



## State of Australian Cities 2012

### Launceston



### Population and Settlement

- Launceston's population increased from 98,526 in 2001 to 107,746 in 2011. This represents a growth rate of 0.9 per cent, below the national average of 1.5 per cent.
- Launceston is Australia's seventeenth largest city, home to 21.1 per cent of Tasmanians and 0.5 per cent of Australians.
- Over the five years 2006-11, Launceston's stock of private dwellings increased by 2,173. With a population increase of 3,436 over the same period, Launceston has 1.58 additional people for each new dwelling. Launceston's 2011 household occupancy rate was 2.55 people per dwelling, below the 2011 average major city rate of 2.73.
- Of Launceston's total stock of 45,261 private dwellings in 2011, 10.68 per cent were unoccupied - the third highest percentage out of the major cities and well above the major city average of 9.16 per cent.
- Launceston has the highest proportion of detached houses compared to attached dwellings (including semi-detached, terraces, townhouses, flats, units and apartments) of any of the major cities. The proportion has remained at around 86 per cent from 2001 to 2011.
- In the year to March 2012, Launceston hosted 1.36 million domestic visitor nights, down from 1.64 million in 2008 and the second lowest number out of the major cities after Wollongong. Launceston also has one of the lowest international visitor rates, hosting over 762,000 international visitor nights in the year to March 2012. This is up notably from 484,000 in 2008.

### Productivity

- In 2011, approximately 1.1 million domestic passengers passed through Launceston Airport. This represented one per cent of Australia's 110 million domestic passenger movements over the same period.

### Sustainability

- While average annual minimum temperatures for Launceston remained almost constant between 1952 and 2011, average annual maximum temperatures gradually trended upwards.
- Launceston experienced a reduction in average annual rainfall between 1952 and 2011.

### Governance

- The *City of Launceston Interim Planning Scheme* has been developed under the *Northern Tasmanian Development Regional Land Use Strategy*.
- The Launceston City Council has also received Commonwealth funding and state assistance to produce a Greater Launceston City Plan.