



## State of Australian Cities 2014 - 15

### Launceston

#### Population and Settlement

- The population of Launceston grew by an average of 0.6% per annum from 84,049 in 2008 to 86,188 in 2013, making it the slowest-growing major city.
- The life expectancy for Launceston and North East SA4 residents increased from 79.2 years in 2006 to 80.9 years in 2012.
- The percentage of overweight or obese adults in Launceston decreased by 0.3 percentage points from 63.4% in 2007-08 to 63.1% in 2011-12.
- Launceston saw smoking rates decrease by 3.0 percentage points from 18.8% in 2001 to 15.8% in 2011-12.
- The percentage of adults in Launceston who met physical activity guidelines decreased by 1.8 percentage points between 2007-08 and 2011-12, to 50.0%.
- Homelessness in Launceston rose by 5.5 persons per 10,000 from 2006 to reach 27.3 persons per 10,000 in 2011.
- The percentage of households that owned their own home in Launceston (with or without a mortgage) decreased by 1.8 percentage points from 67.9% in 2001 to 66.1% in 2011.
- The average house price in Launceston rose from \$97,000 in 1999 to \$306,500 in 2011, dropping back to \$290,500 in 2012.

#### Economy & Human Capital and Labour

- The unemployment rate for Launceston dropped 3.0 percentage points from 9.5% in 2001 to 6.6% in 2011.
- Launceston saw an increase in labour force participation rates with a 2.2% increase from 2001 to 59.6% in 2011.
- The proportion of people in Launceston with a vocational or higher education qualification rose by 11.8 percentage points from 47.0% in 2001 to 58.8% in 2011.
- Launceston residents with a Certificate III or above, or who were employed in a skilled occupation rose 10.9 percentage points from 45.3% in 2001 to 56.2% in 2011.

#### Infrastructure and Transport

- Transport mode shares for journey to work in Launceston in 2011 was predominantly private (86.9%), followed by active (6.3%), then public (2.7%) and other (0.6%) with 3.5% working from home.
- Between 2009 and 2013 the number of passengers through Launceston airport rose by 120,771 to total 1,257,145.
- Launceston had a large decrease in the value of international freight between 2006-07 and 2012-13, with international freight down by \$913 million.
- Launceston saw the largest decrease in the average electricity supplied from the distributor network grid per residential meter, dropping 1,794 kWh in 2006-11.

