



Geelong

Population and Settlement

- The population of Geelong grew by an average of 1.3% per annum from 170,736 in 2008 to 181,853 in 2013.
- The life expectancy for Geelong SA4 residents increased from 81.2 years in 2006 to 81.9 years in 2012.
- The percentage of adults in Geelong who met physical activity guidelines decreased by 20.8 percentage points between 2007-08 and 2011-12, to 36.5%¹. Of the major cities, Geelong had one of the largest decreases in the rate of adults meeting physical activity guidelines.
- The percentage of households that owned their own home in Geelong (with or without a mortgage) decreased by 3.1 percentage points from 72.4% in 2001 to 69.3% in 2011.
- The average house price in Geelong rose from \$129,000 in 1999 to \$383,000 in 2012.

Economy & Human Capital and Labour

- The unemployment rate for Geelong dropped by 3.1 percentage points from 8.8% in 2001 to 5.7% in 2011.
- The largest growth in industry employment between 2006 and 2011 for Geelong was in Health care and Social Assistance with 2,399 workers, whereas the largest decline occurred in Manufacturing with 1,404 workers.
- The proportion of people in Geelong with a vocational or higher education qualification rose by 13.3 percentage points from 48.2% in 2001 to 61.5% in 2011.
- Geelong residents with a Certificate III or above, or who were employed in a skilled occupation rose 10.8 percentage points from 46.6% in 2001 to 57.4% in 2011.
- Homelessness in Geelong (SA4 level geography) increased since 2006 by 6.4 persons per 10,000 to reach 26.5 persons per 10,000 in 2011.
- Geelong had one of the largest decreases in the rate of home ownership across major urban areas; 3.1 percentage points between 2001 and 2011.

Infrastructure and Transport

- Transport mode shares for journey to work in Geelong in 2011 was predominantly private (85.1%), followed by public (6.5), then active (4.7 %) and other (0.4%) with 3.3% working from home.
- The number of dwellings with no motor vehicle in Geelong in 2011 was 8.0%.
- The volume of freight through Geelong port increased by 3.1 million tonnes to 12.8 million tonnes in 2012-13.

¹ Estimate has a relative standard error between 25 per cent and 50 per cent and should be used with caution.

