | **2012–13**  **$m** | **2013–14**  **$m** | **2014–15**  **$m** | **2015–16**  **$m** | **2016–17**  **$m** | **2017–18**  **$m** |
| **C&C activity GDP–national accounts basis** | **85,956** | **90,963** | **95,908** | **101,779** | **100,744** | **101,694** | **105,947** | **105,770** | **110,279** | **115,185** |
| Gross value added of C&C industries | 65,772 | 70,887 | 74,384 | 79,162 | 78,151 | 77,516 | 79,927 | 80,295 | 84,236 | 88,111 |
| Net taxes on products of C&C industries | 4,967 | 4,408 | 4,496 | 4,486 | 3,925 | 4,889 | 6,194 | 4,887 | 4,977 | 5,215 |
| COE for C&C occupations in other industries | 15,217 | 15,668 | 17,028 | 18,132 | 18,668 | 19,289 | 19,826 | 20,588 | 21,066 | 21,859 |
| **C&C activity GDP–satellite account basis** | **86,780** | **91,837** | **96,828** | **102,756** | **101,711** | **102,669** | **106,961** | **106,783** | **111,336** | **116,289** |
| C&C activity GDP–national accounts basis | 85,956 | 90,963 | 95,908 | 101,779 | 100,744 | 101,694 | 105,947 | 105,770 | 110,279 | 115,185 |
| Volunteer services to arts/heritage organisations | 756 | 800 | 844 | 895 | 886 | 894 | 932 | 930 | 970 | 1,013 |
| Non-market output of market producers in C&C industries | 68 | 73 | 77 | 82 | 81 | 80 | 83 | 83 | 87 | 91 |
| **C&C activity GDP national accounts basis share of GDP (%)** | **6.9** | **7.0** | **6.8** | **6.8** | **6.6** | **6.4** | **6.6** | **6.4** | **6.3** | **6.3** |

Source: ABS cat. 5204, 5209; BCAR calculations

Corresponding reference: *Cultural and creative activity in Australia, 2008–09 to 2016–17*, Table 2.

## Figure 4. Cultural and creative activity relative to nominal GDP

Figure 4. Cultural and creative activity relative to nominal GDP

This is an indexed line chart comparing the growth in cultural and creative activity with nominal Gross Domestic Product (GDP) from 2008-09 to 2017-18. The X axis shows years from 2008-09 to 2017-18 and the Y axis shows the index values from 80 to 150. The base year is set to 2008-09 with an index of 100. Cultural and creative activity grew faster than the overall economy in 2009-10 but then slowed from 2011-12 onwards.

Source: ABS cat. 5204, 5209; BCAR calculations

Corresponding reference: *Cultural and creative activity in Australia, 2008–09 to 2016–17*, Figure 4.

## Figure 5. Cultural and creative activity, share of GDP, 2008–09 to 2017–18

Figure 5. Cultural and creative activity, share of GDP, 2008-09 to 2017-18

This is a line chart showing the annual share of GDP from cultural and creative activity from 2008-09 to 2017-18. The X axis shows years from 2008-09 to 2017-18 and the Y axis shows the percentage share of GDP. Cultural and creative activity as a share of GDP declined by 0.6 per cent over the period, from 6.9 per cent in 2008-09 to 6.3 per cent in 2017-18.

Source: ABS cat. 5204, 5209; BCAR calculations

Corresponding reference: *Cultural and creative activity in Australia, 2008–09 to 2016–17*, Figure 5.

## Table 3. Cultural and creative activity, GVA by industry division, 2008–09 to 2017–18

|  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Division Name** | **2008–09**  **$m** | **2009–10**  **$m** | **2010–11**  **$m** | **2011–12**  **$m** | **2012–13**  **$m** | **2013–14**  **$m** | **2014–15**  **$m** | **2015–16**  **$m** | **2016–17**  **$m** | **2017–18**  **$m** |
| Manufacturing | 6,246 | 5,845 | 5,855 | 5,926 | 4,600 | 4,201 | 4,263 | 3,945 | 3,979 | 4,162 |
| Wholesale Trade | 3,535 | 3,701 | 3,917 | 4,129 | 4,271 | 4,245 | 4,261 | 4,405 | 4,597 | 4,708 |
| Retail Trade | 9,701 | 10,053 | 10,702 | 11,515 | 11,774 | 11,813 | 12,017 | 12,417 | 12,812 | 13,482 |
| Information Media and Telecommunications | 15,507 | 16,209 | 16,185 | 16,423 | 15,714 | 15,185 | 15,434 | 15,739 | 15,726 | 15,653 |
| Rental, Hiring and Real Estate Services | 121 | 141 | 149 | 172 | 158 | 141 | 145 | 141 | 149 | 153 |
| Professional, Scientific and Technical Services | 27,051 | 30,940 | 33,380 | 36,548 | 36,938 | 37,023 | 38,692 | 38,786 | 42,002 | 44,795 |
| Education and Training | 779 | 852 | 932 | 982 | 1,030 | 1,081 | 1,124 | 1,171 | 1,210 | 1,273 |
| Arts and Recreation Services | 2,832 | 3,146 | 3,265 | 3,466 | 3,665 | 3,828 | 3,990 | 3,690 | 3,761 | 3,884 |
| **Total** | **65,772** | **70,887** | **74,384** | **79,162** | **78,151** | **77,516** | **79,927** | **80,295** | **84,236** | **88,111** |

Source: ABS cat. 5204, 5209; BCAR calculations

Corresponding reference: *Cultural and creative activity in Australia, 2008–09 to 2016–17*, Table 3.

## Figure 6. GVA change by division, cultural and creative industries, 2008–09 to 2017–18

Figure 6. GVA change by division, cultural and creative industries, 2008-09 to 2017-18

This is a bar chart showing the GVA change from 2008-09 to 2017-18 of cultural and creative industries by division. The X axis shows the GVA change (in $millions) and the Y axis shows the eight separate divisions. The highest absolute growth was in the division of professional, scientific and technical services with an increase of $17.7 billion or 65.6 per cent over the period. Cultural and creative activity in manufacturing was the only division to show a decline (of $2.1 billion) over the period.

Source: ABS cat. 5204, 5209; BCAR calculations

Corresponding reference: *Cultural and creative activity in Australia, 2008–09 to 2016–17*, Figure 6.

## Figure 7. GVA change of cultural and creative industries in manufacturing, 2008–09 to 2017–18

Figure 7. GVA change of cultural and creative industries in manufacturing, 2008-09 to 2017-18

This is a bar chart showing the GVA change from 2008-09 to 2017-18 of cultural and creative industries in manufacturing. The X axis shows the GVA change (in $millions) and the Y axis shows the six separate cultural and creative industries within manufacturing. Five out of six cultural and creative industries within the manufacturing industry division experienced a decline from 2008-09 to 2017-18. Printing fell the most, declining by $1.2 billion over the period. The only cultural and creative manufacturing industry to grow was jewellery and silverware manufacturing, which increased its overall GVA by $26 million during the period.

Source: ABS cat. 5204, 5209; BCAR calculations

Corresponding reference: *Cultural and creative activity in Australia, 2008–09 to 2016–17*, Figure 7.

## Figure 8. Industry division’s GVA relative to GDP

Figure 8. Industry division’s GVA relative to GDP

These are two indexed line charts showing a comparison between the growth of cultural and creative industry divisions and the growth of GDP from 2008-09 to 2017-18. The X axis shows years from 2008-09 to 2017-18 and the Y axis shows the index values from 60 to 180. The base year is set to 2008-09 with an index of 100. The charts show that the only two industry divisions outpaced the overall economy throughout the entire period—cultural and creative activity in professional, scientific and technical services and cultural and creative activity in education and training.

Source: ABS cat. 5204, 5209; BCAR calculations

Corresponding reference: *Cultural and creative activity in Australia, 2008–09 to 2016–17,* Figure 8.

## Table 4. Cultural activity, share of GDP, 2008–09 to 2017–18

|  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Cultural activity share of Gross Domestic Product** | **2008–09**  **$m** | **2009–10**  **$m** | **2010–11**  **$m** | **2011–12**  **$m** | **2012–13**  **$m** | **2013–14**  **$m** | **2014–15**  **$m** | **2015–16**  **$m** | **2016–17**  **$m** | **2017–18**  **$m** |
| **Cultural activity GDP–national accounts basis** | **51,395** | **53,735** | **56,030** | **58,656** | **58,806** | **59,630** | **61,299** | **61,285** | **63,073** | **65,283** |
| Gross value added of cultural industries | 35,223 | 36,921 | 38,055 | 39,821 | 39,993 | 39,308 | 40,060 | 40,145 | 41,452 | 42,793 |
| Net taxes on products of cultural industries | 4,531 | 4,477 | 4,567 | 4,557 | 4,098 | 5,123 | 5,630 | 4,925 | 5,015 | 5,254 |
| COE for cultural occupations in other industries | 11,641 | 12,338 | 13,408 | 14,278 | 14,715 | 15,200 | 15,610 | 16,215 | 16,606 | 17,237 |
| **Cultural activity GDP–satellite account basis** | **52,206** | **54,593** | **56,930** | **59,608** | **59,748** | **60,579** | **62,287** | **62,271** | **64,099** | **66,353** |
| Cultural activity GDP–national accounts basis | 51,395 | 53,735 | 56,030 | 58,656 | 58,806 | 59,630 | 61,299 | 61,285 | 63,073 | 65,283 |
| Volunteer services to arts/heritage organisations | 756 | 800 | 844 | 895 | 886 | 894 | 932 | 930 | 970 | 1,013 |
| Non-market output of market producers in cultural industries | 55 | 58 | 57 | 58 | 55 | 54 | 56 | 55 | 57 | 57 |
| **Cultural activity GDP national accounts basis share of GDP (%)** | **4.1** | **4.2** | **4.0** | **3.9** | **3.9** | **3.8** | **3.8** | **3.7** | **3.6** | **3.6** |

Source: ABS cat. 5204, 5209; BCAR calculations

Corresponding reference: *Cultural and creative activity in Australia, 2008–09 to 2016–17,* Table 4.

## Figure 9. GVA by domain, cultural industries, 2017–18 ($m)

Figure 9. GVA by domain, cultural industries, 2017-18 ($m)

This is a dot plot showing the gross value added (GVA) of cultural industries by domain in 2017-18. The X axis shows the GVA (in $millions) and the Y axis shows the 12 separate domains. The largest components are design at $13.8 billion, broadcasting, electronic or digital media, and film at $9.7 billion, and literature and print media at $9.4 billion in 2017 18.

Source: ABS cat. 5204, 5209; BCAR calculations

Corresponding reference: *Cultural and creative activity in Australia, 2008–09 to 2016–17,* Figure 9.

## Figure 10. Cultural activity, share of GDP, 2008–09 to 2017–18

Figure 10. Cultural activity, share of GDP, 2008-09 to 2017-18

This is a line chart showing the annual GDP share of cultural activity from 2008-09 to 2017-18. The X axis shows years from 2008-09 to 2017-18 and the Y axis shows the share of GDP as a percentage. Cultural activity, as a share of GDP, declined by 0.6 per cent, from 4.1 per cent in 2008-09 to 3.6 per cent in 2017-18.

Source: ABS cat. 5204, 5209; BCAR calculations

Corresponding reference: see *Cultural and creative activity in Australia, 2008–09 to 2016–17,* Figure 10.

## Table 5. Creative activity, share of GDP, 2008–09 to 2017–18

|  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Creative activity share of Gross Domestic Product** | **2008–09**  **$m** | **2009–10**  **$m** | **2010–11**  **$m** | **2011–12**  **$m** | **2012–13**  **$m** | **2013–14**  **$m** | **2014–15**  **$m** | **2015–16**  **$m** | **2016–17**  **$m** | **2017–18**  **$m** |
| **Creative activity GDP–national accounts basis** | **75,210** | **80,175** | **84,618** | **89,969** | **89,060** | **89,939** | **94,035** | **94,026** | **98,266** | **102,653** |
| Gross value added of creative industries | 57,871 | 63,067 | 66,306 | 70,750 | 69,995 | 69,534 | 71,794 | 72,587 | 76,351 | 79,878 |
| Net taxes on products of creative industries | 4,499 | 4,060 | 4,141 | 4,132 | 3,560 | 4,393 | 5,785 | 4,359 | 4,439 | 4,650 |
| COE for creative occupations in other industries | 12,840 | 13,048 | 14,171 | 15,088 | 15,505 | 16,012 | 16,456 | 17,080 | 17,477 | 18,125 |
| **Creative activity GDP–satellite account basis** | **76,021** | **81,035** | **85,520** | **90,923** | **90,001** | **90,888** | **95,023** | **95,012** | **99,294** | **103,724** |
| Creative activity GDP–national accounts basis | 75,210 | 80,175 | 84,618 | 89,969 | 89,060 | 89,939 | 94,035 | 94,026 | 98,266 | 102,653 |
| Volunteer services to arts/heritage organisations | 756 | 800 | 844 | 895 | 886 | 894 | 932 | 930 | 970 | 1,013 |
| Non-market output of market producers in Creative industries | 55 | 60 | 58 | 59 | 54 | 55 | 57 | 56 | 58 | 58 |
| **Creative activity GDP national accounts basis share of GDP (%)** | **6.0** | **6.2** | **6.0** | **6.0** | **5.8** | **5.7** | **5.8** | **5.7** | **5.6** | **5.6** |

Source: ABS cat. 5204, 5209; BCAR calculations

Corresponding reference: *Cultural and creative activity in Australia, 2008–09 to 2016–17,* Table 5.

## Figure 11. GVA by domain, creative industries, 2017–18 ($m)

Figure 11. GVA by domain, creative industries, 2017-18 ($m)

This is a dot plot showing the gross value added (GVA) of creative industries by domain in 2017-18. The X axis shows the GVA (in $millions) and the Y axis shows the 12 separate domains. The largest components are design at $44.1 billion, fashion at $14.9 billion, and broadcasting, electronic or digital media, and film at $9.5 billion in 2017-18.

Source: ABS cat. 5204, 5209; BCAR calculations

Corresponding reference: *Cultural and creative activity in Australia, 2008–09 to 2016–17,* Figure 11.

## Figure 12. Creative activity, share of GDP, 2008–09 to 2017–18

Figure 12. Creative activity, share of GDP, 2008-09 to 2017-18

This is a line chart showing the annual GDP share of creative activity from 2008-09 to 2017-18. The X axis shows years from 2008-09 to 2017-18 and the Y axis shows the share of GDP as a percentage. Creative activity as a share of GDP declined by 0.4 per cent, from 6.0 percent in 2008-09 to 5.6 per cent in 2017-18.

Source: ABS cat. 5204, 5209; BCAR calculations

Corresponding reference: *Cultural and creative activity in Australia, 2008–09 to 2016–17,* Figure 12.

## Figure 13. Contribution of cultural and creative activity, GVA (by domain), net taxes on products and COE in other industries, 2008–09 and 2017–18

Figure 13. Contribution to cultural and creative activity, GVA (by domain), net taxes on products and COE in other industries, 2008-09 and 2017-18

This is a stacked column chart showing the contributions to cultural and creative activity in 2008-09 and 2017-18. The X axis shows the two comparing years and the Y axis shows the value (in $millions) of cultural and creative activity. The largest contributor was GVA of cultural and creative industries in design, fashion, broadcasting, electronic or digital media, and film, and literature and print media, which made up 67.9 per cent of cultural and creative activity in 2017-18.

Source: ABS cat. 5204, 5209; BCAR calculations

Corresponding reference: *Cultural and creative activity in Australia, 2008–09 to 2016–17,* Figure 13.

## Figure 14. Nominal GVA growth by domain, cultural and creative industries, 2008–09 to 2017–18

Figure 14. Nominal GVA growth by domain, cultural and creative industries, 2008-09 to 2017-18

This is a bar chart showing the GVA change from 2008-09 to 2017-18 of cultural and creative industries by domain. The X axis shows the GVA change (as a percentage) and the Y axis shows the 12 separate cultural and creative domains. Eleven of the twelve domains experienced growth from 2008-09 to 2017-18. Design had the strongest growth of 65.5 per cent. The only domain to decline in absolute terms was literature and print media which decreased by 25.1 per cent.

Source: ABS cat. 5204, 5209; BCAR calculations

Corresponding reference: see *Cultural and creative activity in Australia, 2008–09 to 2016–17,* Figure 14.

## Figure 15. Domain’s GVA relative to GDP

Figure 15. Domain’s GVA relative to GDP

These are three indexed line charts showing a comparison between the growth of cultural and creative domains and the growth of GDP from 2008-09 to 2017-18. The X axis shows years from 2008-09 to 2017-18 and the Y axis shows the index values from 70 to 170. The base year is set to 2008-09 with an index of 100. The charts show that literature and print media contracted over the period; most cultural and creative domains grew but did not keep pace with the economy as a whole; and design, which consists of services such as architecture, computer system design and advertising services, outpaced the economy.

Source: ABS cat. 5204, 5209; BCAR calculations

Corresponding reference: *Cultural and creative activity in Australia, 2008–09 to 2016–17,* Figure 15.

## Table 6. Cultural and creative activity in museums, 2008–09 to 2017–18

|  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Museums** | **2008–09**  **$m** | **2009–10**  **$m** | **2010–11**  **$m** | **2011–12**  **$m** | **2012–13**  **$m** | **2013–14**  **$m** | **2014–15**  **$m** | **2015–16**  **$m** | **2016–17**  **$m** | **2017–18**  **$m** |
| Output | 1,145 | 1,317 | 1,434 | 1,518 | 1,271 | 1,341 | 1,354 | 1,412 | 1,499 | 1,571 |
| COE | 337 | 362 | 395 | 422 | 347 | 355 | 341 | 361 | 369 | 386 |
| GOS and GMI | 188 | 218 | 208 | 218 | 339 | 363 | 396 | 336 | 343 | 350 |
| Taxes less subsidies on production | -23 | -21 | -23 | -25 | -36 | -38 | -29 | -42 | -44 | -47 |
| **GVA** | **503** | **558** | **580** | **615** | **651** | **680** | **708** | **655** | **668** | **690** |
| **As a per cent of GDP** | **0.04** | **0.04** | **0.04** | **0.04** | **0.04** | **0.04** | **0.04** | **0.04** | **0.04** | **0.04** |

Source: ABS cat. 5204, 5209; BCAR calculations

Corresponding reference: *Cultural and creative activity in Australia, 2008–09 to 2016–17,* Table 6.

## Figure 16. GVA, cultural and creative activity in museums, 2008–09 to 2017–18

Figure 16. GVA, cultural and creative activity in museums, 2008-09 to 2017-18

These are two line charts showing cultural and creative activity in museums from 2008-09 to 2017-18. The first chart shows the GVA level over the time period, with the X axis showing the years from 2008-09 to 2017-18 and the Y axis showing the GVA value (in $millions). The second chart shows the GVA as a percentage of GDP, with the X axis showing the years from 2008-09 to 2017-18 and the Y axis showing a percentage of GDP. GVA of cultural and creative activity in museums increased by $187 million or 37.2 per cent from 2008-09 to 2017-18. As a share of GDP, it has remained relatively flat over the period.

Source: ABS cat. 5204, 5209; BCAR calculations

Corresponding reference: *Cultural and creative activity in Australia, 2008–09 to 2016–17*, Figure 16.

## Table 7. Cultural and creative activity in environmental heritage, 2008–09 to 2017–18

|  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Environmental heritage** | **2008–09**  **$m** | **2009–10**  **$m** | **2010–11**  **$m** | **2011–12**  **$m** | **2012–13**  **$m** | **2013–14**  **$m** | **2014–15**  **$m** | **2015–16**  **$m** | **2016–17**  **$m** | **2017–18**  **$m** |
| Output | 2,194 | 2,524 | 2,747 | 2,908 | 2,436 | 2,569 | 2,594 | 2,706 | 2,872 | 3,009 |
| COE | 421 | 452 | 493 | 526 | 433 | 442 | 426 | 450 | 461 | 482 |
| GOS and GMI | 604 | 680 | 684 | 723 | 905 | 957 | 1,013 | 909 | 927 | 953 |
| Taxes less subsidies on production | -42 | -39 | -43 | -45 | -65 | -70 | -53 | -77 | -82 | -86 |
| **GVA** | **983** | **1,092** | **1,134** | **1,204** | **1,273** | **1,329** | **1,386** | **1,282** | **1,306** | **1,349** |
| **As a per cent of GDP** | **0.08** | **0.08** | **0.08** | **0.08** | **0.08** | **0.08** | **0.09** | **0.08** | **0.07** | **0.07** |

Source: ABS cat. 5204, 5209; BCAR calculations

Corresponding reference: *Cultural and creative activity in Australia, 2008–09 to 2016–17,* Table 7.

## Figure 17. GVA, cultural and creative activity in environmental heritage, 2008–09 to 2017–18

Figure 17. GVA, cultural and creative activity in environmental heritage, 2008-09 to 2017-18

These are two line charts showing cultural and creative activity in environmental heritage from 2008-09 to 2017-18. The first chart shows the GVA level over the time period, with the X axis showing the years from 2008-09 to 2017-18 and the Y axis showing the GVA value (in $millions). The second chart shows the GVA as a percentage of GDP, with the X axis showing the years from 2008-09 to 2017-18 and the Y axis showing a percentage of GDP. GVA of cultural and creative activity in environmental heritage increased by $365 million or 37.2 per cent from 2008-09 to 2017-18. As a share of GDP, it has remained relatively flat over the period but has declined slightly in recent years.

Source: ABS cat. 5204, 5209; BCAR calculations

Corresponding reference: *Cultural and creative activity in Australia, 2008–09 to 2016–17*, Figure 17.

## Table 8. Cultural and creative activity in libraries and archives, 2008–09 to 2017–18

|  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Libraries and archives** | **2008–09**  **$m** | **2009–10**  **$m** | **2010–11**  **$m** | **2011–12**  **$m** | **2012–13**  **$m** | **2013–14**  **$m** | **2014–15**  **$m** | **2015–16**  **$m** | **2016–17**  **$m** | **2017–18**  **$m** |
| Output | 1,303 | 1,308 | 1,424 | 1,507 | 1,428 | 1,447 | 1,450 | 1,522 | 1,615 | 1,692 |
| COE | 442 | 425 | 464 | 496 | 494 | 504 | 457 | 483 | 495 | 518 |
| GOS and GMI | 283 | 410 | 370 | 350 | 515 | 533 | 512 | 495 | 482 | 454 |
| Taxes less subsidies on production | 14 | 12 | 13 | 14 | 11 | 11 | 13 | 13 | 14 | 14 |
| **GVA** | **739** | **848** | **846** | **859** | **1,020** | **1,049** | **982** | **991** | **990** | **986** |
| **As a per cent of GDP** | **0.06** | **0.07** | **0.06** | **0.06** | **0.07** | **0.07** | **0.06** | **0.06** | **0.06** | **0.05** |

Source: ABS cat. 5204, 5209; BCAR calculations

Corresponding reference: *Cultural and creative activity in Australia, 2008–09 to 2016–17*, Table 8.

## Figure 18. GVA, cultural and creative activity in libraries and archives, 2008–09 to 2017–18

Figure 18. GVA, cultural and creative activity in libraries and archives, 2008-09 to 2017-18

These are two line charts showing cultural and creative activity in libraries and archives from 2008-09 to 2017-18. The first chart shows the GVA level over the time period, with the X axis showing the years from 2008-09 to 2017-18 and the Y axis showing the GVA value (in $millions). The second chart shows the GVA as a percentage of GDP, with the X axis showing the years from 2008-09 to 2017-18 and the Y axis showing a percentage of GDP. GVA of cultural and creative activity in libraries and archives has increased by $247 million or 33.3 per cent from 2008-09 to 2017-18. However, as a share of GDP, it has remained relatively flat over the period but has declined slightly in recent years.

Source: ABS cat. 5204, 5209; BCAR calculations

Corresponding reference: *Cultural and creative activity in Australia, 2008–09 to 2016–17,* Figure 18.

## Table 9. Cultural and creative activity in literature and print media, 2008–09 to 2017–18

|  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Literature and print media** | **2008–09**  **$m** | **2009–10**  **$m** | **2010–11**  **$m** | **2011–12**  **$m** | **2012–13**  **$m** | **2013–14**  **$m** | **2014–15**  **$m** | **2015–16**  **$m** | **2016–17**  **$m** | **2017–18**  **$m** |
| Output | 22,971 | 23,131 | 25,182 | 26,653 | 20,331 | 19,980 | 17,778 | 18,072 | 19,182 | 20,098 |
| COE | 6,361 | 6,008 | 6,552 | 7,001 | 6,007 | 5,836 | 5,884 | 5,758 | 5,899 | 6,165 |
| GOS and GMI | 6,158 | 5,911 | 5,424 | 5,205 | 4,544 | 3,853 | 3,736 | 3,329 | 3,250 | 3,142 |
| Taxes less subsidies on production | 250 | 231 | 251 | 266 | 225 | 238 | 264 | 234 | 248 | 260 |
| **GVA** | **12,770** | **12,151** | **12,228** | **12,472** | **10,776** | **9,927** | **9,884** | **9,321** | **9,397** | **9,567** |
| **As a per cent of GDP** | **1.02** | **0.94** | **0.87** | **0.84** | **0.71** | **0.62** | **0.61** | **0.56** | **0.54** | **0.52** |

Source: ABS cat. 5204, 5209; BCAR calculations

Corresponding reference: *Cultural and creative activity in Australia, 2008–09 to 2016–17,* Table 9.

## Figure 19. GVA, cultural and creative activity in literature and print media, 2008–09 to 2017–18

Figure 19. GVA, cultural and creative activity in literature and print media, 2008-09 to 2017-18

These are two line charts showing cultural and creative activity in literature and print media from 2008-09 to 2017-18. The first chart shows the GVA level over the time period, with the X axis showing the years from 2008-09 to 2017-18 and the Y axis showing the GVA value (in $millions). The second chart shows the GVA as a percentage of GDP, with the X axis showing the years from 2008-09 to 2017-18 and the Y axis showing a percentage of GDP. GVA of cultural and creative activity in literature and print media has declined by $3.4 billion or 25.1 per cent from 2008-09 to 2017-18. As a share of GDP, literature and print media has approximately halved during this period, from 1.0 per cent in 2008-09 to 0.5 per cent in 2017-18.

Source: ABS cat. 5204, 5209; BCAR calculations

Corresponding reference: *Cultural and creative activity in Australia, 2008–09 to 2016–17,* Figure 19.

## Table 10. Cultural activity in literature and print media, 2008–09 to 2017–18

|  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Literature and print media** | **2008–09**  **$m** | **2009–10**  **$m** | **2010–11**  **$m** | **2011–12**  **$m** | **2012–13**  **$m** | **2013–14**  **$m** | **2014–15**  **$m** | **2015–16**  **$m** | **2016–17**  **$m** | **2017–18**  **$m** |
| Output | 22,547 | 22,724 | 24,738 | 26,184 | 19,963 | 19,600 | 17,493 | 17,766 | 18,857 | 19,758 |
| COE | 6,206 | 5,860 | 6,391 | 6,828 | 5,872 | 5,703 | 5,748 | 5,629 | 5,767 | 6,028 |
| GOS and GMI | 6,087 | 5,852 | 5,378 | 5,168 | 4,493 | 3,816 | 3,702 | 3,309 | 3,233 | 3,124 |
| Taxes less subsidies on production | 246 | 227 | 247 | 261 | 221 | 234 | 259 | 230 | 244 | 256 |
| **GVA** | **12,539** | **11,938** | **12,016** | **12,257** | **10,586** | **9,752** | **9,709** | **9,168** | **9,244** | **9,407** |
| **As a per cent of GDP** | **1.00** | **0.92** | **0.85** | **0.82** | **0.69** | **0.61** | **0.60** | **0.55** | **0.53** | **0.51** |

Source: ABS cat. 5204, 5209; BCAR calculations

Corresponding reference: *Cultural and creative activity in Australia, 2008–09 to 2016–17,* Table 10.

## Table 11. Creative activity in literature and print media, 2008–09 to 2017–18

|  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Literature and print media** | **2008–09**  **$m** | **2009–10**  **$m** | **2010–11**  **$m** | **2011–12**  **$m** | **2012–13**  **$m** | **2013–14**  **$m** | **2014–15**  **$m** | **2015–16**  **$m** | **2016–17**  **$m** | **2017–18**  **$m** |
| Output | 12,202 | 12,569 | 13,683 | 14,482 | 9,774 | 9,103 | 8,877 | 8,510 | 9,032 | 9,464 |
| COE | 2,930 | 2,644 | 2,883 | 3,080 | 2,693 | 2,538 | 2,505 | 2,433 | 2,492 | 2,605 |
| GOS and GMI | 4,601 | 4,567 | 4,309 | 4,212 | 3,269 | 2,817 | 2,764 | 2,653 | 2,585 | 2,450 |
| Taxes less subsidies on production | 115 | 97 | 106 | 112 | 95 | 101 | 111 | 91 | 96 | 101 |
| **GVA** | **7,646** | **7,308** | **7,298** | **7,405** | **6,057** | **5,455** | **5,381** | **5,176** | **5,173** | **5,156** |
| **As a per cent of GDP** | **0.61** | **0.57** | **0.52** | **0.50** | **0.40** | **0.34** | **0.33** | **0.31** | **0.30** | **0.28** |

Source: ABS cat. 5204, 5209; BCAR calculations

Corresponding reference: *Cultural and creative activity in Australia, 2008–09 to 2016–17,* Table 11.

## Table 12. Cultural and creative activity in performing arts, 2008–09 to 2017–18

|  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Performing arts** | **2008–09**  **$m** | **2009–10**  **$m** | **2010–11**  **$m** | **2011–12**  **$m** | **2012–13**  **$m** | **2013–14**  **$m** | **2014–15**  **$m** | **2015–16**  **$m** | **2016–17**  **$m** | **2017–18**  **$m** |
| Output | 3,140 | 3,612 | 3,932 | 4,162 | 3,487 | 3,677 | 3,714 | 3,873 | 4,111 | 4,307 |
| COE | 692 | 742 | 809 | 865 | 711 | 727 | 700 | 739 | 757 | 791 |
| GOS and GMI | 713 | 808 | 802 | 846 | 1,123 | 1,192 | 1,271 | 1,123 | 1,145 | 1,175 |
| Taxes less subsidies on production | -59 | -55 | -60 | -64 | -92 | -99 | -75 | -108 | -115 | -121 |
| **GVA** | **1,346** | **1,495** | **1,551** | **1,647** | **1,742** | **1,819** | **1,896** | **1,754** | **1,787** | **1,846** |
| **As a per cent of GDP** | **0.11** | **0.12** | **0.11** | **0.11** | **0.11** | **0.11** | **0.12** | **0.11** | **0.10** | **0.10** |

Source: ABS cat. 5204, 5209; BCAR calculations

Corresponding reference: *Cultural and creative activity in Australia, 2008–09 to 2016–17,* Table 12.

## Figure 20. GVA, cultural and creative activity in performing arts, 2008–09 to 2017–18

Figure 20. GVA, cultural and creative activity in performing arts, 2008-09 to 2017-18

These are two line charts showing cultural and creative activity in performing arts from 2008-09 to 2017-18. The first chart shows the GVA level over the time period, with the X axis showing the years from 2008-09 to 2017-18 and the Y axis showing the GVA value (in $millions). The second chart shows the GVA as a percentage of GDP, with the X axis showing the years from 2008-09 to 2017-18 and the Y axis showing a percentage of GDP. GVA of cultural and creative activity in performing arts has experienced growth of $500 million or 37.2 per cent from 2008-09 to 2017-18. As a share of GDP, it has fallen slightly over the period.

Source: ABS cat. 5204, 5209; BCAR calculations

Corresponding reference: *Cultural and creative activity in Australia, 2008–09 to 2016–17,* Figure 20.

## Table 13. Cultural and creative activity in design, 2008–09 to 2017–18

|  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Design** | **2008–09**  **$m** | **2009–10**  **$m** | **2010–11**  **$m** | **2011–12**  **$m** | **2012–13**  **$m** | **2013–14**  **$m** | **2014–15**  **$m** | **2015–16**  **$m** | **2016–17**  **$m** | **2017–18**  **$m** |
| Output | 55,027 | 59,204 | 64,452 | 68,217 | 72,790 | 74,043 | 75,762 | 80,386 | 85,324 | 89,398 |
| COE | 19,194 | 19,500 | 21,267 | 22,723 | 25,775 | 26,018 | 26,953 | 29,613 | 30,339 | 31,709 |
| GOS and GMI | 6,662 | 10,238 | 10,809 | 12,428 | 9,737 | 9,542 | 10,181 | 7,546 | 9,924 | 11,252 |
| Taxes less subsidies on production | 791 | 757 | 824 | 873 | 855 | 896 | 981 | 1,035 | 1,098 | 1,150 |
| **GVA** | **26,647** | **30,496** | **32,900** | **36,023** | **36,368** | **36,455** | **38,115** | **38,194** | **41,361** | **44,112** |
| **As a per cent of GDP** | **2.13** | **2.36** | **2.34** | **2.42** | **2.38** | **2.29** | **2.36** | **2.31** | **2.36** | **2.40** |

Source: ABS cat. 5204, 5209; BCAR calculations

Corresponding reference: *Cultural and creative activity in Australia, 2008–09 to 2016–17,* Table 13.

## Figure 21. GVA, cultural and creative activity in design, 2008–09 to 2017–18

Figure 21. GVA, cultural and creative activity in design, 2008-09 to 2017-18

These are two line charts showing cultural and creative activity in design from 2008-09 to 2017-18. The first chart shows the GVA level over the time period, with the X axis showing the years from 2008-09 to 2017-18 and the Y axis showing the GVA value (in $millions). The second chart shows the GVA as a percentage of GDP, with the X axis showing the years from 2008-09 to 2017-18 and the Y axis showing a percentage of GDP. GVA of cultural and creative activity in design has experienced significant growth of $17.5 billion or 65.5 per cent from 2008-09 to 2017-18. As a share of GDP, it has increased over the period.

Source: ABS cat. 5204, 5209; BCAR calculations

Corresponding reference: *Cultural and creative activity in Australia, 2008–09 to 2016–17,* Figure 21.

## Table 14. Cultural activity in design, 2008–09 to 2017–18

|  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Design** | **2008–09**  **$m** | **2009–10**  **$m** | **2010–11**  **$m** | **2011–12**  **$m** | **2012–13**  **$m** | **2013–14**  **$m** | **2014–15**  **$m** | **2015–16**  **$m** | **2016–17**  **$m** | **2017–18**  **$m** |
| Output | 22,471 | 22,914 | 24,945 | 26,402 | 26,551 | 27,812 | 28,159 | 29,289 | 31,088 | 32,572 |
| COE | 5,866 | 5,939 | 6,477 | 6,921 | 8,073 | 8,452 | 8,454 | 9,702 | 9,940 | 10,389 |
| GOS and GMI | 1,998 | 2,749 | 2,893 | 3,351 | 3,121 | 2,679 | 2,832 | 1,880 | 2,611 | 3,004 |
| Taxes less subsidies on production | 307 | 295 | 322 | 340 | 328 | 345 | 379 | 375 | 398 | 417 |
| **GVA** | **8,171** | **8,984** | **9,692** | **10,612** | **11,522** | **11,476** | **11,665** | **11,958** | **12,949** | **13,811** |
| **As a per cent of GDP** | **0.65** | **0.69** | **0.69** | **0.71** | **0.75** | **0.72** | **0.72** | **0.72** | **0.74** | **0.75** |

Source: ABS cat. 5204, 5209; BCAR calculations

Corresponding reference: *Cultural and creative activity in Australia, 2008–09 to 2016–17,* Table 14.

## Table 15. Cultural and creative activity in broadcasting, electronic or digital media, and film, 2008–09 to 2017–18

|  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Broadcasting, electronic or digital media, and film** | **2008–09**  **$m** | **2009–10**  **$m** | **2010–11**  **$m** | **2011–12**  **$m** | **2012–13**  **$m** | **2013–14**  **$m** | **2014–15**  **$m** | **2015–16**  **$m** | **2016–17**  **$m** | **2017–18**  **$m** |
| Output | 18,235 | 19,331 | 21,045 | 22,274 | 22,078 | 21,709 | 23,004 | 23,974 | 25,447 | 26,662 |
| COE | 3,659 | 3,891 | 4,244 | 4,534 | 4,444 | 4,434 | 4,673 | 4,999 | 5,121 | 5,352 |
| GOS and GMI | 3,503 | 4,182 | 3,810 | 3,649 | 4,199 | 4,205 | 4,338 | 4,466 | 4,329 | 4,046 |
| Taxes less subsidies on production | 179 | 188 | 205 | 217 | 197 | 209 | 232 | 235 | 249 | 261 |
| **GVA** | **7,341** | **8,262** | **8,258** | **8,400** | **8,840** | **8,848** | **9,243** | **9,699** | **9,699** | **9,659** |
| **As a per cent of GDP** | **0.59** | **0.64** | **0.59** | **0.56** | **0.58** | **0.56** | **0.57** | **0.59** | **0.55** | **0.53** |

Source: ABS cat. 5204, 5209; BCAR calculations

Corresponding reference: *Cultural and creative activity in Australia, 2008–09 to 2016–17,* Table 15.

## Figure 22. GVA, cultural and creative activity in broadcasting, electronic or digital media, and film, 2008–09 to 2017–18

Figure 22. GVA, cultural and creative activity in broadcasting, electronic or digital media, and film, 2008-09 to 2017-18

These are two line charts showing cultural and creative activity in broadcasting, electronic or digital media, and film from 2008-09 to 2017-18. The first chart shows the GVA level over the time period, with the X axis showing the years from 2008-09 to 2017-18 and the Y axis showing the GVA value (in $millions). The second chart shows the GVA as a percentage of GDP, with the X axis showing the years from 2008-09 to 2017-18 and the Y axis showing a percentage of GDP. GVA of cultural and creative activity in this domain has increased by $2.3 billion or 31.6 per cent from 2008-09 to 2017-18. While this domain has increased in absolute terms, it has remained relatively flat as a share of GDP over the period.

Source: ABS cat. 5204, 5209; BCAR calculations

Corresponding reference: *Cultural and creative activity in Australia, 2008–09 to 2016–17,* Figure 22.

## Table 16. Creative activity in broadcasting, electronic or digital media, and film, 2008–09 to 2017–18

|  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Broadcasting, electronic or digital media, and film** | **2008–09**  **$m** | **2009–10**  **$m** | **2010–11**  **$m** | **2011–12**  **$m** | **2012–13**  **$m** | **2013–14**  **$m** | **2014–15**  **$m** | **2015–16**  **$m** | **2016–17**  **$m** | **2017–18**  **$m** |
| Output | 17,702 | 18,788 | 20,453 | 21,648 | 21,395 | 21,030 | 22,345 | 23,330 | 24,763 | 25,945 |
| COE | 3,455 | 3,693 | 4,027 | 4,303 | 4,168 | 4,154 | 4,397 | 4,718 | 4,834 | 5,052 |
| GOS and GMI | 3,591 | 4,244 | 3,881 | 3,713 | 4,321 | 4,349 | 4,474 | 4,610 | 4,473 | 4,198 |
| Taxes less subsidies on production | 175 | 184 | 200 | 212 | 193 | 204 | 227 | 229 | 243 | 255 |
| **GVA** | **7,220** | **8,121** | **8,109** | **8,228** | **8,681** | **8,707** | **9,098** | **9,558** | **9,550** | **9,506** |
| **As a per cent of GDP** | **0.58** | **0.63** | **0.58** | **0.55** | **0.57** | **0.55** | **0.56** | **0.58** | **0.54** | **0.52** |

Source: ABS cat. 5204, 5209; BCAR calculations

Corresponding reference: *Cultural and creative activity in Australia, 2008–09 to 2016–17,* Table 16.

## Table 17. Cultural and creative activity in music composition and publishing, 2008–09 to 2017–18

|  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Music composition and publishing** | **2008–09**  **$m** | **2009–10**  **$m** | **2010–11**  **$m** | **2011–12**  **$m** | **2012–13**  **$m** | **2013–14**  **$m** | **2014–15**  **$m** | **2015–16**  **$m** | **2016–17**  **$m** | **2017–18**  **$m** |
| Output | 323 | 346 | 377 | 399 | 433 | 418 | 467 | 494 | 525 | 550 |
| COE | 73 | 84 | 92 | 98 | 96 | 98 | 102 | 113 | 116 | 121 |
| GOS and GMI | 28 | 29 | 21 | 16 | 23 | 25 | 21 | 28 | 25 | 19 |
| Taxes less subsidies on production | 4 | 5 | 5 | 6 | 5 | 6 | 6 | 6 | 7 | 7 |
| **GVA** | **105** | **118** | **118** | **120** | **125** | **129** | **129** | **148** | **148** | **147** |
| **As a per cent of GDP** | **0.01** | **0.01** | **0.01** | **0.01** | **0.01** | **0.01** | **0.01** | **0.01** | **0.01** | **0.01** |

Source: ABS cat. 5204, 5209; BCAR calculations

Corresponding reference: *Cultural and creative activity in Australia, 2008–09 to 2016–17,* Table 17.

## Figure 23. GVA, cultural and creative activity in music composition and publishing, 2008–09 to 2017–18

Figure 23. GVA, cultural and creative activity in music composition and publishing, 2008-09 to 2017-18

These are two line charts showing cultural and creative activity in music composition and publishing from 2008-09 to 2017-18. The first chart shows the GVA level over the time period, with the X axis showing the years from 2008-09 to 2017-18 and the Y axis showing the GVA value (in $millions). The second chart shows the GVA as a percentage of GDP, with the X axis showing the years from 2008-09 to 2017-18 and the Y axis showing a percentage of GDP. GVA of cultural and creative activity in this domain increased by $42 million or 40.3 per cent from 2008-09 to 2017-18. This domain has remained relatively flat as a share of GDP.

Source: ABS cat. 5204, 5209; BCAR calculations

Corresponding reference: *Cultural and creative activity in Australia, 2008–09 to 2016–17,* Figure 23.

## Table 18. Cultural and creative activity in visual arts and crafts, 2008–09 to 2017–18

|  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Visual arts and crafts** | **2008–09**  **$m** | **2009–10**  **$m** | **2010–11**  **$m** | **2011–12**  **$m** | **2012–13**  **$m** | **2013–14**  **$m** | **2014–15**  **$m** | **2015–16**  **$m** | **2016–17**  **$m** | **2017–18**  **$m** |
| Output | 3,834 | 3,963 | 4,314 | 4,567 | 4,392 | 4,355 | 4,405 | 4,698 | 4,987 | 5,225 |
| COE | 1,227 | 1,246 | 1,359 | 1,452 | 1,491 | 1,520 | 1,553 | 1,691 | 1,732 | 1,810 |
| GOS and GMI | 537 | 579 | 575 | 620 | 680 | 602 | 620 | 590 | 648 | 691 |
| Taxes less subsidies on production | 58 | 57 | 62 | 66 | 59 | 63 | 69 | 70 | 74 | 78 |
| **GVA** | **1,823** | **1,882** | **1,996** | **2,137** | **2,230** | **2,185** | **2,242** | **2,350** | **2,454** | **2,579** |
| **As a per cent of GDP** | **0.15** | **0.15** | **0.14** | **0.14** | **0.15** | **0.14** | **0.14** | **0.14** | **0.14** | **0.14** |

Source: ABS cat. 5204, 5209; BCAR calculations

Corresponding reference: *Cultural and creative activity in Australia, 2008–09 to 2016–17,* Table 18.

## Figure 24. GVA, cultural and creative activity in visual arts and crafts, 2008–09 to 2017–18

Figure 24. GVA, cultural and creative activity in visual arts and crafts, 2008-09 to 2017-18

These are two line charts showing cultural and creative activity in visual arts and crafts from 2008-09 to 2017-18. The first chart shows the GVA level over the time period, with the X axis showing the years from 2008-09 to 2017-18 and the Y axis showing the GVA value (in $millions). The second chart shows the GVA as a percentage of GDP, with the X axis showing the years from 2008-09 to 2017-18 and the Y axis showing a percentage of GDP. GVA of cultural and creative activity in this domain has experienced growth of $757 million or 41.5 per cent from 2008-09 to 2017-18. While this domain has increased in absolute terms, it has remained relatively flat as a share of GDP over the period.

Source: ABS cat. 5204, 5209; BCAR calculations

Corresponding reference: *Cultural and creative activity in Australia, 2008–09 to 2016–17,* Figure 24.

## Table 19. Cultural and creative activity in fashion, 2008–09 to 2017–18

|  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Fashion** | **2008–09**  **$m** | **2009–10**  **$m** | **2010–11**  **$m** | **2011–12**  **$m** | **2012–13**  **$m** | **2013–14**  **$m** | **2014–15**  **$m** | **2015–16**  **$m** | **2016–17**  **$m** | **2017–18**  **$m** |
| Output | 20,164 | 21,209 | 23,089 | 24,438 | 22,003 | 21,318 | 21,438 | 22,507 | 23,889 | 25,030 |
| COE | 6,627 | 6,613 | 7,212 | 7,706 | 7,606 | 7,516 | 7,716 | 8,030 | 8,226 | 8,598 |
| GOS and GMI | 4,887 | 5,304 | 5,342 | 5,634 | 5,185 | 5,190 | 5,137 | 5,343 | 5,581 | 5,828 |
| Taxes less subsidies on production | 329 | 325 | 354 | 374 | 331 | 350 | 389 | 388 | 412 | 431 |
| **GVA** | **11,843** | **12,242** | **12,908** | **13,715** | **13,122** | **13,056** | **13,242** | **13,761** | **14,219** | **14,857** |
| **As a per cent of GDP** | **0.95** | **0.95** | **0.92** | **0.92** | **0.86** | **0.82** | **0.82** | **0.83** | **0.81** | **0.81** |

Source: ABS cat. 5204, 5209; BCAR calculations

Corresponding reference: *Cultural and creative activity in Australia, 2008–09 to 2016–17,* Table 19.

## Figure 25. GVA, cultural and creative activity in fashion, 2008–09 to 2017–18

Figure 25. GVA, cultural and creative activity in fashion, 2008-09 to 2017-18

These are two line charts showing cultural and creative activity in fashion from 2008-09 to 2017-18. The first chart shows the GVA level over the time period, with the X axis showing the years from 2008-09 to 2017-18 and the Y axis showing the GVA value (in $millions). The second chart shows the GVA as a percentage of GDP, with the X axis showing the years from 2008-09 to 2017-18 and the Y axis showing a percentage of GDP. GVA of cultural and creative activity in fashion has increased by $3.0 billion or 25.4 per cent from 2008 09 to 2017 18. As a share of GDP, this domain has fallen by 0.14 percentage points over the period, from 0.95 per cent in 2008 09 to 0.81 per cent in 2017 18.

Source: ABS cat. 5204, 5209; BCAR calculations

Corresponding reference: *Cultural and creative activity in Australia, 2008–09 to 2016–17,* Figure 25.

## Table 20. Cultural and creative activity in other culture and goods manufacturing and sales, 2008–09 to 2017–18

|  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Other culture goods manufacturing and sales** | **2008–09**  **$m** | **2009–10**  **$m** | **2010–11**  **$m** | **2011–12**  **$m** | **2012–13**  **$m** | **2013–14**  **$m** | **2014–15**  **$m** | **2015–16**  **$m** | **2016–17**  **$m** | **2017–18**  **$m** |
| Output | 2,540 | 2,524 | 2,748 | 2,908 | 2,583 | 2,630 | 2,226 | 2,406 | 2,554 | 2,675 |
| COE | 508 | 511 | 557 | 595 | 560 | 560 | 575 | 593 | 607 | 635 |
| GOS and GMI | 350 | 345 | 337 | 351 | 380 | 363 | 359 | 338 | 347 | 369 |
| Taxes less subsidies on production | 36 | 35 | 39 | 41 | 35 | 37 | 41 | 39 | 42 | 44 |
| **GVA** | **893** | **891** | **933** | **987** | **976** | **960** | **974** | **970** | **996** | **1,047** |
| **As a per cent of GDP** | **0.07** | **0.07** | **0.07** | **0.07** | **0.06** | **0.06** | **0.06** | **0.06** | **0.06** | **0.06** |

Source: ABS cat. 5204, 5209; BCAR calculations

Corresponding reference: *Cultural and creative activity in Australia, 2008–09 to 2016–17,* Table 20.

## Figure 26. GVA, cultural and creative activity in other culture and goods manufacturing and sales, 2008–09 to 2017–18

Figure 26. GVA, cultural and creative activity in other culture and goods manufacturing and sales, 2008-09 to 2017-18

These are two line charts showing cultural and creative activity in other culture goods manufacturing and sales from 2008-09 to 2017-18. The first chart shows the GVA level over the time period, with the X axis showing the years from 2008-09 to 2017-18 and the Y axis showing the GVA value (in $millions). The second chart shows the GVA as a percentage of GDP, with the X axis showing the years from 2008-09 to 2017-18 and the Y axis showing a percentage of GDP. GVA of cultural and creative activity in this domain has increased by $154 million or 17.3 per cent from 2008-09 to 2017-18. As a share of GDP, it has declined slightly over the period.

Source: ABS cat. 5204, 5209; BCAR calculations

Corresponding reference: *Cultural and creative activity in Australia, 2008–09 to 2016–17,* Figure 26.

## Table 21. Cultural and creative activity in supporting activities, 2008–09 to 2017–18

|  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Supporting activities** | **2008–09**  **$m** | **2009–10**  **$m** | **2010–11**  **$m** | **2011–12**  **$m** | **2012–13**  **$m** | **2013–14**  **$m** | **2014–15**  **$m** | **2015–16**  **$m** | **2016–17**  **$m** | **2017–18**  **$m** |
| Output | 1,057 | 1,142 | 1,244 | 1,316 | 1,418 | 1,495 | 1,564 | 1,763 | 1,871 | 1,961 |
| COE | 666 | 726 | 792 | 846 | 917 | 955 | 995 | 1,044 | 1,069 | 1,118 |
| GOS and GMI | 105 | 114 | 127 | 123 | 102 | 114 | 119 | 115 | 128 | 142 |
| Taxes less subsidies on production | 9 | 12 | 13 | 13 | 11 | 12 | 10 | 12 | 13 | 13 |
| **GVA** | **779** | **852** | **932** | **982** | **1,030** | **1,081** | **1,124** | **1,171** | **1,210** | **1,273** |
| **As a per cent of GDP** | **0.06** | **0.07** | **0.07** | **0.07** | **0.07** | **0.07** | **0.07** | **0.07** | **0.07** | **0.07** |

Source: ABS cat. 5204, 5209; BCAR calculations

Corresponding reference: *Cultural and creative activity in Australia, 2008–09 to 2016–17,* Table 21.

## Figure 27. GVA, cultural and creative activity in supporting activities, 2008–09 to 2017–18

Figure 27. GVA, cultural and creative activity in supporting activities, 2008-09 to 2017-18

These are two line charts showing cultural and creative activity in supporting activities from 2008-09 to 2017-18. The first chart shows the GVA level over the time period, with the X axis showing the years from 2008-09 to 2017-18 and the Y axis showing the GVA value (in $millions). The second chart shows the GVA as a percentage of GDP, with the X axis showing the years from 2008-09 to 2017-18 and the Y axis showing a percentage of GDP. GVA for supporting activities increased by $494 million or 63.4 per cent from 2008-09 to 2017-18. As a share of GDP, it has remained relatively flat over the period.

Source: ABS cat. 5204, 5209; BCAR calculations

Corresponding reference: *Cultural and creative activity in Australia, 2008–09 to 2016–17,* Figure 27.